

**Checksheet - Advertising Minor**  
*(Available to Journalism/Communication Majors Only)*  
**Effective for students entering in Fall 2005 or Spring 2006**

Name: \_\_\_\_\_

Advisor \_\_\_\_\_

*(30 semester hours)*

<u>Course #</u>	<u>Course</u>	<u>Semester Completed</u>	<u>Grade</u>
(COM100)	Mass Media Communication	_____	_____
(COM 302)	Communication Ethics	_____	_____
(COM 240)	Public Relations	_____	_____
(COM 212)	Publication Design	_____	_____
(MKT 200)	Marketing Principles	_____	_____
(MKT 320)	Consumer Behavior	_____	_____
(ADV 300)	Advertising Principles	_____	_____
(ADV 311)	Advertising Copy & Layout	_____	_____
(ADV 315)	Media Planning & Strategy	_____	_____
(ADV 435)	Advertising Campaigns	_____	_____

The above student meets the requirements for the Advertising Minor.

\_\_\_\_\_  
Signature of Assistant Dean

\_\_\_\_\_  
Date