

Economics

How can I succeed with this major?



RIDER
UNIVERSITY

GOVERNMENT AREA

What can I do with this major?

- Cost Analysis
- Intelligence
- Foreign Trade Analysis
- Transportation Management
- Policy Analysis
- Federal Reserve Bank

Where do I want to work?

- USDA
- Department of Commerce
- Bureau of Labor and Statistics
- EPA
- DOT
- Dept of Education
- Dept of Energy and the General Accounting Office

How to get there...

- Complete an internship in a government agency.
- Earn a graduate degree in economics, statistics, public administration, or related field for promotion and advancement.

ECONOMIC MARKET RESEARCH

What can I do with this major?

- Research Analysis
- Consulting

Where do I want to work? (undergraduate degree)

- Market research firms
- Consumer goods manufacturing firms
- Business firms
- Consulting firms

How to get there...

- Supplement curriculum with courses in business, political science, research design, survey design, statistics, and computer science.
- Earn a graduate degree to obtain advanced research and consulting positions.
- Obtain experience in business research.

Tips: FYI

- Obtain volunteer, part-time, summer, or internship experience to enhance career path. For example, complete a finance-related internship if interested in a career in banking.
- Develop an excellent background in research, statistics, and computers.
- Earn a graduate degree in economics, business, or other related fields for increased marketability.
- Do informational interviewing with professionals to learn more about fields of interest.

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BANKING & FINANCE

What can I do with this major?

- Credit Lending
- Operations Systems
- Trusts Securities
- Sales Research

Where do I want to work?

- Commercial banks
- Regional banks
- Savings and loan associations
- National and regional brokerage firms
- Discount brokerage houses
- Investment Banking

How to get there...

- Gain experience through part-time, summer, or internship positions in financial service firms.
- Become the financial officer or treasurer of a campus organization.
- Get involved with an investments club.
- Earn an MBA for positions in investment banking.

LAW SCHOOL

What can I do with this major? (can address important legal issues such as ...)

- Anti-Trust Laws
- Contract Disputes
- Employment Discrimination

Where do I want to work? (recent graduates are employed with some of the following ...)

- National Bureau of Economic Research as a Research assistant
- Army Test and Evaluation Command as an Operations research analyst
- Towers Perrin as a Benefits administration specialist
- Proctor & Gamble as a Plant finance manager

Advice from professors

- Economic majors are successful in law, medicine, government, non-profits, international relations, and in academic roles.
- The economics major provides a logical structure that pays off in understanding the big picture—the context for entering several fields in the corporate world.
- The better MBA programs give some preference in admission to applicants with technical backgrounds including engineering, physics and math, and economics.

FOR MORE INFORMATION

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