Entrepreneurial Studies

(Effective for students entering Fall 2019 or Spring 2020)

Name: _____ ID #:_____

Advisor: _____

Numerical Literacy (9 credits)[1]

Quantitative Methods	MSD 105		
Statistical Methods I	MSD 200		
Statistical Methods II	MSD 201		

Communications (9 credits)

Expository Writing	CMP 120		
Research Writing	CMP 125		
Prof & Strategic Speech	COM 290		

Global/Cultural Liberal Arts (6 credits)[2]

Social Sciences (3 credits) *AMS, COM, GND, HIS, HLS, LAW, MCS, POL, PSY, SOC, SOW*

Natural Sciences (3 credits) *– BCH, BIO, BNS, CHE, ENV, GEO, ISM, MAR, PHY, SCI, SUS*

Humanities (3 credits) *ART, CHI, DAN, ENG, FRE, LIT, MUS, PHL, SPA, THE*

Free Electives (27 credits)[3,4,5]

Business Analytics & Technology (9 credits)

Info Systems Essentials	CIS 185		
Mgmt Info Systems	CIS/GSC 385		
Production & Operations	MSD 340		

Professional Development (3 credits @ 1 credit each)[6]

Career Planning/Persp I	CBA 102		
Career Planning/Persp II	CBA 202		
Career Planning/Persp III	CBA 302		

Business Core (30 credits)

Macroeconomics	ECO 200		
Microeconomics	ECO 201		
Intro to Accounting	ACC 210		
Managerial Accounting	ACC 220		
Fund of Mgmt & Org Beh	MGT 201		
Marketing Principles	MKT 200		
Intro to Finance	FIN 220		
Legal & Ethical Envt Bus	BUS 300		
Strategic Management	BUS 400		
Leadership Elective[7]			

Major Courses (18 credits)

Innovation & Entrp	ENT 100		
Small Bus Management	ENT 348		
ENT Elective**			
ENT Elective**			
ENT Elective**			
New Venture Planning	ENT 410		

****Choose three of the following, at least one of which must be an ENT prefixed course:**
BUS 210, CIS 325 or CIS 340, ENT 210, ENT 335, ENT/FIN 350, ENT 260, ENT 375, ENT 420, ENT 444, ENT 448, ENT 490, MKT 250 <u>or</u> MKT 320, MGT 310 <u>or</u> MGT 363
Fundamentals of Taxation (ACC 410) can be substituted for ENT 335.

[1] MSD 104 Intro to Quantitative Methods is a 3 credit course and is counted as a Free Elective.

[2] Global/Cultural Liberal Arts Electives can be satisfied by courses that are designated as Global/Cultural, including language courses at the 101 level or above.

[3] **Students are required to complete 6 credits of International Business Electives,** which can be fulfilled as major courses or as free elective courses.

[4] Students are strongly encouraged to complete a credit bearing experiential course (e.g., Internship, Co op, Study Tour, Study Abroad, ENT 448 Seminar in Small Business Consulting, etc.)

[5] Students are encouraged to consider courses outside of business (including minors in liberal arts & sciences).

[6] Transfer and CCS students can take CBA 336 Career Planning (formerly MGT 336) as a substitute.

[7] Choose from LDP 398 Co op Experience Seminar, LDP 200 Foundations of Leadership, LDP 220 Service Learning through MOB, MGT 355 Team Management, MGT 363 Management Skills. Entrepreneurial Studies majors cannot use MGT 363 Management Skills to fulfill **both** the Leadership Elective requirement and the Entrepreneurial Studies elective requirement.