

**MOVING FORWARD** >>>>

**RIDER**

**GRADUATE BUSINESS PROGRAMS**

*MBA // MAcc // MAcc Online // EMBA*

Rider University's College of Business Administration is an exciting and vibrant place that is focused on training tomorrow's business leaders. As you explore these pages, you'll find graduate programs that blend theory and practice, as well as an understanding that tomorrow's leaders must develop a healthy understanding of and appreciation for the conduct of global business. Our goal is to prepare you for a global marketplace and to help you realize your leadership potential. Visit our campus, in person or virtually, and see for yourself the opportunities and excitement that make the College of Business Administration such a special place.

# WELCOME



**FORWARD PROGRESS**

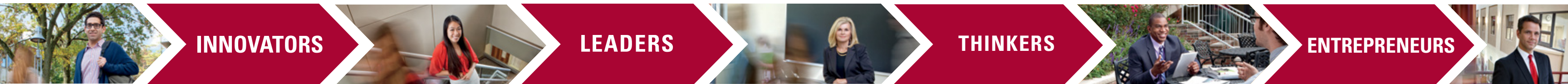
ATTUNED TO YOUR EXPERIENCE LEVEL,  
OBJECTIVES AND LIFESTYLE

**INNOVATORS**

**LEADERS**

**THINKERS**

**ENTREPRENEURS**



FOCUS. AMBITION. DRIVE. >

# RIDER

## GRADUATE BUSINESS PROGRAMS

AS YOU START YOUR GRADUATE BUSINESS PROGRAM AT RIDER UNIVERSITY, YOU WILL FOLLOW IN THE FOOTSTEPS OF ALUMNI WORLDWIDE WHO HAVE ADVANCED THEIR CAREERS – MANY TO BECOME MANAGERS AND SENIOR EXECUTIVES OF LEADING ORGANIZATIONS.

Rider's campus is situated along the business and pharmaceutical corridor between Philadelphia and New York City. Our unique location has enabled us to build strong connections to the professional communities and we work with leaders of major corporations to develop programs that are responsive to the needs of business today.

Rider business and accounting programs have a strong reputation, and are accredited by the Association to Advance Collegiate Schools of Business (AACSB). Throughout the years, Rider's College of Business Administration has consistently focused on providing educational experiences that blend academic theory with professional experience. As a result, we develop leaders equipped to meet the rapidly evolving challenges of today's global economy.

# 98%

*of full-time faculty hold a doctorate or the highest degree in their field*

**JOHN DONOVAN**

**DIRECTOR EXECUTIVE MBA PROGRAM**

**THIS IS HOW YOU MOVE FORWARD**



# DRIVE FORWARD



YOUR KEYS TO SUCCESS

MBA + EMBA + MACC

## RIDER GRADUATE BUSINESS STUDIES

The three Rider graduate business degrees are The Master of Business Administration (MBA), The Executive Master of Business Administration (EMBA), The Master of Accountancy (MAcc) and and The Master of Accountancy Online. The formats for all these programs adapt to the needs of students, and our MBA, EMBA and MAcc programs are accredited by the AACSB. In fact, Rider is one of fewer than three percent of universities worldwide to have earned AACSB accreditation in both business and accounting.

KAREEM SIDDIQI  
EMBA

**17**  
average number  
of students per graduate class

- > The **MBA**  
The Master of Business Administration (MBA) is designed to strengthen professional skills in critical performance areas like business analytics, leadership and communication in addition to providing a top-level view of challenges facing businesses in today's competitive environment. It is perfect for the student who requires the flexibility to have classes in the evening and online.
- > The **MAcc**  
The Master of Accountancy (MAcc) degree is designed to prepare our graduates for careers in public, corporate and governmental accounting positions. Our prestigious AACSB accounting accreditation allows graduates of Rider's MAcc program meet the educational requirements to sit for the CPA examination in all 50 states. In addition to developing mastery of conceptual material and professional expertise, students develop

- the interpersonal skills required of managers and executives. This program is for students who have already earned an undergraduate accounting degree, as well as for those from other areas looking to change careers.
- > The **EMBA**  
The Executive Master of Business Administration (EMBA) degree is taught in a cohort format over a 16-month term on Saturdays, allowing our executives to more easily – and efficiently – complete their degrees outside of working hours. The EMBA is designed especially for mid-level executives ready to move into the highest

- levels of leadership and focuses on practical application – what our EMBA's learn on Saturday, they can apply on Monday.
- > The **Online MAcc**  
Rider's MAcc program is one of only a few AACSB accounting accredited schools to offer an online program. Our MAcc degree is available in an online, cohort-based format that brings our top-quality degree to students, regardless of geography. The online MAcc is designed for working professionals with backgrounds in accounting who seek to advance their credentials or for CPA or other professional licensures.

*"I went to a larger school for my undergrad degree and it was difficult to find ways to be involved. At Rider, I was able to take the initiative to be sure I was involved in things like the CFA Institute Investment Research Challenge. Interactions with my professors through my involvement helped me find and carve the path I wanted to take in my career."*

..... Twisha Maskey MBA

# THE RIDER DIFFERENCE

## RIDER GRADUATE PROGRAMS ARE CONNECTED TO THE PROFESSIONS

- > Full-time and adjunct faculty from industry provide a blend of academic/best-practice thinking and practical experience
- > 98 percent of our faculty hold a Ph.D. or highest degree in their field
- > Adjunct faculty are senior-level executives and leaders with extensive expertise and a passion for teaching
- > Diverse student population brings varying perspectives from a number of organizations, industries and business disciplines

## RIDER SEES STUDENTS AS INDIVIDUALS

- > We can offer flexibility in both scheduling and the pace of our programs
- > Students can build on their own core strengths by selecting a concentration

## RIDER PROVIDES THOROUGH BUSINESS PREPARATION

- > Most courses emphasize teamwork and interpersonal skills
- > Students build competency in the skills important to today's managers, including emotional intelligence, relationship-building and communication

## RIDER OFFERS A GLOBAL FOCUS IN EVERY PROGRAM

- > Our programs incorporate an international perspective
- > We have alliances with local and international businesses

## RIDER OFFERS OUTSTANDING OPPORTUNITIES FOR NETWORKING

- > We have strong connections to the business communities and professions through an extensive alumni network
- > Alumni include CEOs, presidents and senior-level leaders

*"The personal coaching helped me improve in both my professional and personal life. Specifically, I used the coaching to help me with issue resolution, as well as communication and leadership in the workplace. Additionally, through coaching I was able to strategically develop my ideas and drive to completion."*

..... Lindsay Martin Class of 2013

## FORWARD THINKING



**KAYLA WONG**  
MBA

STRENGTH. WISDOM. PRIDE. 

## THE MASTER OF BUSINESS ADMINISTRATION PROGRAM

# MBA

The Rider MBA is perfect for those who want to progress professionally. This high-quality, AACSB-accredited program is designed for entry-level and mid-career professionals who wish to diversify and enhance their understanding of business and advance their careers. The program focuses on the key skills that are essential to business success including: analytics, communication and leadership.

The Rider MBA offers a high level of flexibility, including evening and online courses, allowing students to tailor a program that balances the individual needs of busy professionals.

### THE MBA PROGRAM AT A GLANCE

AVAILABLE CONCENTRATIONS

Entrepreneurship  
Forensic Accounting

Corporate Accounting  
for Managers

Management  
Information Systems

Global Business  
Finance

**FORWARD PROGRESS**

ATTUNED TO YOUR EXPERIENCE LEVEL,  
OBJECTIVES AND LIFESTYLE

## THE EMBA PROGRAM AT A GLANCE

### Leadership Edge Individual Coaching

Individual coaching program providing one-on-one mentoring enhances the development of critical leadership skills

### Executives-in-Residence Program

Senior corporate managers partner with faculty and augment the curriculum to add real-world perspectives

### International Seminar

9-12 day study abroad  
**Program length:**  
16 months

# EMBA

VISION. LEADERSHIP. INTEGRITY. >

## THE EXECUTIVE BUSINESS ADMINISTRATION PROGRAM

The Rider University EMBA is tailored specifically for the unique needs of professionals who are poised to enter a leadership role. The format and program of study of this program are ideally suited to experienced professionals ready to transition from manager to executive. Rider EMBA students recognize that relationships with peers, mentors and senior corporate leaders are invaluable sources of growth.

The EMBA offers a unique networking experience through our Executives-in-Residence program that connects senior-level working professionals with our students, most of whom have between 10 and 12 years of work experience. The cohort delivery, where students who begin the program progress throughout the curriculum together, offers a chance to build deep, enduring relationships. This AACSB-accredited program is offered in a Saturday only format to allow students to earn a prestigious degree and still have time for business and personal obligations.

**ELAD GRANOT**

DEAN, COLLEGE OF BUSINESS ADMINISTRATION

**20 hrs.**

*of individual coaching are part of the EMBA program*

**GOING FORWARD TOGETHER**

ATTUNED TO YOUR EXPERIENCE LEVEL,  
LEADERSHIP POTENTIAL AND LIFESTYLE

FORWARD PLANNING YOUR KEYS TO SUCCESS

# MAcc

## THE MASTER OF ACCOUNTANCY PROGRAM

### THE MAcc PROGRAM AT A GLANCE

- Entrepreneurship
- Fraud and Forensic Accounting
- Management
- Information Systems
- Corporate Accounting for Managers
- Global Business
- Finance

AVAILABLE CONCENTRATIONS

**Credit Hours:** Vary depending on undergraduate coursework; average two years to complete program

The MAcc degree is designed to prepare our graduates for careers in public accounting firms, corporations and governmental organizations. Graduates of Rider’s MAcc program meet the educational requirements to sit for the CPA examination in all 50 states and employers are assured Rider students have state-of-the-art credentials. Rider’s MAcc attracts experienced professionals as well as our graduating seniors, and has many students from other disciplines who are preparing for a career in the accounting profession. Rider evaluates each student’s background and customizes the curriculum to the student’s own needs.

Because Rider is one of only three percent of universities worldwide to hold the prestigious AACSB accreditation for both its accounting and business programs, employers and accounting professionals are assured Rider students have state-of-the-art academic credentials. When MAcc students graduate, they are prepared to pass the CPA exam and have the accounting knowledge – as well as the management skills – necessary to assume a corporate leadership role.

MARGE O’REILLY-ALLEN  
CHAIR ACCOUNTING DEPARTMENT



*“I was looking at Big 4 firms for auditing positions after graduation and narrowed it down to two companies that I was interested in. Rider’s professors had great connections with the companies to help open doors for interviews. Just seeing that you’re a Rider student is impressive to employers because of Rider’s reputation for graduating great students. I’ll be joining KPMG in their Fall class.”*

Matthew Kindzierski, MAcc

INCENTIVE. DESIRE. WORK.





TEMI KAMSON

MAcc

# MAcc online

Rider's MAcc degree is also available in an online, cohort-based format, where students progress through the 16 month program together. The online MAcc is designed for working professionals with a background in accounting who seek advanced credentials or to meet educational requirements to sit for the CPA examination in all 50 states or other professional licensures. The online MAcc brings the program to accounting professionals, regardless of geography.

As with Rider's on-campus MAcc, the online MAcc provides students with the additional knowledge and depth required of accounting professionals.

## THE ONLINE MASTER OF ACCOUNTANCY PROGRAM

### THE MAcc ONLINE PROGRAM AT A GLANCE

**Typical Cohort Size:**  
Less than 20 students

**Available Concentration:**  
Forensic Accounting

Credit Hours: 30 credits  
Completion: 16 months

MOTIVATION. DEDICATION. CONNECTION. 

 **COME FORWARD** 

THIS IS THE PATH THAT MOVES YOU AHEAD

**FORWARD**

