

YOUR STUDENT CAN WIN A

4-year, full-tuition scholarship to Rider

The Norm Brodsky Business Concept Competition

Presented by the Norm Brodsky College of Business Center for Entrepreneurial Studies

Have an innovative business idea?

The Norm Brodsky Business Concept Competition is designed to recognize and promote exceptional effort, skill, and creativity among high school students.

WHO IS ELIGIBLE: High school seniors, juniors and sophomores

WINNER SELECTION: The top five entries in each division will be invited to present their business concepts at Rider before a panel of world-class entrepreneurs

TOP PRIZE: SENIORS 4-year, full-tuition scholarship and plaque (all travel costs will be covered for finalists in the Senior Division)

SOPHOMORES/JUNIORS \$750, plaque and automatic entrance to the finals when you're a senior

To enter, students must:

1. Write a 400 word description of a business concept
2. Submit your idea at rider.edu/BrodskyCompetition
3. Finalists will present to a panel of judges

**Entry deadline
November 6, 2022**

Live Finale:

January 28, 2023

Snow Date:

January 29, 2023



Learn more at:

RIDER.EDU/BRODSKYCOMPETITION



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