Where do I want to work?

• Sales
• Customer Service
• Management
• Human Resources
• Training and Development
• Labor Relations

What do I want to create?

• Research/graduate school
• Mediation
• Sales or marketing
• Social services
• Administration in private, public or non-profit sector
• Fund-raising

How do I stand out when applying for a job?

• Assemble an impressive portfolio of research papers
• Submit and present papers at local conferences
• Conduct and publish research with a professor
• Complete one or more internships in the field
• Find a part-time or summer position in research, sales or fund-raising
• Join a related professional association, such as Toastmasters
• Be able to discuss issues in the industry in which you want to work
• Demonstrate knowledge of current events
• Demonstrate knowledge of history and economics, especially pertaining to your industry

Advice from professors

Take extra courses/join extracurriculars to enhance your knowledge of and skill in:

• Communication Theory
• Research Methods
• Public affairs
• Foreign language(s)
• Psychology, Sociology, or Social Work

Tips: FYI

• Learn to work well on a team
• Work to develop leadership skills