Business Economics

(Effective for students entering Fall 2016 or Spring 2017)

Name: ______
Advisor: ___

Numerical Literacy (9 credits)¹

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Quantitative Methods	MSD 105	
Statistical Methods I	MSD 200	
Statistical Methods II	MSD 201	

Communications (9 credits)

	/	
Expository Writing	CMP 120	
Research Writing	CMP 125	
Prof & Strategic Speech	COM 290	

Global/Cultural Liberal Arts (6 credits)²

Social Sciences (3 credits) AMS, COM, GND, HIS, HLS, LAW, MCS, POL, PSY, SOC, SOW

Natural Sciences (3 credits) – BCH, BIO, BNS, CHE, ENV, GEO, ICM, MAR, PHY, SCI, SUS

Humanities (3 credits) ART, CHI, DAN, ENG, FRE, GER, ITA, LIT, MUS, PHL, RUS, SPA, THE

Free Electives (27 credits)^{3,4,5}

Business Analytics & Technology (9 credits)

Info Systems Essentials	CIS 185	
Mgmt Info Systems	CIS/GSC 385	
Production & Operations	MSD 340	

ID #:

Professional Development (3 credits @ 1 credit each)⁶

Career Planning/Persp I	CBA 102	
Career Planning/Persp II	CBA 202	
Career Planning/Persp III	CBA 302	

Business Core (30 credits)

	/	
Macroeconomics	ECO 200	
Microeconomics	ECO 201	
Intro to Accounting	ACC 210	
Managerial Accounting	ACC 220	
Fund of Mgmt & Org Beh	MGT 201	
Marketing Principles	MKT 200	
Intro to Finance	FIN 220	
Social & Legal	BUS 300	
Strategic Management	BUS 400	
Leadership Elective ⁷		

Major Courses (18 credits)

Intermediate Macro	ECO 210	
Intermediate Micro	ECO 211	
Upper level Econ Elective		

¹ MSD 104 Intro to Quantitative Methods is a 3 credit course and is counted as a Free Elective.

² Global/Cultural Liberal Arts Electives can be satisfied by courses that are designated as Global/Cultural, including language courses at the 101 level or above.

³ Students are required to complete 6 credits of International Business Electives, which can be fulfilled as major courses or as free elective courses.

⁴ Students are strongly encouraged to complete a credit bearing experiential course. ECO 450, Seminar in Economic Research is especially recommended. Other possibilities are Internship, Co op, Study Tour, Study Abroad, ENT 448 Seminar in Small Business Consulting.

⁵ Students are encouraged to consider courses outside the College of Business (including minors in Liberal Arts).

⁶Transfer and CCS students can take MGT 336 Career Management as a substitute.

⁷ Choose from LDP 398 Co op Experience Seminar, LDP 200 Foundations of Leadership, LDP 220 Service Learning through MOB, MGT 355 Team Management, MGT 363 Management Skills.