

Checksheet – Advertising (general)

(Effective for students entering Fall 2006 or Spring 2007)

Name: _____ SS# _____

Advisor _____ Office # _____ Projected Grad Date: _____

<u>Major Courses</u>	<u>Course #</u>	<u>Semester Completed</u>	<u>Grade</u>	<u>Non-Business Core</u>	<u>Course #</u>	<u>Semester Completed</u>	<u>Grade</u>
Consumer Behavior	(MKT 320)	_____	_____	Intro to Computing	(CIS 185)	_____	_____
Adv. Principles	(ADV 300)	_____	_____	Expository Writing	(CMP 120)	_____	_____
Marketing Research	(MKT 366)	_____	_____	Research Writing	(CMP 125)	_____	_____
Adv Copy/Layout	(ADV 311)	_____	_____	Prof & Str Speech	(COM 290)	_____	_____
Media Plng Styg	(ADV 315)	_____	_____	Macro Econ	(ECO 200)	_____	_____
Adv Campaigns	(ADV 435)	_____	_____	Micro Econ	(ECO 201)	_____	_____
				QMI	(MSD 105)	_____	_____
				Stat I	(MSD 200)	_____	_____
				Stat II	(MSD 201)	_____	_____

Business Core

Intro to Accounting	(ACC 210)	_____	_____
Mgrl Uses Acct	(ACC 220)	_____	_____
Fund of Management	(MGT 201)	_____	_____
Mktg Principles	(MKT 200)	_____	_____
Intro to Finance	(FIN 300)	_____	_____
Prod & Oper	(MSD 340)	_____	_____
Soc & Legal Env	(BUS 300)	_____	_____
Strat Management	(BUS 400)	_____	_____
Mgt Info Systems	(CIS 485)	_____	_____

Business Electives*

1. Int'l Elective _____
2. _____

Free Electives* (Choose BUS, LA or EDUC electives)

1. _____
2. _____
3. _____

Science

- Choose two from of the following depts:
BIO, BPY, CHE, ENV, GEO, MAR, PHY
1. Intro to Psych (PSY 100) _____

Humanities

- Choose two from the following depts:
ART, CHI, CMP, CHI, DAN, ENG, FRE,
GER, ITA, LIT, MUS, PHL, RUS, SPA, THE
1. _____
 2. _____

Social Science

- | | | | |
|--------------------|-----------|-------|-------|
| Mass Media Com | (COM 105) | _____ | _____ |
| Publication Design | (COM 212) | _____ | _____ |

Liberal Arts Electives

- | | | | |
|-------------------|-----------|-------|-------|
| Public Relations | (COM 240) | _____ | _____ |
| Adv. Publ. Design | (COM 360) | _____ | _____ |

(Choose two from SCI, HUM, SOC SCI or MTH – except MTH 102 and MTH 105)

1. _____
2. _____
3. _____

Freshman Seminar (NCT 010) _____

Note:* International Elective can come from Business Policy, Economics, Finance, Marketing or Management departments. The Marketing Department offers International Advertising and International Marketing. **Independent Research and Study (ADV 490 & MKT 490) and Internships (ADV 491 & MKT 491) can count as Free Electives or Business Electives, but not as ADV or MKT electives.