## Where do I want to work?
- Design firm
- Advertising agency
- Publishing house
- Radio station
- On-line sales
- Television station
- Public relations firm
- Newspaper
- Non-profit organization
- Educational institution
- Museum or library
- Government agency

## What do I want to create?
- Web pages
- On-line newsletters
- On-line animations
- Computer graphics
- Video games
- Television and movie graphics

## How do I stand out when applying for a job?
- Assemble an impressive portfolio of work samples
- Learn to work with a variety of media
- Complete one or more internships in the field
- Work with campus organizations to design or maintain web pages
- Find a part-time position working on a local company's web site
- Develop a willingness to experiment
- Join a related professional association
- Participate in design contests
- Be able to discuss issues in the industry in which you want to work
- Demonstrate knowledge of current events
- Demonstrate knowledge of history and economics, especially pertaining to your industry

## Advice from professors

### Take extra courses/join extracurriculars to enhance your knowledge of and skill in:
- HTML, CSS, and other Internet programming codes
- Adobe Creative Cloud
- Digital technology, including desktop, mobile and cloud
- Web standards
- Design principles
- Interpersonal relations
- Time management
- Organizational structures
- Project management
- Content management systems
- History

### Read widely

### Develop the ability to:
- Juggle multiple projects with strict deadlines and work with budgetary constraints
- Learn quickly and adapt as technology changes

## Tips: FYI
- Web designers are salaried employees in advertising, marketing, and design agencies, or at Web consulting firms, which build and manage websites for client organizations
- Web designers must be able to tolerate criticism and direction in their work, since much of their work involves creating a product for a customer
- Web designers are typically artistically skilled, imaginative, and effective
- problem-solvers

## FOR MORE INFORMATION:
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