Entrepreneurial Studies

(Effective for students entering Fall 2015 or Spring 2016)

Name: _____

ID #:_

Advisor:

Numerical Literacy (9 credits) [*]			
Quantitative Methods	MSD-105		
Statistical Methods I	MSD-200		
Statistical Methods II	MSD-201		

Communications (9 credits)

Expository Writing	CMP-120	
Research Writing	CMP-125	
Prof & Strategic Speech	COM-290	

Global/Cultural Liberal Arts (6 credits)²

Social Sciences (3 credits) - AMS, COM, GND, HIS, LAW, MCS, POL, PSY, SOC, SOW

Natural Sciences (3 credits) - BIO, BNS, CHE, ENV, GEO, MAR, PHY

Humanities (3 credits) - ART, CHI, DAN, ENG, FRE, GER, ITA, LIT, MUS, PHL, RUS, SPA, THE

Free Electives (27 credits) ^{3,4,5}			
	redits) ^{3,4,5}	redits) ^{3,4,5}	

Business Analytics & Technology (9 credits)

Info Systems Essentials	CIS-185	
Mgmt Info Systems	CIS-385	
Production & Operations	MSD-340	

Professional Development (3 credits @ 1 credit each)⁶

Career Planning/Persp I	CBA-102	
Career Planning/Persp II	CBA-202	
Career Planning/Persp III	CBA-302	

Business Core (30 credits)

Macroeconomics	ECO-200	
Microeconomics	ECO-201	
Intro to Accounting	ACC-210	
Managerial Accounting	ACC-220	
Fund of Mgmt & Org Beh	MGT-201	
Marketing Principles	MKT-200	
Intro to Finance	FIN-220	
Social & Legal	BUS-300	
Strategic Management	BUS-400	
Leadership Elective ⁷		

Major Courses (18 credits)

Small Bus Management	ENT-348		
Small Bus Tax Planning*	ENT-335		
ENT Elective**			
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ENT Elective**			
New Venture Planning	ENT-410		

*Fundamentals of Taxation (ACC-410) could be substituted. **Choose three of the following, at least one of which must be an

ENT-prefixed course: BUS-210, CIS-325 or CIS-340, ENT-210, ENT/FIN-350, ENT-260, ENT-375, ENT-420, ENT-444, ENT-448, ENT-490, MKT-250 <u>or</u> MKT-320, MGT-310 or MGT-363

¹ MSD-104 Intro to Quantitative Methods is a 3 credit course and is counted as a Free Elective.

- ² Global/Cultural Liberal Arts Electives can be satisfied by courses that are designated as Global/Cultural, including language courses at the 101-level or above.
- ³ Students are required to complete 6 credits of International Business Electives, which can be fulfilled as major courses or as free elective courses.
- ⁴ Students are strongly encouraged to complete a credit-bearing experiential course (e.g., Internship, Co-op, Study Tour, Study Abroad, ENT-448 Seminar in Small Business Consulting, etc.)
- ⁵ Students are encouraged to consider courses outside the College of Business (including minors in Liberal Arts).
- ⁶ Transfer and CCS students can take MGT-336 Career Management as a substitute.
- ⁷ Choose from LDP-398 Co-op Experience Seminar, LDP-200 Foundations of Leadership, LDP-220 Service Learning through MOB, MGT-355 Team Management, MGT-363 Management Skills. Entrepreneurial Studies majors cannot use MGT-363 Management Skills to fulfill **both** the Leadership Elective requirement and the Entrepreneurial Studies elective requirement.