Study Tour Proposal

Marge O’Reilly-Allen
Ira Sprotzer

Please attach a cover sheet to your proposal that includes the following information:

1. Study tour location: Costa Rica

2. Approximate dates of travel: January 5 to 13, 2015

3. Learning Objectives for the course and your rationale for offering this study tour:

   Course Objectives:
   1. To develop an understanding of the economic and environmental aspects of sustainability and renewable energy on a global basis
   2. To understand how one country, Costa Rica has become a leader in sustainability and renewable energy sources.
   3. To understand how financial costs and environmental impact of renewable energy production facilities in a historical, present, and possibly futuristic context
   4. To understand how sustainable techniques and how these efforts may be adapted as part of a global environmental effort
   5. To expand cultural awareness for Costa Rica and its people

4. List of proposed corporate site visits: See attached itinerary

5. List of proposed cultural activities: See attached itinerary

6. Explain the advantages of offering this study tour in each location. In other words, explain how the location and local resources enhance the learning objectives for the course, and why you selected the corporate site visits that you chose.

   What can be learned from this study tour is that a country’s environmental choices impact its economy. Business depends upon the resources of healthy ecosystems (natural capital) – air quality, clean water, fertile land, and ample biodiversity. An economy that pollutes its natural capital will have difficulties. Economic sustainability is the ability to support a defined level of economic production indefinitely. It allows the average GDP and per capita income to steadily rise. It provides a stable tax base that is sufficient to operate community services and generate consistent capital growth. In a sustainable economy, businesses have steady profitable growth survives, but evolve
CBA 315 Global Business Study Tour - Ireland
January 2015

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CBA 315 Global Business Study Tour is a three credit, undergraduate global business elective. This course is a Spring 2015 course but he required meetings and coursework will be completed during the fall 2014 semester. The travel component of the course will be nine days and eight nights during the January 2015 semester break, there will be a post-departure class meeting and a paper is due at the end of the spring semester.

This global business study tour will focus on the global economic, financial, international, environmental and business issues and the role each plays in promoting sustainable development. Costa Rica is known as a global leader in sustainability. It produces nearly 93 percent of its electricity from renewable resources and conserves around 30 percent of its national territory. Costa Rica is currently on track to be one of the most sustainable countries in the world – it’s working to become the first carbon-neutral country by 2020.

What can be learned from this study tour is that a country’s environmental choices impact its economy. Business depends upon the resources of healthy ecosystems (natural capital) – air quality, clean water, fertile land, and ample biodiversity. An economy that pollutes its natural capital will have difficulties. Economic sustainability is the ability to support a defined level of economic production indefinitely. It allows the average GDP and per capita income to steadily rise. It provides a stable tax base that is sufficient to operate community services and generate consistent capital growth. In a sustainable economy, businesses have steady profitable growth and total shareholder return. Economic sustainability ensures that an economy not only survives, but evolves.

The study tour will consist of visits to, businesses, national parks and reserves and cultural sites in Costa Rica. The fall 2014 pre-departure classes will consist of reading assignments, class presentations, and quizzes. The travel component of the course requires you to keep a journal and submit a paper based on the site visits. The post-departure class will be a debriefing session, discussion of our experiences, and study tour assessment

Course Objectives:

6. To develop an understanding of the economic and environmental aspects of sustainability and renewable energy on a global basis
7. To understand how one country, Costa Rica has become a leader in sustainability and renewable energy sources.
8. To understand how financial costs and environmental impact of renewable energy production facilities in a historical, present, and possibly futuristic context
9. To understand how sustainable techniques and how these efforts may be adapted as part of a global environmental effort
10. To expand cultural awareness for Costa Rica and its people
**Course Requirements:** The course is divided into the following parts:

1) Pre-departure classes during the Fall 2014 semester that consist of discussion of the required readings, presentations, quizzes, and on-line reading assignments.

2) Travel component.

3) Post-departure class

4) A journal that records site visits.

5) Written paper (due at the end of the spring 2015 semester).

**Class meeting Dates:** Class will meet from 11:30 to 1:30 on the following dates:
Tuesday, October 21, 2014
Tuesday, October 28, 2014
Tuesday, November 4, 2014
Tuesday, November 11, 2014
Tuesday, November 25, 2014
Tuesday, December 2, 2014
Tuesday, December 9, 2014

**Class Topics:**
- Modeling environmental problems
- Role of economics in environmental management
- Modeling the marketing process of environmental management
- Conventional solutions and benefits of environmental management
- Assessing environmental problems and solutions
- Costa Rica’s role as global leader in sustainability
- Costa Rica’s develop of renewable energy
- Costs Rica and eco-tourism

**Corporate/Business site visits:**
- Café Britt Coffee Plantation
- Aeroenergia Wind Farm
- Monteverde Biological Reserve
- AdAstra Rocket Company (aerospace industry)
- Toboga Sugar Producer
- Santa Elena Reserve and Lecture

**Cultural activities:**
- National Institute of Biological Diversity
- Poas Volcano
- Café Negro Wildlife Refuge
- La Fortuna Waterfall
- Arenal Volcano
- Santa Elena Cloud Forest Reserve
- EARTH Universi

**Course Materials:**
Textbook:

Readings:

Duhá Buchsbaum, R. *Ecotourism and Sustainable Development in Costa Rica*, Virginia Polytechnic Institute and State University, 20

Student evaluation:
Pre-departure assignments and class presentations (25%); attendance and participation at site and cultural visits (25%); daily journal (25%); and final paper (25%). **Your grade for the course will drop one entire letter grade for each absence from a scheduled activity or site visit.**

Course Costs

**Travel costs:** the total cost of the trip is $3,000. Travel costs include: round-trip airline (Newark airport to xxxxxxx airport and return), airport transfers in Costa Rica, lodging for eight nights in three/four star hotels (rooms based on double occupancy), daily breakfast, welcome and farewell dinners, two group lunches, transportation and guides to all site visits, entrance to sporting events, city tours of major cultural attractions, insurance, orientation session by our travel consultants, and most course materials.

Not included in the travel costs: personal expenses (for example: fees for passports, telephone, fax, email, souvenirs, lunch and dinner for six days).

All payments are to be made to Rider University and may be made by personal check,
# Class Meeting Assignments

<table>
<thead>
<tr>
<th>Meeting</th>
<th>Topics</th>
<th>Assignments</th>
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<tbody>
<tr>
<td>Tuesday, October 21, 2014</td>
<td>Traveling to Costa Rica: What to Expect</td>
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<tr>
<td></td>
<td>Travel Policies</td>
<td></td>
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<td></td>
<td>Travel Documents</td>
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<tr>
<td></td>
<td>Overview: Costa Rica</td>
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<tr>
<td>Tuesday, October 28, 2014</td>
<td>Costa Rica Background, Government System, Economy, Culture</td>
<td>Group 1: Presents Costa Rica Background, Government System, Economy, Culture</td>
</tr>
<tr>
<td>Tuesday, November 4, 2014</td>
<td>Economics and Environmental Management of Sustainability and Renewable Energy</td>
<td>Group 3: Presents</td>
</tr>
<tr>
<td>Tuesday, November 11, 2014</td>
<td>Costa Rica: Development and Planning of Sustainability and Renewable Energy</td>
<td>Group 4: Presents the basics of Attracting International Business</td>
</tr>
<tr>
<td>Tuesday, November 25, 2014</td>
<td>Costa Rica and International Eco-tourism</td>
<td>Group 5: Presents the basics of eco-tourism</td>
</tr>
<tr>
<td></td>
<td>Attracting International Business:</td>
<td></td>
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<tr>
<td>Tuesday, December 2, 2014</td>
<td>Global Efforts: of Sustainability and Renewable Energy</td>
<td>Group 6: Present the basics of the business of ..................................</td>
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<td></td>
<td>Ethical Issues in of Sustainability and Renewable Energy</td>
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<tr>
<td>Tuesday, December 9, 2014</td>
<td>Site Visits: Background on San Jose, Arenal Region, and Monteverde</td>
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FINAL PROJECT:

This is an EXAMPLE of questions you might be asked in connection with your final project/paper.

Answer the following three questions. The questions are equally weighted. Your answer to each question should be a minimum of three pages (a total of nine pages) typed and double spaced. Your work should be your own. Do not discuss or consult with any other student. You may do any research you believe necessary. However, all sources should be properly documented with appropriate citations. Plagiarism will not be tolerated and will result in a grade of "F" for the course.

1. (a) Discuss in detail the various concepts and theories of management of sustainability and renewable energy

   (b) Apply these concepts and theories discussed above to Costa Rica.

2. Discuss in detail how the culture, history, and economy of Costa Rica impact the country’s efforts for sustainability and renewable energy. Provide examples to support your discussion above.

3. Discuss in detail the similarities and differences between the United States and Costa Rica. Provide examples to support your discussion above

KEEPING A JOURNAL

Below are some guidelines for your journal. Remember that your journal, personal reflection report and site visit questionnaires will comprise 25% of your final grade. Take time each day to write in your journal; otherwise, the task may become too overwhelming.

You will be a participant/observer in four areas. What do you see going on? How are the people dressed? Are people friendly to strangers? How do people interact? Notice the architecture, the way the streets are laid out, the traffic patterns, and the natural environment. Would you be comfortable as an American studying or working here? Are there issues with the language?
As we drive and walk around, keep an eye out for evidence of globalization in terms of familiar brands of products and services. What global brands do you observe? Does the presence, or lack thereof, of global brands surprise you – why or why not?

1. At the end of your visit in each location…

   • How did you spend your free time? Do you feel that you got to know the place?
   • How did being here enrich your understanding of the culture and sports of Ireland?
   • What was your opinion of the food, the hotels, and the transportation?
   • Would you like to visit these places again? Why or why not?

At the end of the trip…

   • How do Costa Rican citizens view their relationship with Americans?
   • How did it feel to be an American in another country?
Study Tour January 2015- Costa Rica
Preliminary Information

Destination: Costa Rica

This course will provide an opportunity to study the business of sustainability and renewable energy in Costa Rica. Students will also be introduced to the economy, culture, and business climate of Costa Rica.

Estimated Cost: Approximately $3,000.

Includes: Airfare (from Newark airport), eight nights lodging (at 3 star hotels- 2-3 students to a room), breakfast, lunch and dinner daily, ground transportation, medical insurance, all lectures, site visits, sporting events, tour admissions.

Itinerary: Leave the US on Monday, January 5, 2015 and return to the US on Tuesday, January 13, 2015. We will have mandatory site visits and cultural tours daily. We will provide you with a firm itinerary closer to our departure.

Academic Credits: For undergraduate students, this course is listed as CBA 315 and can be used to fulfill the international business course elective for all business students and as a required course for Global Business majors. Students will register for CBA 315 for the Spring 2015 semester. There will be twelve hours of pre-departure classes, a travel component, a post-departure class to the course and a reflection paper due at the end of the Spring 2015 semester.

Passports/Visas A valid passport is required for US citizens. If you do not have a valid passport you should apply for one before giving a deposit for this trip. You will be required to provide Dr. O’Reilly-Allen with a photocopy of the first page of your passport before traveling. If you will be traveling on a foreign passport you must contact your country’s consulate to find out if a Visa to visit Ireland is required and meet with Dr. O’Reilly-Allen before booking this study tour.

Deposit and Other Info: Space is limited to 20 students. To secure a place on the study tour a $300 deposit is due with your application. If your application for the course is not approved, we will return your deposit check. Checks should be made payable to Rider University – CBA-315.

You may use VISA or MasterCard or Discover card for trip deposits and payments (NO debit cards or American Express cards).

Course Responsibilities: This is an academic course- and, as such, you will have course requirements. In addition to the pre-departure classes in Fall 2014 and travel component in Costa Rica, you will be required to keep a journal and write a paper that will be due at the end of the Spring 2015 semester.

Deposit Terms: $50 of the deposit is for administrative costs and is non-refundable. If you decide not to go on the study tour, you must inform us in writing. If Rider University can get a refund, you will receive a refund.

Payment Dates: The second payment of $700 is due September 1, 2014
The third payment of $1,000 is due October 1, 2014
The final payment of $1,000 is due November 1, 2014
## Budget

<table>
<thead>
<tr>
<th>Name of Program</th>
<th>Costa Rica Study Tour 2015</th>
<th>January 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty Leader</td>
<td>Ira Sprotzer</td>
<td></td>
</tr>
<tr>
<td>Leader Address</td>
<td>SWG 239</td>
<td></td>
</tr>
<tr>
<td>Leader Phones</td>
<td>5280</td>
<td>Email <a href="mailto:sprotzer@rider.edu">sprotzer@rider.edu</a></td>
</tr>
<tr>
<td>Faculty Leader</td>
<td>Margaret O'Reilly-Alen</td>
<td>Email <a href="mailto:oreillyallen@rider.edu">oreillyallen@rider.edu</a></td>
</tr>
<tr>
<td>Leader Address</td>
<td>SWG</td>
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### Country visiting

<table>
<thead>
<tr>
<th>Country visiting</th>
<th>Costa Rica</th>
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</thead>
<tbody>
<tr>
<td>Trip dates</td>
<td>January 5-13, 2015</td>
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### PROGRAM EXPENSES

List all expenses in US dollars. If expenses will be paid in a foreign currency, indicate the foreign exchange rate that you have applied.

#### 1. STUDENT EXPENSES

**a. Transportation (per student)**

<table>
<thead>
<tr>
<th>Airfare</th>
<th>From/To</th>
<th>From/To</th>
<th>Total Airfare</th>
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<tr>
<td></td>
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<td><strong>$600.00</strong></td>
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<thead>
<tr>
<th>Ground Transportation (GT)</th>
<th>From/To</th>
<th>From/To</th>
<th>Total Ground Trans.</th>
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<tr>
<th>Other Transportation (OT)</th>
<th>Description</th>
<th>Total Other Trans.</th>
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**b. Lodging (per student - If 4 students share a $100 dorm, enter $25)**

<table>
<thead>
<tr>
<th>Dormitory or Homestay</th>
<th>Cost per/day X days</th>
<th>$0.00</th>
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<td></td>
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<table>
<thead>
<tr>
<th>Hotel (per student - If 4 students share a $100 room, enter $25)</th>
<th>Cost per/day X days</th>
<th>$0.00</th>
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**c. Meals (per student) Per day cost may vary by location, so two entry lines provided**

<table>
<thead>
<tr>
<th>Cost per/day X days</th>
<th>$0.00</th>
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</table>
### Cost per/day \( \times \) days \$0.00

d. Miscellaneous Expenses (per student)

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land Expenses (includes above)</td>
<td>$1,820.00</td>
</tr>
<tr>
<td>Insurance</td>
<td>$160.00</td>
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<tr>
<td>Administrative Fee</td>
<td></td>
</tr>
<tr>
<td>Item</td>
<td></td>
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</table>

**e. Total Program Cost PER STUDENT** \$2,580.00

### 2. FACULTY & STAFF EXPENSES

#### a. Transportation (per person)

<table>
<thead>
<tr>
<th>Airfare</th>
<th>From/To</th>
<th>Description</th>
<th>Total Airfare</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Newark/London</td>
<td>Total Airfare</td>
<td>$600.00</td>
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<tr>
<td></td>
<td>London/Newark</td>
<td>Total Airfare</td>
<td>$1,200.00</td>
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<thead>
<tr>
<th>Ground Transportation (GT)</th>
<th>From/To</th>
<th>Description</th>
<th>Total Ground Trans.</th>
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<tbody>
<tr>
<td></td>
<td>Home/Newark</td>
<td>Total Ground Trans.</td>
<td>$140.00</td>
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<table>
<thead>
<tr>
<th>Other Transportation (OT)</th>
<th>From/To</th>
<th>Description</th>
<th>Total Other Trans.</th>
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#### b. Lodging (per person)

<table>
<thead>
<tr>
<th>Dormitory or Homestay</th>
<th>Cost per/day ( \times ) days</th>
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<tbody>
<tr>
<td></td>
<td>$0.00</td>
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<table>
<thead>
<tr>
<th>Hotel (per person)</th>
<th>Cost per/day ( \times ) days</th>
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<tbody>
<tr>
<td></td>
<td>$350.00 (Single supplement)</td>
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<td></td>
<td>$0.00</td>
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#### c. Meals (per person) Daily cost may vary by location, so two entry lines provided

<table>
<thead>
<tr>
<th>Cost per/day ( \times ) days</th>
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<tbody>
<tr>
<td>$0.00</td>
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<tr>
<td>$0.00</td>
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</table>

#### d. Miscellaneous Expenses (per person)
1. All of the above included in the per student cost

2a. Additional food

2b. Insurance

2c. Group gratuities

3. Other Program Expenses (not listed under 1d or 2d)

   a. Total Other Program Expenses

4. Estimated number of students in program

5. Number of faculty/staff in program

6. Program Shared Costs
   a. Total Program Cost per Faculty/Staff (2e) x number of F/S (5) divided by the estimated number of students in program (4).

   b. Total Other Program Expenses (3a) divided by estimated number of students in program (4).

   c. Total Program Shared Cost

7. Estimated Program Cost Per Student
   a. Total Program Cost (1e) + Total Program Shared Cost (6c)

8. Additional Cost Per Student
a. Passport  $100.00
b. Visa
c. Immunizations
d. Additional food $300.00
Other and entertainment

9. Estimated Total Cost to Student $3,170.00

10. Additional comments:
Global Business Study Tour  
CBA-315  
January 2015 – Costa Rica

APPLICATION

Name ______________________________________ Rider ID ____________________________

Major ___________________ Credits Completed as of end of Fall 2014 __________

GPA ____________ Rider Email address __________________________________________

Phone(s) _________________________________________________________________________

Are you in good standing with Judicial Affairs?

________ Yes

________ No   (If not, you are not eligible to participate in the study tour)

A deposit of $300 is due with this application, payable to: “Rider University” – CBA-315 on memo line. If your application for the course is not approved, your deposit check will be returned.

My Deposit is by check: _______________

by credit card: Type (VISA, MC, Discover) __________________________

Credit Card Number _______________________________

Expiration date: _______________________________

Card holder name: _______________________________

Explain below why you would like to participate in the study tour to Costa Rica.  
Please note if you are a Business of Sports minor.