

Social Media Assistant – Unpaid Internship

This position would be primarily focused on the social media activities of a Bordentown, NJ based real estate agent. The assistant would be expected to handle the majority of the agent's social media activities. Including creating a social media strategy as well as a content strategy.

Requirements:

- Able to demonstrate effective social media use in past whether through personal brand or for someone else
- Familiar with Facebook Pages, Instagram, Instagram Stories, Snapchat, Twitter and Youtube
- Blogging experience a plus
- Professional social media conduct
- Entrepreneurial desire and mindset
- Creative thinking for both content and copy of social media posts
- Flexibility of time
- Reliable transportation
- Great communication skills and willing to reach out to others
- Able to collaborate on different projects
- Interest in real estate a plus
- Must be available evenings and weekends

The position will allow for the candidate to learn more about the real estate business and also the local area. It will also give the individual insight into building a personal brand and a social media following for a business. The agent will also be starting a radio show on the Rider radio station which will need a social media strategy as well.

There is potential for this to grow into a paid position.

Time requirement from 10-20 hours a week.

Travel outside of commute to office will be reimbursed

Contact Kevin Lawton at kevinlawton87@gmail.com to arrange for an interview.