

Business Economics

(Effective for students entering Fall 2013 or Spring 2014)

Name: _____

ID #: _____

Advisor: _____

Numerical Literacy (9 credits)¹

Quantitative Methods	MSD-105		
Statistical Methods I	MSD-200		
Statistical Methods II	MSD-201		

Communications (9 credits)

Expository Writing	CMP-120		
Research Writing	CMP-125		
Prof & Strategic Speech	COM-290		

Global/Cultural Liberal Arts (6 credits)²

Social Sciences (3 credits) - AMS, COM, GND, HIS, LAW, MCS, POL, PSY, SOC, SOW

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Natural Sciences (3 credits) - BIO, BNS, CHE, ENV, GEO, MAR, PHY

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Humanities (3 credits) - ART, CHI, DAN, ENG, FRE, GER, ITA, LIT, MUS, PHL, RUS, SPA, THE

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Free Electives (27 credits)^{3,4,5}

Business Analytics & Technology (9 credits)

Info Systems Essentials	CIS-185		
Mgmt Info Systems	CIS-385		
Production & Operations	MSD-340		

Professional Development (3 credits @ 1 credit each)⁶

Career Planning/Persp I	CBA-102		
Career Planning/Persp II	CBA-202		
Career Planning/Persp III	CBA-302		

Business Core (30 credits)

Macroeconomics	ECO-200		
Microeconomics	ECO-201		
Intro to Accounting	ACC-210		
Managerial Accounting	ACC-220		
Fund of Mgmt & Org Beh	MGT-201		
Marketing Principles	MKT-200		
Intro to Finance	FIN-220		
Social & Legal	BUS-300		
Strategic Management	BUS-400		
Leadership Elective ⁷			

Major Courses (18 credits)

Intermediate Macro	ECO-210		
Intermediate Micro	ECO-211		
Upper level Econ Elective			
Upper level Econ Elective			
Upper level Econ Elective			
Upper level Econ Elective			

¹ MSD-104 Intro to Quantitative Methods is a 3 credit course and is counted as a Free Elective.

² Global/Cultural Liberal Arts Electives can be satisfied by courses that are designated as Global/Cultural, including language courses at the 101-level or above.

³ **Students are required to complete 6 credits of International Business Electives**, which can be fulfilled as major courses or as free elective courses.

⁴ Students are strongly encouraged to complete a credit-bearing experiential course. ECO-450, Seminar in Economic Research is especially recommended. Other possibilities are Internship, Co-op, Study Tour, Study Abroad, ENT-448 Seminar in Small Business Consulting.

⁵ Students are encouraged to consider courses outside the College of Business (including minors in Liberal Arts).

⁶ Transfer and CCS students can take MGT-336 Career Management as a substitute.

⁷ Choose from LDP-398 Co-op Experience Seminar, LDP-200 Foundations of Leadership, LDP-220 Service Learning through MOB, MGT-355 Team Management, MGT-363 Management Skills.