

# English

How can I succeed with this major?



RIDER  
UNIVERSITY

## WRITING AND EDITING

### What can I do with this major?

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- Creative writing
- Magazine and newspaper writing
- Workplace writing
- Freelance writing
- Nonprofit writing
- Editing and proofreading

### Where do I want to work?

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- Newspapers and magazines
- Publishing firms
- Trade, professional or consumer publications
- Nonprofit organizations

### How to get there...

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- Write for Venture, Rider News, and other student publications
- Develop editing and writing skills in creative and workplace venues
- Obtain an ENG 491 internship in Writing and Publishing

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## GRADUATE AND PROFESSIONAL TRAINING

### What can I do with this major?

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- Literature, writing and linguistics
- Cinema studies
- Law
- Journalism

### Where do I want to work?

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- Colleges and universities
- Print and online publications
- Law firms
- Academic presses
- University communications

### How to get there...

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- Prepare for GRE/LSAT exams
  - Work with professors for guidance
  - Present papers at symposia
  - Obtain a related minor
  - Earn an MA, MFA or PhD degree for post-secondary teaching
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### CINEMA STUDIES

#### What can I do with this major?

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- Publicists
- Distributors
- Curators
- Film critics
- Teachers

#### Where do I want to work?

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- Film studios
- Film repertory theaters
- Museums
- Arts councils
- Print and online publications
- Film publicity firms
- Film rental companies

#### How to get there...

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- Take film analysis and film history courses
- Obtain an ENG 491 internship in Cinema Studies
- Participate in film symposia
- Join Alternative Film Club

### EDUCATION

#### What can I do with this major?

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- Teaching
- Administration
- Academic advising
- Tutoring

#### Where do I want to work?

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- Public schools
- Private schools
- Colleges and universities
- Language institutes
- Libraries
- Museums

#### How to get there...

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- Volunteer to assist or tutor students in a writing center
- Double major in Education and English due to NJ State law requirements
- Obtain state certification for public school teaching
- Earn additional certifications in ESL, disabilities or technology
- Earn an MA, MFA or PhD degree for post-secondary teaching

#### Tips: FYI

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- A bachelor's degree in English prepares you for many entry level positions in business and industry.
- Conduct informational interviews or shadow professionals in careers of interest to learn more about their jobs.

### PUBLISHING

#### What can I do with this major?

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- Editing
- Advertising
- Circulation
- Promotion
- Marketing
- Writing

#### Where do I want to work?

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- Publishing firms
- Trade, professional or consumer publications
- Literacy agencies

#### How to get there...

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- Obtain an ENG 491 internship in Writing and Publishing
- Develop editing and desktop publishing skills
- Build social media writing skills
- Write for Venture, Rider News, and other student publications

### ADVERTISING

#### What can I do with this major?

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- Creative services
- Account management
- Media
- Account planning
- Production

#### Where do I want to work?

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- Advertising agencies
- Corporate in-house agencies

#### How to get there...

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- Obtain an English Advertising minor
- Promote student organizations and campus activities
- Obtain an ENG 491 internship in Writing and Publishing (Advertising)

#### Advice from professors

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- English provides tools for understanding how literature and writing can shape, reflect, and subvert societal and cultural values.
- English provides a strong academic foundation for cross-disciplinary intellectual inquiry.
- Students learn to think and learn critically, to write eloquently and logically, and to express themselves in multiple venues.

FOR MORE INFORMATION

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