

# RIDER

a magazine for alumni and friends

Spring 2013

News  
Rider's new provost *page 6*

Alumni Profile  
Norm Brodsky '64 knew he would make it big *page 12*

Athletics  
Two teams win titles *pages 24-25*

Secondary Education

Elementary Education

School Leadership

Business Education

SCHOOL OF EDUCATION

100 YEARS

1913

2013

Teacher Education

Organizational Leadership

School Psychology

Counseling Services

2013 REUNIONS  
Schedule Inside! Page 32

## Message from the President



In a report on the founding of the Smithsonian Institution in 1846, President John Quincy Adams wrote that, “To furnish the means of acquiring knowledge is the greatest benefit that can be conferred upon mankind.” Naturally, such a sentiment frames the purpose of a university

very nicely, but it also says a great deal about those who pursue knowledge in order to impart it upon students of their own. Teaching, it has been said, creates all other professions.

The 2012-13 academic year marks the 100th anniversary of Rider’s School of Education, an ideal time to celebrate this notion. For while the mission to expand our knowledge is at the very heart of scholarship, the spark of curiosity it requires is kindled in our classrooms by teachers who inspire their pupils.

Our School of Education was born of the need to properly prepare high school students in the subject of “commercial education.” This necessity was articulated directly to Rider administrators in 1913 from the state’s commissioner of education, who lamented the lack of quality instructors in business-related subjects.

Rider responded by becoming one of the first institutions in the United States to develop a two-year program designed specifically to meet the need for teachers in the field. This brand of innovation endures in today’s School of Education, which is hailed not only for its innovative teacher education programs, but throughout its curriculum. Nationally accredited graduate programs in counseling, school psychology, and organizational and school leadership are not only preparing students for careers, but to lead the way in establishing new and best practices in all phases of the educational process.

In addition, programs like the Center for Reading and Writing, the STEM Teacher Academy for high school students, Rider SELECT, Shakesperience, CONNECT-ED, the National Writing Project and the Teacher Leadership Community Institute reach out directly to our communities to foster learning in a multitude of ways.

In honoring the School of Education’s 100th anniversary, we proudly celebrate its current and past faculty, administrators, staff, and students – as well as its many alumni whose dedicated teaching is transforming lives in schools everywhere.

At Rider, inspired teaching occurs regularly. In fact, we are constantly witness to what happens when the desire to learn is ignited in our students by professors who challenge and engage them. In this issue of *Rider* magazine, you’ll read about **Tara LeGates ’07**, a Ph.D. candidate at Johns Hopkins University whose research on how light affects mood and cognitive functions was recently published in the prestigious weekly science journal *Nature*. Not surprisingly, Tara’s inquiries into the subject are an extension of research she began with her faculty mentors in the labs of Rider University, a relationship that is still active.

You will also read about the rewarding entrepreneurial career of **Norm Brodsky ’64**, who not only traces his inspiration to his earliest days on the Lawrenceville campus, but enjoys encouraging and “teaching” aspiring business owners who come to him for guidance. Norm spent a day on campus during the fall semester, regaling Rider business students with highly instructive and often humorous accounts of his own entrepreneurial experiences.

Thinking about the stories of these two Rider alumni, while we celebrate a landmark anniversary, causes me to reflect on the tradition we have here at the University. Since our founding in 1865, students have been drawn to us by academic offerings they know are high quality, timely and responsive to the needs of the job market. Once in our classrooms and labs, however, the connections they forge with their faculty – those who stoke their imagination and curiosity – are often the most enduring remnants of their student experience. The results can be seen in the successes of so many Rider alumni.

One can only imagine, then, after a century of training teachers to pursue this same connection with their students, how far the influence of our School of Education really reaches. There is little doubt that the landscape of our lives features many towering trees who were planted as seeds by the teachers who learned their craft at Rider.

Mordechai Rozanski  
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## 8 Shedding New Light on Science

The award-winning research of **Tara LeGates '07** illuminates the study of how light can affect mood and cognitive functions.

## 12 Beyond the Norm

Entrepreneur **Norm Brodsky '64** knew on his first day at Rider that he was going to make it – big.

## 16 Cover Story: A Cornerstone of Classroom Excellence – the School of Education at 100

With a century of experience behind a wide breadth of modern programming, the School of Education is launching tomorrow today.

◀ **Dr. Judith Fraivillig**, associate professor of Teacher Education, works with a first-grader at Parkway Elementary School in Ewing, N.J.

### Rider's Digest

4

### University News

6

Undergraduates get a dose of medical experience at Capital Health, **Dr. DonnaJean Fredeen** is appointed provost, comic actor **Tom Papa '90** says that comedy is elusive, and **Carolina Sanchez '13** is cast in the national tour of *West Side Story*.

### Go Broncs

24

Field hockey and men's swimming & diving win conference championships, and women's soccer boasts two Academic All-Americans.

### Broncs in Books

26

**Susan Sancinito '84**, aka Susan Delaney, crosses time and the Atlantic Ocean for a tale of love and perseverance, one of four new works by Rider alumni.

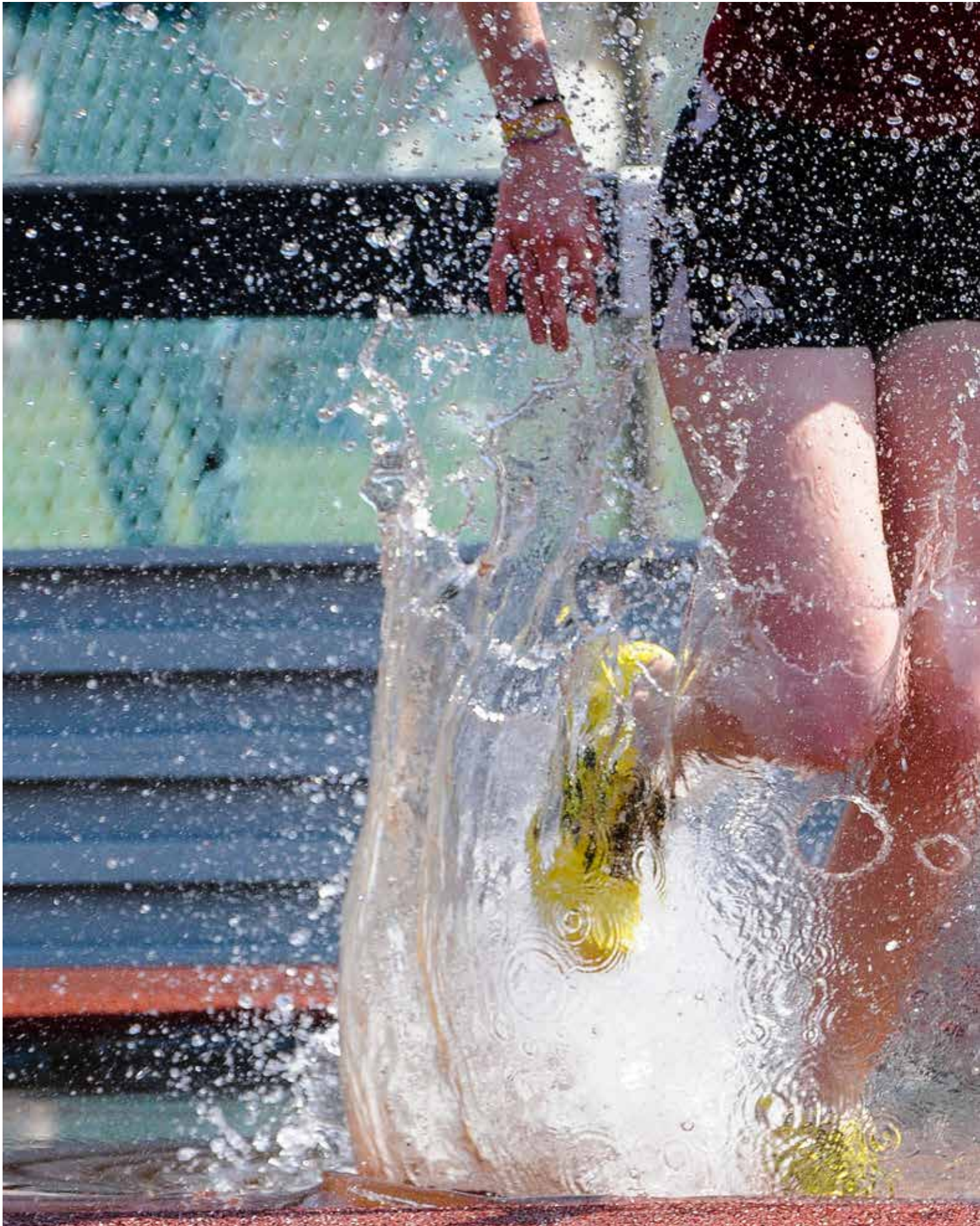
### Class Notes

28

### Reunions 2013

32

Full schedule inside; see Spring 2013 Alumni Events on the back cover.





## Campus Close-up

Track and field always provides the chance to capture frozen images of athletic fluidity, but events like the steeplechase take the concept to another level. University photographer **Peter G. Borg** caught what appears to be a translucent crown of water surrounding one Rider student-athlete at the water-jump segment of the event's obstacle course.

“Once the group of runners clears the area, I look to see if I have anything usable,” Borg said. “I’m there to get shots of the student-athletes, but later, I realized I had something pretty interesting. That’s the thing about photography – you get a lot of happy surprises.”

Photo by Peter G. Borg,  
university photographer

# Rider's Digest



## ¡Felices Viajes!

Since **Milvian Prieto '15** arrived in Barcelona, Spain, in early January, the Radio and Television major has been sharing her study-abroad adventures in her blog, *Milvian Goes Abroad*. From describing her courses at the Universitat Autònoma de Barcelona to sharing the beauty of the city's Gothic architecture, Prieto expresses her passion for the Spanish culture and desire to master the language. "Traveling independently, I'm growing a lot as a person and I'm stepping out of my usual comfort zone," she said. "As my field of study is in communications and media, perfecting the Spanish language will be beneficial in my future pursuits." Prieto will be studying abroad in Barcelona until April 26.

## Pulitzer Prize Winner Jon Meacham: 'Reclaim Our Sense of Unity'

Speaking at Rider's 9/11 Remembrance ceremony, Pulitzer Prize-winning author and journalist Jon Meacham said we owe it to the victims to reclaim the unity that strengthened a reeling nation in the aftermath of the attacks. "The attacks were meant to shatter our sense of 'nation,'" Meacham explained, careful to differentiate partisan identities from what he called our common sense of national identity. "They failed." Meacham recalled how even the United States' stark partisan divide was initially erased as the nation drew together against a common, if nebulous, enemy. "The attacks changed us, all too briefly, into a unified people," he said, lamenting the temporal nature of the accord and the current, ugly state of national politics. "We owe it to those who died to reclaim that unity."



Jon Meacham won the Pulitzer Prize for Biography in 2009 for his book *American Lion: Andrew Jackson in the White House*.



The Rider Bonner Community Scholars Program is a leadership development scholarship program that exposes members to issues of social justice while providing them hands on experience in their community.

## Students Help Rebuild Jersey Shore

Fifty-four members of the Rider Bonner Community Scholars Program took an unusual winter trip "down the shore," serving in three locations along the New Jersey coastline devastated by Superstorm Sandy. The Rider volunteers worked with JerseyCares and AmeriCorps to set up the service opportunities at Union Beach, Ortley Beach, and Brigantine Beach on January 26. At Union Beach, the project included the removal of a deck from a primary home that was destroyed by Sandy, while at Ortley Beach, work included the removal of damaged materials from affected homes. Further south, the students removed remains of the Atlantic City Boardwalk scattered along the sands of Brigantine Beach. Bonner Scholars' work was part of their winter retreat. This year's retreat theme was Rebuilding Communities.



Christine Todd Whitman remains the only woman ever to serve as governor of New Jersey.

## Former Gov. Whitman: Policy Over Partisanship

As the only woman ever to serve as the state's top executive, former New Jersey Gov. Christine Todd Whitman has always carried a unique perspective on matters of government. Speaking to a standing-room only audience inside the Mercer Room as a guest of Rider's Rebovich Institute for New Jersey Politics in October, Whitman said partisan politics is harming both major parties and poisoning the electoral process. "Politicians fear being ostracized by their party for reaching across the aisle, and decisions are analyzed through a partisan prism, not the policy prism," said Whitman, a longtime moderate Republican. "That's extremely dangerous."



## Blowin' in the Wind

**Dr. Heung Soo Sim**, a professor of political science at Gyeongsang National University (GNU) in South Korea, is spending the 2012-13 academic year at Rider as a Fulbright Scholar-In-Residence. The Fulbright appointment is the second such experience for Sim, who spent the 2006-07 academic year with the Watson Institute for International Studies at Brown University. Not long after his arrival in Lawrenceville, Sim was greeted by the unfortunate overtures of Superstorm Sandy, whose power Sim captured on canvas (left). *Landfall of Sandy* is one of two paintings Sim had printed in a 2013 calendar published by GNU.

## BRONC BITS

Accounting student **Clarissa Beck '13** and her team placed second out of 10 teams competing in the 6th Annual Institute of Internal Auditors Case Competition in Orlando, Fla., in September.

"Philosophy and the Two-Sided Brain," research authored by **Dr. Carol Nicholson**, professor of Philosophy, was the lead article on the theme of "Philosophers on Philosophy" in the September/October 2012 issue of *Philosophy Now*.

**Vickie Weaver**, director of Campus Safety, will assume the presidency of the International Association of Campus Law Enforcement Association, or IACLEA, in June.

**Dr. Laura Hyatt**, associate professor of Biology, was named a recipient of *Science* magazine's Science Prize for Inquiry-Based Instruction. Her paper, titled "Personal Plants: Making Botany Meaningful By Experimentation," was included in the issue of the prestigious scientific journal published on September 28.

Rider was honored as the recipient of the National Guard Militia Museum of New Jersey Robert A. Dennin Minuteman Award in November. **Dr. Joseph Gowaskie**, professor of History, was also recognized by the Museum for his work to implement an active internship program.

**Deborah Rosenthal**, professor of Fine Arts, was invited by Arcade Publishing to serve as the consulting editor for its new Arcade Artists & Art Series. The series features out-of-print volumes Rosenthal says deserve reconsideration.

**Scores of Rider faculty, staff, students and alumni** promoted autism understanding and awareness in October at the 13th annual Central Jersey Walk Now for Autism Speaks event at Mercer County Community College in West Windsor.

The College of Continuing Studies now offers an **Online R.N. to Bachelor of Science in Nursing** program for nurses seeking to advance their professional skills and credentials through baccalaureate studies.

**Westminster Williamson Voices**, conducted by **James Jordan**, is featured in the world-premiere recording of the chamber version of James Whitbourn's *Annelies*, the first major choral setting of *The Diary of Anne Frank*, released on the Naxos label in January.

Accounting professors **Dr. Dorothy McMullen** and **Dr. Maria Sanchez** received the Bright Idea Award, sponsored by Seton Hall's Stillman School of Business and the New Jersey Policy Research Organization Foundation.

**Dr. Patricia Mosto**, dean of Rider's College of Liberal Arts, Education, and Sciences, was elected to the Board of Directors of the Council of Colleges of Arts & Sciences.

**Dr. Tamar Jacobson**, chair of the Department of Teacher Education, presented a paper outlining her research in early childhood development at the prestigious Oxford Round Table on Women and Education in England in March.

Both graduate and undergraduate teams from **Rider's Small Business Institute** finished third in the Small Business Institute Association's Consulting Project of the Year Competition.

Rider will debut an online **Master of Accountancy** program in fall 2013. The accelerated, 10-course program mirrors the requirements of the current M.Acc. program, targeting working professionals with an accounting education and professional accounting experience.

**Louise Mayer '13**, an Arts Administration major and German minor, was awarded a yearlong Congress-Bundestag Youth Exchange internship in Germany for the 2013-14 academic year. Only 75 students are selected nationwide for this prestigious opportunity.



## A Dose of Experience

Twelve undergraduate students had a chance to shadow physicians, nurses and paramedics during daily rotations at various Capital Health locations for two weeks in January as part of the Rider Hospital Intern Program.

Department rotations ranged from the Mobile Intensive Care Unit and Pediatrics to Radiation Oncology and Physical Therapy. **Dr. Bryan Spiegelberg**, assistant professor of Chemistry, who chairs the Premedical Studies Committee and runs the intern program, said the rotations are designed to help students learn more about various careers in health care.

“The students who are applying to professional programs – medical and nursing schools – are often required to show field experience,” Spiegelberg explained. “The diversity of experience they get from these rotations is certainly invaluable.”

**Michelle Figueiredo '13**, a Behavioral Neuroscience and Dance dual major, shadowed a respiratory therapist, who showed her how to operate a SERVO ventilator.

“I plan to continue my education and go into the health care field,” she said. “I learned a lot from the experience. I learned more about pursuing areas of the hospital that I never thought of pursuing.”

The Rider Hospital Intern Program dates back to the late 1960s when **Dr. Thomas C. Mayer**, professor emeritus of Biology, started the program at Helene Fuld Medical Center (now Capital Health Regional Medical Center) and at St. Francis Medical Center.

**Michelle Figueiredo '13**  
shadows Capital Health  
respiratory therapist  
Pradip Kalola.

## Fredeen Appointed Provost

**Dr. DonnaJean Fredeen** was selected to be Rider's next provost and vice president for Academic Affairs, effective August 1. Fredeen, who is currently the dean of the School of Arts and Sciences at Southern Connecticut State University (SCSU), will succeed **Dr. Donald Steven**, who will retire on June 30. Steven has served the dual roles since 2006.

“She impressed me with her thoughtfulness, intellectual depth and genuine desire to join the Rider community to help us advance to the next level of excellence,” said **President Mordechai Rozanski** following Fredeen's appointment in December.

Fredeen, who will also serve as a professor of Chemistry, earned her Ph.D. in Analytical/Inorganic Chemistry from Texas A&M University in 1986 and her B.A. in Chemistry from McMurry College in 1981. She has served as dean of the School of Arts and Sciences at SCSU since 1998, after four years as chair of the Department of Chemistry.

“I'm very excited about joining the Rider administration because it is obvious that this is a visionary administration actively pursuing and completing the goals set in the Strategic Plan and Innovation Agenda,” Fredeen said. “I am also very impressed with the close-knit community among the students, faculty, staff and administration. My family and I are looking forward to the many opportunities that await us in New Jersey.”





## Tom Papa '90: 'Comedy is elusive'

According to **Tom Papa '90**, comedy is an intangible concept. It's not that the star of a highly rated 2012 stand-up special on Comedy Central hasn't been able to find his way to stardom. Rather, he says, the problem is trying to quantify the essence of "funny."

"No one has a grip on it, a handle on what makes it really work," Papa admitted to an audience at Rider's annual Film and Media Studies Symposium, entitled *Just For Laughs: A Mini-Course on Film and Television Comedy*, in February. "Comedy is elusive, but I've made a career out of it. In fact, sometimes I'll be lying on a beach with my wife, and we'll just say, 'Thank you, comedy!'"

The host of the popular comedic talk show *Come to Papa* on Sirius/XM channel 99, Papa was voted "class clown" in high school, where he also captained the football team. He recalled that the alternately silly and serious dual roles presented some conflict in his relationships with friends.

"When I visited Rider, and they told me there wasn't a football team, I said, 'This is perfect,'" Papa recalled, a grin spreading across his face. "I can do drama and my dad can't make me play football anymore!"

Papa, who appeared in a number of student stage productions, said his time at Rider was essential to his success on the stage. "I can't tell you how important this place was," he said. "People ask me, 'Why couldn't you skip school and just go be a comedian?' I tell them I needed all the things I got here to do it."



**Tom Papa '90** played the evil flytrap-like plant in a Rider production of *Little Shop of Horrors*.

## Carolina Sanchez '13 Cast in 'West Side Story'



For most students, senior year of college means networking, résumé building, job searching and interviewing. For **Carolina Sanchez '13**, senior year means traveling the country as Rosalia on a national tour of *West Side Story*, produced by Troika Entertainment.

Last spring, **Robin Lewis**, assistant professor of Musical Theater, called a casting director he knew had just finished auditioning the female roles for the new bilingual non-equity tour.

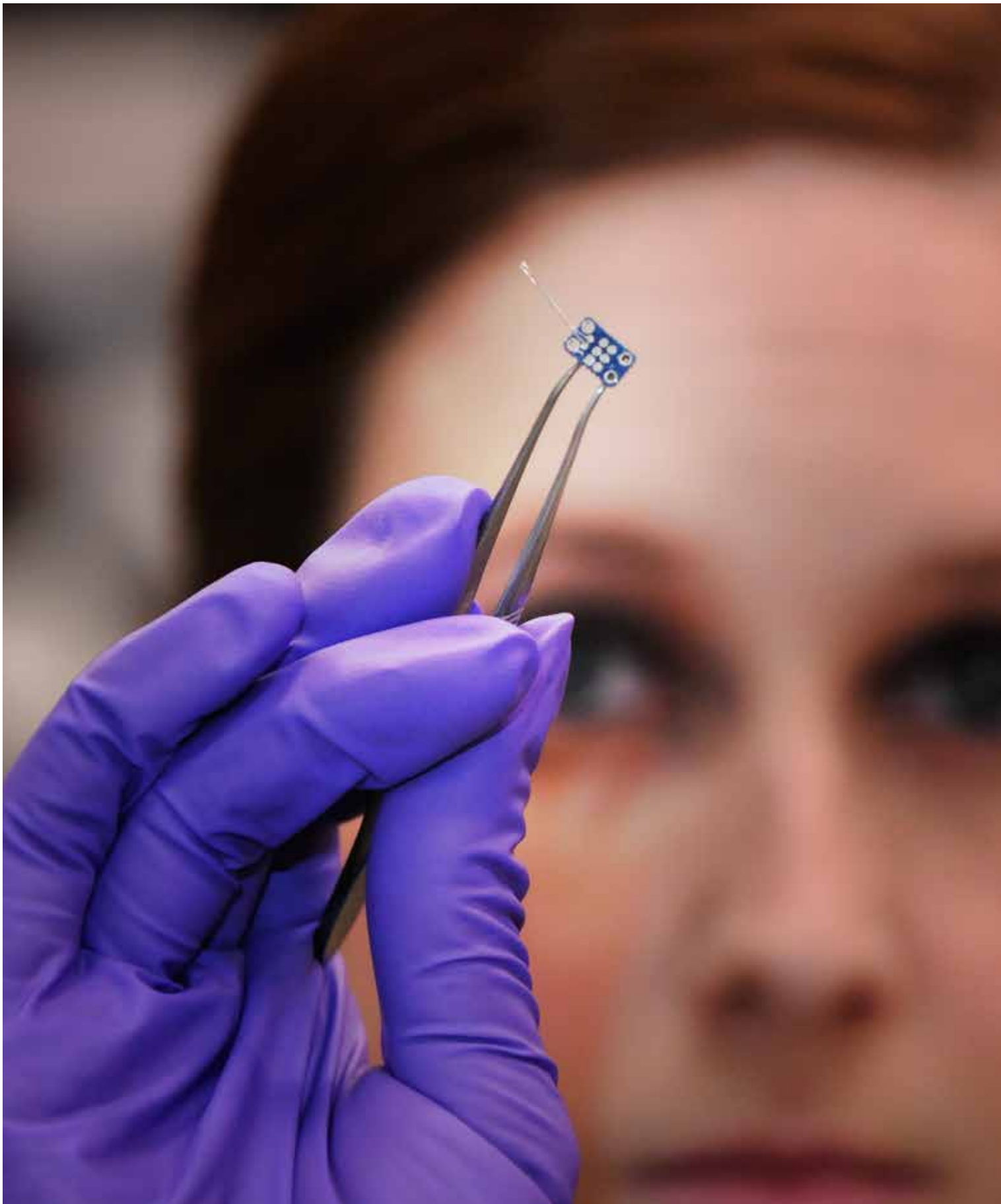
"I have someone you need to see," Lewis said to the director, who agreed to meet Sanchez. Wanting the role of Maria, Sanchez bought a vintage '60s-style dress and rehearsed the song "I Feel Pretty" with her voice teacher, **Mariann Cook**, assistant professor of Music Theater Voice.

After her work-through audition, Sanchez was asked to wait in the hallway before she was handed the script for Rosalia, a notoriously goofy character. "I thought, 'oh forget it, this is going to be a snap,'" she said, trying to mask her nervousness.

Two sleepless weeks later, Sanchez received a call during her Music History class. She had won the role of Rosalia, as well as the understudy for Maria. "I was like, 'I have the role? Are you sure? I'm hired? I'm on the tour?'" Sanchez said. "I said 'thank you' 15 million times."

Sanchez is grateful for the opportunities that Rider has allowed her. "When I came here, I knew nothing, I had never taken a voice lesson, or a piano lesson. I didn't even know where a middle C was on a piano. I was a blank canvas," she said. "Having Mariann really helped me. She's taught me everything I know. Being close with the teachers and having these connections has gotten me this far. This is a great school whether you're a beginner or a triple threat."

**Mariann Cook**, assistant professor of Music Theater Voice, and **Carolina Sanchez '13**





# Shedding New Light ON SCIENCE

THE AWARD-WINNING  
RESEARCH OF TARA LEGATES '07  
ILLUMINATES THE STUDY OF  
HOW LIGHT CAN AFFECT MOOD  
AND COGNITIVE FUNCTIONS.

*By Meaghan Haugh M.A. '11*

Have you ever wondered why you might feel a bit moody after a late night of television or surfing on your iPhone? Or, perhaps, after a few nights of shift work, you're feeling a bit forgetful. **Tara LeGates '07** can shed some light on the causes.

Recent research published in *Nature*, the international weekly journal of science, reveals how light directly affects mood and cognitive function in mice even with normal circadian and sleep patterns. These findings could explain a great deal about sudden mood swings and behaviors that mimic depression in humans.

LeGates, who earned her bachelor's degree in Behavioral Neuroscience from Rider, is the lead author of the paper.

"After having put so much work and effort into it ... after all that work and all that time, I was excited, and it was a huge relief that it would be published in *Nature*," LeGates said. "I would have yelled and done some kind of back flip, but I just had my son the day before."

A doctoral candidate in the Cell, Molecular, Developmental Biology, and Biophysics program at Johns Hopkins University, LeGates drew from her undergraduate experience at Rider, studying circadian rhythms and jetlag in mice in the lab of **Dr. Todd Weber**, assistant professor of Biology and Behavioral Neuroscience. Their research appeared in the *Journal of Physiology and Behavior* in 2009. Weber said that LeGates, who began her independent research as a sophomore, proved very early to be adaptive to research in his lab.

LeGates said she gained a lot of scientific experience through her undergraduate studies.

“THE CLASSES AT RIDER  
REALLY TAUGHT ME HOW TO  
**think about  
science differently.**  
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**think critically**  
ABOUT WHAT’S IN FRONT OF ME.  
THAT’S BEEN A HUGE ADVANTAGE  
FOR ME IN THE LAB.”



Doctoral candidate **Tara LeGates '07** drew on her undergraduate experience at Rider, where she studied circadian rhythms and jetlag in mice, for her research at Johns Hopkins University.

“Before college, I wasn’t really into science. It was actually while taking BNS 107- Life Science: Behavioral Neuroscience that I got into it and changed my major to Behavioral Neuroscience,” she explained. “Conducting research in Todd’s lab exposed me to what science is all about – taking a question that no one knows anything about and designing various experiments to find out the answer to that question.”

It was through Weber that LeGates met Dr. Samer Hattar, associate professor of Biology at Johns Hopkins, at a Society for Research on Biological Rhythms meeting. After speaking with the aspiring researcher, Hattar encouraged LeGates to pursue her graduate studies at Johns Hopkins, a challenge LeGates felt well prepared to undertake.

“The classes at Rider really taught me how to think about science differently,” she said. “I was always required to think critically about what’s in front of me. That’s been a huge advantage for me in the lab.”

LeGates said the research in Hattar’s lab focuses on the role of photosensitive retinal ganglion cells in the regulation of physiology and behavior. These cells, located in the inner surface of the retina of the eye, transmit visual information to the brain. The specific projects in the lab range from the development of retinal ganglion cells to how they signal light to influence sleep/wake cycles, body temperature, mood, and learning.

“When I joined the lab, a previous graduate student was studying the effects of the aberrant light cycle on learning, and I began looking at anxiety-related behaviors in Samer’s lab,” LeGates explained. “We were discussing the potential effect of light on mood-related behaviors. I had used Todd’s setup to look at depression-related behavior while at Rider, so I suggested looking at depression-related behavior in mice under the aberrant light cycle with Todd and the setup in his lab.”

The idea led to the recent research in *Nature*. Weber and Hattar are also among the paper’s co-authors.

“The field had focused on how changes in light environment would affect sleep and how that would affect cognitive function and mood. It was an indirect effect,” LeGates said. “We found that light directly impacts mood and cognitive function.”

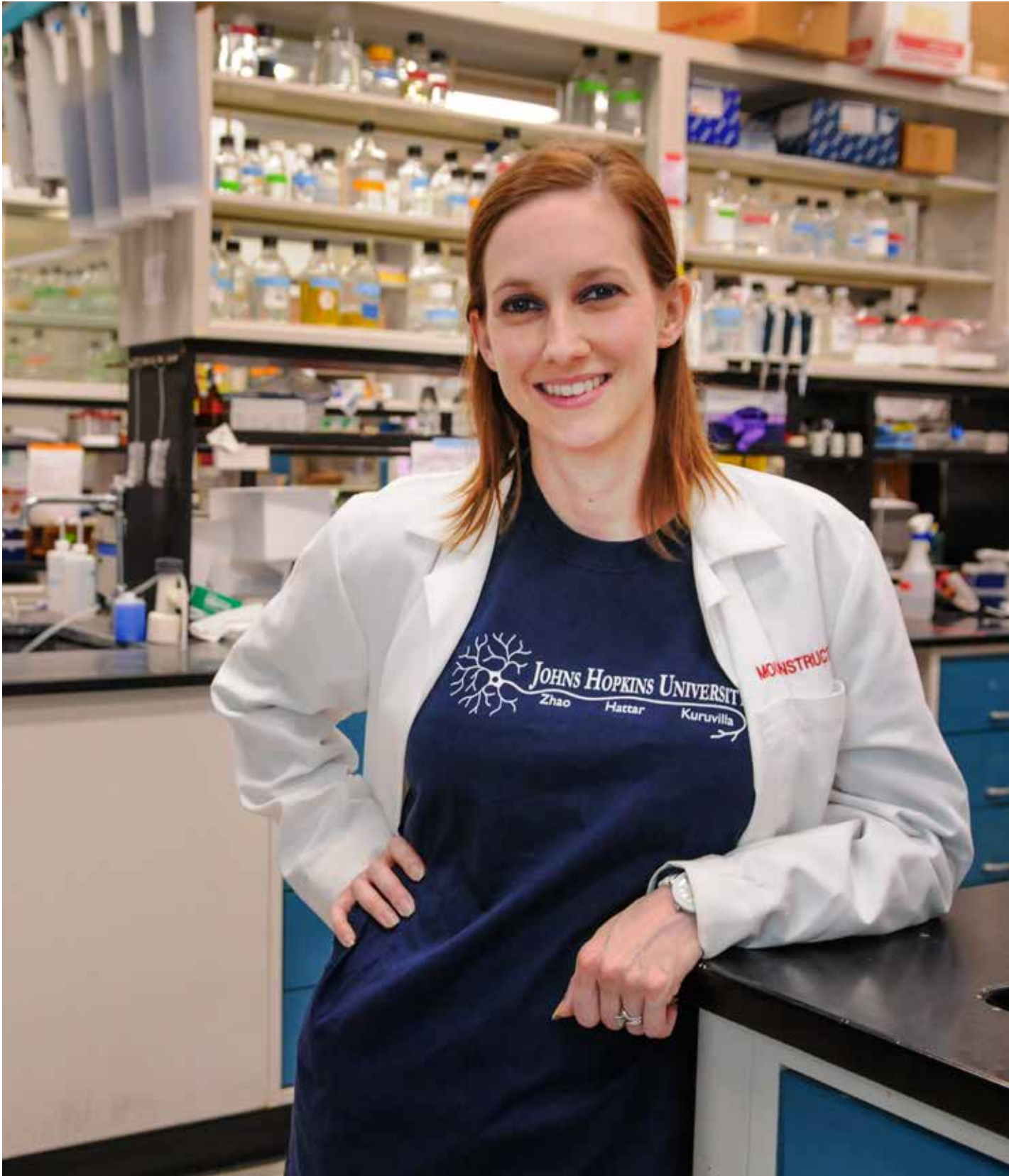
Her work in the lab is already receiving plaudits from the national scientific community. In February, LeGates was named a recipient of the Harold M. Weintraub Graduate Student Award, presented annually by the Fred Hutchinson Cancer Research Center of Seattle to recognize outstanding achievement in graduate studies in the biological sciences.

“That was really exciting news,” said LeGates, one of just 13 Weintraub Award winners this year.

LeGates, who will defend her dissertation in May, is also pursuing post-doctoral opportunities, which, she hopes, include a faculty position, while continuing to conduct research.

“*Nature* is one of the two premier journals in the world, with the other being *Science*,” Weber said. “It’s been very satisfying for me to see Tara realize her ability and succeed in graduate school.” ■

To read more about the recent research, please visit:  
[www.nature.com/nature/journal/vaop/ncurrent/full/nature11673.html](http://www.nature.com/nature/journal/vaop/ncurrent/full/nature11673.html)



# Beyond the Norm

Entrepreneur Norm Brodsky '64 knew on his first day at Rider that he was going to make it – big.  
by Sean Ramsden





Even the purple and gold bucket hat – more of a beanie, really, the kind customarily donned by Rider freshmen of the day – did little to stifle the confidence of **Norm Brodsky '64**. The lanky 18-year-old from East Rockaway, Long Island, climbed to his seat in the bleachers of Alumni Gym and sat with his classmates to hear an address from **President Franklin F. Moore '27**. It was a warm, late summer morning in 1960, their first day as Rider students.

“He said, ‘look to the left of you, and look to the right of you. One of you isn’t going to make it here,’” recalled Brodsky, an impish grin spreading across his face at the memory. “So I got up and sat next to the dumbest looking guy I could find and said, ‘It’s you.’”

History holds no account of how the classmate, his identity long lost to the ages, fared in his studies, but for Brodsky, Moore’s words were a challenge: “If somebody else could do something, I guessed I could do it as well, if not better, than them. It spurred me on to do a number of things I wouldn’t otherwise do.”

That boldness has endured for Brodsky, a self-described “serial entrepreneur” who, on little more than a lark, started a document storage company from a floundering trucking and messenger service. Today, CitiStorage houses more than 4.3 million boxes in its 17-million-square-foot facility in the trendy Williamsburg section of Brooklyn.

There is a popular question often posed to entrepreneurs: How many things can you do well? Ask Brodsky, and he claims just one true skill.

“I can see the future!” he quips, but there is a ring of truth to it. Brodsky, who also graduated from Brooklyn Law School, worked as an attorney before starting his own law firm, but found himself alone among his partners hustling to drum up new business.

“I said, ‘If I’m going to sell, why do it for law?’ So I left and even then, more than 30 years ago, I could tell that the country was becoming a service-oriented country, so I decided to go into a service business.”

The result, three years later, was Perfect Courier. It was 1979, and parcel delivery companies were exploding. “This business was unbelievable. I started from zero and built it up to \$120 million in seven years,” explained Brodsky of his rapid ascent. “And then I went from \$120 million to zero in seven months.”

While there were several external factors, Brodsky says the wise entrepreneur looks within for accountability. His aggressiveness and zeal for growth had left Perfect Courier vulnerable.

“You have to understand how you contributed to a failure,” he said. He wouldn’t make the same mistake twice.

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“My dad used to tell me, ‘there’s a million dollars underneath your shoe.’ I would look, and say, ‘where?’” Brodsky recalled. “But what he meant was there was opportunity everywhere.”

With Perfect Courier in bankruptcy proceedings, one of Brodsky’s employees received a call from a customer asking if the company stored documents. “We were looking for new opportunities,” he recalled of the request to store 27 transfile boxes.

“And we always teach our staff never to say no without talking to a supervisor.” Brodsky called a number of moving and storage companies, asking about rates and scheduling, and soon became giddy with the possibilities. He could do the job quicker and for significantly less money than any of those established outfits.

“I called her back and said, ‘Hi, this is Norm Brodsky from the box storage division of Perfect Courier,’” he recalled. He picked up the boxes the next day and kept them in his office for two months. Like that, CitiStorage was born. “Those 27 transfiles are now more than 4 million boxes,” he said.

Purchasing the property that CitiStorage’s flagship warehouse facility now occupies in Williamsburg would seem to be proof of Brodsky’s prescience. Directly across the East River from midtown

“My dad used to tell me,  
‘there’s a million dollars  
underneath your shoe.’”

Manhattan, at the water’s very edge, the tract represents some of the most desirable real estate in America, the end of a 10-minute walk that begins at the Bedford Avenue subway station and proceeds past hip coffee houses, chic shops and even a swanky boutique hotel in a former dye house. Want in? A two-bedroom apartment in the neighborhood might fetch \$4,500 a month.

None of it bears any resemblance to the neighborhood Norm and Elaine Brodsky scoped in 1990.

“It was terrible. There were shootings all the time. Nobody was living here,” he said of the land, which had lain fallow for close to 50 years. “New York City used to park their garbage trucks at the end of the street.”

Even the forward-thinking Brodsky needed a good deal of arm-twisting. “It was great space, but it was ridiculous, so dangerous,” he said. Eventually, at the insistence of his real estate agent-friend, he relented. His business was growing, and he needed to expand. This was not a speculative real estate deal, his insists, but rather, a purchase of necessity.

“I bought the land because I had a use for it,” he said. The Brodskys began constructing their colossal warehouse, notable for its height as well as sizable footprint, and their business grew up with the district. Notable of the building is that it also contains the Brodskys’ home, a stylish, 5,000-square-foot, open-concept apartment with views as grand as any in the borough. Across the river, the Empire State Building looms, a silent witness to the astonishing transformation of Williamsburg. The Brodskys have since donated part of their land to New York City to use as waterfront park space.

The burgeoning CitiStorage earned Brodsky a large share of visibility within the business community, and in 1995, he was asked by *Inc.* magazine to author an advice column for entrepreneurs. The immediately popular “Street Smarts” led to a recurring space





in the magazine, and eventually, a book collaboration between Brodsky and *Inc.* editor Bo Burlingham, *The Knack: How Street-Smart Entrepreneurs Learn to Handle Whatever Comes Up.*

Brodsky sold the CitiStorage business in December 2007 for \$110 million, though he and Elaine maintain control of the property, where they also continue to live. The two, who ran the company for the next two years on a contracted basis, still maintain an active, visible and friendly presence among the staff inside the warehouse. Always on the lookout for new and profitable ventures, Brodsky remains an active backer of a number of projects from Manhattan to North Dakota. But he also enjoys sharing his well-earned wisdom with up-and-coming businesspeople and even hosts a scotch-tasting event for promising entrepreneurs twice a year in his home.

“God gives you these great lessons,” Brodsky said, a nod to the many experiences – good and bad – that have shaped his own career. “What are you going to do with them all unless you share them?” ■

*Norm Brodsky '64 will be honored with the Distinguished Alumnus Award on June 8 at Reunions 2013. See page 32 for a full Reunions 2013 schedule.*



Twice a year, **Norm Brodsky '64** hosts an event for a group of promising entrepreneurs in his Williamsburg, Brooklyn, home.

SCHOOL OF EDUCATION

1913 100 YEARS 2013

A Cornerstone  
of Classroom  
Excellence

Even as the School of Education celebrates its 100th anniversary, its focus is squarely on the future. Newly reaccredited by the National Council for Accreditation of Teacher Education (NCATE), the School of Education is answering the national call for improved science, technology, engineering and mathematics teachers, developing innovative leaders in school administration, preparing students to teach in the 21st century classroom and much more. With a century of experience behind a wide breadth of modern programming, the School of Education truly is launching tomorrow today.

By Sean Ramsden and Meaghan Haugh M.A. '11



“**B**ig business” was on the rise in the early days of the 20th century. A vibrant, rapidly expanding America with an economy to match was the product of several factors that saw the value of goods produced by industry in the United States increase nearly tenfold between 1870 and 1916.

The advent of electric light, the typewriter and the telephone were just a few of the technological advances that made business offices hum with relative efficiency. Add a brisk rate of immigration, new railways and the rise of the automobile to the mix, and one can easily imagine the speed with which business was changing, and the effect it had on education.

At the same time, many high schools began implementing “commercial education programs” to ready students for work in these burgeoning business offices. According to **Dr. Walter A. Brower '48**, dean emeritus of Education at Rider, “the teachers of these programs were usually graduates of short courses, completed in private business colleges, who received training primarily in shorthand, typewriting, bookkeeping, arithmetic, and, of course, penmanship – but with no preparation in pedagogy” – or, as we know it today, professional education.

Brower references a 1913 letter from Calvin M. Kendall, then the state’s commissioner of education, to **John E. Gill**, vice president of the Rider-Moore and Stewart School in Trenton. “Permit me to say that it is very difficult to secure teachers of commercial subjects in our high schools who are properly equipped,” wrote Kendall in response to Gill’s inquiry on the subject.

Seeing a vital opportunity, Gill, along with **President Franklin B. Moore**, proceeded to establish Rider’s School of Education in 1913, implementing a commercial teachers training curriculum to complement its already thriving business program. By doing so,

Rider became one of the first institutions in the United States to develop a two-year program designed specifically to meet the need for teachers in the field.

One hundred years later, the School of Education celebrates that forward-thinking initiative by remaining responsive to the needs of its communities. “Our programs in Teacher Education, Teacher and Administrator Leadership, Reading, Organizational Leadership, Counseling and School Psychology offer cutting-edge opportunities for high-quality preparation and professional growth,” said **Dr. Sharon Sherman**, dean of the School of Education since 2009. Sherman also cited Rider’s partnerships with local school districts and businesses and the School of Education’s renowned learning centers, including the Science Education and Literacy Center, and the nationally acclaimed Center for Reading and Writing.

“Our programs prepare Rider students for lives of exceptional teaching, leadership and service,” she said.

National organizations have taken notice, too. In October, the National Council for Accreditation of Teacher Education (NCATE) voted to continue the School of Education’s accreditation at the initial teacher preparation and advanced preparation levels, a prestigious mark the School has maintained for nearly four decades.

While the NCATE certification was a fitting way for the School of Education to celebrate its centennial, it is hardly the sole validation of its excellence.

“We also celebrate national recognition for all of our programs by each discipline’s specialty professional association,” Sherman explained. “We have also earned prominent accreditations from the Council for Accreditation of Counseling and Related Educational Programs (CACREP) and the National Association of School Psychologists (NASP).”

## Sell is Sold on Rider

*Sarah Sell '13 always wanted to be a teacher, and knew Rider was the way to get there.*

**Sarah Sell '13** knew she wanted to be a teacher before she was finished with fifth grade, and has never questioned it for a moment since.

"I loved my fifth-grade teacher – she was wonderful," Sell said of what she called a pivotal year in her own development. "For me, there was never a doubt about what I wanted to do after that."

A decade later, the Elementary Education with Integrated Math and Science major is rapidly approaching her goal, and even when she steps to the front of a classroom in the fall for the first time as a professional, Sell won't lack experience in the field. In fact, one of the reasons the Hillsborough, N.J., native chose Rider was the freedom to begin student-teaching as a sophomore.

"I wanted the maximum field experience, and not to wait until I was a senior to be in front of a classroom," explained Sell, who was sold on Rider after an Admitted Students Day that exceeded her wildest expectations.

"I fell in love with the School of Education and its programming," recalled Sell, now the president of the Student NJEA. "The people were so friendly and welcoming, but more importantly, they had the exact program I wanted – something I didn't think I was going to be able to find – to make it happen and achieve my goals."

Sell knew that she wanted to obtain her middle school math certification, but not simply by taking one course that would prepare her to pass the Praxis exam. She wanted to earn a true understanding.

"The whole culture, the psychology of the School of Education, encourages you to explore and truly learn," Sell explained. "I knew this was meant to be."



## Secretarial Science Stirs Memories

One of the more popular historical programs rooted in the School of Education was the now-defunct Secretarial Science major. Available as a Bachelor of Science program through the School of Education (as well as a two-year program through what was then the School of Continuing Studies), Secretarial Science presented a rigorous core of business skills including accounting and marketing management.

"It was a good, broad education," said **Karen Schuessler Bognar '83, '89**, who earned her B.S. in the program and is now the associate director of Advancement Services at Rider. "I could write and I was also prepared for managerial work."

Bognar even recalls spending her junior year in Austria as part of a mandatory study abroad experience for students in her concentration, Bilingual Secretarial.

Secretarial Science, which also featured instruction in shorthand dictation, could draw a direct line to the School of Education's earliest curriculum, which trained instructors to teach commercial education skills to high-schoolers prepping to work in offices.

"That's one of the reasons Rider had the program, because we had such a tradition of business education," Bognar said.

More than 2,500 students earned degrees in Secretarial Science over the years from Rider, peaking at as many as 85 in some years in the 1960s. Even in the 1980s, 50 or 60 students could expect to earn degrees in a typical year before advances in office technology quickly steered the program toward obsolescence.

"Typewriters became word processors, which gave way to personal computers, and everyone sends their own e-mails," Bognar explained. "Shorthand ... all of that went away."

In true School of Education fashion, it was time to focus on the future.

## What did the School of Education's two-year program in commercial teacher training look like in 1913?

### First Year

- Accounting and bookkeeping, including auditing, banking, finance and actual business practice in offices, and corporation accounting
- Commercial arithmetic, including rapid calculation
- Commercial law
- Business penmanship
- Grammar and business correspondence
- Spelling
- Public speaking, parliamentary practice, debating, current events
- Methods and actual practice in teaching
- Lectures, including business ethics, finance, banking, accounting, business management, commercial geography, pedagogy, psychology and economics

### Second Year

- Spelling
- Theory of shorthand (Gregg or Pitman)
- Shorthand dictation
- Composition and business correspondence
- Typewriting
- Business penmanship
- Actual practice in teaching
- Lectures, including business ethics, morals, industries, business management, business needs, personality, office devices and equipment, shorthand, pedagogy



## Days Gone By

Organized by the Teachers' Club during the 1937-38 academic year, this group recognized the outstanding seniors of Rider's Teacher Training department, some 25 years after the School of Education was founded.





## Seeds of Science Planted at STEM

Rider has earned its share of renown for the learning that occurs within the walls of its classrooms, labs and studios, but for two weeks each July, the scene shifts to the woods.

Sixteen local high school students participated in Rider's most recent School of Education STEM Teacher Academy – *CSI: Roadkill* in July 2012, through funding from Janssen Pharmaceuticals and Bristol-Myers Squibb. Drawing inspiration from television's forensics-based crime dramas, the students observed the decomposing carcasses of two pigs to learn about key ecological concepts such as predation, competition and succession by observing the interactions among the various decomposition agents that appeared at the study site.

By identifying and measuring variables, discussing them, and then creating displays to present the data, students learned to be successful investigators while employing each of the STEM disciplines: science, technology, engineering and mathematics.

"With our national need for highly qualified mathematics and science teachers, programs such as this are essential," said **Dr. Sharon Sherman**, dean of the School of Education. "We attract talented high school students who delve deeply into important science and mathematics concepts. They gain greater content knowledge and have the opportunity to explore teaching as a career."

The STEM Teacher Academy actively engages students in hands-on science activities and increases awareness of the value and rewards of a teaching career in the STEM areas. Additionally, students have opportunities to collaborate with others who share an interest in different science disciplines and desire careers in the field of education.

"Initially, I wanted to go into astronomy but this internship has opened my eyes to so many other fields of science. I am now looking into a career in geology or forensic science. This is all so new and interesting; I love it," said Gabrielle McRae, a junior at Ewing High School.

Students employed a variety of technologies during the program, including iPads with Google Earth, 123D, and Evernote applications. Students also familiarized themselves with the use of a wildlife trail camera and HOBO Pendant temperature data loggers with corresponding software. Using tools such as these, students designed investigations, analyzed their data and presented their research to peers and science educators.

"The technology we are using allows us to continuously monitor the environment. You don't necessarily have to be there to see what is going on at our site," explained **Dr. Peter Hester**, associate professor of Teacher Education, who directs the program along with **Dr. Sven Strnad**, a fifth-grade teacher at Millstone River Elementary School in Plainsboro, N.J., and an alumnus of Rider's Graduate Level Teacher Preparation program. "This allows students to ask new questions and gives them the experience of using professional, industry-standard equipment."

With assistance from Rider science faculty, STEM Academy students also completed an insect collection, reconstructed specimens from the skeletal remains of a pig and a frog, collected 70-million-year-old fossil shark teeth, examined aquatic organisms to assess water quality, and used Global Information Systems to interpret past landscapes.

**Dr. Daniel Druckenbrod**, assistant professor of Environmental Sciences, adds an interdisciplinary hand to the School of Education's STEM Teacher Academy.



Graduate students from the School of Education work with local children in the Center for Reading and Writing.

## It All Begins at the Center

To say that the Center for Reading and Writing at Rider University has had a dramatic effect on thousands of Mercer County-area students would be entirely true, albeit equally understated. Using the program she developed, **Dr. Susan Mandel Glazer** employs a teaching strategy and philosophy that has proven just as effective in Finland as it has in Lawrenceville.

“Finland is ranked number one in literacy in the entire world, and they have achieved that through a literacy program based on ours,” said Glazer, who founded the Center in 1980 and has helped develop curriculum in school districts as nearby as Trenton and as distant as St. Charles Parish in New Orleans and Torku Public Schools in Finland.

“The program puts the responsibility back on the kids,” said Glazer, a faculty member in the Department of Graduate Education who has taught at Rider since 1969. She teaches learning strategies, not rote content – a method she’d like to see adopted by more public school districts. “In our program, there is no direct instruction. Instead, we present options.”

More than 7,500 students have had their ability to read and write shaped for the better by the program over the last 33 years. The Center, whose instruction staff consists of seven Rider graduate students – already certified teachers – who are studying to be reading specialists, has also hosted such noted children’s authors as Marvin Terban and the late Maurice Sendak.

The Center for Reading and Writing offers area children, ages 6 to 16 and of varied levels of learning, an environment where the same rules of consideration apply to everyone, from the principal – Glazer – to the Rider graduate interns who make up the instruction staff and the students themselves.

“There is never a reprimand,” said Glazer, who has also provided consultation to educators in Norway, Singapore and Japan, all nations with unusually high rates of literacy. “There is only direction, with the staff getting the student back to task. We use dialogue to push students toward comprehension.”

## Rider Partners in 100Kin10 to Grow STEM Teaching Force

Rider’s School of Education was accepted in February as a partner in 100Kin10, a prestigious multi-sector partnership addressing the national imperative to train 100,000 science, technology, engineering and math (STEM) teachers by 2021.

“It’s very exciting to be in a pool with such a diverse network of partners,” said **Dr. Judith Fraivillig**, associate professor of Teacher Education, who authored Rider’s proposal. “Only 150 organizations nationwide were chosen to help answer President Obama’s call for skilled STEM teachers.”

Organizations are accepted as 100Kin10 partners following a rigorous vetting process conducted by the University of Chicago, which reviews the innovation and boldness of each organization’s commitment toward expanding, improving, and retaining the best of the nation’s STEM teaching force, or building the 100Kin10 movement, while also determining the organization’s capacity to meet the proposed commitment. The partnership was founded and is led by Carnegie Corporation of New York and Opportunity Equation.

Rider’s project will create an innovative teacher preparation program that immerses candidates in an urban-rim elementary classroom for a full year, where they learn directly from children, classroom teachers, and Rider professors.

“Rather than studying theory in college coursework and only later applying it in student teaching, candidates will examine educational theory as the opportunity organically arises in the elementary classroom,” explained Fraivillig, who added that the program is particularly designed for change-of-career teacher candidates. “They will enter the classroom in September as observers, gradually assume instructional responsibilities throughout the year as they build professional knowledge, and exit in May as effective teachers.”



## School of Education Scholarship Opportunities

- **The Centennial Scholarship Fund** supports student scholarships in commemoration of the School of Education's 100th anniversary.
- **The Helen A. Casarella Scholarship** is a current-use restricted scholarship, established to award annual aid to a full-time undergraduate student enrolled within the School of Education. Preferably, the student carries a minimum GPA of 3.0 and exhibits a proven financial need.
- **The Carole Messersmith Memorial Award Endowment** provides special recognition for students who demonstrate excellence in the teaching of language arts and literacy as a student teacher.
- **The Carole Messersmith Literacy Education Scholarship** provides support to Literacy Education students with financial need.
- **The Chester and Irene Zakreski Endowed Scholarship** supports ambitious students who demonstrate commitment to their success in the field of education at Rider and beyond.

To learn more about any of Rider's scholarship initiatives, contact Meaghan O'Gara at [mogara@rider.edu](mailto:mogara@rider.edu) or 609-896-5000, ext. 7508.

## A Rider 'Three-Peat'



For the last three years, Rider graduates have been named New Jersey Distinguished Student Teachers by the Department of Education, an honor recognizing the 15 most outstanding prospective teachers in the state. **ToniAnne Mizzi '12** (above, with **Dr. Sharon Sherman**) became the latest to earn the prestigious nod after earning distinction as an eighth-grade earth science student-teacher. She joined **Angela DiFranco '11**, a 2011 recipient, and **Emily DiPaolo '10**, who was honored in 2010.



## International Access

In 2011, a group of Education students participated in their first official opportunity to learn abroad within their course of study when they travelled to the Universidad de Alcalá in Spain to observe the teaching and learning experience for people with disabilities beyond the United States.



## Head of the Class

**Dr. David Pierfy '67**, **Dr. Karen Gischlar '03**, **Dr. Jean Warner A.A.'59, B.S.'62, M.A.'64**, and **Dr. Michael Curran '71, M.A.'74**, all earned degrees from Rider's School of Education.

"When I came to campus for my interview, it was just like coming home again," said Curran, who joined the faculty in 1991.

Collegiality and pride of scholarship is evident throughout the faculty, they all agree. "Everyone in my department wants me to succeed," Gischlar said. "That makes a big difference."

Warner concurred, adding that the success of their students is the ultimate barometer. "We saw it as our life's work," she explained. "And we were all dedicated to it."

Pierfy has gotten a good look at many education programs throughout the country, but he will put the one at his alma mater up against any of them. "The things we do in Education here are the best way to do things," he said. "I've never regretted my time here for a minute."



# Thrice is Nice

Field hockey defeated Monmouth University on November 3 at Ben Cohen Field to capture the 2012 Northeast Conference Championship, the program's third in a row.

"With what we lost to graduation from 2011, this was a very satisfying win," said head coach **Lori Hussong**. "To see how this team developed and bounced back from adversity during the season, it is gratifying to see the players rewarded for their hard work. I couldn't be more proud."

**Sandra Penas '14** used a backhanded shot from the top of the circle for her league-leading 19th goal of the season, giving the Broncs the decisive 3-2 lead with 7:12 left in the game. Penas, who added another goal in the Broncs' NCAA play-in loss to No. 16 Massachusetts, is now third on Rider's all-time scoring list with 133 points. The Broncs finished the year with a 14-5 record.

**Joelle Prettyman '16** of Newark, Del., recorded four saves to pick up her ninth win of the season.

This is the third year in a row that Rider and Monmouth have met for the NEC title. The two programs have now gone head-to-head 33 times with the Broncs holding a 23-7-3 advantage in the series, which began in 1977. Rider is now 26-1 all-time at Ben Cohen Field since it opened in fall 2010.

"I'm really proud of this group," Hussong said. "We lost so much to graduation and arguably the best player to ever play in the NEC in **Virginia Egusquiza ('12)**, and we didn't really know what our future was going to hold. Going into the season, we probably thought it was going to be a rebuilding year for us but these kids came together at the right time and believed in themselves and didn't want to be the team that broke the tradition of playoff excellence that is here at Rider."

**Sandra Penas '14** rushes past a Monmouth defender in the NEC Championship.

## Bronc Briefs

- **John Wagner '67** was named to the Middle Atlantic Conference All-Century Soccer Team by the conference in December. The MAC celebrated its centennial by naming All-Century teams in three eras, 1912 to 1971, 1972 to 1992, and 1993 to the present, with Wagner being named to the unit for 1912-1971. "This is a nice honor," said Wagner, a Rider Athletics Hall of Famer and All-American soccer player as a student. A defender who led Rider to five shutout victories in 1966, Wagner went on to play professionally.
- Volleyball's **Nicole Moorman '16** of Moon Township, Pa., was named to the MAAC All-Rookie team in November. Moorman played in 109 of 110 sets (and all 28 matches) averaging 1.26 kills per set for the Broncs.
- Field hockey's **Sandra Penas '14** of Barcelona, Spain, was named to the Longstreth/NFHCA All-America Division I Third Team by the National Field Hockey Coaches Association in November. The forward led the NEC with 20 goals and 49 points.
- Sacramento Kings forward **Jason Thompson '08** got a chance to live out his original career ambition in November when he guest-anchored the sports report for News10 at 6 for KXTV of Sacramento, the market's local ABC affiliate. For his initial shift, Thompson helped write, edit and produce the entire 6 p.m. sportscast, in which he reported on the American and National League Cy Young Award winners, which were announced earlier in the day.





## Broncs Finish Swimmingly

The men's swimming and diving team won the MAAC championship for the second season in a row, while the women's team finished runner-up for the fourth consecutive year at the 2013 Metro Atlantic Athletic Conference championships in Buffalo, N.Y., in February

The Rider men outscored Marist 576.00-559.50 to defend their title. The Bronc men topped Marist by 119.50 points last year. The women fell to 14-time champ Marist by 193 points, 801-608.

**Jeffrey Prichard '16**, **Brian Malloy '13** and **Trevor Hiller '14** took gold in their respective events, with Hiller being named the MAAC Male Most Outstanding Diver of the Meet.

For the women, **Addie Oswald '13** and **Kelly O'Connor '13** won their events for the third straight year. O'Connor was named the Female Co-Outstanding Swimmer of the Meet.

The men's 400-meter freestyle relay team of Molloy, **Johnny Funk '13**, Prichard and **Julien Hensen '13** also took gold.

This is Rider's third men's team title, while the women have won three team titles and finished second 12 times since 1998.



**Brian Malloy '13** finished first in the 100-meter freestyle.

# Women's Soccer a Kick in the Classroom



For the second year in a row, **Abi Cottam '13** of the Rider University women's soccer team was named to the CoSIDA Academic All-America First Team in November. She was the lone repeat selection on the Capital One Academic All-America Division I First Team. Cottam, a Psychology major with a 3.99 GPA, also earned first-team Academic All-America honors in 2011, the first Rider athlete to be so honored since 1995. The senior from Leominster, England, led the MAAC in assists and was fifth in the conference in points per game and 10th in goals, leading Rider to its best record (10-4-3) since 2004.

Cottam's teammate, **Jennifer Meier '14**, was also honored for her classroom achievement by the National Soccer Coaches Association of America as a member of the Third Team Scholar All-America Team. Meier's award is voted upon by the Soccer Coaches of America.

"Having two Academic All-Americans in one year is outstanding for our program and for Rider University," said head coach **Drayson Hounsome**.

**Abi Cottam '13** and **Jennifer Meier '14** were both Academic All-Americans.

## Johnny Montes '95 1973-2013

"Members of the Rider baseball community were saddened to hear the news of the sudden passing of **Johnny Montes '95**. Johnny played baseball for the Broncs from 1992 to 1995 and was a personable, fun-loving

teammate. All of his teammates express their heartfelt condolences to the Montes family, including his brother **Willie Montes '96**, who also played in the program. We remember Johnny with honor and will always keep in mind his coined phrase, 'Laugh of yourselves.' "

– **Mark Gola '94**, on behalf of the Rider baseball teammates of **Johnny Montes '95**, of Bayamon, P.R., who died on February 10, 2013, at the age of 39.



## Across the Ocean... and Time

Growing up in Ohio, **Susan Sancinito '84** didn't live within 500 miles of the Atlantic Ocean, but her landlocked location didn't keep her from wondering about life on the other side. Only during a Rider student trip to the British Isles did she get her first taste of foreign shores, and it was an experience that remains with her today.

In her most recent novel, *More Full of Weeping*, Sancinito reveals a tale that hearkens not only from these distant shores, but from a bygone era, as well. Writing under the *nom de plume* of Susan Delaney, Sancinito takes the reader to the hardscrabble streets of 1920s Glasgow, Scotland, to meet young Hugh MacSoirbheas, who is a departure from a well-worn literary chestnut: the depressed, downtrodden orphan. Instead, content to remain in the orphanage, Hugh finds little to want. He enjoys a warm, familial kinship with his caretaker – who took the trouble to teach him the Gaelic language – as well as her daughter, who becomes his closest friend.

Only when he is taken in by a foster family on a remote, Gaelic-speaking island off the coast of Scotland does Hugh's perspective widen. There, in a suddenly wide-open world, he makes alliances and confronts enemies, and learns the heretofore unknown story of his own parents.

"I feel for kids who are in impossible situations," said Sancinito, an ardent fan of Charles Dickens, but who yearns for vindication for children in literature – as in life. "I need for them to know there is justice in the end."

Indeed, *More Full of Weeping* does witness Hugh overcoming his lot in a tender story of love and perseverance.

"For me, a story has to end right," Sancinito said.

Sancinito's own story is a bit nontraditional. She attended the University of Akron and Bowling Green State in Ohio, before marrying and moving east to accommodate her husband's new job in Trenton. She transferred to Rider to complete her bachelor's degree

in Art History, a choice that expanded her horizons, and stoked her creative ambitions.

"I took courses throughout the arts, including music and theater courses," recalled Sancinito, whose trip to the United Kingdom with a group of theater students exposed her to a new world of museums and theaters.

Sancinito had already begun writing a novel while still enrolled at Bowling Green, but soon found her process to be a dead end.

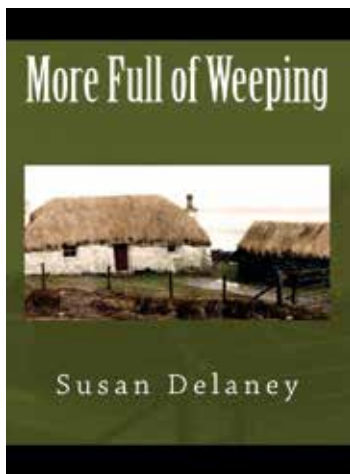
"I would write the really dramatic scenes, and then write the 'filler' between them," she recalled. "You can't write that way, as a means to an end. You have to construct a story that takes the characters to the next step."

Rather than relying on a predetermined outline, Sancinito began letting her narratives come to her in a more linear fashion.

"I'll let a story percolate in my mind, like a program always running in the background," she explained. "But I don't always know where it's headed until there is already a story there. I think often of the quote by E.L. Doctorow, when he said, 'Writing is like driving at night in the fog. You can only see as far as your headlights, but you can make the whole trip that way.'"

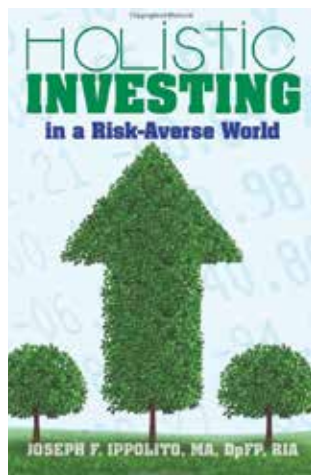
Sancinito has had a wealth of experiences, working as an antiques dealer, a proofreader, an auction-house bookkeeper, an ice painter, a pickle-packer, and museum intern, among other trades, so she has been able to incorporate elements of her life into her books. It is not something she can rely on, however. Her 1999 novel, *A Star to Sail By*, told the story of a young widow befriended by a sailor who washes up on a New Jersey beach near her home. His claim: he had fallen overboard in 1853.

"Research drives you a little bit," Sancinito said, explaining that the misery of 19th-century maritime life had to be taken into account into order to construct a plausible persona for Owen, the sailor. "When I researched life at sea, it changed the course of the story." ■



### More Full of Weeping

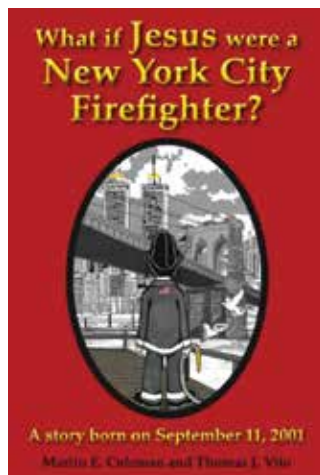
By Susan Delaney  
CreateSpace Publishing



**Holistic Investing  
in a Risk-Averse World**

By Joseph F. Ippolito  
CreateSpace Publishing

After more than four decades in money management, from accounting to investment advice, **Joseph F. Ippolito '64** has a bit of counsel for investors: "Let the market come to you." This rule is a central idea behind his new book, *Holistic Investing in a Risk-Averse World*, which offers anyone from the novice to the seasoned investor what Ippolito calls a "real alternative to the recent practices of Wall Street." Ippolito – a financial planner and investment adviser certified by the SEC – calls the book a new outlook on investing in which risk is dramatically reduced by fusing cash and mutual fund bonds as the primary category in an investment portfolio. The investor, he says, avoids what he calls the "emotional pitfalls" by focusing on buying and selling opportunities from selected fundamental and technical analysis tools.

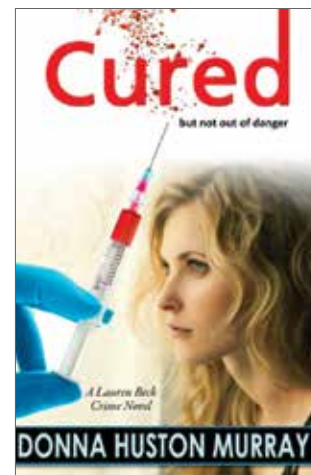


**What if Jesus were a  
New York City Firefighter?**

**A story born on  
September 11, 2001**

By Martin E. Coleman  
and Thomas J. Vito  
VICO Publishing, Inc.


**Martin E. Coleman '92** and Thomas J. Vito saw the world change from their high-rise office window in Lower Manhattan on September 11, 2001. The two rushed to action, leading groups of people through the smoky, terrifying chaos, to safety. Their experience inspired *What if Jesus were a New York City Firefighter? A story born on September 11, 2001*, the first of the pair's Heroes Series for children. In their debut, Coleman and Vito imagine Jesus as a child in Brooklyn who dreams of becoming one of New York's Bravest. Shaped by circumstances of both fate and faith, young Jesus absorbs lessons of honesty, integrity and devotion, helping him to face his fears and realize his dream. This inspirational tale, says Coleman, "symbolizes America's ability to overcome the challenges we face as a nation."



**Cured  
(... but not out of danger)**

By Donna Huston Murray  
Self-published

In her eighth novel, **Donna Huston Murray '64** begins a new suspense series featuring cancer survivor and ex-cop Lauren Beck. *Cured (... but not out of danger)* drops Beck into a life where her friends, home, credit and credibility have all vanished at the same time she is being framed for murder. The savvy Beck must discover just who is orchestrating this nightmarish scenario, and the possibilities are myriad; she made an enemy or two during her days on the force, from investigating suspects to outshining colleagues. But could her anonymous foe be someone much closer? In any case, they should know this: Lauren Beck knows how to take care of herself. Murray, a resident of Radnor, Pa., is also the author of seven Ginger Barnes *Main Line Mysteries*, and has written for such publications as *Reader's Digest* and *Redbook*.



# Spring '13 Class Notes

Please submit your Class Notes to Mary Ann Azzaro at [azzaro@rider.edu](mailto:azzaro@rider.edu)



Clockwise:  
**Brian Feidt '96**  
**Maria Di Zio '90**  
**Jennifer Aitken '96**  
**Jane Short-Smith '53**  
**Kate Reddan Dewey '68**  
**Annamarie Mercieri '08**

**1953**

**Jane Short-Smith** was inducted into the Media (Pa.) Area Hall of Fame at its 49th awards dinner in November 2012. A field hockey and basketball standout at Media High School, Jane was the leading scorer and rebounder for an undefeated basketball team. After a stellar high school career, she became the first African-American student-athlete at Rider, competing in field hockey, basketball, and track & field.

**1964**

**Donna Huston Murray** lives in Radnor, Pa., with her husband, Hench. They have two children, three grandchildren, and a singing Irish setter, Reilly. "His greatest hit can be heard on our answering machine," Donna says.

**1968**

**Kate Reddan Dewey** assumed the presidency of The Forbes Funds, a supporting organization of the Pittsburgh Foundation, on January 1. For the past three decades, The Forbes Funds has provided grants to help strengthen the management capacity and leadership effective-

ness of nonprofit organizations. Kate, who also earned a master's degree in social work from Rutgers University, has more than 40 years of experience with nonprofits, foundations, public agencies and corporations at the local, state and national levels. In 2008, she was the winner of the ATHENA Award in Pittsburgh, recognized internationally as the premier honor for excellence in leadership among business, professional and community leaders.

**1970**

**Marshall Warner** of Williamsburg, Va., was appointed to the Board of Trustees of the Williamsburg Community Health Foundation, a private nonprofit that works to improve the health of area citizens, particularly the medically underserved or uninsured members of the community. Marshall, the executive vice president of Chesapeake Bank, has been involved with the ARC of Greater Williamsburg, Colonial CASA, Big Brothers/Big Sisters of Greater Williamsburg and the Heritage Humane Society.

**1976**

**Drew Hires** of Hawley, Pa., was named the senior art director for *Highlights* magazine, a children's favorite since 1946, in December 2012. Drew has a Bachelor of Fine Arts in Graphic Design from Rider.

**1990**

**Maria Di Zio** joined Beacon Trust Company, a subsidiary of The Provident Bank, as a vice president and portfolio manager. The New Providence, N.J., resident is responsible for portfolio restructuring and analysis, working with Beacon's chief investment officer to create and manage asset allocation strategies for trust and high net worth clients. Maria, who received a bachelor's degree in Finance from Rider, also completed the Central Atlantic School of Trust conducted by the Pennsylvania Bankers Association on the campus of Bucknell University.

**1993**

**Vincent Cirianni** was named to the Board of Directors of Raritan Valley Community College in Branchburg, N.J., in November 2012.

The Bridgewater, N.J., resident is a managing partner at Preferred Client Group, LLC, of Cranford, N.J., a financial planning firm.

**1996**

WithumSmith+Brown (WS+B), Certified Public Accountants and Consultants, promoted **Theresa Freligh Richardson** to partner level, effective July 1, 2011. Based in WS+B's Somerville, N.J., office with more than 13 years experience in public accounting, Theresa is licensed as a certified public accountant in both New Jersey and New York, and is a member of the firm's Manufacturing, Distribution and Transportation niche as well as the Not-For-Profit niche. Theresa resides in Somerset County with her husband, Matthew, and three children: Joseph, and twins Jacob and Cristina. Theresa was also named to the Board of Directors of Raritan Valley Community College in Branchburg, N.J., in November 2012.

Research conducted by **Jennifer Aitken** on semiconductor compounds earned her a three-year, \$431,000 grant from the National



**Tim Halpin '82** (left), president of Montgomery Township (N.J.) Volunteer Fire Company No. 1, and Fire Commissioner **Jonathan Kessler '91** (right) accepted a proclamation from Montgomery Township Mayor Ed Trzaska honoring the courageous and tireless work of Company No. 1 members during Superstorm Sandy. Both Halpin and Kessler are active firefighters and certified swift water rescue technicians.

Science Foundation in Arlington, Va. An associate professor of Chemistry at Duquesne University in Pittsburgh, Pa., Jennifer will use the grant – her second from the NSF – to help her team of researchers as they work to develop semiconductors that are faster, lighter and cheaper. “I always just had these questions about the world around me and how things work, and I could answer a lot of those questions through chemistry,” she told the *Pittsburgh Tribune-Review* in December 2012. Jennifer earned her doctorate in organic chemistry from Michigan State University in 2001, and had a post-doctoral fellowship at Wayne State University in Detroit from 2001 to 2003.

**Brian Feidt**, CFO of Babcock & King, the parent company for Five Star Products, Inc., and Five Star Marine, Inc., was named the CFO of the Year for Fairfield County (Conn.) by the *Fairfield County Business Journal* in November 2012. Brian, who also earned an M.B.A. from Sacred Heart University, is an avid supporter of Special Olympics Connecticut and a member of the Board of Directors at the Beardsley Zoo in Connecticut.

## 2000

**Heather Sonnenberg** has been elected partner of Blank Rome LLP, an international law firm representing businesses and organizations ranging from *Fortune* 500 companies to start-up entities. Heather concentrates her practice in commercial finance, with a particular focus on asset-based and cash-flow financing for various industry sectors, including manufacturing, health care, and other service industries. She serves a wide range of clients, including banks, commercial finance companies, mezzanine lenders, and other institutional lenders. In addition, Heather is a member of the Secured Lending Subcommittee of the Commercial Finance Committee of the Business Law Section of the American Bar Association.

## 2003

**Jeffrey Hermann** was appointed president of the Board of Directors of the South Brunswick (N.J.) Family YMCA in January. “I am honored to be given the opportunity to lead our Board of Directors,” said Jeff, who lives in Plainsboro, N.J., with his wife, Luisa. “I believe that providing children and adults the opportunity to learn and grow is key in helping everyone experience a better life.” Jeff is the executive vice president of his family business, Hermann Services, Inc., overseeing all sales and marketing efforts, as well as all dispatch operations. He has been an active fundraiser and participant for the MS Foundation and leads Hermann Services’ annual Toys for Tots drive each holiday season.

## 2006

**Aileen Ascolese**, who was a four-year starter for the Rider women’s soccer team, was named the head coach of the program at Alfred University in New York. She spent the past two seasons as an assistant coach at Brandeis University. Aileen, who earned a bachelor’s degree in Communication, was twice honored as an NCAA scholar-athlete and served as team captain for the Broncs her senior year.

## 2008

**Jenny Melander**, who has a bachelor’s degree in Elementary Education from Rider, is now teaching horses, not children. Jenny, who came to the United States from Sweden in 1998, earned a 4.0 GPA during her days in Lawrenceville, but the equine enthusiast is now a trainer for the John Butenschoen Stable in Pennsylvania. One of her horses, Wisenheimer, ran in the Super Bowl series at the Meadowlands Racetrack in January. “If you enjoy the horse as an animal, and it’s pretty much my life, it’s a good lifestyle,” Jenny told [HarnessRacing.com](http://HarnessRacing.com).



**Annmarie Mercieri** graced the cover of the February 4 issue of *Woman's World* magazine, which profiled her successful efforts to lose 100 lbs. after inventing "her own miracle diet." The supermarket weekly boasts a circulation of 1.6 million readers, focusing on issues of weight loss and cooking. "I thought it would make Rider proud to see their alumni doing well!" Annmarie says.

## 2012

**Danielle White** joined the front office of the Bowie (Md.) Baysox, the Double A affiliate of Major League Baseball's Baltimore Orioles, as a member of the Group Sales staff in January. After spending the 2012 season as a ticket operations and group sales intern for her hometown Reading Phillies, Danielle will work as a group events manager, overseeing corporate sales with the Baysox.

## Weddings

**Hope Kaufman '06** and **Michael Greenberg '06** on August 17, 2012.

## Births

Bryce Winfield to **Jonathan Parker '99** and Robin Parker on November 7, 2012.

## Setting the Record Straight

In the *Honor Roll of Donors 2011-12*, a gift from **Steven Kreinberg WCC '76** was not acknowledged in the Westminster Choir College Donors, Class of 1976 section. Mr. Kreinberg is a Talbott Partner who generously supported the The Dr. Charles H. Schisler Endowed Scholarship.

# In Memoriam

## 1930s

Ellen M. Smith '33  
Nereida Cordero-Rivera '33  
Milton B. Dorison '34  
Robert A. Van Doren '35  
Alexander Glick '36  
Cecilia Beuttenmuller Webber '36  
Lois Danford Cangelosi '37  
Marion Liddell Williams '37  
Margaret M. Ciccarelli '38  
Dorothy Lambert Smith '38  
James C. Dorety '39  
Henry K. Williams '39

## 1940s

Norris L. Bull Jr. '40  
Thelma Stark Collins '40  
Jane Blackwell Claussen '40  
Frank J. Clark '41  
Emma Binns Bercaw '43  
Sidney J. Israel '43  
Jean Morris Patterson '43  
Helen Strosberg Williams '43  
Joyce Steinhorst Rucker '45  
Shirley Skelton Swisher '46  
James R. Copeland '47  
Barbara E. Amos '48  
L. Mae Van Ness Romaine '48

Rosario C. Scuderi '48  
Frank Seel Jr. '48  
Harold C. Sinclair '48  
Thomas Kouridakis '48  
Susan Hess Zoll '48  
John S. Anderson '49  
Romuald J. Boutin Sr. '49  
Thomas J. Brennan '49  
Frank J. Forrie Jr. '49  
Robert E. Hazen '49  
William J. Heard Sr. '49  
Joseph R. Jablonski '49  
Jean Zulauf McKay '49  
Dominick T. Rosie '49  
Mary Fisher Scott '49  
Edwin F. Ward Jr. '49  
W. Ernest Wells '49  
Renaldo Zamparelli '49

## 1950s

Edward A. Agnew '50  
Lorain H. Branin '50  
James P. Crone '50  
John F. Donohue '50  
Thomas F. Graham Jr. '50  
Herbert Heller '50  
Nicholas P. Kalil '50  
George R. Malone '50  
Harold E. Paul '50  
E. Virgil Cooper Jr. '51  
Jack I. Grossman '51  
Charles A. Lloyd '51  
Robert A. Paulus '51  
George M. Reed Jr. '51

Louis J. Silver '51  
Arthur Spiegle '51  
Anne C. Borton '52  
Wilbur E. Paris '52  
Joseph M. Reilly '52  
Martin L. Rosenblum '52  
Gerry A. Clark '53  
Gladys Stoll Miller '53  
Norman C. Walz '53  
Robert W. Butterer '54  
James R. Dellert '54  
Kenneth W. Minschwaner '54  
Barry F. Moore '54  
W. Robert Newbold '54  
Helen P. Steward '54  
Ann Morrison Davis '55  
Elma Ely Michals '55  
Robert W. Page '55  
John E. Chopan '56  
Herbert L. Glover '56  
Michael E. Petrisin '56  
Edward Wojtkowski '56  
Leo A. Chester '57  
Wilfred Eberle '57  
George A. Beck '58  
James E. Matheny '58  
James Meyer '59  
Charles M. Utz III '59

## 1960s

Eugene Maslinski '60  
Frank P. Friedman '61  
Adrian W. Godlesky '61  
Lyal D. Gordon '62  
George W. Voorhees '62  
Ronald R. Bittner '63  
Suzanne Eames Tuccillo '63  
Linda Lanier-Keosaian '64  
Warren C. Coker Jr. '65  
Kasson E. Crooker '65  
Richard A. Hudzik '65  
Joanne E. Dixon '66  
Nelson E. Noel '66  
William F. Clayton '67  
Susanne Halbeisen King '67  
Larry D. Karpenko '68  
William W. Sharp Jr. '59, '68  
Theresa Brown Martin '69

## 1970s

Glenn R. Bisbing Jr. '70  
Kenneth A. Chilton '70  
Esther Robinson Weschler '70  
Barbara Zuckerman Bittner '71  
Elizabeth Simon Fraser '72  
Willis A. Kennedy '72  
Robert B. Marks '72  
Ronald R. Cerenzo Sr. '73  
Michael L. Evangelista '73  
Bruce M. Schwalb '73  
Daniel F. McNew '74  
Christopher T. Bardenhagen '75

John T. Nelson '75  
James Valliant '75  
Janice Pellegrino Weitzell '75  
Joseph P. Babick '76  
Sister Theresa V. Gottuso, M.P.F., '76  
Gordon B. Reeder '76  
James M. Jeffries Jr. '77  
John T. Edwards Jr. '78  
Karen L. Schramm '78  
Joseph A. Park '79  
Lucien E. Paulus '79

## 1980s

Debra Crimi Fellows '80  
Cassandra Young McGahie '80  
Robert A. Platt '81  
Mark B. Rogers '81  
Terence P. Duffy '82  
Karen Guido '82  
Stanley L. Blyskal '84  
Felicitia Ramos '86  
Kevin D. Krause '88  
Amy Zandomenego Sub '89

## 1990s

Johnny Montes '95  
Colleen V. Keenan '96

## 2000s

Martha Larsen Kennedy '00  
William J. Schopp '00  
Robin Clark Delpeche '01  
Maureen E. Dollard '01  
David N. Romillo '04

## 2010s

Beverly A. Bullock '10

## Faculty

Frank A. Mikorski,  
*retired Business professor*  
Dr. James P. Murphy,  
*retired Education professor*  
Eva C. Krebs,  
*former assistant dean of students*  
Fred A. Price,  
*former Education professor*

## Staff

William J. Ahearn,  
*assistant vice president for University Communications and Marketing*  
Robert N. Daisley,  
*retired facilities worker*  
Bob Greenwood,  
*former head men's basketball coach*  
Irene Mando,  
*retired librarian*  
Edith M. Patterson,  
*retired financial aid clerk*  
Ray Wilson,  
*former head women's basketball coach*

SATURDAY, JUNE 8

# 2013 REUNIONS



RIDER  
UNIVERSITY

For all event details, costs, registration and updates:

[alumni.rider.edu/RiderReunions2013](http://alumni.rider.edu/RiderReunions2013)

*Check in 9:15 a.m.*

*Race Starts 10:30 a.m.*

### **7th Annual 5K Walk/Run for Women's Athletics**

This event benefits Rider's 10 NCAA Division I women's varsity sports.

*9:30 to 11:30 a.m.*

### **Olde Guard Society Breakfast and Induction of the Class of 1963**

Join us as the Rider Class of 1963 is inducted into the Olde Guard Society.

*Starts at 9:45 a.m.*

### **Smartphone Guided Green Campus Tour**

Use your smartphone and tour the 13 campus science projects at your own pace.

*10 a.m. to Noon*

### **3rd Annual Broncs Tennis Classic**

*11 a.m. to Noon*

### **Networking and Crossing Career Bridges**

Learn about Rider alumni opportunities on both sides of the job market. Potential employers please call the Alumni Relations office at 609-896-5340 to register.

*Noon to 2 p.m.*

### **Delta Sigma Pi Luncheon**

*11 a.m. to 2 p.m.*

### **Broncs Picnic**

Campus Green and BLC patios  
*Supported by Liberty Mutual Insurance*

*Noon*

### **Women's Basketball Alumni Game and Reception**

*1 to 2 p.m.*

### **Dr. Jonathan Yavelow Presentation and Book Signing**

*1 to 3 p.m.*

### **Education Panel: Staying Motivated and Centered During This Time of Transition**

Current School of Education faculty join retired colleagues to discuss this relevant issue in education.

*1 to 3 p.m.*

### **6th Annual Sigma Phi Epsilon Softball Game**

*1:30 p.m.*

### **Men's Basketball Alumni Game and Reception**

*2 to 3 p.m.*

### **The Rider Alumni Awards Ceremony**

*Honoring the 2013 Alumni Awards  
Recipients and the 2013 Science  
Stairway of Fame Inductees*

This year's recipients are:

**Norman A. Brodsky '64,**

Distinguished Alumnus Award;

**Joseph P. Teti '65,**

Gordon E. Prichard '63 Award

for Volunteer Service;

**Col. Roger E. Carey '80,**

Harold L. Conover Leadership Award;

**Nicholas A. Ballasy '08,**

Outstanding Young Alumnus Award

Following the ceremony, please join us for a celebration on Kaplan Plaza.

*3 to 5 p.m.*

### **Garden Party on the Plaza**

Join us as we celebrate alumni, faculty and administrators, past and present. See alumni website for updated list. Together we'll toast to the 100th anniversary of the School of Education.

*4:30 to 6 p.m.*

### **Alumni Basketball Reception**

*5 to 8 p.m.*

### **Grillfest on the Patio for All Alumni, Class Reunions, and Secretarial Science and Office Administration Reunion**

*6 p.m.*

### **Athletics Hall of Fame Ceremony and Dinner**

Honoring:

**Jerry Johnson '05,** Basketball;

**Christina Ang '05,** Field Hockey;

**Derek Jenkins '03, '05,** Wrestling;

**Chuck Simon '77,** Basketball;

**Matt Miles '06,** Soccer and Tennis.

The Clair Bee Outstanding Team Achievement Award will be presented to the 1997 and 1998 Men's Soccer Teams.

*7 p.m. to midnight*

### **Keepin' it Real in the Pub**

With cover band The Loop!

*8 to 11 p.m.*

### **Theater Alumni Reunion – 1973**

*(1969 - 1974 welcome)*

Rider's Theater '59; Children's Theater; J. Hruby-, B. Katz-, R. O'Brien-, and S. Goodman-directed; Bijou Theater and Student Theater production alumni and tech crews.

### **Sunday, June 9**

While you're on campus, why not stay for Don Brown's Retirement Jazz Brunch on Sunday? Look for details in the mail.

Please register online at [alumni.rider.edu/RiderReunions2013](http://alumni.rider.edu/RiderReunions2013) or call the Office of Alumni Relations at 609-896-5340 for a printed registration form. Overnight accommodations are available for Saturday night.

# THE CENTENNIAL *Scholarship Fund*



A century after its founding, Rider's School of Education remains a hub of innovative instruction and a destination for the state's best teacher candidates. **The Centennial Scholarship Fund** has been established to help attract, enroll and retain these high-performing students in the School of Education.

More than 93 percent of Rider students receive financial aid. By supporting The Centennial Scholarship Fund, you can be assured that your gift is a vital part of keeping these students connected to their educational pursuits while securing the future of the School of Education.

**In addition to The Centennial Scholarship Fund**, there are nearly 300 scholarship funds at Rider and Westminster, representing a variety of academic areas. To make a gift to an existing fund or to learn about creating a new scholarship, please contact Meaghan O'Gara, assistant director of scholarships and stewardship, at 609-896-5000, ext. 7508 or [mogara@rider.edu](mailto:mogara@rider.edu).

To explore the possibilities of providing scholarship support through an estate gift, please contact Dan Pinto, CFP, associate director of planned giving, at 609-896-5233 or [dpinto@rider.edu](mailto:dpinto@rider.edu).



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2083 Lawrenceville Road  
Lawrenceville, NJ 08648-3099

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# Spring '13 Alumni Events

Mark your calendars and join us. To register for any events, please visit [www.alumni.rider.edu](http://www.alumni.rider.edu).

## **April 6**

### **Men's Soccer Alumni Day**

Noon – Alumni game  
1 p.m. – Lunch for alumni and their families  
2 p.m. – Men's varsity game vs. Towson  
Ben Cohen Field, Rider University

## **April 8**

### **Informal Get-Together with CBA Dean Steven Lorenzet**

6 to 7:30 p.m.  
Shula's Steak House  
Sheraton Chicago Hotel & Towers  
301 East North Water Street  
Chicago, IL 60611  
No cost

## **April 10**

### **International Alumni Event**

6 to 7:30 p.m.  
Alumni Panel  
North Hall, Room 202  
No cost

## **April 11**

### **Graduate Business Alumni and Student Networking Event**

Speaker: Bill Stemper,  
President, Comcast Business Service  
Nassau Inn  
10 Palmer Square,  
Princeton, NJ 08542  
6:30 to 8 p.m.  
Cost: \$15

## **April 27**

### **Field Hockey Alumni Day**

Noon – Alumni game, Ben Cohen Field  
BBQ immediately following  
No cost

## **April 27**

### **Women's Soccer Alumni Day**

3 p.m. Alumni vs. current team game  
Ben Cohen Field  
BBQ immediately following  
No cost

## **May 5**

### **Alumni Day at MAAC Track & Field Championship**

11 a.m. to 5 p.m.  
More details to come

## **For more information,**

or to join our mailing list,  
please contact the Office of  
Alumni Relations at 609-896-5340  
or [alumni@rider.edu](mailto:alumni@rider.edu).

Be sure to join MyRider  
at [alumni.rider.edu](http://alumni.rider.edu) to reap  
the rewards of alumni benefits.

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