

## TRANSFER ADVISING GUIDE

<b>Advertising &amp; Graphic Design (A.A.S.) from Mercer County Community College (B.A.) Graphic Design at Rider University</b>			
<i>MERCER COUNTY COMMUNITY COLLEGE COURSE</i> <i>Advertising &amp; Graphic Design, A.A.S.</i>	<b>Cr</b>	<i>RIDER UNIVERSITY COURSE/AREA SATISFIED</i> <i>Graphic Design, B.A.</i> <i>(120 Credits)</i>	<b>Cr</b>
<b>First Semester</b>			
ART 102 Basic Drawing	3	ART 103 Fundamentals of Drawing	3
ART 105 Two-Dimensional Design	3	ART 105 Design	3
ART 106 Three-Dimensional Design	3	ART 230 Three-Dimensional Design	3
DMA 105 Introduction to Computer Art	3	Transfer Credit <sup>∅</sup>	3
ENG 101 English Composition I	3	CMP 120 Expository Writing	3
ART Art History Elective <sup>1</sup> <b>Select One Course:</b>			
ART 121 History of Art I		ART 104 Survey of Art History I	
ART 122 History of Art II	3	ART 106 Survey of Arts History II	3
ART 124 History of Non-Western Art		LAS Elective <sup>∅</sup>	
ART 125 Topics in Contemporary Art		ART 120 Art & Society	
	<b>18</b>		<b>18</b>
<b>Second Semester</b>			
ADV 101 Advertising Design I	3	COM 212 Publication	3
ADV 110 Typography I: Basics of Graphic Design	3	Elective <sup>∅</sup>	0
ART 104 Life Drawing	3	ART 304 Drawing II	3
ART 123 History of Modern Art	3	ART 306 Art of the 20 <sup>th</sup> Century	3
DMA 145 Web Design I	3	COM 261 Web Design I	3
	<b>15</b>		<b>12</b>
<b>Third Semester</b>			
ADV 201 Advertising Design II	3	LAS Elective <sup>∅</sup>	3
ADV 210 Typography II: Publication Design	3	COM 212 Publication Design	3
DMA 110 Digital Imaging	3	COM 262 Graphic Imaging for Digital Media	3
Professional Elective <sup>2</sup> Select From:	3		
ADV 220 Illustration I		Graphic Design Elective <sup>∅</sup>	
<b>OR</b>		<b>OR</b>	
ADV 230 History of Graphic Design		COM 263 History & Principles of Graphic Design	3
<b>OR</b>		<b>OR</b>	
DMA 245 Web Design II Portfolio		COM 265 Graphic Animation	
Social Science General Education Elective <sup>3</sup> Suggest:		Social Science Elective <sup>∅</sup>	
PSY 101 Introduction to Psychology	3	PSY 100 Intro to Psychology (Core)	3
	<b>15</b>		<b>15</b>
<b>Fourth Semester</b>			
ADV 202 Advertising Design III	3	Graphic Design Elective <sup>∅</sup>	3
ENG 112 English Composition II with Speech	3	Transfer Credit <sup>∅</sup>	3
HPE 110 Concepts of Health & Fitness	2	NOT TRANSFERRABLE	0

PHO 101	Black & White Film Photography	3	COM 361	Photography	3
<b>OR</b>					
PHO 103	Digital Photography				
MAT	Mathematics Elective <sup>5</sup> Select From:	3			
MAT 120	Mathematics for Liberal Arts (Suggest)		MTH 102	Finite Mathematics (CORE)	3
<b>OR</b>			<b>OR</b>		
MAT 125	Elementary Statistics I		MTH 120	Intro. to Applied Statistics	
Science or Technology Gen. Ed. Elective					
IST 101	Computer Concepts with Applications	3	CIS 185	Information Systems Essentials	3
<b>OR</b>					
IST 102	Computer Concepts with Programming				
		<b>17</b>			<b>15</b>
		<b>65</b>			<b>60</b>

<b>Rider Course Option:</b> COM-264-Introduction to Media Convergence	<b>Rider Course Option: Following completion of 30 credits and the Rider Intent to Enroll Form and while a student at Mercer; students have the option to take a course at Rider that counts toward the Rider degree. This allows the Mercer student to experience first-hand the academic environment at Rider. See Mercer or Rider Transfer Representatives for additional details. Contact information listed below.</b>	<b>3</b>
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**Mercer County Community College Footnotes:**

NOTE: Electives should be selected consultation with an academic advisor in order to assure maximum transfer of credits.

1 – Select from Art-121; ART-122; ART-124; ART-125.

2 – Select from ADV-220; ADV-230; DMA-245.

3 – PSY 101 is highly recommended.

4 – Students who plan to transfer to a 4 year college should take ENG-102 and CMN-111 or CMN-112 instead of ENG-112.

5 – MAT-120 & MAT-125 recommended. Select in consultation with an academic advisor.

† – HPE-111 is an acceptable alternative.

NOTE: Students must earn minimum grade of C in ADV-101; ADV-201, ADV-202, ADV-210; ART-105; DMA-105 and DMA-145 to graduate.

**Rider University Footnotes:**

∩ – Students have a number of options to satisfy this requirement; courses will be evaluated on an individual basis.

Mercer students interested in the College of Continuing Studies (CCS) at Rider should contact that division directly.

For transfer credit the Mercer student must have a grade of “C” or higher in all courses for transfer credit.

**Requirements are subject to change. This Advising Guide is best used in consultation with an advisor.**

**COURSES REMAINING FOR A BACHELOR’S DEGREE IN GRAPHIC DESIGN AT RIDER UNIVERSITY\***

Course Number	Rider University Course Name or Core Area	Credits	Notes* (if course can be taken at Mercer, indicate course number)

**FOR FURTHER INFORMATION, CONTACT**

**Transfer Services**  
**Mercer County Community College**  
**609.570.3397**  
[transfer@mccc.edu](mailto:transfer@mccc.edu)

**Transfer Admission**  
**Rider University**  
**609.896.5000 X 7159**  
[admissions@rider.edu](mailto:admissions@rider.edu)