



The Campus Green

Issue 7

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Rider University 's first sustainable newsletter!

Green Tip

Did you know?

Cotton linens account for 25% of the world's insecticide use. Make the switch to **organic** clothes and sheets to cut down on harmful chemical pollutants.



Welcome back for the Spring semester! In this issue of The Campus Green you'll learn all about the latest sustainability app, local business philanthropy, and the Sustainability minor capstone!

RecycleMania!

RecycleMania will be running every Thursday from February 7th to April 2nd in the SRC Atrium & Courts, Daly's Mercer Room and Cranberry's from 11:30-1:00pm.

Contact



Info:

Email us: broncsgogreen@rider.edu

Twitter, Tumblr and Instagram: [@broncsgogreen](#)

Facebook: [Rider Lawrenceville Eco-Reps](#), [Westminster Eco-Reps](#)

Melissa Greenberg, Sustainability Manager: megreenberg@rider.edu

Feature Business:

Are you in need of an energy boost or just a local, healthy meal...check out **Tico's Eatery and Juice Bar**. Located in the heart of Princeton, it's a great place to grab lunch or better yet, a made on the spot juice. Know for just that, it's 11 specialty juices are made of only the best quality fruits and vegetables. Plus, nothing goes to waste because any and all pulp created from making this juice is donated to Cherry Grove Dairy Farm and Lima Family Farms where it's used as feed for their animals. What are you waiting for, check it out for yourself!

33 Witherspoon Street
Princeton, NJ



Spotlight:

Dr. Brooke Hunter



You are currently teaching the seminar for the sustainability studies minor. Can you tell me a bit about the focus of this year's project?

The Sustainability Studies Seminar is working on Lawrence Township's recertification for Sustainable Jersey. This is a green designation for municipalities in New Jersey achieved through a point system. The goal is to advance Lawrence Township from Bronze to Silver status. To date over 400 municipalities have registered, of those 160 municipalities have been certified Bronze and just 33 hold Silver. The capstone requires students to use the knowledge and skills acquired in their coursework and apply it to a real world problem. The students will present their work publically in several forums including to the town council.

What was your experience like being the acting Sustainability Studies director this past fall semester?

I realized how important it is to recruit more students from a broader range of disciplines in business, liberal arts, sciences and education.. This means developing a better strategy to communicate to students the value and utility of a sustainability studies minor.

How else have you been involved in initiatives pertaining to sustainability outside of the courses you teach?

I've been working with program faculty on our spring event scheduled for April 15. We're bringing a panel of local experts to campus to discuss sustainability challenges and opportunities in the region. This event will foster ties between Rider and area organizations for the benefit of our students and the broader community.

What is one tip or quote that you live by in regards to practicing a green lifestyle?

How about a line from one of my favorite figures in environmental history, the ever quotable, irrepensible, John Muir? In *My First Summer in the Sierra* he wrote: "When we try to pick out anything by itself, we find it hitched to everything else in the Universe" (1911, p. 211). This appeals to me as a historian because it captures the complexities of the past and its connections to the present.

Green Media:



Join us on **JouleBug**, the newest social media platform for tracking your sustainable actions! On JouleBug, you can take part in national challenges, log your daily green habits, and track your water and waste savings. By participating in the various actions listed on the app, you can also gain points, badges and trophies to share with your followers!

Taking part is simple, just follow these steps:

1. Download the free app for your Android or iPhone
2. Make your profile and follow your friends
3. Scroll through categories like "Habits" and "Energy" to find the actions you're taking
4. Click "Buzz" to record your action
5. Check out your positive impact on your profile and keep up the good work!

Better yet, the Office of Sustainability will be watching the Leaderboard to reward the most active students. So see what all the buzz is about and join us on JouleBug!