Checksheet - Sales Minor (Available to All Non-Business Majors)

| Name: | ID# | | - |
|-----------------------|---|-------------------------------------|-------|
| Advisor | | | |
| (21 semester hours) | | | |
| <u>Course #</u> | <u>Course</u> | <u>Semester</u> <u>Completed</u> | Grade |
| MSD 105 or MTH 105 | Quantitative Methods or | | |
| MTH 103 | Algebra and Trigonometry | | |
| MSD 200 or | Statistics I | | |
| PSY 201 or | Statistics and Research Design | | |
| ENV 200 or | Statistical & Computer Apps in the Natural Sciences | | |
| MTH 120 or | Intro to Applied Statistics | | |
| POL 230 or | Methods of Political Analysis | | |
| BNS 250 or | Biostatistics | | |
| CHE 250/250L | Quantitative Analysis & Statistical Methods | | |
| MKT 200 | Marketing Principles | | |
| MKT 340 | Personal Selling | | |
| MKT 440 | Sales Management | | |
| Two of the following: | | | |
| ADV 200 | Advertising Principles | | |
| ADV 315 | Media Planning | | |
| ADV 370 or MKT 370 | Interactive Advertising or Internet Marketing | | |
| MKT 250 | Retailing Management | | |
| MKT 260 | Services Marketing | | |
| MKT 310 | Business to Business Marketing | | |
| MKT 320 | Consumer Behavior | | |
| MKT 345 | Customer Focused Marketing | | |
| MKT 380 | Healthcare Marketing | | |

The above student meets the requirements for the Sales Minor.

Signature of Academic Coordinator

Date