ONLINE BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (DEGREE COMPLETION)

“When I transferred to Rider, I met with my advisor and immediately knew something was different. I felt directed and purposeful after our first conversation.”

Jeremia Maldonado, Rider ‘14 BSBA

Rider’s Distinguishing Features

- U.S. News & World Report ranks Rider University #18 out of 189 institutions in the Northeast
- Rider’s College of Business is among select business schools to hold prestigious dual accreditation by the Association to Advance Collegiate Schools of Business
- Transfer up to 90 credits! We will work with you to maximize your transferable credits
- Scholarships for adult students and a designated financial aid counselor
- Rider offers reduced tuition rates and convenient payment plan options
- For nearly 150 years, Rider University has been serving the academic needs of adult students with innovation and distinction
- Earn college credit for what you already know. Credit-by-examination and prior learning assessment are available

A sample of the business courses are included below. Our advisors can help tailor your program of study.

- Marketing Principles
- Introduction to Finance
- Social and Legal Environment
- Strategic Management & Policy
- Management Information Systems
- Consumer Behavior
- Business Graphics
- Networks & Telecommunications
- User-Centered Design
- Electronic Commerce
- Human Resource Management
- Internet Marketing
- Economics of Healthcare Systems
- International Marketing
- International Management
- Retailing Management
- Economics of the Public Sector
- Career Management

Want to Learn More?

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Student without an associate degree or 60 transferable credits should contact the College of Continuing Studies office.