

You support hands-on learning when you give to Rider's college radio station

"I have been able to hone my vocal skills, create ads, learn about station imaging and different production elements such as sweeps, promos and commercials. I have met some of the best people here, and the friendships I have gained are one of a kind."

Tiffani Britton, Class of 2022

Filmmaking, TV and Radio and Dance double major
Assistant production director
Host of Misfit Music



Students at 107.7 The Bronc polish their broadcasting and management styles and hold the same professional positions as that of a commercial radio station, while also taking part in organizing, branding and advertising station-supported contests and events.



"I have learned how to manage people, be a leader and delegate tasks effectively. Working here has allowed me to be prepared for life after college."

Anthony Collesano, Class of 2021

Filmmaking, TV and Radio major
Sports director
Producer of Your Career is Calling
Host of Sports Fever

Donors who give to 107.7 The Bronc

Create opportunities for engaged learning

Help students acquire tangible skills

Support a creative outlet for students

Provide a platform for free speech

Encourage freeform community programming

107.7 The Bronc is known for producing some of Rider's biggest and most popular campus events

- Scream Screen, Halloween drive-in movie and trunk-or-treat
- Cruisin' from Commencement car giveaway
- Rider Student Top Chef cooking contest
- Dessert Wars baking contest
- Eggscellent Egg Hunt search for the \$1,000 grand-prize egg

107.7 The Bronc is the *only* college radio station to ever broadcast live from both the Philadelphia Auto Show (4 years) and the Philadelphia Flower Show (8 years)



“My hands-on experience at The Bronc was critical to me getting internships and paid work in a highly competitive field. Many other applicants didn’t have my experience with hosting, producing, audio editing and other operational tasks. It was a great place to learn about the industry.”

Stuart Kovacs '13

Executive producer, CBS Sports Radio

In 2019, 107.7 The Bronc was a National Association of Broadcasters Marconi Award nominee for College Radio Station of the Year



– For more information –

Pamela Mingle, Senior Director, Development
609-896-5000, ext. 7725 | pamingle@rider.edu