Where do I want to work?

- Television Station
- Radio Station
- Corporation or Private Company
- Create Video/Audio for:
  - Public Relations
  - Training
  - Public Service Uses

What do I want to do?

- Directing
- Producing
- Script writing
- Digital film editing
- On-air talent

How do I stand out when applying for a job?

- Assemble an impressive portfolio of video and audio productions, on-line as well as on CD or DVD
- Participate in campus media, including 107.7 The Bronc (the campus Radio Station) and the Rider University Network
- Become a lab assistant in the TV Studio
- Complete one or more internships in the field
- Find a part-time, summer position or volunteer position with independent production companies
- Join a related professional association
- Volunteer to announce sporting events on campus or at local high schools
- Be able to discuss issues in the industry in which you want to work
- Demonstrate knowledge of current events
- Demonstrate knowledge of history and economics, especially pertaining to your industry

Advice from professors

Take extra courses/join extracurriculars to enhance your knowledge of and skill in:

- Journalism
- Public Speaking
- Science
- Economics
- Sociology
- Political Science
- Web Design
- Public Relations
- History

Read Widely

Develop a basic understanding of:

- HTML/Web and Computer technology
- Public affairs
- Foreign language(s)

Tips: FYI

- Internships are crucial for breaking into the field of electronic media and broadcasting. Complete several internships if possible.
- Develop excellent technical and computer skills, especially internet proficiency and knowledge.
- Seek opportunities for experience in any performance situation such as drama, debate, public speaking, music or athletics