



The Campus Green

Issue 3

February/March 2015

Rider University 's first sustainable newsletter!

Green tips

Tired of the cold? Make yourself some new winter accessories using items you already have! Upcycle old sweaters into new mittens and hats by simply cutting them out and stitching the pieces up!



This semester is shaping up to be an exciting one, and we sure have a lot planned for you! In this first Spring issue you'll be learning about our upcoming Green Film: *Above All Else*, and related issues with tar sands pipelines. We've also got some fun tips on reducing, reusing, and recycling to help inspire you during the national RecycleMania competition!

Mark Your Calendar

- 3/10 & 3/11: March Green Film- "Above All Else" (Moderated by Dr. Michael Brogan)
- 3/28: International Earth Hour (Rider event will be held on 3/27/15)
- 4/7 & 4/8: April Green Film- Saving the Life Keepers
- 4/22: Earth Day celebration!
- 4/23: Bill Nye event (tickets will be available after Spring Break. first come first served)
- 4/24: Arbor Day event
- 4/25: Clean Ocean Action Beach Sweep (more info: cleanocean-action.org)
- 4/30: Sustainability Symposium for High School students (volunteers needed to help)

Feature:



In 2008 Mikey Azzara, a New Jersey native and graduate of Middlebury College, started an independent company named Fresh From Zone 7 to promote the use of fresh and local produce. The mission of his company is to strengthen the local and regional food chain by enabling restaurants, grocers and institutions to buy from and support small and medium-sized sustainable farms. Some of the most notable clients of Fresh From Zone 7 are located close to Rider University's Lawrenceville and Princeton campuses. These clients include the public schools belonging to Lawrence Township and Elements which is an all-natural restaurant located in Princeton. Mikey will be appearing at the Rider University Environmental Sustainability Symposium for High School Students on April 30th 2015. He will be speaking at 1:10 about Fresh From Zone 7 in the BLC Cavalla Room followed by a question and answer session.

Spotlight: Dr. Michael Brogan



From your eyes, how have you seen the idea of Sustainability change in the past decade?

As a political scientist, who studies environmental politics, I would say there are two major changes that have occurred in terms of Sustainability over the past ten years. The first is increased awareness and engagement levels among students in learning more about issues related to Sustainability Studies. These changes really follow a shift nationally. Younger Americans are not just concerned about the state of the environment, but are also actively finding ways that they can address problems that threaten our planet. Second, Sustainability has been part of a shift in national environmental politics. In the 1960-70s, national environmental movements tended to focus on issues of scarcity, survival and other threats on the environment. Much of this work sought to raise consciousness among the public and to enact structural change. However, much of these efforts would be met by counter-resistance by groups seeking to make environmentalism 'radical' or 'alarmist.' The result would be stagnation between competing value systems. The more recent shift in focusing on sustainability addressed this problem. It is a pragmatic approach to environmental resource management. The movement considers both near-term and long-term consequences of our collective actions and broadens the issue to stakeholders outside of traditional environmentalism. What has resulted is a mainstreaming of environmentalism. It is really quite an exciting movement; I look forward to how it evolves over the next ten years.

The 3R's:

Each year, we participate in RecycleMania, the national 8 week competition to increase landfill

diversion awareness. This year, we're participating in a new component that promote sustainability on campus through social media. Help Rider win the 3R Actions Challenge by posting your green actions! There are three ways to get involved, and instructions are written below:

To text:

Send your photo/status update to **21212**
Include a **keyword** related to the action you performed (ex: #recycle)
Include the hashtag **#RM2015** and the Rider hashtag, **#RiderU**

To upload:

Download the **MyActions app**
Select your action from the drop down menu and post it

To tweet:

Tweet **@RecycleManiacs**
Include a unique **keyword** related to the action you performed include the Rider specific hashtag, **#RiderU**

2.) Who do you look up to in terms of conservation or sustainability? There are really two groups of individuals I find very inspiring in terms of conservation. The first are Bill McKibben, John Dryzek, Elinor Ostrom, and Aldo Leopold. They provide the ideas and framework for not only explaining the scope of our problems, but also define workable solutions for addressing them. The second comes from all of the individuals I have had the pleasure of working with on the Stop PennEast pipeline coalition. These are the folks on the front lines who are brought together by a common concern about our future. They are very inspiring and provide promise as to how communities can have a larger voice in how we manage our environment.

3.) You are working with students this semester on a project that involves the Penn East Pipeline, can you tell us something about that and what we should know about this pipeline as well as the Keystone XL Pipeline? Yes, I have two courses (Environmental Politics and Senior Seminar: Geopolitics of Energy Security) this term working directly on the PennEast pipeline project. We are learning about ways in which communities are seeking to gain a greater voice in the deliberation of energy transportation, production and ultimately consumption. Students have been engaged in multiple ways. This includes interviewing members of the coalition, attending meetings, researching and analyzing public testimony and FERC comments on the issue, developing a student-led coalition, learning how to do social network analysis and being trained to lobby members of government on the issue. It's been a very busy and exciting semester thus far. I feel the benefit of dedicating class time to this issue is it provides students with direct insight into the struggles and context related to where we get our energy and how we manage our environment. Learning about the Stop PennEast movement provides students with an understanding of the impact of Keystone XL on the national and local levels. As a teacher, the timing could not be better. Students are able to make real connections to both projects and to make judgments about the benefits and costs of each in a tangible way. Initial feedback from students has been very positive: They have really enjoyed working on this project.

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