

BACHELOR OF ARTS IN PUBLIC RELATIONS

(Evening, Online, and Accelerated
Courses Available)



College of
Continuing Studies



“I could not advance in my current position without a college degree. Rider’s alternate format courses and scholarship opportunities helped me reach my goal and, I graduated Magna Cum Laude!”

Jessica Smith, B.A. Public Relations

Rider’s Distinguishing Features

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A sample of the Public Relations courses are included below. Our advisors can help tailor your program of study.


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• Fundamentals of Video Production	• Media Convergence	• Multimedia Production
• Communication Law	• Communication Ethics	• Marketing Principles
• Publication Design	• Cases and Campaigns in Public Relations	• Feature Writing

Want to Learn More?

Make an appointment with one of our experienced advisors for a free, no-obligation credit evaluation.

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