

Business & Economics Periodicals

Subject Headings in Business & Economics

- Agricultural Economics (40)
- Business Education (9)
- Commerce
 - Accounting (140)
 - Advertising (65)
 - Business Communication (25)
 - Commerce - General (67)
 - International Commerce (96)
 - Local Commerce (146)
 - Marketing & Sales (323)
 - Vocational Guidance (28)
- Demography (43)
- Economic History (693)
- Economic Theory (175)
- Finance
 - Banking (257)
 - Credit, Debt & Loans (11)
 - Finance - General (51)
 - Financial Management & Planning (86)
 - Insurance (56)
 - International Finance (19)
 - Investment & Speculation (154)
 - Money (5)
- Industries (452)
- Labor & Workers' Economics (167)
- Management
 - Industrial Management (77)
 - Management Styles & Communication (100)
 - Management Theory (144)
 - Office & Personnel Management (315)
- Real Estate, Housing & Land Use (69)
- Transportation Economics (7)

Moore/BCC TEC Library Contacts

Rider Check-Out (Circulation): 609-896-5000 x7222

Rider Reference/Information: 609-896-5000 x7075

Rider Web site URL: <http://www.rider.edu/library>

Rider "Ask a Librarian" e-mail request:

Ask a Librarian provides brief factual information to simple questions, such as corporate addresses and phone numbers, definitions, bibliographic verification of publications, etc.

Note: Please identify yourself as a "Rider@BCC" student.

"Ask a Librarian" is at http://www.rider.edu/172_5853.htm

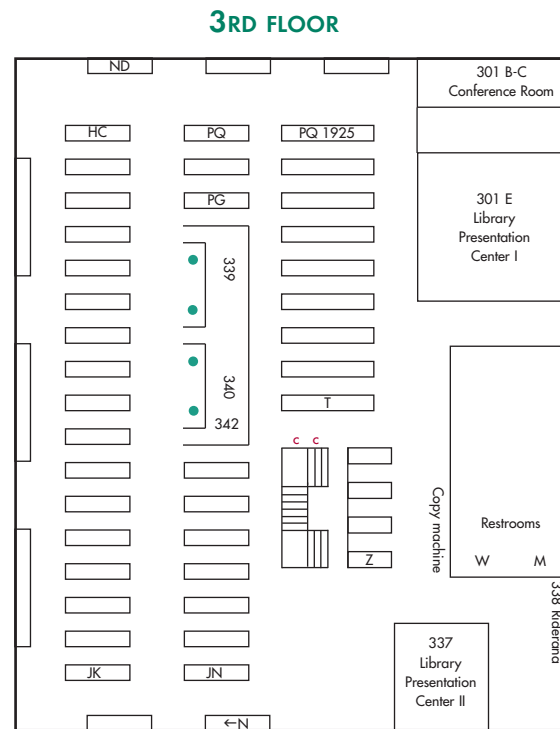
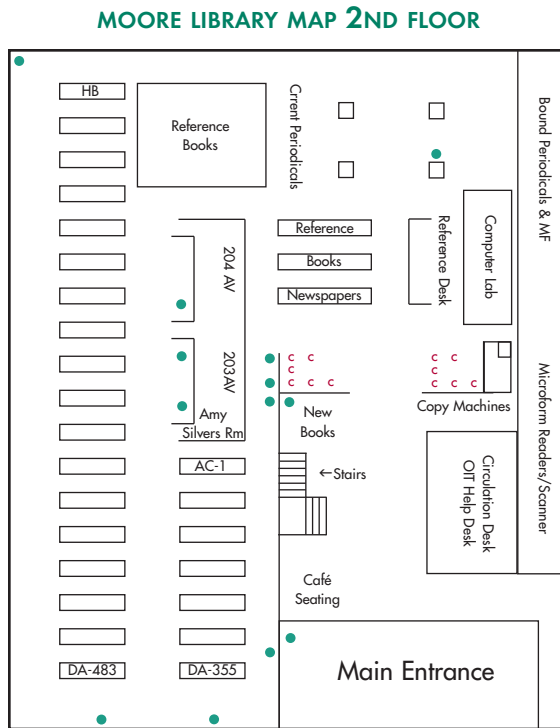
BCC TEC Library Circulation: 856-222-9311 x2021

BCC TEC Library Reference: 856-222-9311 x2021

BCC TEC Library Web site:

<http://staff.bcc.edu/library/mountlaurel.htm>

BCC TEC Library e-mail: library@bcc.edu

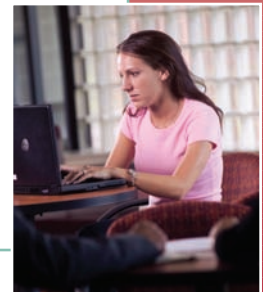
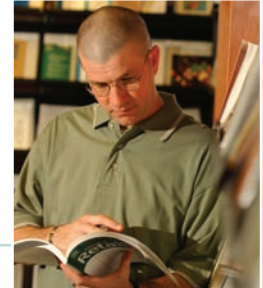


● = electrical outlets c = computers/catalog & databases

RIDER @ BCC

Your Online Guide to the Moore Library

Rider University • Lawrenceville, NJ



VISIT US AT WWW.RIDER.EDU/LIBRARY

Welcome to Rider's Moore Library

Rider's libraries would like to welcome the students of the Bachelor Completion Program at Burlington County College and give you some guidance to the use of Rider's Franklin F. Moore Library. The libraries on both the Lawrenceville and Princeton campuses of Rider University are available to all Rider students. However, as Rider@BCC students, you will need to access and understand our online library resources which are available to you off-campus.

The gateway to those resources is the Rider University libraries' homepage at <http://www.rider.edu/library>. These resources include online access to our catalog (MATILDA), a vast array of databases, subject guides, a citation tool, and an interactive library tutorial. You can also get assistance from "Ask a Librarian" (http://www.rider.edu/172_5853.htm) or by calling the reference desk directly at 609-896-5000 x7075.

More details about these resources and contact information are provided in this brochure. We would also encourage you visit Moore Library at any time. Please do not hesitate to contact us with any questions or concerns. Hours and contact information are within.

Rider University Bachelor Completion Program
at BCC can be found at
<http://www.rider.edu/bcc>

EasyPass Access

Remote access to databases using EasyPass

In order to use the restricted databases from off-campus, you first must have an EasyPass account. Also, please be aware that if you are accessing the Internet through a firewall that the firewall may prevent you from using EasyPass.

Troubleshooting EasyPass

The libraries cannot troubleshoot EasyPass problems. This is taken care of by staff at the Office of Information Technology (OIT). You can, however, reset your EasyPass online by going to <http://easypass.rider.edu/> (you will need your student ID) and following the instructions. If you need further assistance with EasyPass, please contact the OIT Help Desk at 609-219-3000.

EasyPass help can be found at
<http://easypass.rider.edu/>

Business Databases

Rider University has a number of business databases available online (see sample list below). The best databases to start a general business search are ABI/INFORM Complete, Business Source Premier, and Wilson Business Full-Text. For more recommendations, see the Business Subject Guides section.

- ABI/INFORM Complete
- Academic Search Premier
- Banking Information Source
- Business & Company Resource Center
- Business Source Premier
- Cabell's Directory
- Consumer Index
- EconLit
- EdgarScan
- Emerald Library
- Factiva
- FAITS: Faulkner Advisory for IT Studies
- Hoover's Company Capsules & Profiles
- Human Resources Library (BNA)
- JSTOR: The Scholarly Journal Archive
- Lexis-Nexis Academic
- Project MUSE
- Reference USA
- Regional Business News
- RIA Checkpoint
- Standard and Poor's NetAdvantage
- Wall Street Journal
- Wilson Business Full Text

Business databases are available at
http://www.rider.edu/172_6199.htm

Business Subject Guides

Subject Guides are available for all the business departments. Scroll down to the bottom of the Library homepage to see the list. Each subject guide contains recommended databases, print resources and free Web resources.

- Business Planning
- Business Policy and Environment
- Economics
- Finance
- Management and Human Resources

- Management Sciences
- Market Research
- Marketing
- Marketing - International & US

Subject Guides are located at
http://www.rider.edu/172_5850.htm

Information Literacy Tutorial

This tutorial provides students with an opportunity to refresh or enhance their ability to locate, evaluate, and effectively use information in the library and on the Web. It will introduce to you...

- The difference between a library and the World Wide Web
- Finding a book
- Finding an article in a periodical
- Developing a search statement for accessing the online databases (a query that combines the topic and main points of your information need)
- Locating an item in our library
- Evaluating free information on the World Wide Web
- Citing (acknowledging the source of your information)
- A student's example of a search strategy
- A challenge of your information literacy skills

This tutorial can be found at
<http://abaris.rider.edu/tutorial1/>

Find Full Text Journals

To find the actual article, follow the **Find Full Text Journals** link from our libraries' home page [<http://www.rider.edu/library>]. Type the **name of the periodical** (journal, magazine, or newspaper) that you are looking for in the dialog box. If the Rider libraries subscribe to the periodical, the holdings information will appear to identify whether the periodical is located in print or microfilm format or whether it is available electronically in one of our quality subscription databases. You will need your EasyPass account to access the full text articles within our databases. You may also browse e-journals by subject category (see the next page for a list of business & economics subjects and corresponding numbers of periodicals in parentheses).