

Checksheet - Advertising

(Effective for students entering Fall 2005 or Spring 2006)

Name: _____ SS# _____

Advisor _____ Office # _____ Projected Grad Date: _____

<u>Major Courses</u>	<u>Course #</u>	<u>Semester Completed</u>	<u>Grade</u>	<u>Non-Business Core</u>	<u>Course #</u>	<u>Semester Completed</u>	<u>Grade</u>
Consumer Behavior	(MKT 320)	_____	_____	Intro to Computing	(CIS 185)	_____	_____
Adv. Principles	(ADV 300)	_____	_____	Expository Writing	(CMP 120)	_____	_____
Marketing Research	(MKT 366)	_____	_____	Research Writing	(CMP 125)	_____	_____
Adv Copy/Layout	(ADV 311)	_____	_____	Prof & Str Speech	(COM 290)	_____	_____
Media Plng Styg	(ADV 315)	_____	_____	Macro Econ	(ECO 200)	_____	_____
Adv Campaigns	(ADV 435)	_____	_____	Micro Econ	(ECO 201)	_____	_____
				QMI	(MSD 105)	_____	_____
				Stat I	(MSD 200)	_____	_____
				Stat II	(MSD 201)	_____	_____

Business Core

Intro to Accounting	(ACC 210)	_____	_____
Mgrl Uses Acct	(ACC 220)	_____	_____
Fund of Management	(MGT 201)	_____	_____
Mktg Principles	(MKT 200)	_____	_____
Intro to Finance	(FIN 300)	_____	_____
Prod & Oper	(MSD 340)	_____	_____
Soc & Legal Env	(BUS 300)	_____	_____
Strat Management	(BUS 400)	_____	_____
Mgt Info Systems	(CIS 485)	_____	_____

Business Electives*

1. Int'l Elective _____
2. _____

Free Electives* (Choose BUS, LA or EDUC electives)

1. _____
2. _____
3. _____

Science

Choose two from of the following depts:
BIO, BPY, CHE, ENV, GEO, MAR, PHY

1. _____
2. _____

Humanities

Choose two from the following depts:
ART, CMP, DAN, ENG, FRE, GER, ITA,
LIT, MUS, PHL, RUS, SPA, THE

1. _____
2. _____

Social Science

1. Intro to Psych (PSY 100) _____
2. Publication Design (COM 212) _____

Liberal Arts Electives

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| Mass Media Com | (COM 100) | _____ | _____ |
| Comm Ethics | (COM 302) | _____ | _____ |
| Public Relations | (COM 240) | _____ | _____ |

(Choose two from SCI, HUM, SOC SCI or MTH – except MTH 102 and MTH 105)

1. _____
2. _____

Freshman Seminar	(NCT 010)	_____	_____
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*Note: International Elective can come from Business Policy, Economics, Finance, Marketing or Management departments.