



RIDER  
UNIVERSITY

# 10

## BENEFITS of a BSN Degree



- EARNING A BSN IS EASIER THAN EVER**  
**Rider University offers an Introductory RISK-FREE ONLINE RN to BSN Course**  
Fast-track your success with Rider's RN to BSN Completion Program – 7 week courses with a complete ONLINE 30-credit Nursing Core. Designed to advance the professional skills and credentials of licensed RNs, Rider University offers a generous transfer credit policy, scholarships, tuition assistance and payment deferment plans.
- Continue Working While Bridging your RN to BSN**  
The format of Rider's Online RN to BSN degree program is designed to offer you maximum convenience and flexibility so that you can continue working while balancing family life and advancing your professional nursing skills. Rider students benefit from one-on-one support and advisement, personalized service, and a faculty responsive to your unique academic concerns and challenges as an adult learner.
- BSN Curriculum Teaches Much More Than Clinical Skills<sup>1,2</sup>**  
According to the AACN, BSN nurses are better prepared to respond to “cultural, political, economic, and social issues that affect patients and influence health care delivery.” Rider's Online RN to BSN is accredited by CCNE. The degree program emphasizes quality, patient-centered care, use of technology, improving outcomes, innovative leadership and evidence-based practice.
- BSN Nurses Offer Better Patient Care<sup>1</sup>**  
AACN attests that hospitals, clinics, and other establishments staffed with a higher percentage of BSN or higher degreed nurses tend to report “lower mortality rates, fewer medication errors, and positive outcomes.”
- BSN Nurses Make More Money<sup>3,4</sup>**  
Higher education translates to higher income. BLS reports that the median annual salary for an RN is about \$67,000. Nurses with a BSN or higher can earn up to 40% more than the median salary of registered nurses.
- BSN Nurses Are Eligible for More Career Opportunities<sup>5,6</sup>**  
Different nursing positions require a specific skill set and varying levels of responsibility. RNs are eligible to apply for 51% of available nursing jobs, while a BSN nurse is eligible for 88% of jobs.
- BSN Nurses are On Track for Career Advancement<sup>5</sup>**  
Nurses with a BSN degree have more professional advantages than RNs with lower credentials. “Positions may include responsibilities in care management, health education, nursing informatics, quality control, or risk assessment.”
- Earning a BSN May Be a Requirement in the Future<sup>7</sup>**  
The *Tri-Council for Nursing* calls for “all registered nurses to advance their education in the interest of enhancing quality and safety across healthcare settings.”
- Hospitals Seeking Magnet Designation Require BSNs<sup>1,8</sup>**  
The ANCC awards Magnet status to hospitals satisfying a set of criteria that measures the strength and quality of their nursing. Magnet hospitals value staff nurses, involve them in shaping research-based nursing practice, and encourage and reward them for advancing in nursing practice. Many Magnet hospitals and academic health centers require or prefer BSN nurses for these specific nursing roles.
- Nursing Is On the Rise...and so is the Number of BSN Nurses<sup>3,9</sup>**  
Employment of registered nurses is projected to grow 16% from 2014 to 2024, much faster than the average for all occupations. The *Institute of Medicine* proposes that the number of BSN nurses should increase from 50% to 80% by 2020.

If you would like more information on Rider's Online RN to BSN program, please contact: **Rider University / College of Continuing Studies**

Email: [ccs@rider.edu](mailto:ccs@rider.edu)  
Phone: 609-896-5033

[rider.edu/onlinenursing](http://rider.edu/onlinenursing)



Sources: 1) American Association of Colleges of Nursing (AACN) 2) Commission on Collegiate Nursing Education 3) The Bureau of Labor and Statistics 4) Payscale 5) NursingLicensure.com 6) NurseJournal.org 7) Tri-Council for Nursing 8) TruthAboutNursing.com 9) CampaignForAction.org