

TRANSFER ADVISING GUIDE

Associate of Science (A.S.) General Business Option in Business Administration from Raritan Valley Community College to a Bachelor of Science (B.S.) Business Administration with a Major in Marketing at Rider University						
<i>RARITAN VALLEY COMMUNITY COLLEGE COURSE</i> <i>Business Administration, A.S.</i>	Cr	<i>RIDER UNIVERSITY COURSE/AREA SATISFIED</i> <i>B.S. Business Administration with a Major in Marketing^M (120 Credits)</i>	Cr			
First Semester						
ENGL 111 English Composition I	3	CMP 120 Seminar in Writing & Rhetoric	3			
BUSI 111 Introduction to Business	3	CBA 110 Business in Action	3			
ACCT 101 Financial Accounting	4	ACC 210 Introduction to Accounting	3			
COMP 102 Computer Literacy	3	CIS 185 Information Systems Essentials	3			
	13		15			
Second Semester						
ENGL 112 English Composition II	3	CMP 125 Seminar in Writing & Research	3			
ACCT 104 Managerial Accounting	4	ACC 220 Managerial Uses of Accounting	3			
MRKT 101 Principles of Marketing	3	MKT 200 Marketing Principles	3			
MATH 110 Statistics I ²	3	MSD 200 Statistical Methods I	3			
COMM 101 Speech	3	COM 290 Professional & Strategic Speech	3			
	16		15			
Third Semester						
BUSI 112 Principles of Management	3	MGT 201 Fund. of Mgmt. & Org. Behavior	3			
ECON 101 Macroeconomics	3	ECO 200 Principles of Macroeconomics	3			
BUSI 131 Business Law I	3	BUS 210 Intro. to Law: Contracts	3			
Mathematics ³	3	Free Elective ^U	3			
Business Elective ⁴	3	Free Elective ^U	3			
	15		15			
Fourth Semester						
ECON 102 Microeconomics	3	ECO 201 Principles of Microeconomics	3			
Humanities ⁵	3	Liberal Arts Elective ^U	3			
Science (Lab) ^{5,6}	4	Natural Science Elective ^U	4			
Free Elective ⁷	3	Free Elective ^U	3			
Free Elective ⁷	3	Free Elective ^U	3			
	16		15			
	60		60			

<p>FREE Rider Course Option</p> <p><u>Select one of the following courses:</u></p> <p><u>FIN-220-Introduction to Finance (3)</u></p> <p>(Rider pre-requisite: ACC-210 & ECO-201)</p> <p>(RVCC pre-requisite: ACCT-101 & ECON-102)</p> <p><u>OR</u></p> <p><u>CBA-212-Business Communications (3)</u></p> <p>(Rider pre-requisite: CMP-120 & CMP-125 & CBA-110)</p> <p>(RVCC pre-requisite: ENGL-111 & ENGL-112 & BUSI-111)</p> <p><u>OR</u></p> <p><u>MKT-320-Consumer Behavior (3)</u></p> <p>(Rider pre-requisite: MKT-200)</p> <p>(RVCC pre-requisite: MKT-101)</p>	<p>Rider Course Option:</p> <p>Following completion of 30 credits and the Rider Intent to Enroll Form and while a student at RVCC; students have the option to take a free course at Rider that counts toward the Rider degree. This course allows the RVCC student to experience first-hand the academic environment at Rider.</p> <p>See RVCC or Rider Transfer Representatives for additional information.</p> <p>Contact information listed below.</p>	<p>3</p>
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Raritan Valley Community College Footnotes:

- 2 – Students intending to transfer and pursue a bachelor’s degree are strongly encouraged to double check with the intended transfer school for specific requirements.
- 4 – Any course from ACCT, BUSI, ECON or MRKT.
- 5 – Select a course from the appropriate category of the General Education list. Students should check with their intended transfer school for specific requirements.
- 6 – Students are advised to select from the following on semester Science courses: BIOL-111-Principles of Biology, BIOL-120-Human Biology, BIOL-150-Plants, Humans and the Environment, CHEM-102-Introduction to Chemistry, GEOL-157-Introduction to Geology, PHYS-112-Concepts of Physics or PHYS-130-Astronomy.
- 7 – Any college-level course.

Rider University Footnotes:

- ∅ Students have a number of options to fulfill this requirement; courses will be evaluated on an individual basis.
- For transfer credit RVCC students must have a grade of “C” or better. (No transfer credit will be accepted for a grade of “C-“ or below.)
- Rider University, Norm Brodsky College of Business currently does not have a language requirement.
- M – Rider, Marketing provides students with the choice of pursuing one of five marketing tracks: general marketing, advertising, digital marketing, pharmaceutical, health care marketing or professional selling.

Requirements are subject to change. This Advising Guide is best used in consultation with an advisor.

COURSES REMAINING FOR A BACHELOR OF SCIENCE DEGREE IN BUSINESS ADMINISTRATION WITH A MAJOR IN MARKETING AT RIDER UNIVERSITY*

Course Number	Rider University Course Name or Core Area	Credits	Notes* (if course can be taken at RVCC, indicate course number)

FOR FURTHER INFORMATION, CONTACT

**Transfer & Career Services
Raritan Valley Community College
908.582.1200 X 8336 or 8330
pmichaud@raritanval.edu**

**Transfer Admission
Rider University
609.896.5000 X 7159
admissions@rider.edu**