### Where do I want to work?

- Print News Publication
- Online News Publication
- Wire Service
- Trade Publication
- Magazine
- Public Relations Firm
- Non-Profit Organization

### What do I want to do?

- News, Sports, Business, Entertainment Writing
- Feature Writing
- Editorial/Column Writing
- Investigative Reporting
- Blogs and Social Media
- Broadcast News

### How do I stand out when applying for a job?

- Assemble an impressive portfolio of work samples. These might include:
  - Samples from a summer job or internship
  - Clips from stories you wrote for The Rider News, The Shadow Yearbook or Rider University Network
  - Samples from class assignments
  - Complete one or more internships in the field
- Find a part-time or summer position at a news outlet
- Take classes to help you work in multimedia, including Web design, video production, photography, audio and social media
- Be able to discuss issues in the industry in which you want to work
- Demonstrate knowledge of current events
- Demonstrate knowledge of history and economics, especially pertaining to your industry

### Advice from professors

**Take extra courses/join extracurriculars to enhance your knowledge of and skill in:**

- Speaking and writing
- Visual communication (including video and photography)
- Web Design
- Business, marketing and/or advertising
- Political science
- History

**Read Broadly**

**Develop a basic understanding of:**

- HTML/Computer technology
- Video/Audio technology
- Public affairs
- Foreign language(s)

### Tips: FYI

- Be prepared to start at the bottom of an organization and work up to higher positions
- Consider minoring in Advertising, Political Science, History, Television Production and/or Web Design