

Checksheet - Advertising Minor
(Available to Journalism/Communication Majors Only)
Effective for students entering in Fall 2006 or Spring 2007

Name: _____

Advisor _____

(30 semester hours)

<u>Course #</u>	<u>Course</u>	<u>Semester Completed</u>	<u>Grade</u>
(COM 105)	Mass Media Communication	_____	_____
(COM 212)	Publication Design	_____	_____
(COM 240)	Public Relations	_____	_____
(COM 360)	Advanced Publication Design and Presentation	_____	_____
(MKT 200)	Marketing Principles	_____	_____
(MKT 320)	Consumer Behavior	_____	_____
(ADV 300)	Advertising Principles	_____	_____
(ADV 311)	Advertising Copy & Layout	_____	_____
(ADV 315)	Media Planning & Strategy	_____	_____
(ADV 435)	Advertising Campaigns	_____	_____

The above student meets the requirements for the Advertising Minor.

Signature of Assistant Dean

Date