

TRANSFORMING STUDENTS TRANSFORMING LIVES

THE CAMPAIGN FOR RIDER UNIVERSITY

Campaign Priority I

ENSURING A RIDER EDUCATION IS AFFORDABLE AND ACCESSIBLE BY GROWING THE ENDOWMENT

GOAL: ~~\$25~~ \$1.6 MILLION FOR ENDOWED SCHOLARSHIPS AND PROGRAMS

Invest in our students

YOUR SUPPORT OF RIDER'S ENDOWMENT ENSURES A ROBUST RIDER EXPERIENCE IS WITHIN REACH FOR FUTURE STUDENTS.

Endowment support provides a permanent source of income

Whether allocated for unrestricted purposes or for a scholarship or program, endowments have an enduring impact.

In addition to being a financial resource, scholarships also provide students with powerful encouragement, increasing their self-confidence and faith that they can succeed. The numbers of first-generation-to-college students pursuing a degree at Rider continues to grow each year. These students often have fewer financial resources to rely on for college funding. In today's competitive higher education environment, scholarships become even more critical to attract and retain students with limited financial means.

Endowed funds are permanent sources of support that are invested and grow over time. In addition to supporting scholarships, endowed funds may be created for other purposes as well, or may be undesignated, allowing support to be available for emergent needs or new and exciting opportunities.

Ways to establish your endowment

- » Make a one-time gift of \$25,000 or more
- » Make a multi-year gift
- » Include your endowment in your estate plans



LILLY BANZRAGCH '23

Arts and entertainment industries management major

“ Without your help, I may never have been able to complete my studies. Your generosity has been an inspiration to me. Thank you for your remarkable encouragement and my *Charlotte W. Newcombe Foundation* scholarship. ”



Is making a gift right for you?

Donors who establish endowed scholarships:

- » Contribute to student success and degree completion
- » Provide students with academic, artistic and personal growth
- » Afford students more time to focus on studies instead of working to meet financial obligations
- » Make experiential learning opportunities possible
- » Encourage future philanthropy amongst recipients

Honor what's dearest to you

Whether in recognition of a program or person, scholarships provide an opportunity to declare your preference. Donors may establish scholarships to support students in particular majors, athletic programs or other endeavors they favor. They may also be created to recognize cherished family members or friends, favorite faculty members, a mentor, a Greek organization, special program, athletic team or other Rider initiatives.

Build a bridge between you and the students you support

Endowed Scholarships create a connection between students and donors. Scholarship donors are invited to meet their scholarship recipients and see first-hand the impact of their generosity on students' lives. Additionally, benefactors receive a yearly financial report on their endowment as well as information about the student(s) who benefited from the scholarship.

Receive immediate tax benefits

An outright gift in the form of cash or appreciated securities may allow you to receive tax benefits in the year you make your scholarship gift to the University.



SAM HAINES

Senior computer science major

“ *My Women Helping Women Fund scholarship enabled me to attend a conference where I competed in case study competitions, participated in research workshops and received an opportunity to work with Lockheed Martin, which helped launch my career.* ”

45+
new endowed
scholarships

have been created to
support Rider students

For more information:

Denise Pinney, Associate Vice President for Campaign Operations
609-896-5019 | dpinney@rider.edu



RIDER
UNIVERSITY