

# RIDER

a magazine for alumni and friends

fall 2009



**AS THE ECONOMY TURNS TOWARD RECOVERY,  
THE WORLD IS UNDERGOING A GLOBAL REMODELING PROJECT,  
AND RIDER UNIVERSITY IS BRINGING THE TOOLS.**





## >> Message from the President

**IT'S A NEW WORLD.** After struggling with a worldwide recession for the better part of a year, it appears that new rules are emerging for our society and economy.

Fortunately, Rider has been preparing its students to succeed and lead in the real world for nearly 150 years. This means taking a long-range view by educating our students with the knowledge and skills that will prepare them to manage the challenges and opportunities of an ever-changing world.

In this context, Rider's Latin motto, "In Omnia Paratus" (In All Things Prepared), has never been more relevant, for both our institutional vitality and our educational responsibility to students.

As signs of a severe economic downturn became evident last fall, Rider faculty, staff and administrators worked collaboratively to implement several precautionary budget measures to ensure that our many institutional advances continued and that the effect of the downturn would be as minimal as possible on our students and their families. By and large, it appears that we have succeeded. Rider's finances are relatively stable, though our need for budgetary vigilance must continue.

Specific measures to enhance Rider's affordability included restraining the combined rate of tuition and fees increase for this academic year to some 4.7 percent, the lowest level in almost a decade, and increasing our student financial aid support by more than 11 percent. As a result, we have continued our progress by exceeding our enrollment goals, improving the quality and diversity of our new students, and sustaining the persistence of continuing students. No doubt a contributing factor was the continued, and much appreciated, generosity of our alumni, friends and other donors who helped us fund scholarships and improve our academic and residential facilities.

“With regard to being ‘prepared,’ it is clear that this goal applies not only to the University’s finances but, just as importantly, to our curricula and programs, so that our students succeed while at Rider and subsequently as graduates in whatever career they choose, regardless of the economic climate they face.”

In some cases, that may mean more than one career. After all, being prepared in all things means being prepared for change. Many business professionals have left the corporate community to apply their experience to the classroom as teachers, and Rider's Graduate Level Teacher Preparation program has helped facilitate these dreams.

Even as the economy fell into recession, some businesses prospered while new ones emerged. This has prompted Rider to start a Business of Sports minor, which you can read about on page 21. In addition, **Steve Kalafer '71** tells us on page 19 about successful sports entrepreneurship in the 21st century. As the owner of the Somerset Patriots baseball team, he serves as a champion of the sound principles necessary for a winning team on and off the field.

One unfortunate consequence of economic dislocation is increased antisocial behavior. Rider's Cybercrime and Forensic Institute has responded to the call to help fight the recent increase in cyber crimes and identity theft. At the same time, Rider is teaching its students and the public how to avoid becoming a victim of identity theft, especially with the growth of social networking sites that allow for personal information to be shared.

Once again, Rider is responding to the needs of our community and preparing them for changing times. We do so with renewed hope and confidence as a talented, proud and vibrant community of educators, learners, alumni and friends.

**MORDECHAI ROZANSKI**  
PRESIDENT

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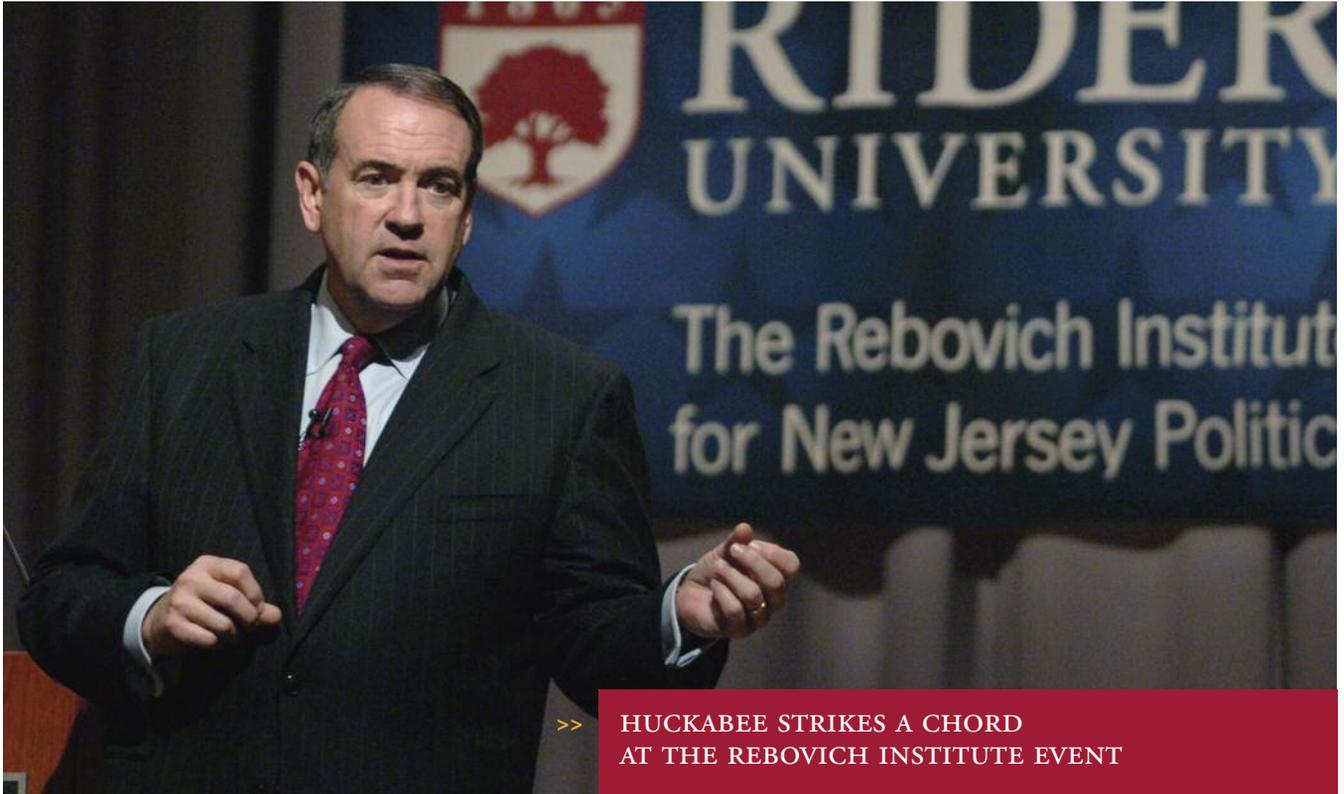
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# Playing to the Bass



**HUCKABEE STRIKES A CHORD  
AT THE REBOVICH INSTITUTE EVENT**

One of the qualities that nearly vaulted former Arkansas Gov. **Mike Huckabee** to the Republican nomination for president in 2008 was his conversational ease and ability to move smoothly from one topic to another.

So it was that Huckabee was as eager to discuss his influences on the bass guitar – the instrument he plays in the rock ‘n’ roll band Capitol Offense – as he was fiscal policy with an overflow audience in the Bart Luedeke Center Theater on April 1.

The conservative host of Fox News Channel’s *Huckabee* drew scores of listeners from both ends of the political spectrum in an address sponsored by the Rebovich Institute for New Jersey Politics of Rider University and made possible by a generous donation from the Hennessy Fund and *Politics* magazine. Those who could not fit inside the theater subsequently filled the adjacent Cavalla Room to watch a simulcast

on a large projection screen.

Huckabee was introduced by Rider Political Science major **Chris Hennessy ’11**, son of Rider trustee **Mike Hennessy ’82**, who said that he found Huckabee’s run for president inspiring, as “he’s the only candidate who had fun doing it.”

The former candidate, who claimed victory in eight Republican primaries before conceding the nomination to Sen. John McCain, quickly affirmed Hennessy’s claim. “Chris was right. As crazy as it might sound, I enjoyed that savage environment, and I did have a great time running,” said Huckabee, recalling his humble childhood in Hope, Ark., and explaining how he was the first

male in his family to graduate from high school, let alone college – hardly the established model for a modern presidential candidate. “My faith in America was renewed by running. I never felt like I lost, because I gained a new appreciation for politics.”

Huckabee’s appearance bolsters the Rebovich Institute for New Jersey Politics, bringing in an influential political figure to campus for a thought-provoking address before a politically diverse audience, according to **Ben Dworkin**, the director of the Institute.

“The visit of Mike Huckabee was, perhaps, the biggest event in the history of the Rebovich Institute,” Dworkin said. “It will help make Rider University an important stop for national political figures and presidential candidates. In addition, the event strengthened our ties with people outside the Rider campus, who will continue to be our supporters as we expand our programming in the future.”

# Cannes-do Attitude



L-R: Sean Kildea, John Amos and Patty Wittenburg '09

**Patty Wittenburg '09** became the first Rider student ever to have a film screened at the world-famous Cannes International Film Festival when *Stills of the Movement: The Civil Rights Photojournalism of Flip Schulke* debuted on May 13.

The 29-minute documentary, co-produced by Wittenburg and **Shawn Kildea**, professor of Communication, chronicles the career of the legendary photojournalist Graeme Phelps "Flip" Schulke, whose photographs of Dr. Martin Luther King Jr., civil rights demonstrations, protests and riots, and other iconic figures of the movement such as boxing great Muhammad Ali, gave people from every corner of America a glimpse into the struggles of African-Americans to attain equality in the turbulent 1960s.

"We started work on pre-production last spring, and were planning to fly to talk to him, but then we received word that he had passed away," Wittenburg said of Schulke, who died on May 15, 2008, at Columbia Hospital in West Palm Beach, Fla., at age 77. "But once we started talking about it, we decided that this was now really the best time to talk about and remember his life."

Wittenburg and Kildea, along with executive producer **Barry Janes**, professor of Communication who served as Wittenburg's independent study adviser, also scored a coup by having veteran *Good Times* and *Roots* actor John Amos narrate *Stills of the Movement*.

*Stills of the Movement* was submitted to the Chapman University Dodge College of Film and Media Arts, who coordinates an annual screening for student filmmakers at Cannes. "They have an immense film program, and they accept submissions from other schools," Wittenburg said.

Through Chapman, Wittenburg earned the attention of the North Hollywood, Calif.-based Northbound Entertainment, which works to place students in jobs in the film industry. The production company invited Wittenburg to screen *Stills of the Movement* at the Chapman event, and she was happy to develop the relationship. "I'd love to be a producer after I graduate," said Wittenburg, who flew to France late in the day on May 15, just hours after earning her diploma from Rider. The film was shown on a continuous loop for the duration of the festival at the Short Film Corner, as well.

## On With the Show!

PAT CHMEL RETIRES AFTER 31 YEARS

If a Broadway show enjoyed a marvelously successful three-decade run before closing, you could imagine the celebration and fanfare that would surely follow the final curtain.

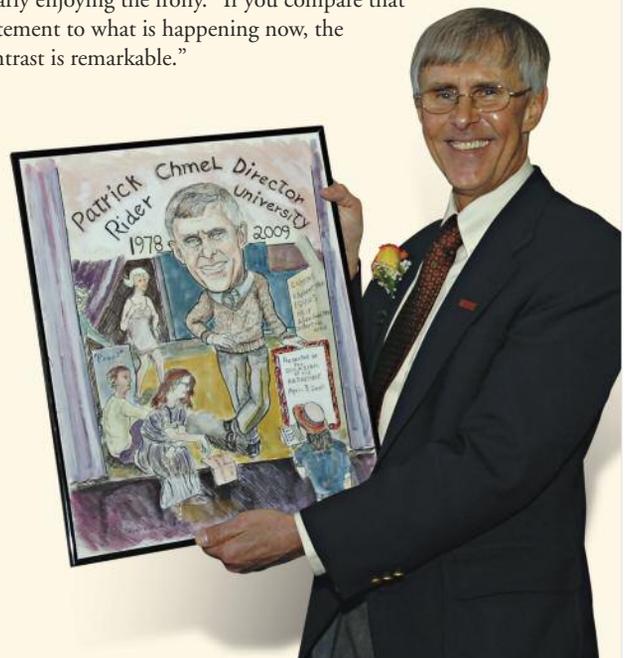
Alas, the curtain is falling on **Patrick Chmel's** career at Rider, and his popular 31-year run was celebrated by a cast of hundreds inside the Bart Luedeke Center Cavalla Room on April 3. There were spirited performances and standing ovations, not to mention an artistically decorated cake directing, "On with the Show!" The chair of the Department of Fine Arts for the past 26 years, as well as associate dean of the School of Fine and Performing Arts, Chmel retired from Rider in May.

Students, whose days at Rider spanned Chmel's entire career, returned to honor their mentor with performances, while current students and faculty affectionately ribbed him through a series of musical skits. **Phyllis Frakt**, retired provost and vice president for Academic Affairs, was also on hand to pay tribute to her friend. "It's been a career of steady applause and constant ovations," she said. "So, as you head into retirement, Pat, let me say as they do in the theater – break a leg!"

**Jerry Rife**, who has been appointed to chair the department following Chmel's departure, called Chmel "the perfect role model for the faculty he hired.

"He is a confidant, adviser and mentor, and a voice of reason on the most blustery days," Rife continued.

Chmel recalls being pulled aside by someone not long after beginning at Rider in 1978 who tried to discourage his ambitious plans. "He said, 'I see what you and your colleagues are trying to do, but I think it'll be helpful to you to know from the start that Rider will never focus on the arts, so you can relax,'" he recalled, clearly enjoying the irony. "If you compare that statement to what is happening now, the contrast is remarkable."



## Roderick McDonald Earns Guggenheim Fellowship

**Roderick McDonald** has spent the entirety of his career researching and teaching Caribbean, Latin American, African American and African history, and he gallops through a conversation about his work like a master horseman, experienced and well-attuned to his material. In fact, he'll punctuate the occasional point by heading directly for a page from one of the thousands of books that literally cover the walls of his office. "I had to leave a space for the light switch," McDonald, a member of Rider's Department of History since 1981, conceded.



His enthusiasm for his research isn't his alone. In April, McDonald earned a fellowship from the John Simon Guggenheim Memorial Foundation. A native of Aberdeen, Scotland, McDonald was awarded one of just 180 fellowships for 2009-10 by the Guggenheim Foundation for artists, scholars and scientists in all fields from across the United States and Canada. More than 3,000 applied for the coveted grants.

"It's about as good as it gets for folks like me," said McDonald, whose fellowship is in the discipline of the humanities; specifically, Iberian and Latin American history. "When you look at the history of the fellowship and the list of past winners, I'd have to say it's about as prestigious a thing as I could ever hope to achieve."

McDonald was selected for his Guggenheim Fellowship to support his book project, *The Ethnography and Pornography of Slavery: Dr. Jonathan Troup's Journal of Dominica, 1789-1791*, which is based on the 18th-century Scottish physician's chronicle of his sojourn to the West Indies.

## CBA Expands Global Presence with Two Partnerships in France

Rider University's College of Business Administration recently signed agreements with two institutions of higher education in France. Under the partnerships, fourth-year students from The American Business School in Paris and CEFAM (Centre d'études Franco americain de management) in Lyon, will be able to receive dual undergraduate degrees from Rider and their primary institutions.

"There are six students from CEFAM taking classes this fall semester at the Lawrenceville campus," said **Larry Newman**, dean of the College of Business Administration. As both of the institutions are global schools, prospective students will not only come from France, but may also come from other countries in Europe and Africa.

"These partnerships should really expand our international presence. It's very exciting," Newman added. "Our vision is to build these partnerships around the world."

The agreements follow in the footsteps of Rider's successful partnership with Sanda University, a private university in Shanghai, China. That agreement was signed in 2002, and the first cohort of Chinese students enrolled at Rider for the spring 2005 semester. Through the educational partnership, more than 120 Chinese students have combined undergraduate and graduate studies at Rider over an extended two-year period. The students then return to China to complete their studies, subsequently earning either their Master of Business Administration or Master of Accountancy from Rider.

The visiting students will not only gain a global perspective, but Rider students will also benefit from these new partnerships, said **Steven Lorenzet**, associate dean of the College of Business Administration. "Our students will have the opportunity to interact with classmates from Asia, Africa and France in a dynamic and diverse classroom setting," Lorenzet said. "These interactions will allow our students to develop international and multicultural perspectives, which they will need to live and work in an increasingly interdependent and global world."

## Model U.N. Team Named Outstanding Delegation

Representing Lebanon, the Rider Model United Nations team received the prestigious Outstanding Delegation award – the highest distinction a team can receive – at the conclusion of the National Model United Nations Conference in April at the U.N. Headquarters in New York City. The Rider entry competed against 300 delegations from national and international universities.

There was Rider representation on several committees, including the General Assemblies, U.N. High Commissioner for Refugees (UNHCR), League of Arab States, U.N. Commission for Western Asia, World Trade Organization, and Food and Agriculture. Partners on the committees were responsible for writing position papers defending their country's stance on three topics. The Rider delegation received Outstanding Position Paper recognition for the overall quality of the nine papers submitted by the team.

"I think that we worked very well with each other," said head delegate **Susie Campbell '09** of Fairfield, Conn. "We were a great, solid team. With all our success last year, so many people became interested in joining the team this year. We were able to be more selective when deciding on our team." Last year's team, which represented the Syrian Arab Republic, also received an Outstanding Delegation award.

The team included a wide range of majors and a diversity of ethnic backgrounds, including students from Austria, Bangladesh and Germany. Other students, such as **Joshabel De La Cruz '10**, who has studied abroad in Greece, Hong Kong and France, were able to bring their global perspectives to the table. Such varied perspectives worked to the group's advantage, as they interacted with people representing many cultures at the competition.



# Rider Celebrates

## 144TH COMMENCEMENT CEREMONIES

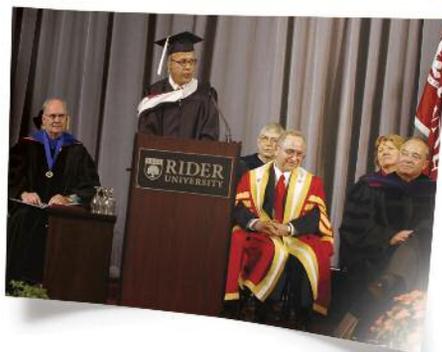


Joyous celebration and proud smiles reflected the sense of festivity and accomplishment at Rider University's 144th Commencement ceremonies in May on the Lawrenceville campus. More than 1,300 graduates of the Class of 2009,

including 498 graduate and College of Continuing Studies students on Thursday, and 825 undergraduates on Friday, as well as 138 from Westminster Choir College, joined a distinguished family of some 50,000 Rider University alumni. Westminster celebrated its 80th Commencement activities in The Chapel of Princeton University.

Honorary degrees were conferred upon **Anthony Dickson**, the retired president and CEO of New Jersey Manufacturers Insurance Co., and **M. Nathaniel Barnes '77**, Liberian ambassador to the United States. A former member of the Rider Board of Trustees, Dickson was elected president and CEO of the NJM Insurance Group in

1991. In 1999, he took on the chairmanship of the newly created NJM Bank which, by the close of 2008, had deposits of \$410 million and assets of \$531.3 million.



A native of Liberia, Barnes was appointed ambassador and permanent representative to the United Nations from the Republic of Liberia in 2006, and, more recently, was named the ambassador to the United States in September 2008. Barnes, a 1977 graduate of Rider University, also served as Minister of Finance for Liberia.

**Nigel Redden**, director of the Lincoln Center Festival and the general director of the Spoleto Festival USA, delivered the Commencement Address at the Westminster Choir College Commencement ceremony, where American organist, improviser and composer **Gerre Hancock** was awarded the honorary Doctor of Music.

Hancock, a professor of Organ and Sacred Music at the University of Texas at Austin, has been called the finest organ improviser in America and has been heard in recital in many cities throughout the United States and worldwide. **Daniel Beckwith**, assistant professor of voice at WCC, gave the Charge to the Graduating Class.



>> Members of the *Rider University Field Hockey team* were among the hundreds of students who joined with survivors to “celebrate, remember and fight back” during the first Relay For Life on the Lawrenceville Campus.

# Rider Raises \$55,000 for Relay for Life

Organizers for Rider’s Relay for Life hoped that the event would attract the same enthusiasm and support seen during Midnight MAACness. They not only generated that passion, but raised more than \$55,000 — more than doubling their initial goal of \$25,000.

Rider’s Student Government Association (SGA), under the leadership of **Heather Fischler ’10**, SGA Spirits and Traditions Chair, organized the event, which took place March 28 and 29 in the Student Recreation Center. More than 600 participants from the Rider and local communities participated in Relay for Life in order to honor cancer survivors and their caregivers. This was the first year that Rider held Relay for Life. This was also the first full relay organized by **Christine Sagge ’06**, director of special events for the American Cancer Society.

“At one point, I was on the track and I looked at the SRC courts filled with people, and I just smiled,” said Fischler, an Elementary Education and Psychology major, about the event. “I was so proud of Rider as a whole because we set out and accomplished our goal of getting that kind of participation.”

During the community celebration, members from 56 teams took turns walking and running around the track inside the Student Recreation Center to raise funds for cancer research. Almost everyone who participated was somehow affected by cancer. Survivors shared their stories and took the first lap around the track of the 18-hour event.

**Shannon Baals ’10**, a Sociology major, has participated in other cancer walks, but participating in the Rider event was special. Her father, Jim Baals, was diagnosed with Stage 4 Non-Hodgkins lymphoma when she was in seventh grade. Jim was only given five years to live. That was eight years ago.

“He WILL see me graduate from college. He WILL see my sisters graduate from high school and he WILL see us get married,” wrote Shannon Baals on the Relay for Life Web site. “Thanks to the wonderful doctors and researchers, my dad has beaten the odds.”

## Rider NBS Chapter Corners Six Awards

The *Rider Sports Corner* crew studied the tapes from the University of Miami. If they wanted to play in the big leagues, they had to prepare themselves for what they were up against. After all, Miami has one of the most renowned sports broadcasting programs in the country, according to **Scott Alboum**, a Miami graduate and video technologies coordinator at Rider University. Alboum showed *The Rider Sports Corner* crew clips of his alma mater’s award-winning *SportsDesk*.

Their hard work paid off when they earned a share of first place in the Video Sports Program category for their episode *Rider Sports Corner – Best of Show* at the National Broadcasting Society (NBS) 46th Annual Electronic Media Competition, tying Miami’s *SportsDesk* for top honors. The awards were presented in New York City at the NBS’s annual convention in March.

“We are a small school. To get ourselves up against this type of school, nationally known for broadcasting, is incredible,” said Alboum, who serves as the adviser for Rider’s NBS chapter.

The crew included **Patty Wittenburg ’09**, **Sean Rainey ’09**,

Communication major **Alex Corini ’10**, **Bryan Persons ’09** and Communication and Advertising dual major **Tom Mellaci ’11**. “Just being nominated – being up against them was amazing, and being tied with them was even more amazing,” Wittenburg said.

In total, Rider’s NBS chapter took home six honors, including three first-place awards and three honorable mentions. **Meighan Hogate ’09** and Rainey nabbed first place in the Comedy Program category for *Cornucopia of Disaster: A Documentary of Student Film*. Hogate, who directed the documentary and also received first place for the Movie Trailer category, described the film as a “mockumentary” that tells the story of a student filmmaker doing a documentary about another student filmmaker. The film satirizes the seemingly ubiquitous documentary format.

Alboum, who also worked on the planning committee for the convention, was elected to serve as the national vice president for communication for NBS, and was named the 2008-09 NBS Professional Member of The Year.



# Golden Memories

Sean Ramsden

ANNA ROBBINS  
CELEBRATES  
AT RIDER | 50  
YEARS

To most on Rider's Lawrenceville campus, the image of **Bernice Gee '17** is limited to sepia-toned memories of the University's past. But to **Anna Robbins '80**, she is as real as the residence hall that bears her name.

It was Gee, whose career at Rider began in 1917 – in the middle of World War I when Babe Ruth was still a young pitcher for the Boston Red Sox – who hired Robbins into the Rider community in 1959 as an eager clerical worker who had just graduated from Trenton Central High School.

Today, Robbins, who has been Rider's bursar since 1987, still brings the same enthusiasm to her job each day that she did 50 years ago. "I've always taken life as it has come, and I've evolved that way. Working here is still exciting for me from one year to another," Robbins said. "I've done a variety of jobs over my time here, and I've never cared what the role was, as long as I was with the students. Rider is student-centered, and so am I."

Rider was a different place when Robbins began work in 1959. In fact, it was in a

different place, still making the transition from Trenton to Lawrenceville. When she interviewed for her job, Robbins met with Gee in a large building on East State Street, and was immediately impressed with the finer details.

"I sat in this big leather chair, and I felt so important just being there. I thought, 'This is the place for me,'" she recalled. While a leather chair may seem otherwise ordinary, Robbins had only arrived in the United States three years earlier, after moving with her family from their native Ukraine to Germany to France and finally, to the United States. Without the ability to speak English, Robbins and her family settled in Trenton when she was 15. Just three years later, she walked the lengthy distance from the family home across town to interview that day with Gee.

"When it was over, she told me, 'Thank you, we'll be in touch,'" said Robbins, who intuitively knew she had found a new home. "We had no phone and no car, I had just walked across the city to get there, and I couldn't bear waiting at home by the mailbox. So, I said to Bernice Gee, 'If you want me to work here, you have to tell me now!' Can you believe my audacity?"

The way Robbins remembers, Gee was a little flustered by the teen's boldness, but after a few minutes of consultation with other Rider staffers, offered Robbins the job. "The rest is history," she said.

With the encouragement of her supervisors, Robbins eventually began to take classes specific to her interests before targeting them toward a bachelor's degree, which she earned in 1980.

Robbins admits that while 50 years is a long time to spend with a single employer, others would be surprised at how quickly it passes when you're content. "I'm not only fortunate, but blessed," she said. "The old saying about how time flies when you're having fun? It's so true. My supervisors have been the best – past and present – so it's really no surprise.

# Swimmer Ericka Kriedel Earns Fulbright Scholarship

by Bud Focht



When Ericka Kriedel '09 graduated from Rider in May, she didn't head home to Wethersfield, Conn., but rather, to the unfamiliar environs of Southeast Asia. The captain of the Broncs' swimming & diving team, Kriedel has obtained a Teaching Fulbright Scholarship to study in Thailand.

"I picked Thailand because I figured it would be completely different from anything I've ever known," said Kriedel, a two-time Metro Atlantic Athletic Conference All-Academic team member who majored in English at Rider. "I wanted to learn a language and learn about a culture that I knew nothing about."

The Fulbright Program, the U.S. Government's flagship international exchange program, is designed to increase mutual understanding between the people of the United States and the people of other countries. Fulbright Program participants are chosen for their academic merit and

leadership potential, with approximately 7,500 grants awarded annually.

Kriedel's achievement reflects Rider's commitment to the ideal of the true scholar-athlete. "This is a great honor for the University, the Department of Athletics and Ericka," said Jonathan Husch, Rider's Faculty Athletics Representative. "Once again, this reinforces the fact that the academic performance of Rider's student-athletes is taken just as seriously as their athletic success and that one does not preclude the other."

While the Fulbright is academic in nature, Kriedel achieved excellence in the

pool this past season as well. She captured gold medals at the MAAC and ECAC Championships in February swimming on Rider's record-setting 200 free relay team, and also won silver at the MAAC meet in the 100 backstroke.

"Ericka is a committed athlete in the gym and the pool who always responds to a challenge in training," said Rider swimming & diving head coach Steve Fletcher, M.A. '95. "Her dramatic improvement in swimming throughout her four-year career at Rider is directly related not only to her willingness to be coached but also to her attitude as a self-starter."

In Thailand, an independent Buddhist country west of Vietnam and east of India, Kriedel will teach middle school Thai children English. "Before I start teaching, I will attend a four-week language and culture enhancement program in Thailand in October, and I start teaching in January for one year," she said.

# Umbehauer Pins Down National Honors

by Bud Focht



**D**oug Umbehauer '09 earns All-America honors at the 79th annual NCAA Division I Wrestling Championships in March at the Scottrade Center in St. Louis, finishing third. Umbehauer won five of six bouts at Nationals in March, including his final two.

Umbehauer, of Shamong, N.J., is Rider's 13th wrestler to net All-American honors, the second in the last three years, and the eighth in the last 13 years. He is also the third Bronc to finish a program-best third in the nation. "It hasn't really sunk in yet, but I'm pretty excited," he said immediately after finishing third behind a pair of wrestlers who were both former national champions. Capping his senior season with wins in 24 of 29 matches, Umbehauer was a four-time NCAA qualifier and two-time Colonial Athletic Association champion. He completed his career at Rider with a record of 100-35 after working closely with associate head coach **John Hangey M.A. '93.**

"That was one of my goals. Coach Hangey told me at the beginning of the year that if I was going to reach 100, I would have to be an All-American," Umbehauer said.

"I am ecstatic that I was able to do that. That's something that was important to me." In the battle for third place at 184 pounds, Umbehauer, the No. 7 seed, defeated the

second seed, Philip Keedy of Iowa, 5-3. "Doug was really focused against the No. 2 seed," Taylor said. "It was fun wrestling because he wrestles like me," Umbehauer said. "It was like a street fight."

Umbehauer had defeated Keedy 8-4 in overtime in the quarterfinals a day earlier to earn All-America. In the quarterfinals, Umbehauer trailed Keedy, 3-1, after two periods before an escape and a takedown sent the match into overtime. "That was a pretty emotional thing," Umbehauer said. "I was pretty pumped at that point."

"Doug has worked very hard with Coach Hangey, and John has done a great job preparing him for this," said Rider head coach Gary Taylor M.A. '82. "John has spent a lot of time with Doug in his career and deserves a lot of the credit for getting Doug where he is at," Taylor said.

**Jason Lapham '09** of West Chazy, N.Y., advanced to the 165-pound consolations to finish his season at 27-13, as did 157-pounder **Michael Kessler '10** and heavyweight **Ed Bordas '10** of Montgomery, N.Y. Kessler completed his season at 26-13, while Bordas, who also claimed the Colonial Athletic Association title, finished 26-9.



# Family Portraits

RIDER'S REUNION  
WEEKEND '09



1

### MAYOR HAWKINS DELIGHTS THE CROWD

Eldridge Hawkins Jr. '01, mayor of Orange, N.J. (left), and Rubin Joyner '73, director of the Educational Opportunity Program (EOP) at Rider, were just two of the University graduates to enjoy the Alumni of Color Reunion. Hawkins, who was elected to his post last year at the age of 28, shared his thoughts on leadership, heritage and horizons during his keynote address.



1



### Olde Guard Luncheon Celebrates Golden Alumni

The Rider University Olde Guard, composed of alumni who graduated 50 years ago or more, welcomed 15 members of the Class of 1959 into its ranks. Among the Friday afternoon luncheon attendees were (left to right, back) Bob '51 and Eileen Kendall, Joe '55 and Helen Casarella; (front) Anita and C.R. Lusardo '56, Joseph Allen '59 and Charles Geter '55.



2



### Distinguished Alumni Honored

(Left to right): Gary Pruden '83, Rider University Distinguished Alumnus Award; E. Yvonne Baskerville '74, Gordon E. Prichard Award for Volunteer Service; and U.S. Marine Corps Maj. Mark E. Slusher '90, Harold L. Conover Leadership Award, were recognized for their outstanding achievements at the Alumni Awards Ceremony in the Mercer Room.



Lima Bean Riot rocked the packed Pub late into the night with the sounds of everything from Journey to Kings of Leon.



## 5K for Fun and Funds

Student-athletes, family members, alumni, staff and friends of Rider Athletics were among those who participated in the third annual 5K Walk/Run for Women's Athletics. All proceeds from the 5K Walk/Run directly benefit Rider's 10 NCAA Division I women's varsity athletics programs, as well as the Broncos' cheerleading team, supporting the overall operation of these programs.



4

### 2 ALUMNI OF COLOR DINNER

(Left to right): Carthens Baker, Kim McEwen, **Debbie Harris '87**, Rider Trustee **Terry K. McEwen '98**, **Lisa Edwards '89**, **Richard Ransom '75** and **Ursula Baker '91** enjoyed a night of camaraderie and generosity at the Alumni of Color Reunion.

3

### THE NEXT GENERATION

Several potential future alumni took a quick break from play on the Campus Mall to pose with the Bronc.

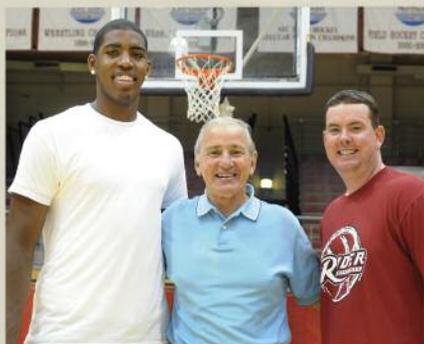
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### ALOHA!

Dozens danced the night away on the Cranberry's patio during the Luau, part of the welcome back party.



3



Hoopin' It Up!



The alumni basketball game, sponsored by the Alumni of Color, saw a team of Rider grads from the 1970s and 2000s square off against grads from the 1980s and '90s in a co-ed hoops match in Alumni Gym. Among the participants were **Martin Walsh '59**, a former varsity hoopster who played in Rider's first game in Alumni Gym in 1958, and **Jason Thompson '08** of the NBA's Sacramento Kings. Coach Tommy Dempsey and former coach, Don Harnum, currently the director of Athletics, helped coach and referee the game.

SAVE *the* DATE

Reunion Weekend  
JUNE 11 - 13, 2010

# Getting Leadership Development

by Dr. Eugene T. Kutcher III

*There is no question that leadership is important. We look for it in whom we hire, and – of course – in whom we follow. But do people really get it?*



If you ask students looking to differentiate themselves in this challenging job market, they may reply, “I’m a leader.” Then, when pressed for evidence, and they may say something like “I am the president of this club and captain of that sport.” These positions are admirable, but – in themselves – show only evidence of the ability to get elected.

Maybe leadership is one of those things that we don’t know precisely how to define, but we know it when we see it. This can be troublesome, though, when we’re trying to train ourselves or develop others to become leaders. Whether you’re a current student looking to prepare yourself for your first job or a seasoned professional surveying your career path, here’s some chewable food for thought.

#### LEARN FROM THE WORK OF OTHERS.

People have been thinking and writing about the concept of leadership forever. Theorists and researchers debate over the specific mix of personality traits or situational conditions that make leadership possible. A scan through the business section in your favorite bookseller will yield leadership guidance courtesy of everyone from Bill Clinton to Winnie the Pooh. And whether a perusal through this literature finds you agreeing more with Fred Fiedler, Ken Blanchard or Donald Trump, it can provide a strong foundation on which to answer the question, “What is a leader?”

#### LEARN FROM THE EXAMPLE OF OTHERS.

A great predictor of someone’s leadership potential is the quality of role models he or she has observed. You have likely admired leaders in your life; there must have been things that made these people worth following. Take some time to remember what these leaders said or did to inspire your commitment. An analysis like this should reveal that leadership is less about someone’s properties, and more about his or her actions.

#### FOCUS ON BEHAVIORS.

When I discuss the concept of leadership in class, inevitably, someone will pronounce “leaders are born [not made]” or “you either got it or you don’t.” Maybe most of the people who say that would place themselves into the former category (i.e., they “got it”); the sadder alternative, though, is the student

who has already written himself off because he doesn’t have charisma. Generally speaking, when the answer to the question lies in some indescribable quality, it’s an unsatisfactory solution. Instead, I challenge that the best leaders are ones who effectively demonstrate certain behaviors: listening, empathizing, problem-solving, influencing, delegating and motivating. Once we agree that these behaviors engender leadership effectiveness, two things are clear: anyone can lead, and leading well takes practice.

“The best leaders – indeed, the most effective people – know their strengths, and use them to elevate the quality and output of their efforts.”

>> Dr. Eugene T. Kutcher III

#### ANYONE CAN LEAD.

Nothing about this list suggests that the president, the line manager or the team captain has a monopoly on leadership. Some people think that leadership starts in your career when you’re given your first direct report. However, you can empathize during a conversation with your spouse. You can influence during a meeting with your boss. You can motivate during a pep talk to yourself.

#### LEADING WELL TAKES PRACTICE.

Excellence comes with confidence, and confidence comes with practice. I advise the group DAARSTOC – Rider’s executive skill-building student organization. Each week, we discuss some critical concepts related to the domain of leadership, such as what it means to be a true professional, but most of our time is spent in skill practice. For example, we have collected common but complex workplace scenarios and engage in supervisor/employee role plays. Both parties work on presenting assertive and logical arguments, listening to and empathizing with

another’s point of view, collaborating to find effective solutions, and ultimately, providing feedback about each other’s performance.

#### KNOW YOURSELF WELL.

The best leaders – indeed, the most effective people – know their strengths, and use them to elevate the quality and output of their efforts. They also know their shortcomings, and find strategies to either improve or compensate. For example, a network of trusted advisers and empowered team members with complementary strengths can be invaluable. Accordingly, you should assess your own strengths and weaknesses. And be honest about it – you don’t really believe that your biggest fault is that you’re a perfectionist, now do you? Be proactive, and ask for feedback from people with whom you interact regularly (assignment: find out what a Johari Window is). For example, in both Rider’s Executive M.B.A. program and the undergraduate co-op program, students work with an executive coach to actively evaluate their competencies and development needs, thereby gaining insight and self-awareness.

#### LEADERSHIP DEVELOPMENT IS A MULTIFACETED ENDEAVOR.

This is illustrated in Rider’s Center for the Development of Leadership Skills. Its Leadership Development Program is built around three pillars. First, there is an academic component, where students learn about leadership theory and concepts. Second, there is an experiential component, where students engage in team projects and activities. Third, there is a practical component, where students are encouraged to get the most value from their campus clubs and organizations by applying what they have learned.

Above, the question was “what is a leader?” As you practice these leadership skills and identify your strengths and weaknesses, refine your answer and decide how *your definition* of a leader is uniquely your own. Think about your core values, and how they shape your style when making decisions and interacting with others. Find your own brand of leadership.

And fear not – if you don’t “got it,” you can always get it!

>> **Dr. Eugene T. Kutcher III** is an associate professor of Management & Human Resources at Rider University, specializing in the social aspects of selection and recruitment, and organizational culture and psychology. Since 2008, he has also been the adviser to DAARSTOC, Rider’s executive skill-building student organization.



THE WORLD HAS CHANGED.

# What Now?

>> ECONOMIC TRENDS HAVE COME AND GONE,  
BUT RIDER HAS ALWAYS SHOWN HOW TO STAND THE TEST OF TIME.

Ten years ago, the world seemed poised at the brink of an economic revolution. Thousands of highly speculative Internet companies sprouted up, sending the stock market soaring, but with too few solutions to match the hype.

Even clever marketing could do little to change the way consumers wanted to do business. Remember Pets.com? The company rode a perky talking sock puppet to a million-dollar commercial spot on Super Bowl Sunday in January, but was finished by the end of the year. And while the NASDAQ, the leading index of tech stocks, peaked at over 5,100 in March 2000, the dot-com revolution was effectively dead by the next year.

However, even as defeated dot-commers were closing up shop and day traders headed humbly back to their jobs, a tidal wave was gathering on the real estate sea. Deep into the first decade of the 21st century, housing prices skyrocketed to heights it had never seen before.

In the end, it all proved unsustainable, and in retrospect, perhaps the result was inevitable. The real estate market collapsed, plunging the United States into its worst recession since the 1930s.

So as we emerge from another economic trend come and gone and the nation works to put the train back on its tracks, there is evidence that we are getting back to basics – but with innovative twists. There is a renewed emphasis on value. Flash with no substance is out. As the job market recovers, employers are looking for more substantive, forward-thinking qualities: broad-based knowledge,

versatility, leadership and the ability to negotiate a multicultural world.

These are concepts that not only promise success in the corporate and business world, but in the classroom as well. Shifts in the economic landscape have seen some extraordinarily talented professionals return to the classroom – not as students, but as the ones infusing them with their experience.

Rider University has always been at the vanguard of preparing students for work in the world that awaits them. In these pages, you will learn about some of the programs Rider has developed that answer to these changes. They are innovative, relevant, and engaging, and produce graduates who can be described the same way. You will also meet a number of alumni who – though they passed through Rider's Lawrenceville campus and Westminster Choir College before the advent of these programs – illuminate the paths of students who will follow in the years to come.

# Switching Gears by Meaghan Haugh

CORPORATE VETERAN'S CAREER CHANGES ARE SMOOTHED BY RIDER'S GLTP PROGRAM

Even as the stock market pushes to ascend the heights it once enjoyed, many of the most experienced and knowledgeable professionals from a wide swath of industry have begun to move, en masse, toward the classroom. And while many are already in possession of multiple degrees and a string of honors, the goal in this case is to stand at the head of the class – as teachers.

These talented career-changers, with years of experience to share, have found the best route is often Rider University's Graduate Level Teacher Preparation (GLTP) program (*see accompanying story Buggin' Out below*). The nationally accredited, 21-credit program has enabled former chemists, marine biologists, chiropractors, professional athletes, graphic artists, accountants and business entrepreneurs, as well as recent undergraduates, to pursue their dreams as educators.

While it's possible for students to finish the program within a year, they can also take courses at a more accelerated pace that meets their individual needs.

"I was looking for a compact course," said Steve Miller, a former accounting manager at a manufacturing plant who later established an art gallery and custom framing shop that closed in 2008. "I found that with the GLTP program, if you really drop everything and throw yourself into it, you can finish it in a year."

Not only is Rider's certification program flexible, but the content is rich and varied. Unlike alternate route certification programs, which place candidates with minimal preparation directly into the classroom setting, GLTP students take intensive courses that integrate content expertise with pedagogy, and gain early field experience before they begin student teaching under the guidance of mentors.

knowledge and skill with experiential learning."

The program not only prepares prospective teachers for the classrooms, but it provides a strong foundation for further education in the field as well. GLTP graduates can apply up to 12 credits toward an M.A. in Curriculum, Instruction, and Supervision, or an M.A. in Teaching from Rider.

"The beauty of the program is it prepares career-changers well while getting them certified through an accredited institution," Ambrose said. "The GLTP certification allows one to teach anywhere in New Jersey, but with the accreditation, if someone decides to teach in another state, they might just have to take one or more additional Praxis tests. In the case of alternate route programs, those prospects are limited."

Miller, who student-taught at Delran (N.J.) Intermediate School, said the instruction and content prepared him for teaching lessons in the classroom. "I was excited to get in there," Miller said. "I thought, wow, this is fantastic! Why didn't I do this 20 years ago?"

Ambrose said GLTP candidates tend to excel in student teaching. Students who perform well in the classroom usually see their résumés rise to the top of the stack, added Ambrose, a former K-12 principal.

The Gloucester Township school district was impressed by Miller's student-teaching stint, and offered him a fifth-grade teaching position at Erial Elementary School for the fall.

"Owning my own business, the highs were really high and the lows were really low," Miller said. "For a teacher, the rewards far exceed that. You are actually teaching a life. You're not sure how far the ripple effect will go. The experience was incredible."

# Buggin' Out by Meaghan Haugh

>> GLTP PROGRAM ALLOWED SVEN STRNAD TO SPIN A WEB FROM INDUSTRY TO THE CLASSROOM

"Look how long it is!" students call from the back of the classroom, as they watch one of their classmates wind silk from a cocoon around a pencil.

Another student holds a cocoon up to his ear and shakes it. He marvels at the sound.

Spinning his own silk, the Bug Guy looks up frequently to monitor their progress and to remind them that whoever has the longest strand wins a lunch bag and milk. Even a few teachers from down the hall have slipped in to join the giddy excitement.

It was the second-to-last day of school for the fifth graders at Millstone River Elementary School in Plainsboro, N.J. A few months earlier, a group of students had

hatched both the worms and their own hypotheses about how the worms would react to light and dark conditions. They later shared their findings with their classmates through a PowerPoint presentation.

Their teacher – the Bug Guy – is Dr. Sven Strnad, a former entomologist turned fifth-grade teacher. Strnad and **Vickie Gurzau M.A. '05**, an adjunct professor in Rider's School of Education, co-teach the fifth-grade inclusion class, where they try to present lessons geared toward real-world applications.

*Cont'd...*



photo by Meaghan Haugh

Cont'd from page 15...

**“Science is not just a subject but kind of a way of life,”** says Strnad, a graduate of Rider’s Graduate Level Teacher Preparation (GLTP) program.

Dozens of cages filled with turtles, gerbils and lizards line the back of the classroom. Strnad and Gurzau employ the animals through their hands-on-driven, integrated curriculum. In Language Arts, for example, students can write about the animals in their stories; in math, they might measure “Linda,” the ball python.

Strnad tries to share his love for science with the rest of the school. Outside their classroom is a tank of flesh-eating beetles. In the spring, their fifth-grade students built a vernal pool in the courtyard for amphibian larvae to grow into frogs, toads or salamanders. Last year, in order to introduce students to various cultures, Strnad and assistant principal Dianne Gallo fried up a batch of mealworms, waxworms and crickets for willing students to taste.

“As a teacher, I do more fun science now than I did back in industry,” says Strnad, who received his nickname from someone who had trouble pronouncing his name.

Before he started teaching, Strnad worked for 12 years at American Cyanamid, an agricultural chemical company. During his time there, Strnad oversaw a team that grew bugs, including honey bees and worms, for research and tested products to monitor their effects on the environment.

“I like working with bugs because of their diversity and their beauty,” Strnad said. “I’m interested in how bugs interact with the environment.”

Strnad also had a chance to visit classrooms to teach students about bugs. “Kids seem to have an interest in bugs, too. It was fun. I enjoyed their curiosity and enthusiasm. They love hands-on things,” Strnad said. “That experience made me want to explore teaching.”

In 2000, a co-worker told him about Rider’s Graduate Level Teacher Preparation program, which is designed for career-changers. The timing was perfect – Strnad soon found out that American Cyanamid might be sold.

“We realized it was our chance to do what we want to do,” he said. “It allowed me to explore a career change I wanted to make.”

Strnad found that the GLTP program not only suited his needs, but the campus was conveniently located on his way home from work. Strnad’s boss allowed him to continue working during the day as he took classes at night. When he began student teaching, his boss let him work at night. The GLTP program encouraged Strnad to design creative lesson plans. He also learned effective teaching strategies.

When Strnad eventually learned that American Cyanamid would indeed be closed, he was buoyed by the fact that he already had a back-up plan in motion. In July, he lost his job, but in he was hired as a full-time teacher in September 2002.

“The nice thing about teaching is it has a human element,” said Strnad, who has mentored student teachers from Rider’s undergraduate program. “When you teach, you are dealing with kids and parents. To me, that’s much more meaningful. I feel like I’m making a contribution.”

GLTP courses focus on psychological and sociocontextual foundations for teaching and learning; psychological and interdisciplinary perspectives on human development; literacy; curriculum and instruction; and subject-specific instructional methods.

**STUDENTS CAN CHOOSE FROM A WIDE RANGE OF CERTIFICATION PROGRAMS, INCLUDING:**

- Early Childhood Education
- Business Education
- Mathematics Education
- Social Studies Education
- Elementary Education
- English Education
- Science Education
- World Language Education

**>> Recently, two GLTP graduates were recognized by the New Jersey Department of Education for excellence.**



- **Jeanne Muzi**, a first-grade teacher from Benjamin Franklin Elementary School in Lawrence Township, was awarded the New Jersey Teacher of the Year Award. Muzi, a former freelance art director, received her certification in 2002.



- **Jill Van Arsdalen '07**, who received her bachelor’s degree in Mathematics from Rider, was named a 2009 New Jersey Distinguished Student Teacher award recipient. Van Arsdalen, who just completed the GTLP program, student-taught ninth- and 10th-grade Algebra I and Interactive Algebra classes at Haddon Heights (N.J.) Junior/Senior High School.

*This ball python and tarantula are just two of the many animals that bring Sven Strnad's science class to life.*





*Steve Kalafer '71 at TD Bank Ballpark,  
home of the Somerset Patriots*





# >> Good Sport

by Sean Ramsden

STEVE KALAFER '71 TRANSLATED HIS BUSINESS ACUMEN INTO WINNING BASEBALL

"In a different generation, everyone wanted to join the circus," explained **Steve Kalafer '71**, "But for me, baseball was more of a dream job. In fact, I never even dreamed that I would own a baseball team."

Kalafer, the chairman and principal owner of the independent Atlantic League's Somerset Patriots, may not have foreseen his future in the sport when he opened his first enterprise in 1976, but he kept his eye on the ball – as well as on the road – in order to become a heavy hitter in the world of business.

"I bought a two-pump Mobil gas station and a Ford Motors franchise with a one-car showroom in Frenchtown, New Jersey, five years after I graduated from Rider," recalled Kalafer, who had previously worked as a business manager at a Trenton, N.J., Oldsmobile dealer. "Applying all of my skills I learned at Rider, I was able to build on that."

*Cont'd...*

**THE BUSINESS OF SPORTS IS OFFERED AS AN ELECTIVE IN THE MASTER OF BUSINESS ADMINISTRATION PROGRAM, AS WELL AS A BACCALAUREATE MINOR.**

Undergraduate students in the program, which is open to anyone, take two required courses and then select four electives from a choice of six possible Business of Sports classes.

**Required:**

- Intro. to the Business of Sports
- Seminar in Sports

**Electives:**

- Internship in Sports
- Gender in Sports
- Sports in the Law
- Sports in American Life
- Sports Media Relations
- Economics of Sports

**“All those precepts and principles are directly transferrable to baseball. Knowing and appreciating your customers, and understanding the tremendous value of the people you work with, are essential for success.”**

*>> Steve Kalafer '71*

His penchant for automotive sales, combined with his initially modest foray, developed into what is now the Flemington Car & Truck Country Family of Dealerships. Combined, the group spans 19 brands with an inventory of more than 6,000 vehicles to choose from, and produces an estimated \$1 billion in annual sales.

Chevrolets may be as American as apple pie, but baseball remains the national pastime, and Kalafer, a lifelong fan, saw an opportunity to get involved in the sport in the mid-1990s. With

minor-league baseball teams thriving in Trenton and Sussex County, N.J., Kalafer and his partners applied for ownership of an expansion team in the Class AA Eastern League, whose teams are affiliated with parent clubs in Major League Baseball.

“There was a \$5 million franchise fee, but we offered to post a \$6 million fee if we could place the team somewhere in Hunterdon, Somerset or Middlesex County,” said Kalafer, explaining that Major

League territorial rights posed problems for the location.

At the same time, Frank Boulton, then the owner of the Class AA Albany-Colonie Yankees, sought to move his team south, to his native Long Island. But the New York Mets objected, exercising their territorial rights to the region.

Frustrated by such constraints, Boulton organized a group of motivated entrepreneurs, including Kalafer, who were ready to play ball.

“We simply built a league of our own,” Kalafer said. In the process, they also built

a model for success. The Atlantic League, made up of independent teams unaffiliated with Major League Baseball, began play in 1998, and this July welcomed its 20-millionth fan. The Patriots, who have claimed a league-record four championships, won their 800th game the same week, the first team in the Atlantic to do so. Interest continues to grow, says Kalafer, who noted that the 2008 season brought a record number of fans through the turnstiles at the club's TD Bank Ballpark in Bridgewater.

While most Atlantic League players harbor dreams of playing in the majors – and many already have – the Somerset Patriots experience is fan-friendly and extremely community-based. It's a formula Kalafer says is firmly rooted in good business.

“All those precepts and principles are directly transferrable to baseball. Knowing and appreciating your customers, and understanding the tremendous value of the people you work with, are essential for success,” explained Kalafer, who co-owns the Patriots with Senior Vice President Byron Brisby, also his partner in Flemington Car & Truck Country. “If you value your employees, they, in turn, will value your customers.”

In some cases, customers have even become employees. Sparky Lyle, the 1977

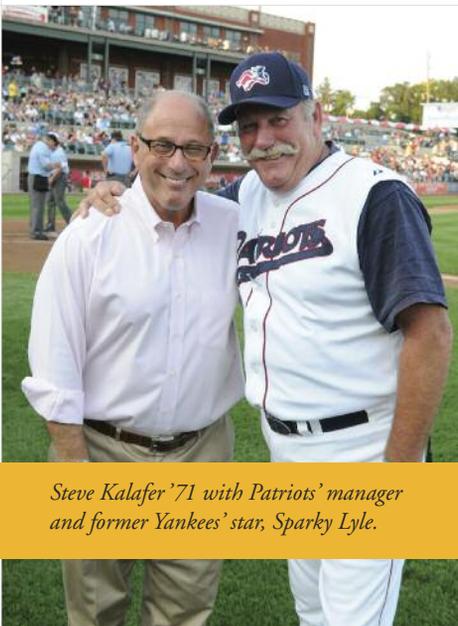
Cy Young Award winner with the New York Yankees, had been retired from baseball for nearly 15 years and was interested in buying a new truck. His neighbor, the late Philadelphia Phillies infielder and coach John Vukovich, told Lyle to see Kalafer, with whom he developed an immediate rapport. Lyle bought the truck, while Kalafer bought into Lyle. “I knew Sparky would be marketable in the community, and he had an obvious appreciation for baseball fans,” said Kalafer, who offered Lyle a job managing his fledgling ballclub. Eleven seasons later, Lyle is the winningest skipper in Atlantic League history, and, Kalafer believes, the current longest-tenured manager with any one team. “He's not only a jolly good fellow, but he's one of the most intelligent men I've ever met.”

As with any enterprise, sports entrepreneurship is still first and foremost a financial proposition, and as much as Kalafer truly enjoys overseeing the Somerset Patriots, he never loses sight of the business side of the game.

“In order to be successful in the baseball business, you need to have a real love of the sport, but you cannot let it blind you to what you're doing,” said Kalafer, who employs a permanent Patriots staff of 21, but has as many as 200 working on game day. “A lot of people want to be a part of something like this, but you have to know what your real role can be. You have to have the skills to match.”

He lists the Patriots' thriving internship program as an excellent opportunity for college students to learn the day-to-day operation of a sports team from the ground up, and one that has benefited Rider students over the years. “They do it all for us, all ends of the business,” Kalafer explained. “They pull the tarpaulin on and off the field, they get on the phone to sell tickets, they work with the community on promotions and they work the contests and games between innings. It's really a great chance to find out what you're cut out for.”

The owner, however, has already found his niche. While his team remains a valuable asset, Kalafer insists it is a holding with which he'd be unwilling to part. “It's simply not for sale. It's something my family and I enjoy a great deal,” he said. Why would I? The Somerset Patriots are a pleasurable and profitable business.”



*Steve Kalafer '71 with Patriots' manager and former Yankees' star, Sparky Lyle.*

BUSINESS OF SPORTS  
PROGRAM REVEALED

# >> The Game Plans Behind The Game

In the spring and summer of 1994, even as a labor dispute between millionaire owners and players tore open the Major League Baseball season, the sport was being reborn in rural northwest New Jersey.

Children leaned over the bullpen fence to interact with relief pitchers just weeks removed from high school or college, while more seasoned fans sat close enough to the action to rediscover the subtleties of America's Pastime.

The New Jersey Cardinals of the Class A New York-Penn League yielded professional baseball in its purest form, and the accessibility of the game resonated with fans.

"Right away, it was a lights-out success, better than anyone expected," recalled **Tony Torre**, then the Cardinals' vice president and general manager, who had moved south with the team from Hamilton, Ontario, before settling in the brand-new Skylands Park in Augusta, N.J. There, alongside the farms and silos that dot the bucolic Sussex County community, the Cardinals brought homespun simplicity and personality back to baseball.

"We had hoped to average 3,000 fans per game, but that first year, we attracted nearly 4,100, and drew 4,700 in 1995," said Torre, whose club captured the league's championship in their debut season. "It was a pristine market, and we marketed ourselves well to the region."

While the immediate success of the Cardinals and the Class AA Trenton Thunder, who also played their inaugural season that year, showed that New Jersey was fertile ground for the return of minor league baseball, it also helped illuminate the larger picture: sports is a business, and with more and more sports-related entities now vying for the entertainment dollar, even the big boys needed to ramp up their business sense to compete (see accompanying story 'Good Sport' on page 19).

That means the savvy professionals who make up the "team behind the team" are in demand, and the Business of Sports program at Rider University has taken aim at that need. Cognizant of this vast network, **Larry Prober** launched the Business of Sports elective four years ago to bring the lesson home to Rider's M.B.A. students. Its overwhelming popularity led to the launch of the Business of Sports as a multi-disciplinary minor program available to undergraduate students regardless of major.

"We installed the minor last fall, and offered the first course in the spring of 2009," said **Ira Bruce Spotzter**, coordinator of the undergraduate program. "Right away, we had 40 students from a variety of majors enrolled in the required first class, Introduction to the Business of Sports."

The Business of Sports focuses on the strategy and management of professional sports from perspectives of the league, team and player levels

to the marketing and valuation of professional sports franchises. In addition, college athletics are addressed along with related issues for stadiums and the media. Spotzter said that his first class included Business, Psychology, Liberal Arts and Communication majors.

"It's different because we look at sports from a variety of perspectives," Spotzter explained. "Most schools view sports through a lens of recreational management, or even purely as business management. Our program is very multidisciplinary."

Spotzter said the growing popularity of the program, at both the undergraduate and graduate levels, is a reflection of the students' natural interest in sports. Through faculty members with expertise ranging from accounting to sociology, as well as a full lineup of guest speakers, students realize the professional opportunities that exist in the world of sports.

Prober says that while his own lecture material continues to develop with each year, the Business of Sports is truly brought to life by the guest speakers – distinguished executives from the realm of professional and collegiate sports – he brings in to provide lively first-person accounts. "Students want expertise and that is exactly what is going on here," he said. "It's really the speakers who make the course."

Such guests have included **Harry Gamble '52**, a Rider alumnus and former trustee, who also served as president of the Philadelphia Eagles; **John Nickolas**, the chief financial officer of the Phillies; **Sandy Lipstein**, the former CFO of Comcast Spectacor, the ownership group whose holdings include the Philadelphia 76ers and Flyers; **Rick Giles**, the founder and president of Gazelle Group, a sports marketing firm; and **Don Harnum**, Rider's director of Athletics.

"They've given us the unique opportunity to hear about issues beyond revenues and player salaries such as management and player relations, and the responsibilities leagues have to active and former players," Prober explained. "In one of his visits, John Nickolas began class by discussing the Phillies' commitment to environmental issues and the significant role sports can play in meeting those responsibilities. While winning championships and the bottomline are important, these other goals are noteworthy too."



*John Nickolas, C.F.O. of the Philadelphia Phillies, speaks to M.B.A. students in the Business of Sports elective class.*



*Breon Brewster '07, Special Agent,  
IRS Criminal Investigation Division*



# >> Cybersleuth Trails by Meaghan Haugh

## Tax Cheats

THE RISE OF ONLINE CRIMES SPURRED RIDER'S FORENSIC CERTIFICATE PROGRAM

**“We have rules to follow – the same rules that apply during any criminal investigation. But the bad guys don’t play by the rules.**

*>> Breon Brewster '07*

**Breon Brewster '07** knows it’s all about numbers. Faulty figures and the evidence he gathers during the course of his financial investigations for the Internal Revenue Service is what brings about convictions. As a special agent for the IRS Criminal Investigation division, Brewster examines individuals suspected of violating tax laws and committing other financial crimes.

“The numbers don’t lie,” says Brewster. “Following the financial transactions that lead from the crime to the criminal gives you the evidence you need to convince a suspect that his time is up. Looking at the mounting evidence of the money trail is enough for most defendants to plead guilty.”

Brewster is one of the 2,800 IRS Criminal Investigation special agents who investigate potential criminal violations of the Internal Revenue Code, including tax, money laundering and Bank Secrecy Act laws. He is currently investigating an individual alleged to have squirreled away thousands of dollars – money, the IRS maintains, the suspect received in refunds by filing false tax claims.

Learning about the rules of collecting evidence is vital, but having to follow the legal guidelines is often challenging, Brewster says.

“We have rules to follow – the same rules that apply during any criminal investigation,” he said. “But the bad guys don’t play by the rules. So it’s easier to convince a jury if you can prove an individual intentionally ignored the rules.”

IRS Criminal Investigation special agents track various types of investigations by following the money. These areas include Legal Source Tax Crimes, Illegal Source Tax Crimes and Narcotics-Related and Counterterrorism Financial Crimes. Only the IRS has jurisdiction to investigate alleged federal tax crimes.

While crimes such as tax fraud are nothing new, the advent of newer technologies has opened new doors for those who would manipulate security breaches to their advantage. The proliferation of e-commerce, the current state of the economy and the technological complexity of our world has caused an upswing in crimes such as identity theft, fraud and exploitation of individuals.

“It’s almost a perfect storm – with the recession, the job market and the tightening of creditors,” said Brewster, who works out of the IRS Field Office in Newark, N.J. “Although technology has made it easier for criminals to conduct financial transactions with the click of a mouse, the special agents of IRS Criminal Investigation are keeping pace with criminals and are continuously learning the new tools needed to follow the money even through cyberspace. Forensic accounting skills are being used more and more each day in our line of work.”

This surge in illegal activity prompted Rider University to respond through its Center for Business Forensics. The Center, housed in the College of Business Administration, provides instruction about corporate fraud and computer crime to undergraduate and graduate students, as well as professional development programming for corporate, law enforcement and government organizations.

“We are educating our students to not become victims themselves,” said **William Amadio**, professor of Computer Information Systems and director of the Center for Business Forensics. “We also have specific programs for students who want to manage information resources in organizations.”

The Accounting, Computer Information Systems and Business Policy faculty

introduced the Forensic Certificate program in fall 2008 in order to prepare students for careers in the field of fraud investigation. Through case studies, mock investigations, and mock trials, guest speakers, and site visits to the New Jersey Regional Computer Forensics Laboratory in Newark, students gain cutting-edge skills to prevent and investigate fraud. The certificate, which includes Accounting and Computer Information Systems tracks, is open to all College of Business Administration students.

Students not only learn about the mechanics of hard drive and memory, data collecting, breaking codes and retrieving documents, such as deleted e-mails, but they learn about the rules of evidence during an investigation. The curriculum encompasses fraud examinations, financial investigations, the psychology of white-collar crime, forensic interrogations and evidence management and presentation for civil and criminal trials. “This is highly technical material. Cyber prosecution requires a wide range of skills,” Amadio said. “In the field, you are talking to 12 different people on the jury. You not only have to communicate to them, but they have to be able to trust you.”

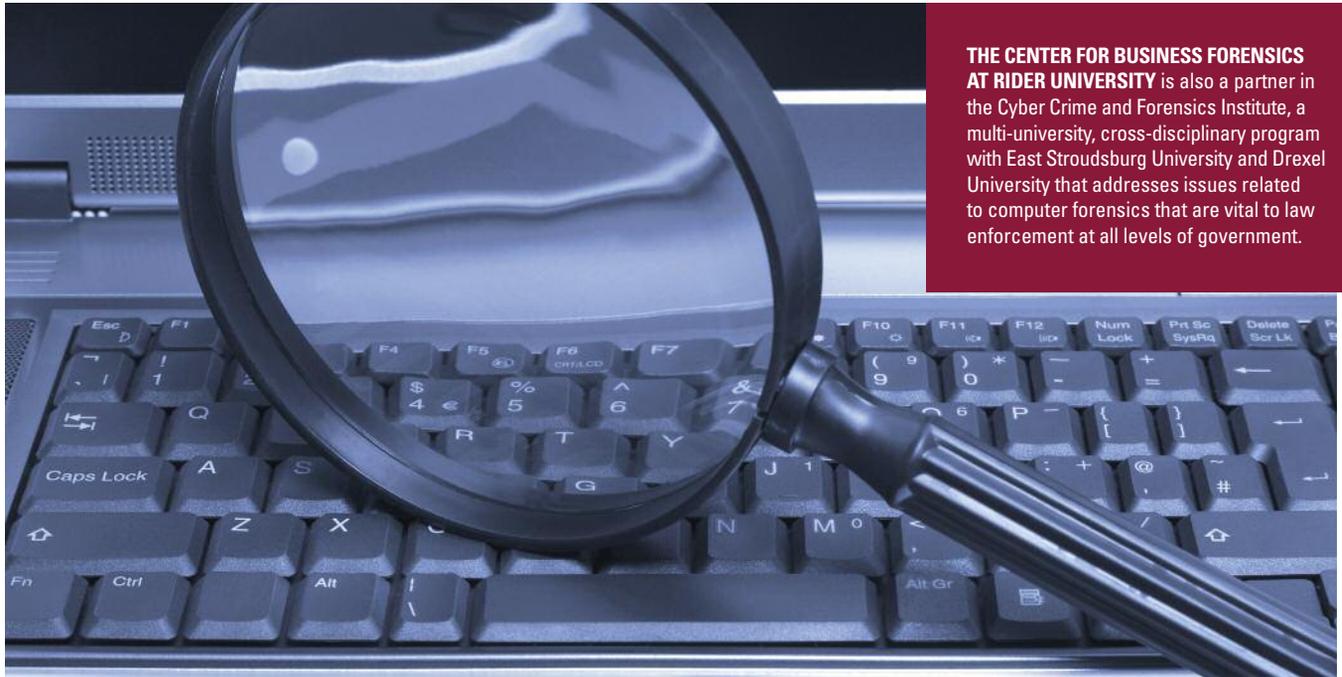
### TYPES OF CRIMINAL OFFENSIVES A TYPICAL BUSINESS FORENSICS INVESTIGATOR PROBE:

- **Occupational fraud** – employees steal from the company
- **Intruder fraud** – people outside of the company steal from the company
- **Money laundering** – concealing the source of illegally gotten money
- **Cyber-attack** – people from the outside the organization attacking resources
- **Exploitation of individuals** – other than financial
- **Exploitation of children**

# >> Are You Vulnerable?

by Meaghan Haugh

RIDER SEMINARS SHOW CITIZENS AND POLICE HOW TO CLAMP DOWN ON IDENTITY THEFT



**THE CENTER FOR BUSINESS FORENSICS AT RIDER UNIVERSITY** is also a partner in the Cyber Crime and Forensics Institute, a multi-university, cross-disciplinary program with East Stroudsburg University and Drexel University that addresses issues related to computer forensics that are vital to law enforcement at all levels of government.

**F**or criminals, identity theft is fairly effortless. Through search engines, one can assemble enough information to construct an alternate identity, according to **J. Drew Procaccino**, associate professor of Computer Information Systems at Rider.

“Anyone who has a Social Security number – from infants with no credit history to the very elderly – is at risk for identity theft,” Procaccino said. “Pieces of information that seem so innocent, such as information in the mail, your date of birth, or your mother’s maiden name, when taken together can make you a target of identity theft.”

In fact, identity theft cases are becoming the most time- and resource-consuming for law enforcement officials.

“One Lawrence Township police officer told me that ‘We take more time chasing identity theft cases than any other case,’” Procaccino said. “That kind of feedback told us that we should put some resources into an identity theft seminar for law enforcement.”

Since then, Rider’s Center for Business Forensics has hosted a number of tutorials for local residents and law enforcement, as well as forensic accounting conferences for professionals in corporate, government and law enforcement.

The identity theft seminars feature panels of experts from law enforcement, banking and health care. Topics include identity theft and its forms; who is at risk; ways to protect yourself from identity theft; and the steps that should be taken if you are a victim of identity theft.

The Center offers courses about network security, e-commerce, cyber crime, fraud investigation and money laundering for law enforcement. According to Procaccino,

your bank account, medical insurance, driver’s license, passport and home are all up for grabs in identity theft cases. What’s more, identity thieves don’t always rely on Social Security numbers.

“They can do so much damage without it. If there’s an asset out there – cars, student loans – you’re at risk,” he explained.

Social networking sites, such as Facebook and MySpace, put individuals at even greater risk. Volunteering too much information can leave you vulnerable to opportunistic predators. While identity theft is an easy crime to commit, it is difficult to prosecute, since crimes can continue across traditional law enforcement boundaries, explained **William Amadio**, professor of Computer Information Systems and director of the Center for Business Forensics. For example, an identity thief can be located in Eastern Europe and steal someone’s identity living in the United States.

“It’s challenging for the law enforcement in our country to investigate the crime,” said Amadio. “Even across state boundaries with different jurisdictions, it’s difficult to prosecute the crimes.”

# >> Conducting Business

by Sean Ramsden

AS A PUBLISHER, STEPHANIE CHALLENGER HITS ALL THE RIGHT NOTES

With a bachelor's degree in International Relations already in her hip pocket, **Stephanie Challenger** WCC M.M. '90 had plenty of options.



Armed with strong business and foreign language skills, she could easily market herself in a competitive workforce, or build on her knowledge with a graduate degree.

"I really wasn't sure what I wanted to do," recalled Challenger, who earned her bachelor's degree from the College of Wooster in Ohio. "I only knew that international relations and business just didn't feel right."

Biding her time, Challenger worked at Wooster as an accompanist for four years after graduating. "My dad wanted me to have a five-year plan, and pushed me to get a graduate degree," she said.

At her father's urging, Challenger applied to various schools where she could study business or fortify her knowledge of international relations, but as long as she was casting a wide net, she also considered a more creative passion – music – as well. "I love music," explained Challenger, who enrolled at Westminster Choir College and earned a Master of Music in Accompanying and Coaching in 1990. "That degree helped me find out who I was."

Today, Challenger is the publisher of *Musical America Worldwide*, an international news and information resource for musicians and other industry professionals, considered to be the standard in its field. The publication, which dates to 1898, when it was founded in New York as a weekly newspaper covering drama, music and the arts, bills itself as "the meeting place for the international performing arts community."

It's a role Challenger says is a far cry from performing, but one she would be hard-pressed to do as effectively without the musical knowledge she earned at Westminster. "I have a

very practical side," she explained. "I was very aware I was not a super talent, so I wanted to use my musical knowledge in a different way."

After graduating, Challenger actually worked for three years for the Westminster Conservatory, managing its office, and providing musical accompanying for voice recitals on campus. "I also discovered that I was a pretty good coach, as well," she recalled. "But I wasn't sure it was what I wanted to do. I just knew that I wanted a steady income, and I preferred not to be at the mercy of singers."

At the same time, *Musical America*, then still located in New York, was looking for an advertising assistant, and Challenger joined the staff in 1993. Learning the publishing business from the ground up, she was promoted to sales representative two years later, before being named associate publisher in 1997. It was in that role that Challenger really sought to move *Musical America* forward.

"We launched our Web site in 1998, and I was very much involved in that," she said of *Musical America's* addition of an online edition, which recently celebrated its 10th anniversary and has an ASCAP Deems Taylor Award for Broadcast Excellence to its credit. "We were a little ahead of the curve in that respect, and I'm proud of that. It wasn't something that everyone was doing yet."

Challenger was elevated to publisher of *Musical America*, now headquartered in East Windsor, N.J., in December 2001, assuming control of the subscription-based print and online editions, as well as overseeing the launch of its free weekly e-newsletter in 2004.

Still, outside the office, her position does offer Challenger plenty of opportunities to

reconnect with her melodic pedigree.

"I recently was at the Parkening International Guitar Competition in California, representing the magazine as a judge," she explained. "When I attend conferences, or go to concerts in order to choose who we're going to recognize, that really lets me reconnect with music on a closer level. And that's also when I'm reminded that it's important to nurture and enjoy the creative side of me as well as the practical side!"

## INTERDISCIPLINARY MAJOR, MINOR, CERTIFICATE AND GRADUATE PROGRAMS OFFERED BY THE COLLEGE OF BUSINESS ADMINISTRATION:

### Majors:

- Global Supply Chain Management
- International Business
- Entrepreneurial Studies
- Advertising

### Minors:

- Business of Sports
- Health Care Administration
- Advertising for English

### Certificate Programs:

- Fraud and Forensics
- Leadership Development Program

### Graduate Programs:

- Business Administration
- Executive Business Administration
- Accountancy

# >> Cross Training by Sean Ramsden

AS TRADITIONAL JOBS BECOME MORE COMPLEX,  
EMPLOYERS SEEK GREATER VERSATILITY

“Despite the tremendous need for young professionals, Rider has the only AACSB-accredited undergraduate Supply Chain major in New Jersey.”

>> *Larry Newman*

Perhaps it was the logical offspring of a distinctive marriage. Rider University, with its long tradition of excellence in business education, and Westminster Choir College, renowned for expert musical training, merged in 1992, and now have aligned their respective academic strengths to offer a unique cross-disciplinary program in the entrepreneurship of the arts. As the Westminster College of the Arts introduced a new major, Arts Administration, it collaborated with the College of Business Administration to create the entrepreneurship focus track. It's just one of a number of new, innovative cross-disciplinary programs designed to instill and inspire a greater range of academic versatility in the University's graduates.

“Not every student who comes through the Westminster College of the Arts ends up in performance,” said **Steven Lorenzet**, associate dean of the College of Business Administration. “However, many do want to have careers in the arts after they graduate, perhaps through ownership of or management of a performing-arts venue. In the Entrepreneurship of the Arts program, the focus remains on the arts, but the program gives students a very good handle on the business functions, too.” (see accompanying story, *Conducting Business*, on page 25.)

Lorenzet says the Entrepreneurship Focus track, which debuts this fall, is a true cross-disciplinary program. Its curriculum was tailored by **Robert L. Annis**, dean and director of Westminster Choir College, and Associate Dean **Marshall Onofrio**, as well as faculty from the College of Business Administration, including **Ron Cook** and **Radha Chaganti**, professors of Entrepreneurial Studies and the forces behind Rider's award-winning Small Business Institute. “They were all intimately involved in creating it,” Lorenzet said.

As uncommon as the Entrepreneurship of the Arts curriculum may be, it is hardly the only such program at Rider. Grafting together two distinct academic fields to form a hybrid program is a long-rooted philosophy within the College of Business Administration, says its dean, **Larry Newman**.

“Our Business degree is interdisciplinary in nature to begin with,” said Newman of a formula that has proven successful. Rider's College of Business Administration is accredited by the Association to Advance Collegiate Schools of Business, or AACSB, a distinction shared by approximately just 5 percent of programs worldwide. “About 50 percent of our courses are outside of the traditional ‘business’ syllabus. We want Business graduates to be well-rounded, with skills in communications and social sciences. In general, it's the way we present our curriculum.”

More recently, the College introduced its innovative Global Supply Chain Management Program. Supply chain management, one of the fastest growing fields today, includes the steps a company takes to transform raw materials and components into a delivered final product and service, including sourcing, acquiring, conversion and logistics management. It also involves collaboration among suppliers, intermediaries, third-party service providers and customers, according to the Council of Supply Chain Management Professionals.

All major corporations maintain large supply chain management programs and are increasingly recruiting students with a background in the field. “Despite the tremendous need for young professionals, Rider has the only AACSB-accredited undergraduate Supply Chain major in



*Budding businessman Vincent Padalino '09 captured first place in the New Jersey Student Entrepreneur of the Year at the Global Student Entrepreneur Awards in May. Pictured (l to r) are Larry Newman, dean of the College of Business Administration; Ron Cook, professor of Entrepreneurial Studies; Padalino; and Steven Lorenzet, associate dean of the College of Business Administration.*

New Jersey,” Newman said. “It's a program that is truly ‘global’ in scope, pulling in the fields of operations, marketing, information systems and international business.”

In addition, the College has partnered with the College of Liberal Arts, Education, and Sciences to offer a major in Advertising. It's not a new program, but the Rider approach sets it apart. “It's one of the only AACSB-accredited Advertising majors in the country,” said Newman.

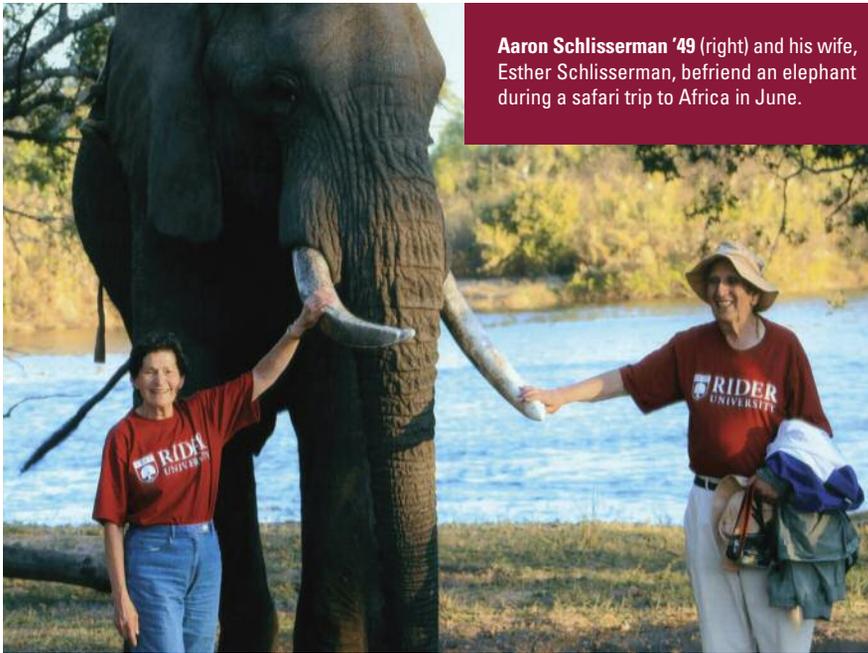
This hybridization philosophy extends deeply into the CBA's graduate programs as well. Rider's Master of Business Administration, Executive M.B.A. and Master of Accountancy programs “all have a tremendous interdisciplinary focus,” said Lorenzet.

“Our M.B.A. curriculum cuts across every department in the College,” he said. “We want students with liberal arts backgrounds, a diverse group of students from all different fields. We have a great many alumni who came to us from science and so many other disciplines, who acquired an executive's skill set and understanding through our grad programs.”

*Fall '09*  
Class Notes

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**Aaron Schlisserman '49** (right) and his wife, **Esther Schlisserman**, befriend an elephant during a safari trip to Africa in June.

**60** **Michael Powers Jr.** and his wife, **Ann Rostock Powers '58**, are both retired and living in Millville, N.J. "We are enjoying our three children and four grandchildren," they write.

**68** "We recently attended a birthday party for **Pete Hook '70** and his wife, **Gene Ann Plachter Hook '71**, at their house on Long Beach Island," writes **Richard Oelkers**. "It was a costume party and you were supposed to dress like you did when you were in college. It was really fun and I wanted to share it with *Rider* magazine."



Left to Right: **Gene Ann Plachter Hook '71**, **John Bell Maschal '87**, **Missy Braun Maschal '86**, **Beverly Banister Mitchell '67**, **Dave Mitchell '67**, **Cindy Jurewicz Thalmann '70**, **Peter Hook '70**, in front, **Richard Oelkers** and **Michele Huber Farias '69**.

**69** **Dennis Phillips** is a member of the faculty at The Pennsylvania State University and library director at Penn State Lehigh Valley. His third and latest book, *Women Tennis Stars: Biographies and Records of Champions, 1800s to Today*, covers the careers of 35 champions who made significant contributions to the sport both on and off the court. In 2005, Dennis wrote *Golfing Communities in the Southeast: Places to Live and Play in Mississippi, Alabama, Florida, Georgia and the Carolinas*. A native of Trenton, N.J., he grew up playing tennis on public courts throughout Mercer County, winning several singles and doubles titles in New Jersey junior tournaments. A member of the Trenton Central High School varsity tennis team, he captured the Mercer County high-school singles championship crown his sophomore and junior years. Dennis received a tennis scholarship and played first singles for Rider University under legendary coach **Robert Kilgus**, winning the ECAC doubles title, and was part of the team that won 39 consecutive matches. Currently, he is the head coach of the tennis team at Penn State Lehigh Valley, teaches kinesiology courses at the campus, and is a member of the United States Tennis Writers' Association.

**70** **Rich Giallella** was inducted into the New Jersey Scholastic Baseball Coaches Hall of Fame for his accomplishments at Steinert High School in Hamilton, where he remains Director of Athletics. Rich, who was elected to the Rider Athletics Hall of Fame in 1992, coached baseball at Steinert for 17 years, compiling a record of 401-111, and winning nine Colonial Valley Conference championships, eight Mercer County Tournament titles, six Central Jersey and five state crowns. A ninth-round draft choice of the Philadelphia Phillies in 1969 and Most Valuable Player in the Carolina League in 1970, Rich was a centerfielder on the 1967 Rider team that advanced to the College World Series. A multisport star for Rider, he also scored 16 goals for the soccer team as a junior.

**71** Retired high school history and English teacher **Judith Wilson Ross** and her husband, **James Ross '69**, who is retired from Lockheed Martin Corporation, are living in Columbus, N.J., and have had a busy year. Their son, Tom, got married, while daughter Christine had her first child, Cayden, and their youngest son, Andrew, has been accepted to Rider.

**72** **Rev. Dr. L.L. (Linda Lillian Kroouze) DuBreuil** received a Doctor of Ministry from New Brunswick Theological Seminar on May 16, 2009. She is currently the pastor of Faith United Church of Christ in Union, N.J., and resides in Roselle, N.J., with husband, Randall Ty DuBreuil.

**74** "I have been working for Toms River, N.J., schools for 34 years," writes **Glenn Anderson**, "first as a teacher, and now as a supervisor. Two of the people I supervised, **Kim Peto '05** and **Lynn Fronzak '95, M.A. '01**, were Rider athletes. Kim played basketball and Lynn played field hockey. Lynn is now the principal of Intermediate North in Toms River. One of the assistant principals at Intermediate East, **Jim Cleveland '91**, also played basketball for Rider, and I understand he was quite the player. Glenn was one of the first members of the Rider wrestling team in 1970. "Each of us was given opportunity through athletics scholarships at Rider. We thought it interesting that we share a common connection, and it may be of value for young athletes to know that their successful future can begin at Rider."

**76** **Richard Denes** retired as an attorney at the end of 2008. He had his own law firm, concentrating on civil and criminal litigation and has been certified by the Supreme Court of New Jersey as a criminal trial attorney. Richard lives in Cedar Grove, N.J., with his wife, Laura. They have two adult children; Matthew, who works for the Federal Reserve Bank, and Amanda, who is a Ph.D. candidate at the University of California, Santa Barbara. Richard still stays in contact with many of his Rider friends including **Richard Zak '75**, **Andrea Stepen Zak '75**, **Steven Cohen '76**, and **John Polomano '76, M.A. '81**.

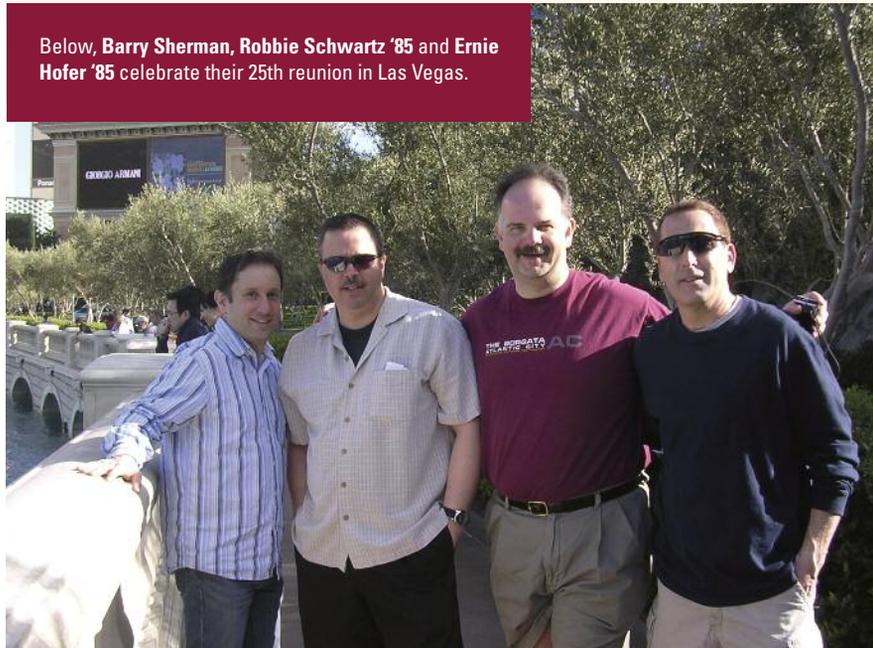
**77** Huntersville, N.C., is home to **Leon Madden**, who works for Metavente, and his wife, **Debra Cook Madden**, a minister for the Urban Ministry Center in Charlotte. Debra sends her best to all the sisters in Delta Zeta's Class of '77.

**John Mittler** took part in the 7th Annual Bordentown, N.J., St. Paddy's Day 5K Run, marking the first time he has taken part in a 5K. He had no prior track or cross country experience, but the two-and-a-half months of training paid off. The former WRRC sports director posted a time of 27:23 and finished 183rd out of 394 runners.

**78** **Janet Tighe** senior financial advisor and principal for Mintz Levin Financial Advisors, LLC, was selected by *Women's Business Boston* journal as one of the "Top 10 Women Financial Advisors in Boston," in its February 2009 issue, published by the *Boston Herald*. Janet was selected based upon responses from firm clients who submitted nominations for "the dynamic women they turn to for top-notch advice in meeting their financial goals." This was the third consecutive year *Women's Business* named her to the list. Janet, who also earned her M.B.A. from New York University's Stern School of Business, frequently provides commentary for such media outlets as WFTX-TV Fox 25, the *Boston Herald* and *Money* magazine.

**84** In March 2009, **Barry Sherman**, **Robbie Schwartz '85**, **Greg Kroeger '85** and **Ernie Hofer '85** celebrated their 25th reunion in Las Vegas. "After a lot of reminiscing about Rider, new memories were made," Barry writes. Robbie, who lives in Scotch Plains, N.J., with his wife, Christie, is writing, directing, and producing independent feature films, including his newest *iMurders*. Greg resides in Howell, N.J., with his wife, Lori, and sons, 11-year-old Austin and Justin, 8. He is the director of inventory planning and analysis for Baker & Taylor in Bridgewater, N.J. Ernie, an IT Innovation Supply Chain Manager for Unilever, lives in Florham Park, N.J., with wife, Tracy, 14-year-old daughter Amanda, and son, Christopher, 10. Barry resides in Bridgewater with his wife, Adrienne, 16-year-old daughter Sam and son, Eric, 14. Barry has been the owner of HomeWorks Plus, Inc., a home improvement business specializing in windows and doors, since 1999.

Below, **Barry Sherman**, **Robbie Schwartz '85** and **Ernie Hofer '85** celebrate their 25th reunion in Las Vegas.



**85** As **Colin Coffey** writes, "It's all in the family!" Brother **Dennis Coffey '83, '85 M.A.** is a Rider graduate, as is sister **Kelly Coffey-Meyer '86**. Dennis is a clinical psychologist in Toms River, N.J., and is married with two children. Colin, a director for HP Software for the Americas, lives on Long Island, N.Y., with his wife and four children. Kelly is a fitness instructor and entrepreneur with a series of best-selling fitness videos. She is married with two children and resides in Medford, N.J. Their cousin, **Jake Benedetto '12**, recently completed his first year at Rider, where he is a member of the wrestling team. "Rider wasn't just the times of our lives; it also served as the foundation for the rest of our adult lives," says Colin. "My father calls it the best kept secret in New Jersey."

**86** **James "Jamy" Gross**, who previously served as a microfilm technician with the National Archives, is continuing his career in the field of archives while working towards a Master of Library Science degree at Drexel University. An avid genealogist, he is also assisting the Historical Society of PA with microfilm preservation needs.

**88** **Deborah Hardy**, a resident of Westchester County, N.Y., is the new director of guidance at Somers High School in Somers, N.Y.

**90** **Kenneth Walsh M.A. '92** is an inspector for the Federal Emergency Management Agency, while his wife, **Helaine Goldberg Walsh '91**, is director of human resources for Fairfax Nursing Center, in Fairfax, Va. The Leesburg, Va., residents will celebrate their 15th wedding anniversary this July.

**91** **Tiffany Burch Regan** writes that “a bunch of girls from Rider recently got together, including some who were reunited after years thanks to Facebook. We all lived in Poyda A, 4th floor, and had a wonderful day reuniting, along with our significant others and kids, in May.”



Back row, l to r: **Michele Perrotta '91, Phyllis Visco King '91, Lori Perkins Matheus '90, Cheryl Saile Cauley '91, Louise Visco Loehwing '93, Lauri MacKie-Levine '92, Cathy Visco Davis '91.** Front row, l to r: **Liz Bovoso DeNinno '91, Christina Nalio, Tiffany Burch Regan '91.**

**92** **Dr. David Sorrentino** was included by *Philadelphia* magazine as one of the “Next Generation of Philadelphia Doctors,” the publication’s list of the city’s best physicians age 40 and under in its “Top Doctors for 2009” issue in April 2009. David, a neonatologist at St. Christopher’s Hospital for Children, investigates infant apnea and studies the physiologic, enzymatic and metabolic disturbance of brain-cell injury during oxygen deprivation as manifested in the blood and tissues of fetuses and newborns, according to the magazine. He is the husband of **Dr. Myriam Mondestin-Sorrentino '91.**

**98** **Peggy Schweikert** and Joseph Kavalkovich were married on November 22, 2008, and are living in Delran, N.J. Peggy is the Science Department chairperson at Northeast Catholic High School for Boys in Philadelphia and Joe is a chef for Wegmans.

**00** In summer 2008, at the age of 29, **Heather Muller** became the youngest principal in the 70-year history of Our Lady of the Assumption School in Wood-Ridge, N.J. The former teacher is also involved in the theater and hopes to instill an appreciation for the fine arts in her students. This year, she cast a talent show and next year, plans to reinstate the children’s choir. The school has also won a National Endowment for the Arts grant to display reproductions of famous paintings and sculptures.

**01** In the April 2009 issue of *Ebony* magazine, Orange, N.J., **Mayor Eldridge Hawkins Jr.** is cited as one of 21 African-American “talented and committed men and women, age 30 and younger, recognized as *Ebony*’s 2009 young leaders who are excelling in their careers and giving back to their communities.”

**02** **Nick Schaefer**, formerly the associate director of career services at Gwynedd-Mercy College in Gwynedd Valley, Pa., has recently been promoted to director.

**06** Twin Rivers, N.J., resident **Ethan Lefkowitz** is a filmmaker who produced a documentary on the unveiling of the state’s World War II memorial in Trenton. The film, entitled *The New Jersey World War II Memorial: A Veteran’s Day Tribute to the Greatest Generation*, was recently picked up by Chip Taylor Communications, a distributor of educational films. After listening to the stories of vets he filmed at the unveiling of “Lady Victory,” as the Trenton memorial is known, Ethan was inspired to intertwine the interview footage he recorded with WWII battle film to make the veterans’ experiences come to life for the viewers. His company, Ethan Lefkowitz Productions, which he founded in 2006, also recently produced the DVD *Joe Franklin: Regular Joe to Broadcasting Legend*, a tribute to the talk show legend who is credited in the Guinness Book of World Records with having the longest-running talk show in show business history.

**Amy Wirth Nolan** and her husband, **Michael Nolan**, recently bought a home in Hamilton, N.J. Michael is a controller for a private company in Langhorne, Pa., and working on his M.B.A. at Rider. Amy is currently a graduate assistant for Rider’s Office of Counseling Services and is finishing her M.A. in Counseling. Together, the couple founded and operates New Jersey Aerial Photography.



**CHECK OUT THE ONLINE VERSION OF RIDER MAGAZINE AT [WWW.RIDER.EDU](http://WWW.RIDER.EDU) AND LET US KNOW WHAT YOU THINK.**

**PLEASE TAKE A FEW MOMENTS TO COMPLETE THE ENCLOSED SURVEY AND RETURN IT IN THE ATTACHED ENVELOPE. THANK YOU!**

## MASTER'S NOTES:

On June 11, 2009, **David E. Johnson M.A. '84**, retired director of the New Jersey Office of Attorney Ethics (OAE), was presented with the New Jersey State Bar Foundation's prestigious Medal of Honor for his longstanding commitment to the state's legal legacy. He was admitted to the bar in 1971 and in 1983, Chief Justice Robert N. Wilentz appointed David director of the Office of Attorney Ethics of the Supreme Court of New Jersey, a position held until his retirement in February 2009. During 1990 and 1991, he was president of the National Organization of Bar Counsel, an international association of disciplinary counsel, and also served as its liaison to the American Bar Association's Standing Committee on Professional Discipline and its Standing Committee on Ethics and Professional Responsibility. The Lawrenceville, N.J., resident has published *Trust and Business Accounting for Attorneys* and articles for the *Rutgers Law Review* and the *New Jersey Law Journal*. He was associate editor of the *Law Review at the University of Memphis School of Law* and served as faculty on numerous American Bar Association National Conferences on Professional Responsibility.

**Merryl Block Brownlow M.A. '00** is the new principal of Willard School in River Forest, Ill. For the past four years, she was the principal of Glen Grove Elementary School in Glenview, Ill.

## WEDDINGS:

**Lisa Ann Heisler '88** and Alexander Haggis on June 22, 2008.

**Christine Grace '97** and Brian McFadyen on April 4, 2009.

**Peggy Schweikert '98** and Joseph Kavalkovich on November 22, 2008.

**Laura Oswald '00** and Eric Decker on May 10, 2008.

**Kathryn Pierce '01** and **Nicholas DeVito '99** in October 2008.

**Jennifer Vassalo '04** and Capt. Brad Hyatt on October 12, 2008.

**Erin Smith '05** and Douglas Lahey on August 22, 2008.

**Amy Wirth '06** and **Michael Nolan '06** on August 8, 2008.

**Nicole Southern '07** and **Michael Caputo '07** were married on April 24, 2009.

## BIRTHS:

Alessandra Mia to **Colleen Weekes Iannucci '95** and Chris Iannucci on November 16, 2008.

Lily Rider to **Juliet Lancaster Avila '98** and **Isai Jesse Avila '98** on April 8, 2009.

Anna Noel to **Laura Oswald Decker '00** and Eric Decker on November 17, 2008.

Jayla Rose to **Lindsay Resnick-Rech '00** and Scott Rech on March 1, 2009.

Aubrey Eve to **Amanda Bloch Rothbard '00** and **Erik Rothbard '99** on April 16, 2009.

## IN MEMORIAM:

**1937 Antoinette Sutterley Roberts**, July 31, 2008, Roaring Branch, Pa.

**1940 Alton Dettmer**, May 15, 2009, Safety Harbor, Fla.  
**Elizabeth Wysznski Renwick**, November 28, 2008, Pottsville, Pa.

**1942 Irene Burkland Rogers**, April 19, 2009, Jamestown, N.Y.

**1948 Mary Jane Bracken Hegyi**, May 28, 2008, Hightstown, N.J.

**1951 Robert F. Brooks**, July 17, 2008, Ewing, N.J.

**Paul H. Dougherty**, December 28, 2008, Allison Park, Pa.

**1952 Diane Brenneis**, July 15, 2009, State College, Pa.

**1954 Everett S. Landers**, April 27, 2009, Medford, N.J.

**William L. Sayre**, March 31, 2009, West Grove, Pa.

**1955 Constance Wright Payne**, Sept. 20, 2008, Charleston, W.Va.

**1957 Shirley Hochheiser Koffman**, Dec. 19, 2008, Poughkeepsie, N.Y.

**1958 Robert Hotchkiss**, March 4, 2009, Wheaton, Ill.

**1965 John Daugherty**, June 3, 2009, Newtown, Pa.

**Ronald Miller**, March 6, 2009, Corona, Calif.

**1966 Walter R. Banasz**, Sept. 16, 2008, Naples, Fla.

**1986 Edward R. Martin**, May 2006, Flemington, N.J.

## FACULTY

**Dr. Ludmila Kapschutschenko-Schmitt**, professor of Spanish, July 13, 2009, Lawrenceville, N.J.

## STAFF

**Linton Hood**, UNICCO employee at Rider for 15 years, May 21, 2009, Trenton, N.J.

## Paul J. Hanna, Former Trustee

**Paul J. Hanna**, a member of the Rider University Board of Trustees for many years, including three as its chair, died peacefully on February 26, 2009, in Key Largo, Fla. He was 93.

Mr. Hanna was called "a man who has devoted his entire life to the common good, in service to his country, to business and to education" when he received an honorary Doctor of Laws degree from Rider in 1989.

Born in Canonsburg, Pa., in 1915, Mr. Hanna was raised on a farm in Western Pennsylvania during the Great Depression. In 1941, Mr. Hanna enlisted in the U.S. Army as a private and rose to the rank of lieutenant colonel in the 101st Airborne Division. His gallant service in World War II earned him the Bronze Star, the Belgian Croix de Guerre and the Dutch Military Order of William, as well as the Presidential Citation with Cluster and the World War II Victory Medal.

Following the war, Mr. Hanna spent 32 years at Manufacturers Hanover Corporation in New York, overseeing its banking in the eastern half of the United States. Later in his career at the holding company, he developed the company's businesses in consumer finance, leasing and mortgage banking, and also increased the scope of the firm in upstate New York.

Always seeking new challenges, Mr. Hanna retired early as executive vice president of Manufacturers Hanover to become vice chairman of GEICO Corporation in Washington, D.C., and chairman of its financial services company in Denver. While at GEICO, Mr. Hanna negotiated the purchase of a 25-percent interest in AVEMCO, a general aviation insurance company, and served on its board for 15 years.

A devoted family man, Mr. Hanna was extremely active in his various communities as well, establishing and serving as president of the Hanna Foundation to provide philanthropic support for many deserving causes.

# Alumni Relations

FOR MORE INFORMATION AND TO REGISTER FOR THESE EVENTS PLEASE VISIT [HTTP://ALUMNI.RIDER.EDU/EVENTS](http://alumni.rider.edu/events). IF YOU HAVE QUESTIONS, PLEASE CONTACT THE OFFICE OF ALUMNI RELATIONS AT 609-896-5340 OR [ALUMNI@RIDER.EDU](mailto:ALUMNI@RIDER.EDU).

## OCTOBER

### 18TH ANNUAL RUSDT ALUMNI SWIMMING AND DIVING MEET

**Saturday, October 10**

11 a.m. Coppola Pool open for warm-up; Noon Meet; 1 p.m. Picnic on Poyda Lawn; 3 to 5 p.m. Gathering in the Pub  
RSVP by Friday, October 2, 2009

### SOFTBALL ALUMNI SLOW PITCH GAME/PICNIC

**Saturday, October 17 | 11 a.m.**

Herb and Joan Young Field  
Contact Coach Tricia Carroll at [carrollp@rider.edu](mailto:carrollp@rider.edu) or 609-896-5396 with questions or to RSVP. *RSVPs are appreciated, but not required.*

### ZETA MU EPSILON/Delta Zeta SORORITY REUNION

**Friday to Sunday, October 23 – 25**

Westin Princeton, Salt Creek Grille, Rider University

#### - WELCOME COCKTAIL PARTY

**Friday, October 23 | 6 to 8 p.m.**

#### - ZETA MU EPSILON/Delta Zeta REUNION LUNCHEON

**Saturday, October 24 | Noon**

#### - CAMPUS TOURS IMMEDIATELY FOLLOWING THE LUNCHEON

*Please visit the Web site for the complete schedule and information.*

### BRAHMS: EIN DEUTSCHES REQUIEM

**Sunday, October 25 | 4 p.m.**

Westminster Symphonic Choir and Westminster Festival Orchestra  
Sally Wolf, *soprano*  
Thomas Hampson, *baritone*  
Joe Miller, *conductor*

Concert, Cathedral Basilica of the Sacred Heart, Newark, NJ

*Tickets: Suggested donation: \$35 adult; \$30 per ticket for two or more; \$20 student/senior; \$15 per ticket for two or more tickets. There will be an alumni reception prior to the concert. Visit our Web site for more details.*

### RIDER – THE FIRST 99 YEARS EXHIBIT AT THE TRENTON CITY MUSEUM AT ELLARSLIE MANSION PROGRAM & ALUMNI RECEPTION

**Sunday, October 25**

Cadwalader Park, Trenton, NJ  
1 to 4 p.m. Exhibit open for viewing  
2 p.m. Presentation by **Dr. Walter Brower '48, Professor Emeritus and Dean Emeritus, School of Education**  
Alumni Reception immediately following. *No charge.* RSVP by October 19.  
*The exhibit runs September 17 to November 15.*

### SCIENCE ALUMNI AFFINITY CHAPTER KICKOFF

**Wednesday, October 28 | 6 to 8 p.m.**

Bristol-Myers Squibb Center for Science Teaching and Learning, Third Floor, Science Building  
All science alumni are invited to network with fellow science alumni.  
*\$10 per person*

### EOP ALUMNI AFFINITY CHAPTER TRUE LIFE SERIES PART 2: I'M A COLLEGE INTERN

**Thursday, October 29 | 7:30 p.m.**

Mercer Room, Daly Dining Hall  
The EOP *True Life Series* is planned by EOP alumni for current EOP students to discuss relevant topics that will help them on their college journey. *All EOP alumni are invited to attend.*

## NOVEMBER

### LAWRENCEVILLE FAMILY LEGACY BREAKFAST IN CONJUNCTION WITH FAMILY WEEKEND

**Saturday, November 6 | 9 a.m.**

Mercer Room, Daly Dining Hall  
A celebration of alumni who have children currently attending Rider. Invitations will be sent to legacy families.

### WESTMINSTER COLLEGE OF THE ARTS THEATER PRODUCTION: RENT

**Saturday, November 14**

6 to 7:30 p.m. Alumni Dinner, Mercer Room, Daly Dining Hall  
8 p.m. *Rent*, The Yvonne Theater, Fine Arts Building  
*\$40 per person*

### ALUMNI TAILGATE IN THE PUB AND MEN'S BASKETBALL VS. SAINT JOSEPH'S

**Monday, November 30**

5 p.m. Tailgate, Pub, Bottom floor, Bart Luedeke Center  
7 p.m. Rider vs. Saint Joseph's, Alumni Gym  
*\$20 per person includes game ticket and tailgate food. \$12 per person for tailgate only. Cash bar.*

## DECEMBER

### ALUMNI OF COLOR AND EOP AFFINITY GROUP GATHERING

**Friday, December 4 | 6 to 8 p.m.**

Salt Creek Grille, 1 Rockingham Row Princeton, NJ 08540  
*\$15 per person; Cash bar.*

### ALUMNI RECEPTION AND MEN'S BASKETBALL AT RUTGERS

**Tuesday, December 15**

5:30 p.m. Reception at the Hyatt Regency, New Brunswick, 2 Albany Street, New Brunswick, NJ 08901  
7:30 p.m. Rider vs. Rutgers, Louis Brown Athletic Center "The RAC"  
*Please check our Web site for more details and to register.*

## SAVE *the* DATE

### WESTMINSTER CHOIR TOUR - CALIFORNIA

**January 7 to 16**

### WESTMINSTER BELL CHOIR TOUR - VIRGINIA, NORTH CAROLINA, GEORGIA AND FLORIDA

**January 11 to 23**

*Alumni receptions in various cities with performances.*

FOR MORE INFORMATION, PLEASE VISIT OUR WEB SITE AT [WWW.RIDER.EDU](http://WWW.RIDER.EDU)

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Please consider making a gift to the **2009-2010 RIDER FUND** online at [www.rider.edu/give](http://www.rider.edu/give) or by calling The Office of Annual Giving at 609-896-5392.

*Thank you.*



## >> SAVE *the* DATE

For more information and to register for these events, please visit <http://alumni.rider.edu/events>.  
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### **WESTMINSTER CHOIR COLLEGE REUNION WEEK**

**May 13 to 15**

Those classes ending with a 0 or 5 will be celebrating a milestone reunion. If you are interested in volunteering to plan your reunion, *please contact the Office of Alumni Relations at 609-921-3200.*

### **LAWRENCEVILLE REUNION WEEKEND**

**June 11 to 13**

It's never too early to start planning a reunion for your group during Reunion Weekend 2010! If you would like to hold a reunion for your affinity group (sorority, fraternity, residence hall, major, team, etc.), *please contact the Office of Alumni Relations at 609-896-5340 or [alumni@rider.edu](mailto:alumni@rider.edu).*

### **GROUPS ALREADY PLANNING TO ATTEND REUNIONS '10**

#### **CLASS OF 1990 20-YEAR REUNION**

*If you would like to help with the reunion, please contact Reunion Committee Chair Gayle Redavid at [gayle.redavid@mrgnj.com](mailto:gayle.redavid@mrgnj.com)*

#### **PHI KAPPA PSI**

*More details to follow. Please contact Bob Meiner '66 at [rlmeinz@visi.com](mailto:rlmeinz@visi.com) with questions.*