

# Checksheet - Marketing

(Effective for students entering Fall 2006 or Spring 2007)

Name: \_\_\_\_\_

Advisor \_\_\_\_\_

<u>Major Courses</u>	<u>Course #</u>	<u>Semester Completed</u>	<u>Grade</u>	<u>Non-Business Core</u>	<u>Course #</u>	<u>Semester Completed</u>	<u>Grade</u>
Marketing Research	(MKT 366)	_____	_____	Intro to Computing	(CIS 185)	_____	_____
Marketing Mgt Sem	(MKT 460)	_____	_____	Expository Writing	(CMP 120)	_____	_____
<b>4 Advertising/Marketing electives*</b>				Research Writing	(CMP 125)	_____	_____
1. _____	_____	_____	_____	Prof & Str Speech	(COM 290)	_____	_____
2. _____	_____	_____	_____	Macro Econ	(ECO 200)	_____	_____
3. _____	_____	_____	_____	Micro Econ	(ECO 201)	_____	_____
4. _____	_____	_____	_____	QMI	(MSD 105)	_____	_____
				Stat I	(MSD 200)	_____	_____
				Stat II	(MSD 201)	_____	_____

**Science** Choose two from of the following depts:  
BIO, BPY, CHE, ENV, GEO, MAR, PHY, PSY

1. \_\_\_\_\_

2. \_\_\_\_\_

**Business Core**

Intro to Accounting	(ACC 210)	_____	_____
Mgrl Uses of Acctg	(ACC 220)	_____	_____
Marketing Principles	(MKT 200)	_____	_____
Fund of Management	(MGT 201)	_____	_____
Intro to Finance	(FIN 300)	_____	_____
Prod & Operations	(MSD 340)	_____	_____
Soc & Legal Environ	(BUS 300)	_____	_____
Strat Management	(BUS 400)	_____	_____
Mgmt Info Systems	(CIS 485)	_____	_____

**Humanities** Choose two from the following depts:  
ART, CHI, CMP, DAN, ENG, FRE, GER, ITA, LIT, MUS, PHL, RUS, SPA, THE

1. \_\_\_\_\_

2. \_\_\_\_\_

**Business Electives\***

1. _____	_____	_____	_____
2. _____	_____	_____	_____

**Social Science** Choose two from the following depts:  
AMS, COM, GMS, GND, HIS, LAW, MCS, POL, SOC, SOW

1. \_\_\_\_\_

2. \_\_\_\_\_

**Free Electives\*** (Choose from BUS, LA or EDUC electives)

1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____

**Liberal Arts Electives** (Choose five from SCI, HUM, SOC SCI or MTH - except MTH 102 and MTH 105)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

Freshman Seminar (NCT 010) \_\_\_\_\_

*\*Students must take at least one International elective. It may be taken as a major elective (Int'l Marketing - MKT 330 or Int'l Advertising - ADV 369), business elective or free elective. International elective can come from Business Policy, Economics, Finance, Marketing or Management departments.*

**Independent Research and Study (ADV 490 & MKT 490) and Internships (ADV 491 & MKT 491) can count as Business Electives or Free Electives, but not as ADV or MKT electives.**