



# The Campus Green

Issue 1

October 2014

Rider University 's first sustainable newsletter!

## Green tips

With the school year well under way, here are a few tips on how to be more sustainable this semester:

- ◆ Turn off AC's when not in room
- ◆ Try embracing Meatless Mondays
- ◆ Use Elkay units to refill water bottles
- ◆ Carpool
- ◆ Buy local products
- ◆ Bike or walk instead of driving (when possible)



Welcome Back!! We hope you had a great summer and start to the semester- now it is time to take a step in the green direction and have a sustainable school year! The Office of Sustainability and the Eco-Reps are excited to have a green year and conserve more than ever. Please take time to read our first edition of the Campus Green. We have some excellent events in store!

## Green Films and Events:

- "Shored Up" 10/14 & 10/15
- "Fed Up" 11/11 & 11/12
- "Switch" 12/9 & 12/10
- **Green Team Meeting** 10/13
- @ 9:45 p.m. | SRC Shapiro Board Room
- **Beach Sweep** 10/25—details TBA
- **Campus Sustainability Day** 10/21
- @ 11 a.m. to 1 p.m. | Campus Mall

All green films are shown at 7 p.m. in Sweigart 115

## Feature farm:

### Terhune Orchards

"Apple picking, pumpkin picking, cider, pies, farm animals, pick your own, field trips, farm market, gift baskets and more can be found at the Mount Family's 200 fruit-and-vegetable-producing acres noted for quality products and country-style service. Terhune Orchards Farm Store attracts local people doing their daily shopping as well as visitors on their way through the Princeton area. The Farm Store and Farm Yard are open every day all year."

This fall, enjoy fresh local apples as well as other fall produce. Terhune offers a family friendly environment that makes farming fun for all ages. So take a trip to Terhune and help support local businesses that make the Princeton/ Lawrenceville area a great place to live.

## Spotlight:



Dr. Laura Hyatt

Dr. Hyatt has been a driving force behind in the integration of sustainability at Rider. She has helped develop the growing Sustainability Studies minor. Dr. Hyatt is a member of the Environmental Stewardship and Sustainability Committee (ESSC). She is also the advisor of Rider's organic garden. The passion that Dr. Hyatt has for science and sustainability is both



**Q: From your eyes, how have you seen the idea of sustainability change in the past decade?**

**A:** It depends on who you ask. I think the word is not so foreign to people anymore, but many still don't know what it really means. It still evokes dirt-worshipping tree huggers for some, while other people have no idea. But in other quarters, it has changed the way things are done.

The idea of sustainability really is permeating the business world, as diminishing resources and climate changes are going to have swift and immediate impacts on the bottom line of companies large and small. Sustainable practices are becoming a critical piece of what any for-profit (and non-profit) organization does.

Municipalities and a variety of governments, who are hit hardest with the effects of climate change and energy/waste costs, are beginning to absorb the notion of "resilience" — that is, doing things in a way that we can keep doing them for a long time, without vast changes in costs, impacts, or peoples' quality of life. This extends to land use planning, solid waste strategies, and development of all kinds.

Green washing is rampant, of course, and people need to begin to examine their behaviors systemically. Buying something "green" is a very deep proposition, and requires more than just thinking about recycled content (or even "recyclability.") Is the product made by people who are treated justly and fairly? Was it manufactured and distributed in a way that is mindful of environmental impact? What happens to the product after it's useful life is over? We need to expand the conversation beyond the leaf on the label.

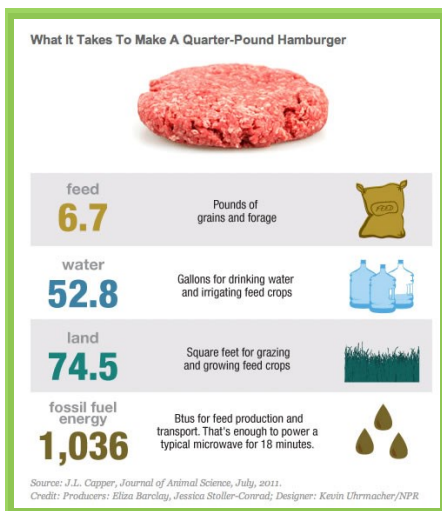
**Q: Who do you look up to in terms of sustainability?**

**A:** Right now, I'm a big fan of Steve Mulkey, who is the president of Unity College (and had the same Ph.D advisor as I did — we both went to UPenn, but he graduated about 5 years before me.) He's divested that university of all fossil fuel companies and has meaningfully committed the institution to being sustainable and teaching students how to achieve that. He had a career as a tropical plant physiologist and has successfully moved onto making something happen that means a lot to him, myself, and the world.

## Healthy living:

**Cutting down on eating meat has been a hot topic lately, but why is it important and sustainable?**

- Can reduce heart disease and stroke
- Limit cancer risks
- Fight Diabetes
- Help conserve water and methane emissions
- Cut down on waste
- Reduces fuel dependence
- Less meat = more whole foods = higher amounts of vitamins and minerals important for health



## Contact info

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