PLANNING A SUCCESSFUL EVENT

Campus Event Planning Tips

for Rider Faculty and Staff

Lawrenceville Campus Events



The Role of Auxiliary Services

- ► The department schedules all facilities on the Lawrenceville campus including the meeting spaces in the Bart Luedeke Center, the Student Recreation Center and the theaters
- We provide a wide array of event and conference services including event planning and management for both internal and external clients
- Manage the Bart Luedeke Center and Student Recreation Center
- Oversee mail services, Collegiate Press, University Bookstore, vending services

FOCUSED ON **CUSTOMER** SERVICE

schedule



Monte Brown Scheduling Coordinator



Racheal Jones Events & Conferences Manager (INTERNAL EVENTS)



Zac Gray **Events Operation** Staff



Michael Savard Program Manager (Transportation)



Susan Croggon Assoc. Director, Conference Services (EXTERNAL EVENTS)



Tim "Triv" Trivisonno **Events Operation** Staff

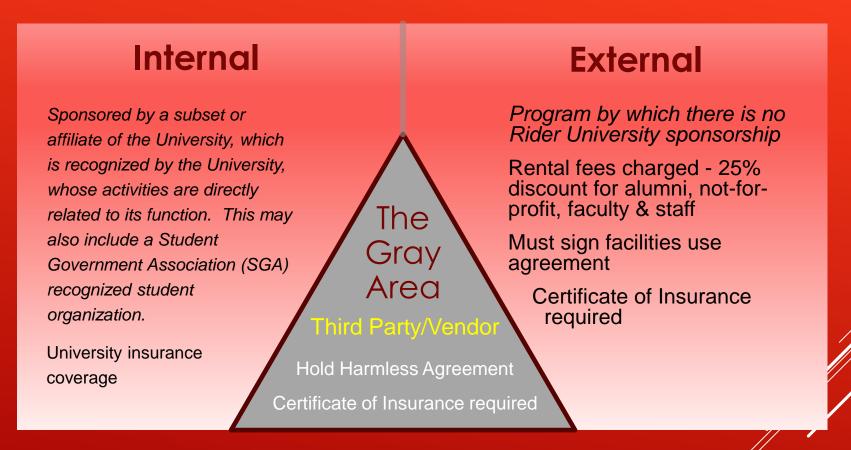


Bev Braddock Mike Reca Director **Auxiliary Services**



VP Facilities & University **Operations**

Internal vs. External Events



Risk Management is everyone's responsibility



CONTRACTS

- Whenever monetary compensation is offered to a speaker, performer or vendor in exchange for services, a contract and Certificate of Insurance are required
- Waiver or Hold Harmless Agreement is required to bring groups to campus
- Work with University General Counsel for approval
- ► Contracts, waivers and/or insurance must be sent to contracts@rider.edu at least 14 days in advance of event or requested services.

EVENT OVERSIGHT

▶ **Student Events:** SGA approved Rider student group or organization

Must reserve space via 25Live scheduling software and go through approval process on BroncNation.

Oversight: Work with Office of Campus Life

► Campus Events: planned by departments and offices Must reserve space via 25Live scheduling software and go through approval process

Oversight: Auxiliary Services Events Management and Special Events Committee

Things to think about...

- ▶ When do I want to have my event? Do I have an alternative date?
- Where do I want to have my event? Do I have an alternative space?
- ▶ Am I going to have food service?
- ▶ Do I have audio visual needs?
- ▶ Where will my participants park?
- ► How will I promote my event?

25Live Scheduling Software

www.rider.edu

https://25live.collegenet.com/rider

Detailed 25Live training is available upon request (small group or individual)

25Live Reservation Timeline

Plan as far in advance as possible First come, first serve basis



- December 15th Summer non-classroom locations; Spring classroom locations
- March 15th Fall non-classroom locations; Summer classroom locations

25Live Reservation Timeline

Different for Student Groups!

- ▶ June 15th Fall semester locations
- October 15th Spring semester non-classroom locations
- December 15th Spring semester classroom locations

Students CANNOT reserve a space on their own!

When a student is required to use campus space in conjunction with a class, then the request is considered an internal event and must be submitted by the faculty member or an administrator from their college, school or department via 25Live.

Scheduling Your Event in 25Live

- ► Check 25Live for availability
- ► Save request
- ► E-mail scheduling@rider.edu or call the Lawrenceville Scheduling Office with any questions
- ► Try to avoid major holidays and University functions

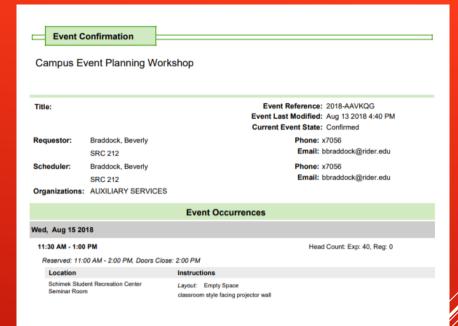
NEW in 25LIVE ... Event Resources



Mandatory event questions to assist campus partners

Event Request Confirmation

- Reservation is tentative until you receive emailed confirmation
- Be sure to read it carefully, check for errors
- Don't advertise before your event is confirmed



Choosing a Space

- Appropriate for the number of people
- Appropriate for the kind of event
- ▶ Appropriate setup for the space / event
- ▶ Breakout rooms
- ▶ Email events@rider.edu with needs

Be Flexible!!//

Choosing a Space – Tips & Tricks

- Schedule pre-event and post-event time
- ► Set up and take down time will be determined by Events Management (and may effect availability)
- ► Most popular multi-purpose spaces:

BLC Cavalla Room

NJM Community Room (formerly Fireside Lounge)

SRC Seminar Room

North Hall 202 (with restrictions)

► Note that some rooms are "as is"

Mercer Room

Choosing a Space – Tips & Tricks

Forgotten spaces

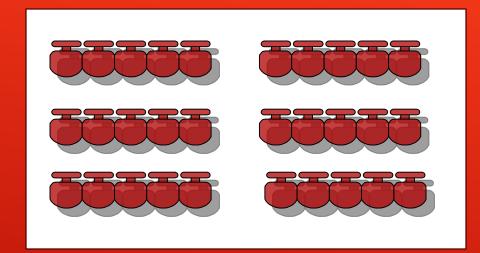
- SRC Small conference room (seats 7)
- Vona Annex conference room (seats 16)
- Vona Annex Room 1 (seats 18 classroom)
- ► Teaching and Learning Center (SCI 310, 316, 317)
- Wismer Room
- Outside venues

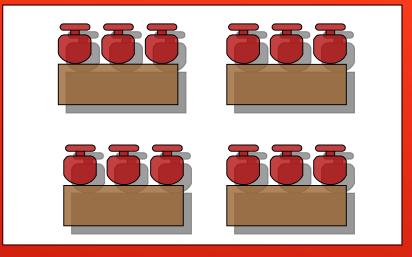
- Atriums in SRC and Sweigart,
 North Hall lobby
- Pub (with approval)
- Think about classrooms
- Science 102 & 201 lecture halls
- ▶ Be sure to schedule lobbies





Choosing a Setup

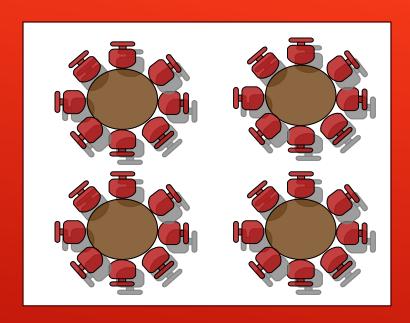




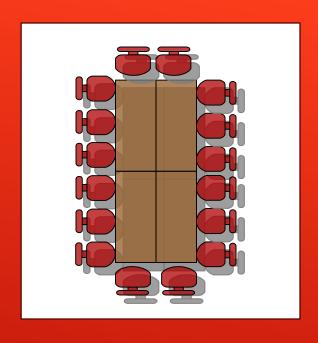
Theater Style
Rows of chairs all facing the front of the room

Classroom Style
Six foot tables with seating for three on one side all facing the front of the room

Choosing a Setup



Round Tables and Chairs
Round tables with chairs
around (usually 10 chairs
per table)



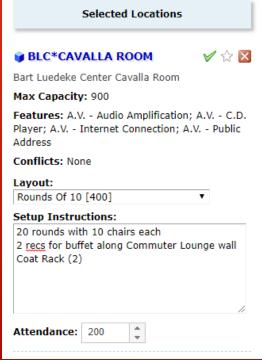
Conference Style
Six foot tables put together with chairs around

Room Set Up

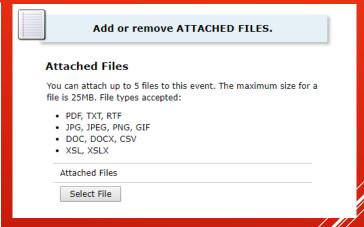
Layout options with maximum occupancy available in drop down menu



Include additional "Set Up Instructions"



More complex set ups may require a diagram, available via events@rider.edu that may be attached in 25Live



Gourmet Dining Catering

Welcome!

- ▶ Nancy Gjertson, Resident District Manager
- ▶ Shay Couture, Catering Director
- ► Chrissy Martin, Catering Manager

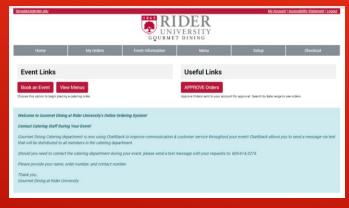
Catering contact information: ridercatering@rider.edu 896-5000, ext. 5274

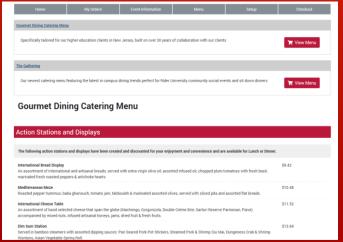
Gourmet Dining Catering

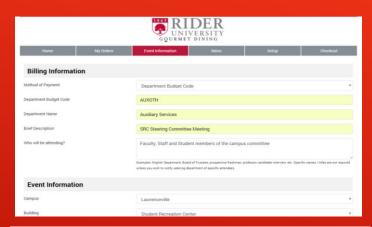
- Please book all catering at least two weeks prior to event
- ▶ If event is booked less than 72 business hours in advance Gourmet will have you select from the Express Menu
- ➤ You can select from our current menu or we can propose a tailored menu
- ► Use online system e-Cater to book catering https://rider.e-cater.com using your rider.e-dy email

https://rider.e-cater.com

We welcome you to the streamlined catering process beginning with menu selection through e-Cater, our online catering solution. All menus, both preset and build-your-own, can be found there for your planning. Training is available – just contact us!







						Checkout
Status : Not Submitted Business Purpose :	wrenceville New Jersey 08648		Budget Department Code: A Department: Auxiliary Servic Event Date: 08/21/2016 (Tu Building: Student Recreation Room: Seminar Room Number of guests: 14 Time that event must be set Start Time: 11:30 AM Pickup Time: 01:00 PM Event Info: SRC Steering O	esday) n Center up by: 11:00 AM		
Signature Cor	nbos (Lunch or	Dinner)				
Ole Smokey (Smoked Turkey Bre New Yorker (Roset Beef, Boursin Vegg Head (Marinated Grilled Ve Hazel (Fresh Mozzarella, Roseter	with Namana Cathora, Caesar Dressing 8.1 set, Donis Cheese, Anthorn Dresse 8 Hims Cheese, Land Cathora & Fortecealish Sons (See See See See See See See See See See	ry Mustand) ette) io Vinaigrette)		\$11.81 x 14	8	\$165.34
Sub Total						\$165.34
		Order Total :	\$165.34			

Gourmet Dining Services

- ▶ Once you have selected your menu in e-Cater, expect a member of the Catering Team to connect with you to confirm all the details of the event and discuss timing details (any programs, ceremonies, etc.) that the service of food should be planned around.
- Please send catering copies of room diagrams;
- ▶ Please consider the event you are booking and reserve enough time for table and food set up.
- ▶ Linen: Linens for food tables are included in the cost of the catering (white on buffet tables) and any additional linens needed (i.e. registration table, guest table) will have an additional fee. Linen orders must be placed at least two weeks prior to event.
- Serviceware: Standard is Bio-degradable (Eco-friendly)- other options are available upon request.

Alcohol Compliance

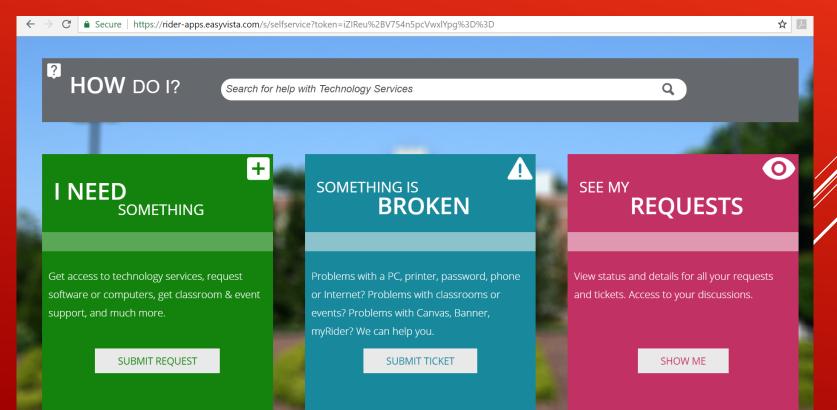
- Alcohol and bartenders are ordered through Gourmet Catering at least two weeks prior to event
- Alcohol compliance form found on Rider's Campus Event Planning webpage
- ► ABC Permit required if guests pay to attend event or for alcohol

Media Services

Audio Visual Support, Consultation and Event Set up

Advance request through OIT Help Desk, x3000 or put in OIT ticket online through Technology Service Desk

▶ 48 hours M-Fr/4 days for weekend events



Media Services

Staff

- Three Industry Certified Professionals
- Student Technicians
- ► Support available

Mon- Fri 7:30 am – 11:30 pm Weekends 8:30 am – 6:00 pm (Staffed by Student Techs)

Services

- ▶ Video Conference
- Video Streaming
- Video Recording
- Microphones
- Projectors
- ► Laptops request for NAB 202, BLC Theater, Yvonne Theater

NOT Media Services!

- ► Don't supply furniture request lectern, podium via events@rider.edu with room set up
- ► Don't supply Polycom request through Windstream with online OIT ticket
- ▶ Don't do computer repair contact OIT Help Desk

Where to Park

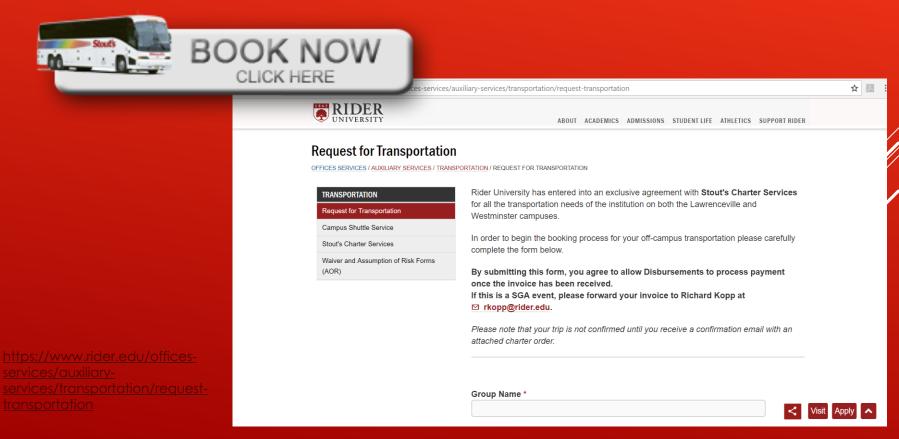


Parking & Safety Concerns

- ▶ If you have a large group during class time, you will need to plan for alternate parking.
- ▶ If your event may require assistance from Public Safety to ensure crowd safety or traffic control, please call Officer Mike Yeh to review your event.
- ▶ You are responsible for your guests.

Requesting Transportation

Chartered travel must be booked through Stout's Transportation



Waiver and Assumption of Risk Forms (AOR)

▶ Waiver and Assumption of Risk Forms must be completed for **all** university sponsored off campus travel including personal

vehicle use

- ► Internships
- ▶ Community Service
- Club and organization travel

Semester and/or Date of Event:	
	Lawrenceville and Princeton, NJ
Department:	
Class/Activity:	
Professor/Activity Leader:	
involves certain risks, including but not limited to injuries resulal trip guidelines given to me by my advisor and/or trip chapes suggested attire. I also recognize that certain trips may involv that specific area including, but not limited to, large crowds, propus. In the event of an unavoidable reason that prevents me	student organizations, and clubs in which I have chosen to participate, tring from: auto-bus accidents, as well as slips and falls. I will adhrete to one including but not limited to meeting faces and meeting times, and ee popular tourist attractions and an aware of the risks associated with expockets and aknowledge to always strip gin public areas in small from taking the transportation provided by the University, I assume all cost associated with such transportation will not be reinbursed.
and agree to indemnify Rider University, its employees, repre	with these activities, I expressly and knowingly release, hold harmless sentatives, officers, advisors and agents, from any and all claims and ath sustained by me and/or caused by me arising out of any travel
	or be expected to control all risks. Therefore, I hereby give my consent cipation with the understanding that the cost of any such treatment will
	nity, I am responsible for adhering to any and all rules and regulations ing the use, possession and/or consumption of drugs and alcohol.
	e designated location(s) for both departures to and from the activity as promptly at the designated location(s), I understand that I risk being trip, and assume all risks and responsibility thereby incurred.
I understand that should any of the conditions be violated, the criminal or university judicial procedures.	e trip coordinator has the discretion to follow through with any civil,
a health care provider (hospitals) to individuals involved in you are hospitalized, administrative staff at Rider may need inform and accurate information about your condition. Please be awa	A) allows for the disclosure of your protected health information from in care or for the purpose of notifying family members. In the event you taken about you health in order to provide family members with intelly re that signing this form is completely VOLUNTARY, remains in effect University ends and may be revoked, in writing, at any time. This form the care provide in the event you require medical reatment.
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Promoting your event

- ▶ Rider website calendar
- ▶ Rider Report
- ▶ Rider News
- ▶ The Bronc 107.7
- Social media@RiderUniversity

- AxisTV
- Bulletin Boards All flyers must be stamped by Office of Campus Life
- H-Stake signs 24 hour window, include university seal in design

Promoting your event

Collegiate Press

- ▶ Graphic design
- ▶ Printing
- ▶ Signs

University Communications

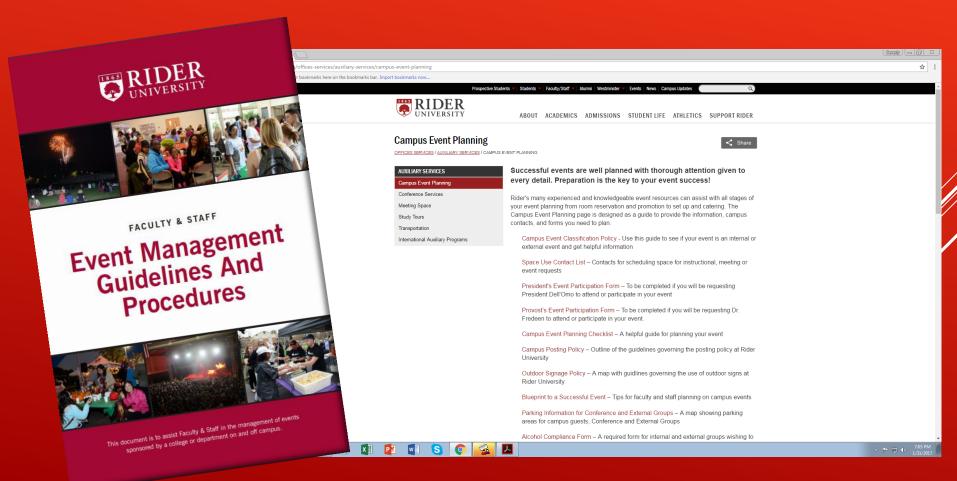
- Graphic design
- ▶ Printing
- ▶ Photographer
- Communicating to campus
 - ▶ Email
 - ▶ Rider Report
 - ► Publications

Tips & Tricks

- ▶ Be sure to CANCEL your room reservation and services if you cancel your program
- ▶ If unsure, just ASK!
- ▶ List of shared event resources
- ▶ Share flowers, decorations

Campus Event Planning webpage

http://www.rider.edu/offices-services/auxiliary-services/campus-event-planning



Contacts

Scheduling Monte Brown Ext. 5326 scheduling@rider.edu

Internal Events & Conferences Racheal Jones Ext. 7709

events@rider.edu

External Camps & Conferences Sue Croggon Ext. 7337 conferences@rider.edu

Event Operations Bev Braddock Ext. 7056 bbraddock@rider.edu

Westminster Events Laura Wilson Ext. 8308
wccevents@rider.edu

Catering LaShay xxx Ext. 5274
ridercatering@rider.edu

OIT Media Services Matt Wade Ext. 7/375

Public Safety Mike Yeh Ext. 5029

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