

# TRANSFORMING STUDENTS TRANSFORMING LIVES

*The Campaign for Rider University*

## Campaign Priority II

Enhancing the living and learning environment through new construction and renovation of campus facilities

**Goal: \$10 million for athletic facility improvements**



## You champion the college experience through support of athletic facility improvements

**Students want a college education, but what they desire is a complete college experience.**

Rider's NCAA Division I sports teams play a central role in creating the college experience for students. The excitement that surrounds big games is a key element of life on campus, and the camaraderie of rooting for the Broncos lasts well beyond the fading sound of the last buzzer and long after the last player heads to the locker room. In addition to providing a social hub where students, alumni, season ticket holders and casual fans alike get swept up in the emotion of cheering on our student-athletes, our successful teams increase school spirit, impact enrollment and connect us to the greater community.





# Donors who give to athletic facility improvements

**Bring  
students  
together**

**Build  
loyalty  
and school  
pride**

**Heighten the  
University's  
profile**

**Help boost  
overall  
enrollment**

**Aid recruitment  
of top student-  
athletes**



The condition of a university's athletic facilities has never been more important to the success and status of its sports program. Rider seeks to turn Alumni Gym into a mini-arena with a new and more spacious lobby, increased seating capacity, better sight lines to the court, easy fan access that does not disrupt the action, and a center-hung scoreboard with digital display.



**“I’m excited about the plans. These renovations will make Alumni Gym have a really good feel and be a great environment for everyone.”**

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**Anilee Sher, Class of 2022**

Elementary education major  
Setter, volleyball team



**“I like that our facilities keep improving. As a student-athlete it is really great to know that there are people who continue to support our teams and want the best for us. I came to Rider because of that sense of community and with this project, I see that.”**

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**Ajiri Ogemuno-Johnson, Class of 2022**

Psychology major

Forward, men's basketball team



## **Improving the fan experience is a top priority at Rider**



Plans also call for the creation of a luxury box, new ticketing and concession areas, expanded and additional restrooms, improved broadcasting and advertising areas, and enhanced athletic training facilities. A new wing will provide a dedicated volleyball locker room and upgraded athletic administrative offices.

# Naming Opportunities

- Athletics Complex - Indoor (\$5M)
- **Alumni Arena (\$2.5M) \***
- Alumni Arena Competition Court (\$1M)
- **Alumni Arena Grand Entrance Lobby (\$1M) \***
- Basketball Practice Facility (\$1M)
- Alumni Arena Entertainment Corner Suite (\$500K)
- Alumni Arena Corner Seating (\$250K)
- Alumni Arena Sports Medicine Area (\$250K)
- **Men's Basketball Locker Room (\$250K) \***
- **Practice Facility Court (\$250K) \***
- **Practice Facility Weight Room (\$250K) \***
- **Women's Basketball Locker Room (\$250K) \***
- **Video Scoreboard (\$250K) \***
- **Hall of Fame (\$200K) \***
- Athletic Director Office (\$100K)
- Athletic Director Office Suite Conference Room (\$100K)
- Athletic Director Office Suite Reception Area (\$100K)
- Media Workroom (\$100K)
- **Men's Basketball Head Coach Office (\$100K) \***
- Men's Basketball Conference Room (\$100K)
- Women's Basketball Head Coach Office (\$100K)
- Women's Basketball Conference Room (\$100K)
- Volleyball Locker Room (\$100K)
- **Alumni Arena Concessions (\$50K) \***
- **Alumni Arena Ticket Booth (\$50K) \***
- Men's Basketball Assistant Coaches Office (\$50K)
- Men's Basketball Locker Room Lounge (\$50K)
- Women's Basketball Assistant Coaches Office (\$50K)
- Women's Basketball Locker Room Lounge (\$50K)
- Visiting Team Locker Room (\$50K)

\* Already assigned

## Watching our athletes compete is inspiring. Watching them excel is fulfilling.

Through donor support over the last seven years we have been able to enhance the daily lives of our players. Our teams have responded to your backing, experiencing tremendous success both in the scorebooks and in the growth and development of young women and men. Now we are tackling the most visible part of the athletic program with renovations that will transform the game day experience for spectators. With your help, we will be able to provide a better experience for the fans whose steadfast enthusiasm is the fuel which drives Rider athletes to excel in high-level competition.

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**Jason Thompson '08**, honorary chair of the Athletics Campaign  
**Keith DiGrazio '84**, champion for Athletics  
**Wayne Canastra '72**, champion for Athletics



- For more information -

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