

TRANSFER ADVISING GUIDE

“EXHIBIT A”

A.A.S. Advertising & Graphic Design from Mercer County Community College (B.A.) Graphic Design at Rider University							
<i>MERCER COUNTY COMMUNITY COLLEGE COURSE</i> <i>A.A.S., Advertising & Graphic Design</i>			Cr	<i>RIDER UNIVERSITY COURSE/AREA SATISFIED</i> <i>B.A., Graphic Design</i> <i>(120 Credits)</i> Signed 11-15-24			Cr
First Semester							
ART	102	Basic Drawing	3	ART	103	Fundamentals of Drawing	3
ART	105	Two-Dimensional Design	3	ART	105	Design	3
DMA	115	Vector Drawing	3	COM	1XX	Communication Elective	3
DMA	144	Internet Tools & Techniques	3	Free Elective ^u			3
ENG	101	English Composition I	3	CMP	120	Seminar in Writing & Rhetoric	3
			15				15
Second Semester							
ADV	101	Advertising Design I	3	COM	212	Digital Publication Design	3
ADV	110	Typography I: Basics of Graphic Design	3	COM	213	Typography	3
ADV	230	History of Graphic Design (This course is required for the Graphic Design Major at Rider)	3	COM	263	History & Principles of Graphic Design	3
DMA	110	Digital Imaging	3	Free Elective ^u			3
DMA	145	Web Design I	3	COM	261	Web Design I	3
			15				15
Third Semester							
ADV	210	Publication Design	3	COM	212	Digital Publication Design	3
CMN	111	Speech: Human Communication	3	COM	104	Speech Communication	3
CMN	112	Public Speaking					
DMA	250	Digital Portfolio Seminar	3	FREE Elective ^u			3
ENG	102	English Composition II	3	CMP	125	Seminar in Writing & Research	3
MAT		Mathematics Elective	3	Mathematical Reasoning			3
Rider suggests for transfer credit:							
MAT	120	Mathematics for Liberal Arts		MTH	102	Finite Mathematics (CAS CORE)	
OR				OR			
MAT	125	Elementary Statistics I		MTH	120	Intro. to Applied Statistics	
			15				15
Fourth Semester							
ADV	201	Advertising Design II	3	FREE Elective ^u			3
ART	106	Three-Dimensional Design	3	ART	230	Three-Dimensional Design	3
PHO	103	Digital Photography I	3	COM	361	Photography	3
Art History Elective				Aesthetic Perspectives: Fine Arts			

ART 121 History of Art I <u>OR</u> ART 122 Survey of World Art <u>OR</u> ART 124 History of Non-Western Art <u>OR</u> ART 125 Topics in Contemporary Arts <u>OR</u> PHO 110 History of Photography	3	ART 104 Survey of Art History I <u>OR</u> ART 106 Survey of Art History II <u>OR</u> ART 1XX Art Elective ^U <u>OR</u> ART 120 Art & Society <u>OR</u> Elective Credit ^U	3
Professional Elective ADV 220 Illustration I <u>OR</u> ADV 230 History of Graphic Design <u>OR</u> ART 104 Life Drawing <u>OR</u> CMN 146 Social Media Technologies <u>OR</u> DMA 135 Digital Narrative <u>OR</u> DMA 210 Motion Graphics <u>OR</u> DMA 245 Web Design II :Portfolio	3	Free Elective ^U <u>OR</u> COM 263 History & Principles of Graphic Design <u>OR</u> ART 304 Drawing II <u>OR</u> COM 1XX Communication Elective ^U <u>OR</u> FMS 286 Writing Short Screen Plays for the Digital Camera <u>OR</u> COM 265 3 D Graphic Animation <u>OR</u> COM 364 Web Design II	3
	15		15
	60		60

Mercer County Community College Footnotes:

NOTE: Electives should be selected consultation with an academic advisor in order to assure maximum transfer of credits. Students must earn a minimum grade of "C" in ADV-101, ADV-110, ADV201, ADV-210, ART-105, DMA-145 in order to graduate.

Rider University Footnotes:

^U – Students have a number of options to satisfy this requirement; courses will be evaluated on an individual basis. For transfer credit the Mercer student must have a grade of "C" or higher in all courses for transfer credit. (No transfer credit will be accepted for any course with a grade of "C-" or below.)

Requirements are subject to change. This Advising Guide is best used in consultation with an advisor.

COURSES REMAINING FOR A BACHELOR OF ARTS DEGREE IN GRAPHIC DESIGN AT RIDER UNIVERSITY*

Course Number	Rider University Course Name or Core Area	Credits	Notes* (if course can be taken at Mercer, indicate course number)

FOR FURTHER INFORMATION, CONTACT

Transfer Services
Mercer County Community College
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Transfer Admission
Rider University
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