

RIDER

a magazine for alumni and friends

Fall 2013

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A Winning RECIPE

A solid education in business let Sam Amico '93, M.B.A. '96, launch his family's iconic De Lorenzo's Tomato Pies to the top of the food chain.



Message from the President



As we begin a new academic year, I am reminded of the many recent conversations I've had with parents and prospective students over the last weeks and months. Many asked me a simple question: *Why should my son or daughter attend Rider?*

My answer is because Rider offers an outstanding education, as evidenced most recently by the newly published *U.S. News & World Report* rankings giving us the highest rating in our history. We ranked number 18 out of 193 institutions reviewed in our category – and we advanced eight places this year. The two most influential factors were our higher reputational score based on peer assessment by other presidents and provosts of our academic quality, and our quality outcomes, meaning the success of our students as reflected in their improved graduation rate. In addition, Rider students are successful in today's job market and the outcome of a Rider education can be seen in the careers of our graduates.

Another reason to attend Rider is the personal attention we provide every student as evidenced by our small classes taught by top-notch faculty and by our excellent student support programs led by our dedicated staff. All of this, at an affordable price and supported by a generous scholarship program, shows why Rider is a thriving community. The stories you will read in this magazine are shining examples.

In this issue of *RIDER* magazine, you'll read how a Rider education leads to successful outcomes through the story of **Sam Amico '93, M.B.A. '96**, who took his iconic family business, DeLorenzo's Tomato Pies, and marched it boldly into the future.

In building a new business model for the restaurant, the team at DeLorenzo's used knowledge Sam gained at Rider as the foundation for success, much like our College of Business Administration is defining its future through an effort **Dean Steven Lorenzet** has called Vision 2020.

Vision 2020 intertwines the personal attention in which Rider excels and the quality of education we provide, as we prepare students for their professional careers. It places increased significance on the value of real-world experiences through programs like The Campaign for Co-op and Internship – a program that seeks to have every qualified student participate in one or more of these workplace experiences during their time at the University.

These are just two of the ways we maintain Rider's reputation as a center of innovative, high-quality and relevant education across all academic disciplines. In these pages, you'll also read about students throughout our university who are making a difference, from the classroom to the community.

Our student-athletes are finding ways, year after year, to make us proud, as well. In the spring, our men's and women's track and field programs both captured their respective championships at the Metro Atlantic Athletic Conference meet, and baseball's **Jerry Mulderig '14**, who carried a 3.34 GPA as a Behavioral Neuroscience major, was drafted by Major League Baseball's Pittsburgh Pirates. Jerry is a wonderful representative of our many student-athletes at Rider, who, as a group, achieved a cumulative grade point average of 3.18 during the spring semester – their most successful showing in the last 20 years.

Naturally, all of this is a source of tremendous pride for me, but it's also something for which you should feel a remarkable sense of accomplishment, as well. Your support of initiatives such as the Annual Fund, scholarship aid for current students, and our various capital initiatives have made it possible for Rider to provide our students with the best environment in which to learn and grow personally. You help make Rider a more affordable option for students and clearly, the ongoing generosity you demonstrate to your *alma mater* is your continuing legacy, which strengthens us as a community.

This pride and appreciation is reflected in the hearts and minds of our students, faculty, staff, the people who present the face of today's Rider University. They have accepted your challenge to continue the tradition of excellence that began long before they joined our community, with the promise to enhance and extend that excellence far into the future. And as we find ourselves on the cusp of our 150th anniversary celebration, which will begin next fall, all of this has me feeling confident about the future of our university, a feeling we can all share.

Mordechai Rozanski
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Campus Close-up

Every year, the narrative of Rider University and Westminster Choir College are chronicled through the lens of University photographer **Peter G. Borg**. While his work complements so many news items and features throughout *RIDER* magazine, Borg says that sometimes, the story is the campus itself. In this case, it was the reassuring elegance of the venerable Williamson Hall.

“Every season I try to set aside a couple days for campus photos. My goal is to capture fresh images of our students, buildings and landscapes,” he explained. “This photograph was made on an overcast spring day on the Westminster campus. I used the blossoming tree branch to screen air conditioners in the windows of the building. I purposely focused on the flowers and left the building in soft focus, but to me, this photo is as much about Williamson Hall as it is about the flowering pear tree.”

Photo by Peter G. Borg,
University photographer

Rider's Digest



Students from the Sustainability Studies program quizzed Earth Day visitors about the most important elements of sustainability in April.

Other Schools Are 'Green' With Envy

Rider is one of the most environmentally responsible colleges in the United States and Canada, according to The Princeton Review, which selected Rider for inclusion in the fourth annual edition of its *Guide to 322 Green Colleges* in April. Robert Franek, publisher of The Princeton Review, noted a recent company survey indicated significant interest among college applicants in attending green colleges and universities. "Among 9,955 college applicants who participated in our 2013 'College Hopes & Worries Survey,' 62 percent said having information about a school's commitment to the environment would influence their decision to apply to or attend the school," he said.



Rider's Relay for Life is annually the biggest student-run event of the year on the Lawrenceville campus.

Taking The Fight To Cancer

Rider's annual Relay For Life was once again a rousing success. More than 715 participants turned out to raise over \$53,000 for cancer research in April. "I'm grateful for so many clubs and organizations that have reached out to me asking to be a part of this year's Relay," said **Bridget Guardia '14**, this year's Rider Relay For Life coordinator. "It's wonderful to see how important Relay For Life has become to the Rider community." Rider's Relay For Life has been recognized as the "Top Performing College Event in All of New Jersey" multiple times by the American Cancer Society at the Eastern Division Relay For Life Leadership Conference.

Cory Booker: 'Courageously Pursue Your Dreams'

Before announcing his candidacy for the U.S. Senate, Cory Booker connected with Rider students when he spoke to an enthusiastic audience in March as a guest of the University's Rebovich Institute for New Jersey Politics. "You have to courageously pursue your dreams," the second-term mayor of Newark told them. "Whatever it is, pursue it with courage and alacrity and enthusiasm." In addition to attracting new business to Newark, Booker has become focused on grassroots financial and family empowerment programs. "In 2006, I used to say I'm a prisoner of hope," he said, referring to his mayoral campaign tagline. "That metaphor has changed in 2013. Look what we've done. Now, I say I am hope unhinged. There is nothing we can't do as Americans."



After playing football at Stanford University, Cory Booker studied at Oxford University as a Rhodes Scholar. He later attended Yale for a degree in law.



Michael Dill '09 is one of many young Rider alumni who share their success stories on the Outcomes of a Rider Education microsite.

Young Rider Alumni Share Their Outcomes

Dozens of recent Rider graduates are explaining exactly how they benefited from their experience at the University through a new microsite, Outcomes of a Rider Education. "Many conversations with parents and students often include the topic of employment and how Rider will help them achieve professional success after graduation," said **Tara Laposa**, who directed the development of the site. Outcomes of a Rider Education tells that story, in the voice of more than 40 recent graduates from the University. "It delivers a view into alumni outcomes through video and written profiles that showcase experiences common among many of our graduates," Laposa said. "Over the next year, we'll profile additional alumni that extend beyond the recent graduate category in an effort to continue telling Rider's story." See more at www.rider.edu/outcomes.



Ready for the World!

Diplomas in hand, the Class of 2013 was eager to take on the world at Rider's 148th Undergraduate Commencement ceremonies on May 17 on the Lawrenceville campus. In all, **President Mordechai Rozanski** conferred 1,456 baccalaureate and master's degrees to students over the course of three ceremonies, including the Graduate and College of Continuing Studies Commencement and the 84th Westminster Choir College Commencement. **John H. Martinson**, founder of the philanthropic Martinson Family Foundation; **Dr. George A. Pruitt**, president of Thomas Edison State College; and Metropolitan Opera star **Paul Plishka** received honorary degrees. This year's graduates hailed from 23 states and 14 nations.

BRONC BITS

A team of undergraduate and graduate students

from the College of Business Administration was one of the four finalists in the Chartered Financial Analyst (CFA) Society of Philadelphia's 5th Annual CFA Institute Investment Research Challenge.

Dr. Kelly Noonan and **Dr. Hope Corman**, both professors of Economics, were awarded a research grant in the amount of \$250,000 from the University of Kentucky Center for Poverty Research to estimate the effects of family health shocks on young children's food insecurity in their earliest years.

Alonie Fields-Choice '13 was accepted into the prestigious Teaching Assistant Program in France, a seven-month assistantship that will have him teaching English to French-speaking students in Dijon.

The Rider News, the University's student newspaper, took home a robust 11 awards, including seven first-place nods, in the 2012-13 New Jersey Collegiate Press Association College Newspaper contest. The 11 total awards match the paper's previous high, set in 2008.

Dr. Anne Law, professor and chair of the Department of Psychology, was named an American Council on Education (ACE) Fellow for the 2013-14 academic year. The program is designed to identify and prepare promising senior faculty and administrators for responsible positions in university administration.

In April, six students – **Shannon Carlson '12**, **Lindsay Csogi M.A.'12**, **David Hassine M.A.'13**, **Stephanie Madden '08, M.A.'12**, **Elyse Willey M.A.'12** and Graduate-Level Teacher Certification student **Evan Malakates** – had an opportunity to conduct a presentation at the International Reading Association's 58th annual convention in San Antonio.

Dr. Roberta Fiske-Rusciano presented a paper entitled "A Global Memory Place in the Student Global Village®; Iraq, Egypt, and the United States," at the Oxford Round Table in England in March.

Rider and Mercer County Community College (MCCC) agreed to dual-admission between MCCC's Business Administration Program and the B.S. in Business Administration with a major in Global Supply Chain Management at Rider.

Dr. Frank Rusciano of Political Science gave a lecture entitled "Introducing World Opinion" to the International Studies Society at Cambridge University in March during his sabbatical as a Fulbright Policy Scholar.

Dr. Joseph Flummerfelt, artistic director emeritus at Westminster Choir College, retired as the director of choral activities for the globally acclaimed Spoleto Festival USA this summer. Westminster's **Joe Miller**, professor of Conducting and director of choral activities, will assume Flummerfelt's baton in Charleston, S.C.

Stacy Shanfeld '13, who earned a Bachelor of Science in Business Administration, became the third generation of Shanfelds to graduate from Rider, following her parents, **Stuart Shanfeld '83** and **Lisa Frohman Shanfeld '82**, and grandfather **Louis Shanfeld '54**. Uncle **Paul Shanfeld '91** is also an alumnus.

Nicole Lipari '14 earned a \$1,000 grant through the New Jersey Women's & Gender Studies Consortium. The grant covers travel and expenses for Lipari's internship at the Lesbian Herstory Archives in Brooklyn, N.Y.

Andrew Kelly '15 spent the summer at the University of South Carolina working on a biochemistry project through the National Science Foundation's prestigious Research Experience for Undergraduates program.

Josephine Boyle '15 and **Rachel Safer '16** were two of just three undergraduate students worldwide to attend a weeklong residential course sponsored by the University of Ulster's Transitional Justice Institute.

Dr. Steve Carson, adjunct professor in the Department of Geological, Environmental, and Marine Sciences (GEMS), was selected as this year's recipient of the New Jersey Outstanding Earth Science Teacher Award in June.

RIDER ROUNDUP



College of Continuing Studies:

Helping Our Heroes

Rider has a long legacy of supporting veterans of the U.S. Armed Forces – a tradition that reaches back to its founding in 1865 in the days following the Civil War. In March, the University once again lent a hand when it hosted “Hiring Our Heroes: A Veteran Career Fair and Military Expo” in the Student Recreation Center.

The unique event brought job seekers who are military veterans, including those on active duty and members of the National Guard, together with more than 80 employers seeking workers with the skills and discipline they have come to expect from veterans. Rider’s College of Continuing Studies (CCS) partnered with veteran-friendly organizations to identify job opportunities, trade programs, and Veterans Administration support programs.

“With the unemployment rate for veterans significantly higher than that of the general population, I am pleased that we, as a University community, were able to help raise awareness about this issue and help connect unemployed veterans, as well as student veterans looking for employment, with employers,” said **Boris Vilic**, dean of CCS.

Hiring Our Heroes also offered breakout sessions on various career paths, educational opportunities, making the transition from military to civilian life, leveraging one’s military experience in the job market, and other related sessions geared toward the unique needs of veterans and their families.

No matter what kind of jobs the veterans sought, Brig. Gen. Michael Cuniff was certain the businesses hiring them would be gaining quality employees.

“That’s what you get when you hire a vet,” Cuniff said. “They’re dependable, trainable and dedicated.”

More than 80 employers sought workers with the skills and discipline they have come to expect from veterans.

College of Business Administration:

‘Pinball Girl’ Goes Full-Tilt to Win

A trio of innovative Rider students swept the 2013 New Jersey Collegiate Entrepreneur of the Year Competition in May. Winners were evaluated by criteria that determined entrepreneurial spirit, obstacles overcome, success of business, concern for quality and customer service, and estimated potential for future success.

Anastasia Snyder ’16, a Business Administration major from Feasterville, Pa., earned first place with Pinball Girl, a vintage pinball machine parts business. **Angelina Marchiafava ’13** of Branchburg, N.J., an Advertising and Marketing major, took second place for Angelina’s Marketing & Social Media Consulting. Entrepreneurial Studies major **Stephen Johnston ’13** of Whitehouse Station, N.J., rounded out the top three with his business, Tabhair Records & Music Publishing LLC.

Snyder’s business, Pinball Girl, leverages the power of the Internet to connect thousands of pinball enthusiasts with parts suppliers seeking elements of electromechanical pinball machines built between 1940 and 1978.

“I recycle the parts from the entire body of the machine, including the used playfield, wiring and score fields,” Snyder said. Once harvested, the parts are reconditioned and sold via online auctions to collectors and hobbyists who restore their own machines.

“The majority of my parts are no longer manufactured, which increases the demand for recycled parts,” explained Snyder, who added that Pinball Girl has shipped as far as South Africa, Europe and Australia, as well as all over the United States.



Stephen Johnston ’13, Anastasia Snyder ’16 and **Angelina Marchiafava ’13** were the New Jersey Collegiate Entrepreneurs of the Year.

School of Education:

N.J. Picks a Pair

In a year when Rider's School of Education celebrated its 100th anniversary, the term's final landmark moment revealed itself at the very end.

Jami Centrella '13 of Mullica Hill, N.J., and **Amanda Schott '13** of Pennsauken, N.J., were named New Jersey Distinguished Student Teachers by the Department of Education, an honor recognizing the 15 most outstanding prospective teachers in the state. Rider was one of just three institutions in the Garden State with multiple honorees.

Centrella, who graduated *summa cum laude* from Rider in May with dual bachelor's degrees in Elementary Education and Psychology, was recognized for her outstanding student-teaching at Maurice Hawk Elementary School in West Windsor, where she worked with a third-grade class.

"I cried, actually!" said Centrella, who is teaching this fall at Caroline Reutter Intermediate School in Franklinville, Gloucester County. "Really, I was very grateful, but my thoughts turned to my third-graders – I give all the credit to them."

Schott's route to the Distinguished Student Teacher award took her through Rider's Graduate Level Teacher Certification Program, which is designed for career-changers interested in becoming teachers. Schott, who graduated from Montclair State University in 2011, student-taught at John A. Carusi Middle School in Cherry Hill.

"Even as an English major, full of all the beautiful words in the language, I knew of none that could express what I felt," Schott said. "I'm so honored to represent Rider in such a way."



School of Education Dean **Sharon Sherman** with nominee **Sarah Sell '13**, and honorees **Jami Centrella '13** and **Amanda Schott '13**.

College of Liberal Arts, Education, and Sciences:

A Sea of Learning



A sea fan sways rhythmically in the warm, shallow water, appearing to wave to a group of 16 Rider students snorkeling off the coast of Honduras. But for all its inherent beauty, this is no vacation; the students are here to study the unique marine ecosystems in the Caribbean during a two-week summer immersion course offered by Rider's Geological, Environmental, and Marine Sciences (GEMS) department.

With more than 30 miles of reefs and shoreline home to an astonishing profusion of life, the Roatan Institute for Marine Science (RIMS) on Anthony Key Resort offered the students the ideal venue for research and gaining valuable field experience. Rider is the only college or university in New Jersey to participate in RIMS's educational immersion program.

RIMS is a renowned research and teaching institution dedicated to the study of tropical marine ecosystems and the bottlenose dolphins housed at their facility. Students received four academic credits, learned the ecology of coral reefs in the Caribbean, and developed a deeper understanding of how physical factors determine the biological factors of an ecosystem.

The trip was part of a course team-taught by **Dr. Reed Schwimmer**, associate professor of GEMS, and **Danielle Schmitt**, adjunct instructor at Rider and Princeton University.

"This immersion experience really developed the students' skill set beyond what a semester-based course could provide," explained Schwimmer, who organized the program. "The students went out of their comfort zone, developed scientific writing skills, and sharpened their analytical and research skills. These are valuable real-world experiences that add depth to graduate school applications and job interviews."

Addison Oswald '14 gets better acquainted with a bottlenose dolphin during the two-week summer immersion course in Honduras.

Westminster Choir College:

Seeing Double

Cherisse Williams '13 and **Cherissia Williams '13** of Brooklyn, N.Y., not only share genetics, but common interests, as well. The sisters both received the Bachelor of Music in Voice Performance in May at the 84th Westminster Choir College Commencement. They are believed to be the first set of identical twin sisters to graduate from the College, and just the second pair of identical twins overall, joining **Daniel Simpson '76** and **David Simpson '76**.

The twins agree that when it came to choosing a college, there was very little debate. "Westminster was our number one choice," recalled Cherisse. "We both knew we wanted to go there."

The women say that over the course of their childhood, they were exposed multiple times to Westminster alumni who helped sculpt their talents and direction. Their sixth-grade music teacher used to tout the Westminster Summer Camp; later, another teacher at LaGuardia High School of Music & Art and Performing Arts in New York recommended the Voice Performance program.

Once on the Westminster campus, the twins quickly became part of the College's fabric. Right from the start, they were part of the audition-based Westminster Jubilee Singers, which performs music essential to the African-American experience.

For graduate school this fall, the twins' paths have diverged. Cherissia is attending the Manhattan School of Music, while Cherisse is four hours northwest at Ithaca College. Still, both are pursuing master's degrees in Voice Performance.



Cherisse '13 (left) and **Cherissia Williams '13** are the first set of identical twin sisters to graduate from Westminster Choir College.



Westminster College of the Arts:

Learning the London Stage

Theater major and Arts Administration minor **Gabrielle Wilson '14** spent the spring semester in London working as a marketing and development intern for the Chisenhale Dance Space, a home for experimentation in dance and performance.

"I designed and implemented a fundraising campaign for their upcoming 30th anniversary, using my acquired knowledge from the Fundraising in the Arts class I took at Rider," explained Wilson, a resident of Pitman, N.J. "The marketing team was impressed with the fundraising principles I knew and how quickly I implemented a campaign."

Chisenhale's unique, creative space is a place where artists are encouraged to push the boundaries of dance, offering project support for body-based work of all kinds, by diverse artists from all communities.

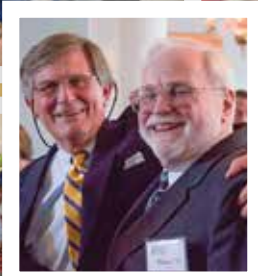
"I really feel I experienced the best of both worlds at Chisenhale," Wilson noted. "Not only did I hone my marketing and development skills, but I participated in their creative, experiential classes."

Growing up not far from Philadelphia, Wilson attended summer theater camps and acted in local community theater. Her love of the arts grew, and when she decided to study theater, Rider's newly established Westminster College of the Arts was a perfect fit.

She soon added a minor in Arts Administration to strengthen her degree. "I'm extremely happy with my decision," said Wilson, who obtained her internship through the Center for International Education's internship abroad program. "Through the program, I not only learned arts administration, I also learned how to market myself, manage my time and keep a budget – all valuable tools for an emerging artist."

Gabrielle Wilson '14 visited the hallowed dramatic grounds of the Globe Theatre, a recreation of William Shakespeare's favored Elizabethan venue.

Fancy Seeing You Here



2013 REUNIONS

Reunions 2013 had something fun for everyone! Mark your calendars now and save the date for 2014:

Westminster Reunions 2014
May 15 and 16

Rider Reunions 2014
June 6 and 7







Forty years after her brother was lost in a plane crash with singer Jim Croce, Mary Muehleisen '70 is determined to preserve his musical legacy.

Photographs and Memories

By Sean Ramsden

Photography by Peter G. Borg

Relaxing alongside a Florida swimming pool, it occurred to **Mary Muehleisen '70** that her brother was actually a star. There was no ignoring the evidence sounding from the radio at the Sun-N-Fun Campground and Resort – those familiar guitar licks she had heard so many times before in her parents' Trenton home, now filling the thick Sarasota air. It was the spring of 1973.

“Oh, my gosh, that’s Maury!” the thrilled Muehleisen exclaimed to her husband, **Ray Nowak '72**, nearly breathless at hearing her brother’s music some 1,100 miles from home. She knew Maury and his friend, Jim, were doing well; Jim had a three-record deal and the pair had even played *The Tonight Show* with Johnny Carson. But they still often found time to stop by the Muehleisen family’s modest home between shows.

“They were still just Maury and Jim when they were there,” Mary said of her brother, Maury Muehleisen, just 14 months her senior, and his thickly mustachioed friend, Jim Croce.

It was undeniable, though. Their musical careers were in full ascent. The rollicking *Bad, Bad Leroy Brown* – the song Mary heard that humid May day in Florida – would reach No. 1 on the *Billboard* Hot100 just weeks later.

So if that entire summer felt just a bit ethereal for Mary Muehleisen, the autumn was simply inconceivable, freezing the music – and the memories – of Maury Muehleisen and Jim Croce in time.

Mary Muehleisen '70 fondly recalls her brother, guitarist Maury Muehleisen, who perished 40 years ago with singer Jim Croce.

Morning rose on September 21, 1973, with the grim news that Croce, Maury Muehleisen and four others were killed the night before when their chartered plane, en route to Texas, crashed during takeoff at Natchitoches Regional Airport in Louisiana. Croce, the voice behind still-beloved standards like *Time in a Bottle*, *Operator (That's Not the Way it Feels)* and *Workin' at the Car Wash Blues*, was 30. Muehleisen, who rendered such tender accompaniment to Croce's words on his Martin guitar, was just 24.

"He was young, quiet and sweet," Mary recalled of her brother. "All he ever wanted was to make people smile with his music."

* * *

Maury Muehleisen's personality is evident on his 1970 solo debut on Capitol Records, *Gingerbreadd*. With its gentle acoustic melodies that fall somewhere between Bread and Simon & Garfunkel, the record established Muehleisen as an emerging talent in a fluid musical landscape. Meanwhile, Croce's own folk-music career was flagging by the end of the 1960s. He had walked out on his songwriting contract before Muehleisen's manager, Joe Salviuolo, suggested the two musicians meet.

"Joe introduced Jim to Maury," recalled Mary, adding that Salviuolo had an idea: Perhaps Croce could play back-up to Muehleisen as he toured in support of *Gingerbreadd*.

The pair began playing a series of clubs and coffeehouses, with Muehleisen playing lead guitar on his original music. Croce provided the rhythm, but was also writing relentlessly in his spare moments. Before long, he had plenty of songs on paper.

"Jim showed Maury the things he'd been working on," Mary

recalled. "There was a song about saving time in a bottle, and another about a guy named Jim." The two, who had forged a fast friendship, recorded five songs on a cassette, and sent it to Tommy West, who had produced both artists' work. The struggling Croce was desperate simply to get someone to sing his songs.

"Jim asked Tommy, 'Can you do anything with these?' Can you help me out?" Mary explained. In fact, West and co-producer Terry Cashman immediately recognized an exciting new sound, and quickly hustled Croce and Muehleisen up to New York to begin recording. The result, in April 1972, was *You Don't Mess Around with Jim*, which spent an incredible 93 weeks in the Billboard 200, and was followed by *Life and Times* in January 1973. Croce and Muehleisen finished recording their third album, *I Got a Name*, that September 14.

Less than a week later, it was over. The brief story of Maury Muehleisen had reached its coda.

The world will never know you, Maury, went the lyrics to Cashman & West's tribute song, *Maury*. "At the time, I thought, *that's not fair*," Mary said. But in the intervening years, the melodies Maury coaxed from his guitar have indeed spanned continents and generations. Even now, forty years after playing his last note, he continues to make new fans every day – with a hand from his younger sister.

Mary stokes his memory though MauryMuehleisen.com, a website she developed more than a decade ago through which visitors can become acquainted with his music and catch an intimate glimpse into Maury's life through stories from family members and friends. Fans can also purchase CD copies of *Gingerbreadd*,



All but one of Jim Croce's gold records were certified by the Recording Industry Association of America only after his 1973 death, according to **Mary Muehleisen '70**, whose brother, Maury, Croce's lead guitarist, perished with him.



which Mary obtained a license to reissue, as well as a compilation of early home and studio recordings produced by her and Tommy West.

The site also features an active guestbook that attracts visitors from all corners of the globe. They leave messages detailing the ways in which Maury's music touched their lives. Some recall the sense of loss they felt after the crash, while others delight in having only recently discovered his work through media like YouTube.

Mary, who also worked with C.F. Martin & Co. to issue a D-35 Maury Muehleisen Commemorative Custom Edition guitar, says her online memorial site stemmed from her realization that Maury's legacy was far more public and enduring than she had imagined. A pivotal moment came in 1998 when she and Ray attended an event in Philadelphia marking the 25th anniversary of Croce's death. Met with a wave of affection, enthusiasm and interest after divulging her relation to Maury, Mary carefully took all the names and e-mail addresses from this group of devout Croce fans, who traversed North America and the Atlantic Ocean for the tour.

"I didn't even really know what e-mail was yet!" she said. "But, my world blossomed after that. I said, *this is my chance. The world is going to know Maury.*" ■

The D-35 Maury Muehleisen Commemorative Custom Edition guitar is just one way **Mary Muehleisen '70** helped memorialize her brother, seen within this photo playing with Jim Croce.



A Taste of **Trenton**

By Jeff Edelstein '95
Photography by Peter G. Borg

DeLorenzo's Tomato Pies no longer resides in the Capital City, but owner Sam Amico '93, M.B.A. '96, says those Trenton roots survive in every slice.



Sam Amico '93, M.B.A. '96, often credits himself with a Rider University record: Shortest amount of time between his graduation and his job.

"I graduated Friday afternoon, and was working at 3:30 p.m.," he said.

In hindsight, the path to Amico's job was probably etched in granite. After all, he's the third-generation owner of DeLorenzo's Tomato Pies, one of New Jersey's most iconic "pizza" joints (though the Trenton-style tomato pie differs a bit from its more ubiquitous first-cousin). He's also the only child to Gary and Eileen Amico, so ... yeah. History seems pre-written in this case.

The only problem? Sam Amico didn't want the job.

"I wanted to get into sales, the stock market," Amico said. "I went to Rider with the 'Wall Street' mentality – Charlie Sheen's character, without the downside. All my friends were wondering why I didn't want to go into the family business, but it just wasn't my plan."

Until a class at Rider began turning the tide, that is.

"It was a 'total quality management' class. Dr. (Sanford) Temkin taught it," Amico recalled. "We had to pick a business and run a full report, top to bottom. He told me I should take a look at the restaurant. I did. I found there wasn't much in the way of total quality management."

Not that it necessarily mattered. DeLorenzo's was a Trenton institution, with lines constantly stretching down Hudson Street, overflowing onto Swan Street. It didn't matter that the place had "quirks," as Amico generously puts it, such as not accepting credit cards, no bathrooms for patrons to use, and nothing on the menu but tomato pies and variations thereof.

It was also, for all intents and purposes, Amico's home. His grandparents, Chick and Sophie DeLorenzo, started the restaurant in 1947. The restaurant was downstairs; they lived upstairs. And while Sam's parents eventually moved to Genesee Street in neighboring Hamilton, the restaurant remained the center of his family.



"I slept at Genesee Street, but my life was on Hudson," Amico said. "My parents used the restaurant as my home address, so I went to school around the corner. My friends were on Hudson, my aunts and cousins and uncles, everyone. I'd walk back there from school, at 3 p.m., where we'd have family dinner – Wednesdays, I'll never forget, linguini with tuna sauce – and at 3:30 the doors would open for the restaurant. At 10 p.m., I'd go back to Genesee. To sleep. Other than that, life revolved around Hudson."

Today, Hudson Street in Trenton is an area in transition. The old Italian neighborhood has moved out, replaced, in increasing numbers, by a predominantly Guatemalan population.

"It's like it was 100 years ago," Amico said, noting the symmetry. "Hard-working immigrants trying to make a better way for their family."

'I graduated Friday afternoon, and was working at 3:30 p.m.'

The neighborhood, however, like much of the city, has seen crime rise steadily for years. Some years ago, the Amicos hired an off-duty Trenton police officer to keep the area safe during business hours. Still, over time, Sam Amico saw the financial numbers tailing off. Eventually, it was decided a change had to be made.

Today, the Hudson Street location is closed. Sam's parents shut the doors in early 2012, nearly five years after the family made the decision to open a new restaurant – complete with credit card machines and customer restrooms – even salads! – on Route 33 in nearby Robbinsville.

"I was extremely scared and I'm still anxious every day," Amico said. "Almost 70 years in Trenton gave us a name, a product and brand recognition, but we were worried it wouldn't translate to the suburbs."

Did it ever.

"We got back all the old, familiar customers we lost who didn't want to come to Trenton, and we've gotten a whole new bunch of customers from Monmouth County, even from New York."

Amico loves the New York crowd, which usually walks in with a swagger, ready to dismiss the Trenton tomato pie.

"They almost always walk out happy," Amico said.

The DeLorenzo story, however, doesn't begin and end with Chick DeLorenzo and his family. In fact, Chick – who, before striking out on his own in 1947, owned another restaurant with his three oldest brothers – passed the family recipe down to four other, younger brothers. They started DeLorenzo's Pizza, now owned by Rick DeLorenzo Jr., who operated the restaurant at its longtime location on Hamilton Avenue in Trenton.

Gary Amico (left) provided Sam Amico '93, M.B.A. '96, his first education, in front of the oven.

DeLorenzo's Pizza also pulled up its roots in favor of the local suburbs in early 2013, and now occupies a spot



near the AMC Hamilton 24 movie complex on Sloan Avenue. Rick DeLorenzo is singing a tune similar to that of his cousin, Amico.

“We’ve already gotten back so many of the customers we lost,” he said. “We couldn’t be happier.”

Like Amico, DeLorenzo was also accepted to Rider (his niece, **Lauren Petersack '05**, is a graduate). He planned to major in Biology before opting for a two-year program in medical lab technology at Mercer County Community College. And while he actually worked in his chosen field for a short time, the lure of slinging tomatoes on top of cheese proved too big a draw to abandon.

That’s right – tomatoes on top of cheese. That’s one of the chief differences between “pizza” and the Trenton-style tomato pie. Thin, crisp crust. Mozzarella cheese and any toppings followed by the tomato sauce. Structural integrity that seems to defy laws of physics. It’s a remarkably delicious regional favorite. And to think ... it all could’ve ended because Sam Amico wanted to be a Wall Street player.

“When I was younger, before I made the decision to go to Rider, I did want to go to culinary school,” he said. “But my dad talked me out of it. He said if I did that, I’d never have a weekend off again. Now look at me.”

Fresh ingredients play a pivotal role in the success of DeLorenzo’s Tomato Pies.

As one of the relatively few pizzeria owners who also has an M.B.A., Amico is equally at home in front of the ovens as he is across from his accountant. No aspect of the business escapes his eye, and he fully expects DeLorenzo’s Tomato Pies to go far into the future.

How far?

Well, Amico is married and has one child, a 9-year-old son. Is the family business part of the plan?

“It’ll be up to him,” Amico said. “He’s going to college, though. That I can promise you.” ■

A 1995 graduate of Rider University, **Jeff Edelstein** is a columnist for *The Trentonian*. His video essay feature, “Growls from the Man Cave,” appeared regularly on Fox 5 New York.



With Vision 2020, the sights of **Dean Steven Lorenzet**, **Associate Dean Anne Carroll**, and **Assistant Dean John Farrell** are fixed on the future.



Taking on TOMORROW

Fueled by its innovative Vision 2020 agenda,
the College of Business Administration
is charging fast into the future.

By Jen A. Miller

Photography by Peter G. Borg

Dr. Steven Lorenzet started his academic career at Rider as a faculty member in the Department of Management. When he returned in 2012 as the dean of the College of Business Administration, he wanted to solidify how the college would move in the years ahead.

“It was awesome but overwhelming,” he said. “There were so many cool things we thought were possible. After a month of it, I thought, *oh, my head hurts*. There are so many things in so many directions.”

So Lorenzet, along with his staff, went off campus for two days to hammer out a plan, which was then sent to the faculty for feedback and revision in both the fall of 2012 and spring of 2013. Instead of a five-year plan, Lorenzet wanted to look even further ahead and set the college on a longer track of development and growth.

The result is Vision 2020, an image of the College’s future steered by a four-point strategic plan to guide the CBA’s focus on key points: curricular innovation, international programs, external relations, and further developing the teaching and scholarship of the faculty.

The time is now, said **Dr. Margaret O’Reilly-Allen**, associate professor and chair of Accounting, not just because the CBA has a new dean, but because of a shifting academic reality.

“Higher education is changing rapidly, and there’s a lot of opportunity out there,” O’Reilly-Allen explained. “We needed a plan to focus on what we’re good at, and identify those opportunities that fit for Rider.”

The first steps of a new, innovative curriculum at the graduate level are being implemented this fall by bringing the classroom to where students are, in two new ways.



'Co-ops are real game changers. Employers really love our students.'

– Dr. Marge O'Reilly-Allen

First, the CBA is offering its first online graduate program, a Master of Accountancy. "The development of the degree was driven within the administration and Accounting faculty, as well as our Accounting Advisory Council," said **John Farrell**, assistant dean of Graduate Programs and director of the Master of Accountancy program. That council "had been working with major accounting firms and corporations, and they guided us to develop this online program so we can serve their populations who might not be able to get to campus."

Second, the University is offering programs on-site for nearby companies, including the Executive M.B.A. at Waste Management in Ewing and the M.B.A. at the Bank of America/Merrill Lynch offices in Hopewell.

Undergraduate students will also be exposed to core business disciplines earlier in their academic careers in order to establish a quicker connection to the CBA – a valuable advantage to students who pursue internships and co-ops.

When it comes to international programs, Rider is strengthening and expanding partnerships the University already enjoys in China and France. Rider recently partnered with Sogeti, a global IT consulting and technology company, to enroll students this fall in an M.B.A. program completed in both France and the United States, with a job at Sogeti waiting for them at graduation. The CBA is also working on expanding its programs with Sanda University in Shanghai, and forming new partnerships with groups in locations like Asia, Europe and the Middle East to recruit more international students.

For faculty, Vision 2020 provides resources and funding to further teaching effectiveness and create ways to acknowledge and encourage faculty scholarship.

"How do we continue to further develop an already strong faculty? We think that's (accomplished) through teaching capabilities, internal research activities, and trying to work with outside grant opportunities or partner with organizations," Lorenzet said.

The ultimate goal is to support the teacher-scholar model, where a faculty member's research is informed by his or her teachings and research findings.

"Because of these changes that we're making, and because of these innovations that we're trying to bring forward, a lot of students are going to gain," Lorenzet said. "That's the whole reason we're sup-



posed to be here: we're going to do good things for the students."

That's the idea behind the Vision's movement to expand external relations and increase the number of internship and co-ops undertaken by Rider CBA students through "The Campaign for Co-op and Internship." Much like a capital campaign with quantifiable targets, the co-op and internship campaign will also have goals, but these will be aimed at increasing opportunities for experiential learning for undergraduate and graduate students. This campaign will also strengthen corporate and organizational outreach, in collaboration with University Advancement.

The value of these opportunities has been proven over and over again at Rider. In 2007, the Accounting program placed 17 students in co-ops. Now, some 100 students a year reap this valuable benefit.

"Co-ops and internships are real game changers. Employers really love our students," O'Reilly-Allen said. "The strategic plan recognizes that. If we get students out there in the workplace, jobs follow."

This is particularly true among students who graduate from Rider's Global Supply Chain Management program, which focuses on the process required of a company to transform raw material components into a final, deliverable product for its customers. This burgeoning field is having a transformative effect on the conduct of domestic and international business, and the program at Rider has put its graduates in demand.

"Our placement rate for Global Supply Chain Management students, upon graduation, is 100 percent," said **Dr. Anne Carroll**, associate dean for undergraduate programs.

From left, **Dr. David Suk**, Finance; **Dr. Lan Ma Nygren**, Management Science; **Stacy Fischler Parrado**, assistant dean for administration; **John Farrell**, assistant dean for graduate programs; **Dr. Sigfredo Hernandez**, Marketing; **Dr. Steven Lorenzet**, dean; **Dr. Evelyn McDowell**, Accounting; **Dr. Anne Carroll**, associate dean for undergraduate programs; **Alan Sumutka**, Accounting; and **Dr. Marge O'Reilly-Allen**, Accounting.

Across the College, students can testify to the value of the co-op and internship experience. **Antonio Ribeira '14**, a current senior at Rider, completed a co-op at Bartolomei Pucciarelli, a CPA firm, last spring. Not only did he earn six credits toward his degree, but he worked for the firm doing tax returns. "I loved it," he said. "I went in having no tax experience whatsoever and came out learning everything, soup to nuts."

Ribeira said the experience has helped him zero in on what he wants to do when he graduates, which includes working as a CPA and maybe starting his own firm. **Jim Bartolomei '81**, partner in the firm who runs the co-op program at Bartolomei Pucciarelli, agrees with part of Ribeira's goals – just not the one about starting his own firm. "He's not going to do that because we're going to hire him." ■

Jen A. Miller is a regular contributor to *The New York Times*, *The Philadelphia Inquirer*, *Runner's World*, *American Way* and *New Jersey Monthly*. Her work has appeared in *Allure*, *Salon.com* and *Wired*, among other publications. She is based in Collingswood, N.J.



On the Fast Track

The men's and women's track and field teams both captured their respective titles at the Metro Atlantic Athletic Conference (MAAC) outdoor track and field championships in May. The dual victories mark the first time that both the men's and women's teams have won the conference championship in the same season.

"My goal when I took over the program five years ago was to win both titles in the same season," said head coach **Bob Hamer**, who was voted both men's and women's MAAC Coach of the Year. "To have everybody happy is a great thing. It's always a little rough when you win on one side and have half a team happy."

For the Rider men, **Wilvenson Baptiste '14** was named Most Outstanding Track Performer. Baptiste won MAAC gold in both the 100-meter dash (10.98) and the 200-meter dash (21.66), and helped lead the 4x100-meter relay team to a first place finish and the 4x400-meter relay to MAAC silver. The men's 4x100-meter relay team of **James Burroughs '13**, **Anthony DeFranco '15**, Baptiste and **David Hightower '13** won in 42.08. Hightower won MAAC gold in the 110-meter hurdles (14.24) in IC4A qualifying time, setting a new meet record, while Burroughs claimed the 400-meter hurdles (53.78).

For the Rider women, **La'tazah Coleman '16** won the 100-meter dash (12.12) and the 200-meter dash (24.74), while **Dashana Ransome '16** won the 100-meter hurdles (14.09), setting meet and Rider records in the process, and qualifying for the ECAC. **Lauryn Strebeck '14** won the triple jump (11.58m) and **Taylor Harmon '15** won the high jump (1.61m). The women's 4x100-meter relay team of Ransome, **Mia Riley '13**, **Miranda Roberts '16** and Coleman won in 47.76.

Dashana Ransome '16 set meet and Rider records in the 100-meter hurdles at the MAAC Championships.

Bronc Briefs

- **Ken Bernabe '69** was honored this summer by the New Jersey Chapter of the National Wrestling Hall of Fame and Museum with a "Lifetime Service to Wrestling" award. Bernabe has served as president of the New Jersey Wrestling Officials Association and was an Eastern Intercollegiate Wrestling official for 22 years.
- **Amanda Burke '10** and her partner, Samantha Pickens, finished seventh in the women's synchronized 3-meter dive final at the FINA World Aquatic Championships in July.
- **Ryan Thompson '10** played with the Washington Wizards in the 2013 NBA Summer League.
- **Ali Heller '12** joined the women's basketball staff at Jacksonville State University. Heller was a four-year letter-winner at Rider, where she earned the Metro Atlantic Athletic Conference 6th Player of the Year Award.
- Volleyball's **Rachel Jensen '15** was awarded the Virginia J. Cyrus Scholarship, which recognizes students who show academic promise of excellence and the potential to improve the status of women through scholarship and/or activism.
- Wrestling's **Ryan Wolfe '16** was named to the *Amateur Wrestling News* All-Rookie team after finishing his rookie season with a 23-11 overall record as the Colonial Athletic Association 184-pound runner-up.
- **Rider student-athletes** compiled a grade point average of 3.18 during the spring 2013 semester, their most successful showing in the 20 years this information has been available.
- For the second year in a row, the **Rider University Cheerleaders** claimed the National Championship at the American Cheer and Dance Reach the Beach All Star & College National Championship in April in Ocean City, Md.



Athletics Hall of Fame Celebrates Excellence



First-year ballot selections **Jerry Johnson '05** of the basketball team and **Christina Ang '05** of the field hockey team were joined by wrestler **Derek Jenkins '03**, basketball player **Chuck Simon '77** and 1990s soccer/tennis star **Matt Miles '06** as 2013 inductees into the Rider Athletics Hall of Fame on June 8. The induction ceremony was a highlight of a festive Reunions 2013 schedule on the Lawrenceville campus.



Pirates Ink Mulderig



Jerry Mulderig '14 signed a professional contract with the Pittsburgh Pirates organization in June, and was assigned to their Class A affiliate in Bradenton, Fla., to play in the Gulf Coast League.

Mulderig was drafted in the 28th round by the Pirates in Major League Baseball's 2013 First Year Player Draft.

"We are very excited for Jerry," said Rider head coach **Barry Davis**. "Getting the opportunity to play professionally is something youngsters all over the world hope to get some day. For Jerry, that day is here. We wish him the best."

Mulderig, a resident of Langhorne, Pa., was a first-team All-Metro Atlantic Athletic Conference and a first-team All-New Jersey selection this year as a designated hitter, but was drafted as a pitcher. He is the third Bronc in the last three years to be drafted.

"He has come a long way as a player since his freshman year and I think his best days are ahead of him," Davis said. "The Pirates seem to agree."

Mulderig's selection represents the highest a Rider player has been chosen since **Scott Knazek** was selected in the 15th round by the Angels in 2006. Knazek spent the 2013 season with the Rockland Boulders of the independent Can-Am Association.

A member of the MAAC All-Academic team who carried a 3.34 GPA as a Behavioral Neuroscience major, Mulderig was eyeing medical school prior to signing with the Pirates. But his statistics on the diamond proved to be equally impressive, leading Rider in batting (.328, 63 hits in 54 games), on base percentage (.417), slugging percentage (.417) and walks (29), was second in stolen bases (16) and third on the team in RBI (31).

On the mound Mulderig appeared in 11 games this past season. Opponents batted just .229 against him. He also struck out 13 batters in 19.2 innings pitched and walked seven.

Jerry Mulderig '14 hopes to become the eighth Bronc to reach the major leagues.



Think Like a Scientist

Dr. Jonathan Yavelow has a pretty simple request of you: consider the science-based story of the universe, with its incomprehensible, limitless enormity, and about the place you occupy in it.

Humbled yet? Good.

Now you're ready to read *Star Gazing to Sustainability: Appreciating the Scientific Process*, Yavelow's new book that endeavors to instill a respect for the earth and its inhabitants through what publisher Kendall Hunt calls a "jargon-free science story celebrating the beauty and power of scientific thought."

Yavelow, a professor of Biology at Rider who arrived at the Lawrenceville campus in 1982, says sustainability demands the participation of everyone; scientist and non-scientist alike. It is for the latter – and larger – group that he wrote *Star Gazing to Sustainability*.

"It's for people who, as soon as they hear words like chemistry, biology and astronomy, are turned off but willing to give science another chance," said Yavelow, who discussed his unique book at Rider's Reunion 2013 celebration in June, drawing dozens of alumni who recalled his fun, accessible approach to teaching science. "The book is full of stories – science stories – through which I tell the tale of the universe and the origin of life."

Each chapter takes a look at a separate scientific discipline and coordinates it with a theme – Biology and the Evolution of Humans, for example – and reviews the extant knowledge humankind has accumulated. Information is presented in a readable, easily digestible format, focusing on the beauty of scientific thought.

"If you come to feel confident in your ability to look at the evidence as a scientist would, then you see the world as it is, and not how you want or imagine it to be," he explained. "That way, more of us can more effectively deal with the environmental problems that exist. That's extremely helpful for a participatory democracy."

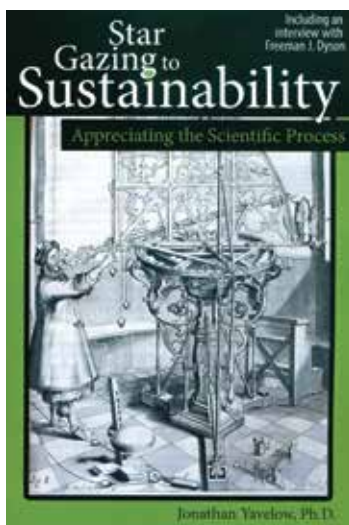
To that end, Yavelow is starting right on campus. *Star Gazing to Sustainability* was adopted this fall as the text for his BIO 109 course, From the Big Bang to the Origin of Life, which debuted in 2012. It is a class populated primarily by non-science majors, the very audience to whom the book is meant to appeal.

Though *Star Gazing to Sustainability* is written for a lay audience, Yavelow is widely respected as a researcher within the scientific community. He is in the midst of a three-year appointment as commissioner of the New Jersey State Commission for Cancer Research, and also spent a year as a visiting scholar at the Institute for Advanced Study in nearby Princeton. Though a great deal of his academic career has been spent in pursuit of breast cancer research, Yavelow admits that *Star Gazing to Sustainability* represents a shift in his focus.

"My research interests now include the integration of science, social science and humanities to better approach our sustainability challenges," he said, hoping to make scientific thought less foreboding to the masses. In fact, some of the students who have taken Yavelow's course have since turned to new majors in Environmental Science or Biology, he noted. "That's very gratifying," he said.

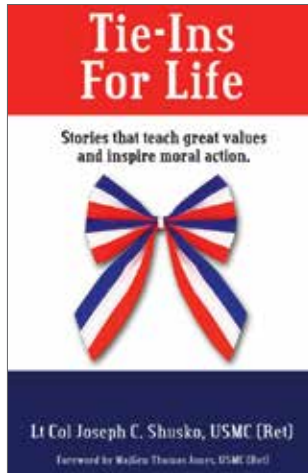
In the end, though, *Star Gazing to Sustainability* represents "a romantic view of the sciences in the hope that the reader can see the joy and the beauty of the universe, and the story of where we come from," Yavelow said. "It's out of love and deep respect for the earth that true sustainability comes; a love of the Earth and an appreciation for the awesomeness of it all." ■

To learn more, or to purchase *Star Gazing to Sustainability: Appreciating the Scientific Process*, see www.kendallhunt.com/yavelow.



Star Gazing to Sustainability: Appreciating the Scientific Process

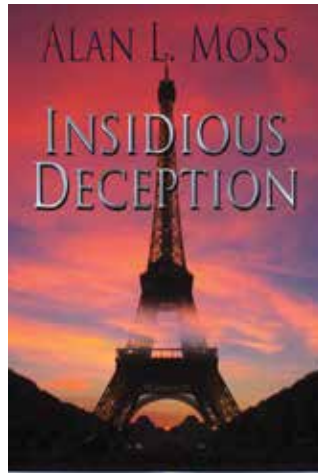
By Jonathan Yavelow, Ph.D.
Kendall Hunt Publishing Company



**Tie-Ins for Life:
Stories That Teach Great Values
and Inspire Moral Action**

By Lt. Col. Joseph C. Shusko,
USMC (Ret.)
CreateSpace Publishing

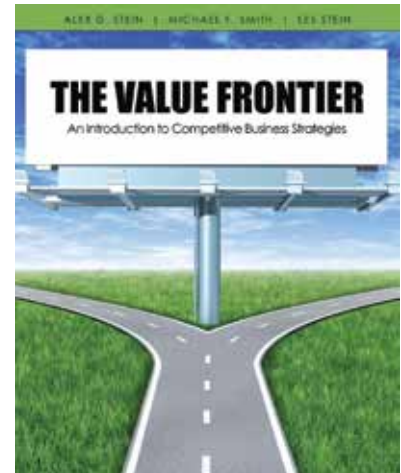
A retired lieutenant colonel in the U.S. Marine Corps, **Joseph “Joe Marine” Shusko ’78** has spent the past 30 years mentoring hundreds of Marines, law enforcement officers and even lay folk, spreading his message. “Ethics are moral values in action,” said Shusko, who earned a Bachelor of Science in Marketing from Rider. Highlighting the importance of remaining motivated and positive despite the stress of police or military work, Shusko impart lessons through “tie-ins” – stories he says inspire moral action. “I typically give a tie-in to my students after we have done some sort of physical exercise together,” said Shusko, who has now put his collection of acclaimed tie-ins on the printed page. “This allows me to ‘tie’ a moral lesson to the physical action in order to make ethical warriors.”



Insidious Deception

By Alan L. Moss
Whiskey Creek Press

After years working for the federal government as an economist and a Congressional fellow in Washington, D.C., **Alan L. Moss ’65** made the move a decade ago to pursue life as a writer on the Jersey Shore. After publishing *Selling Out America's Democracy* in 2008, he turned his attention toward fiction, and his latest effort **Insidious Deception**, is an intricately detailed saga of conspiracy and passion, set against a backdrop of international political intrigue. When an amalgam of international conspirators schemes to elevate a United States senator to the presidency, layers of betrayals and a quest for revenge are launched. In a gripping tale that reaches all the way to the Middle East, *Insidious Deception* arrives in Paris where several storylines collide in a thrilling conclusion.



**The Value Frontier:
An Introduction to Competitive
Business Strategies**

By Alexander Stein,
Michael F. Smith and Les Stein
Kendall Hunt Publishing Company

A pair of brothers – both Rider alumni – join forces with a colleague to produce **The Value Frontier: An Introduction to Competitive Business Strategies**. “Our purpose in writing the book was to highlight the strategic functions of business and marketing and the unique way in which these functions create a relationship between producers and customers,” explained **Dr. Les Stein ’75**, a retired colonel in the U.S. Marine Corps, who authored the text along with sibling **Dr. Alexander Stein ’77**, an assistant professor of Marketing at Temple University, and his departmental chair, Dr. Michael F. Smith. “It also demonstrates that marketing is driven by complex sociological, psychological and economic processes that determine the decision-making of today’s consumers and suppliers,” Les Stein said.

Mark Your Calendars

Fall 2013 Alumni Events

For more information, to register for any events, or to join our mailing list, contact the Office of Alumni Relations at alumni@rider.edu or call 609-896-5340. Be sure to join MyRider at <http://alumni.rider.edu> to reap the rewards of alumni benefits, and like us on Facebook at [Facebook.com/Andrew.J.Rider](https://www.facebook.com/Andrew.J.Rider).

October 9 to 13

Rider Theatre Production:

The Full Monty

Bart Luedeke Center Theater

Director: Robin Lewis

\$20 Adults, \$10 Students

\$5 Rider and WCC Students/Seniors

For more information, please contact the box office at 609-896-5303

October 12

Ice Hockey Alumni Day

2 p.m. – Alumni game, reception immediately following

3:30 p.m. – Club game vs. Penn State

Loucks Ice Center, The Lawrenceville School

2500 Main Street, Lawrenceville

\$20 for game participants, includes reception

\$10 for alumni spectators, includes reception

Free to guests, RSVP by October 4

October 12

Softball Alumni & Friends Slow-Pitch Game and Picnic

11 a.m. – Slow-Pitch game

Picnic to follow

Herb and Joan Young Field

Picnic includes hamburgers and veggie

burgers, hot dogs, chips and drinks

Please bring a dessert to share

Free event, RSVP by October 4

October 13

Field Hockey Alumni Day

Noon – Rider vs. Robert Morris

Tailgate immediately following the game

Ben Cohen Field, Free event

RSVP by October 4

October 24

Shadow for Success Student and Alumni Event

9:45 to 11:15 a.m. – Attend a class

11 a.m. to 1 p.m. – Lunch,

Mercer Room, Daly Dining Hall

1:10 to 2:40 p.m. – Attend a class

By invitation, free event

November 7 and 8

NJEA Convention

Convention Center, Atlantic City

Be sure to stop by the Rider booth!

Check <http://alumni.rider.edu>

for our booth number

November 9

Volleyball Alumni Day

1 p.m. – Rider vs. Saint Peter's

Alumni Gym

Reception immediately following the game

Hall of Fame Atrium,

Student Recreation Center

Free event, RSVP by November 1

To register or RSVP to events, unless otherwise noted, please visit <http://alumni.rider.edu/events>

Family Weekend Alumni Events

November
1, 2 and 3

November 2

Legacy Breakfast

9 to 10:30 a.m.

Mercer Room, Daly Dining Hall

By invitation. Free event.

RSVP by October 25

November 3

Ultimate Frisbee

Alumni Game & Reception

11 a.m. – Alumni game, Richard E. Daly Field

1 p.m. – Reception, Mercer Room,

Daly Dining Hall

Please bring a side dish or dessert to share.

Free event, RSVP by October 25

For a full schedule
of Family Weekend events:
www.rider.edu/familyweekend

November 12

Informal Gathering for

Men's Basketball vs. Lehigh

There will be an informal get-together two hours prior to game time
Melt Grill
2805 Center Valley Pkwy
Center Valley, Pa.
Check <http://alumni.rider.edu> for game and reception times

November 16

Wrestling Alumni Day

4:30 p.m. – Alumni Tailgate, The Pub
6 p.m. – Rider vs. Penn State, Alumni Gym
\$10 per person for tailgate
For tickets, please contact the Athletics box office at 609-896-5054.
RSVP by November 8

November 20

Rider Theatre Production:

A Chorus Line

Bart Luedeke Center Theater
Director and Choreographer: Luis Villabon
Musical Director: Nathan Hurwitz
\$9 General admission
For more information, please contact the box office at 609-896-5303

December 10

Bank of America/Merrill Lynch Alumni Event

5:30 p.m. – Program and networking
1100 Merrill Lynch Drive
Pennington, N.J.
This event is open to Bank of America/Merrill Lynch employees who are graduates of Rider University or Westminster Choir College
RSVP by December 2

Save the Date

January 25, 2014

Rider Baseball First Pitch Dinner

6 to 10 p.m.
Greenacres Country Club, Lawrenceville
Cocktail Hour and Dinner

Westminster Symphonic Choir

September 26 to 28

Beethoven: Symphony No. 9
Calm Sea and Prosperous Voyage
Muhly: Bright Mass with Canons
The Philadelphia Orchestra
Yannick Nézet-Séguin, *conductor*
September 26 and 28, 8 p.m.
September 27, 2 p.m.
The Kimmel Center, Philadelphia
For tickets: 215-893-1999 or online at www.philorch.org

December 17 to 21

Handel: *Messiah*
New York Philharmonic
Andrew Manze, *conductor*
December 17, 18, 19 and 21, 7:30 p.m.
December 20, 11 a.m.
Lincoln Center, New York
For tickets: 212-875-5656 or online at www.lincolncenter.org

March 10, 2014

Homecoming Concert: A Spoleto Festival USA Preview

7:30 p.m., free event
Richardson Auditorium in Alexander Hall, Princeton University

Westminster Choir 2014 Concert Tour

Details at <http://www.rider.edu/westminsterchoir>

January 25, 2014

Ode to Joy

Beethoven: Symphony No. 9

Vienna Chamber Orchestra
Mark Laycock, *conductor*
Works by J.S. Bach and Mendelssohn
Proceeds will benefit Westminster Choir College of Rider University's Playhouse Renovation
7:30 p.m.
Richardson Auditorium in Alexander Hall
Princeton University
Tickets: \$35
Box office: 609-258-9220
Online: www.princeton.edu/utickets
For patron seating and sponsorship information, please contact Kate Wadley at 609-921-7100 ext. 8213
Westminster College of the Arts gratefully acknowledges the generous support of The Scheide Fund in Community Funds, Inc.

Men's Basketball
Nonconference Schedule

Nov. 12*	at Lehigh
Nov. 17	at Purdue
Nov. 23	at Central Connecticut State
Nov. 26	vs. Albany
Nov. 29*	vs. Rice in 47th Annual Cable Car Classic at Santa Clara
Nov. 30*	vs. Santa Clara or North Dakota State in 47th Annual Cable Car Classic at Santa Clara
Dec. 14	vs. Wagner
Dec. 21*	at Villanova
Dec. 29	vs. Penn

Women's Basketball
Nonconference Schedule

Nov. 8	at Lafayette
Nov. 10	at Seton Hall
Nov. 14	vs. LIU-Brooklyn
Nov. 19	vs. Princeton
Nov. 24	vs. Delaware
Nov. 29-30	at Navy Classic
Nov. 29	vs. Maryland - Baltimore County
Nov. 30	at U.S. Naval Academy
Dec. 14	vs. Binghamton
Dec. 21	vs. Central Connecticut

Check www.GoBroncs.com for complete basketball schedules.
Home-game tickets: contact the Athletics box office.
Away-game tickets: contact the host school's Athletics box office.

*Denotes games with informal gatherings at local establishments two hours before game time. Check the website for locations.



Fall '13
Class
Notes

From the Alumni Board

As a 1988 Rider graduate, I often reflect on all the positive memories I was fortunate to take from my college experience. Not only did I receive my education, but I have very fond memories of living in Switlik “B”, my job as a Student Center manager, socializing at The Pub, cheering on the Broncs in Alumni Gym, professors that motivated me, and, most of all, the friends I made. As I entered my forties, I decided it was time to reengage with my *alma mater*. I realized it was time to give back to the communities that have assisted me through my life.

I said to myself, what can I do to give back to Rider? I made a commitment to donate to the Annual Fund, but I wanted to do more. So, I decided to apply for the Alumni Board, and four years later, here I am: chairing committees, attending reunions, and participating in social

events. These experiences have brought back all the fond memories I mentioned earlier, but most of all, they revealed the sense of pride I have in being a Rider alumnus, and I felt good about giving back.

Whether you want to volunteer for one event or join a committee, the Alumni Association has many opportunities to get involved. Rider’s yearlong 150th anniversary celebration begins in the fall of 2014, and this is the perfect time to get involved, organize a reunion, or attend some of our events. Think about giving back! You won’t regret it.

Jim Rademacher '88
Alumni Board President

Rider University Arts Abroad Experience

Save the DATE

Over the past quarter century, professors Jerry Rife and Patrick Chmel have brought hundreds of students to tour European cities as part of Rider’s Arts Abroad experience. You’re invited to join them during the summer of 2014 when they visit:

Moscow and St. Petersburg

July 10 to 18, 2014



The cost is \$4,300*, which includes access to the historic cultural sites of both cities, four-star hotels, transfers, and full breakfasts each morning, plus welcome and farewell dinners. *If you wish to book flights on your own from a home airport, or use frequent flier credit, deduct \$1,500.

For more information, please contact the Office of Alumni Relations at 609-896-5340 or visit alumni.rider.edu.

1942

Sherman D. London of Southbury, Conn., has been named this year's recipient of the Helen M. Loy Freedom of Information Award by the Connecticut Chapter of the Society of Professional Journalists. The award honors a member of the public or an official who uses the state's Freedom of Information laws to advance open government. Sherman, a member of the Connecticut Journalism Hall of Fame since 2007, began his career as a reporter with the former *Waterbury Democrat* after graduating from Rider in 1942. After serving with a field artillery division in the Pacific during World War II, he returned to the *Democrat*, which was sold to the *Republican-American* in 1947. Sherman remained with the paper for more than 40 more years.

1950



Herb Young and his wife, **Joan Hatcliffe Young**, celebrated Herb's 85th birthday in August at the Yardley Inn in Yardley, Pa., along with a number of friends from the University Advancement staff.

1961



"My wife and I have been doing the Relay for Life for 13 years, so I was very pleased to read about Rider's involvement in this activity," writes **Paul Zatz** of the American Cancer Society's signa-

ture fundraising event. "I have attached a recent picture of us fundraising. Our team raised over \$22,000 this year and more than \$375,000 over the years."

1964

Gerald Peary, who acted with the legendary Theatre '59 while at Rider, made his film acting debut in Andrew Bujalski's independent feature, *Computer Chess*. In this film, which premiered at Sundance 2013, Gerald plays a chess champion who, in the early 1980s, organizes a weekend tournament of computer chess teams playing each other. On the final day, the winning team plays champion Pat Henderson (played by Gerald). The film played across America in July and August. Gerald is a professor of film at Suffolk University in Boston, and is also a noted film critic. He has had his articles on cinema appear in newspapers such as *The Los Angeles Times*, *The Toronto Globe and Mail*, *The Chicago Tribune*

and *The Boston Globe*, as well as in film periodicals the world over, including *Film Comment*, *Cineaste*, *Sight and Sound*, and *Positif*. Since 1996, Gerald has been a weekly film critic and columnist for the Boston *Phoenix*, and is a member of the Boston Society of Film Critics and the National Society of Film Critics.

1966

In January 2013, four Delta Phi Epsilon sorority sisters reunited in Palm Beach Gardens, Fla., after not seeing each other for 46 years. **Rhonda Goldstein Paston**, **Marsha Lomis '68**, **Arlene Saltz Lapidus '66** and **Adria Mednitsky '68** had a most fabulous reunion weekend. "Amazingly, we all just picked up where we left off," Rhonda writes. Marsha flew in from Canada, Adria came in from Pennsylvania, Arlene lives in Florida and Rhonda lives in Palm Beach Gardens.

1967

Frank Hicks planned another successful Delta Sigma Pi/Phi Kappa Psi reunion in Sarasota in March, drawing more than 30 brothers, along with their spouses and significant others. "We were meeting every five years, but had decided to do it every three years after the last one (before this March)," writes Frank. "We're going to try to get together around Rider's 150th anniversary in 2015, next." Pictured here, left to right from the back row, are **Rich Cutri '66**, **David Ladd '66**, **Lonny Laurenti '69**, **Bob Meinzer '66**, **Frank Hicks '67**, **Bill Allen '65**, **John Palmer '65**, and **William Bennett '65**. Middle row: **Gary Delahanty '65**, **Ken Coulter '66**, **Burton "Chick" Bowman '65**, **Tom Gardiner '65**, **Bob Sutton '65** and **Norman Lehrer '65**. Front row: **Gary Charlebois '66**, **Richard "Otto" Ottalagana '65**, **Terry Nix '65** and **John Gallo '65**.



1976

Carol Meyrowitz, the president and CEO of the TJX Companies, was highlighted by Buzzle.com as one of its Top 10 Female Executives in August. TJX Companies, which includes TJMaxx, Marshall's and HomeGoods, is the leading off-price retailer in the United States. Carol took over as the CEO of TJX in 2007 and has since developed many retail brands for the company.

1980

Jim Stadtmueller of Bernardsville N.J., was promoted to senior managing director by Peapack-Gladstone Bank, where he has worked since 1992. Jim, who also earned an M.B.A from Rutgers, is also a former president of LeTip of Somerset Hills, a professional networking group dedicated to promoting the highest standards of business exchange in local New Jersey communities.

1989

Jennifer Reising Catalano was recognized by Continental Who's Who as a Pinnacle Professional in the field of information technology. She was honored for her work as senior manager of strategic planning and cost control for a top-five United States defense contracting company, where she is primarily engaged in the research, design, development, manufacture, integration and sustainment of advanced technology systems, products and services.

1990

Scotch Plains, N.J., resident **Jeff Mayerson** joined the management team of eDiscovery, the date and electronic discovery team of eMag, as its senior vice president of sales in May. Jeff earned a bachelor's degree in Business Administration with an emphasis on marketing at Rider.

1996

Thomas J. Trautner Jr. of Millburn, N.J., was named to the 2013 "New Leaders of the Bar" listing of the state's leading young attorneys by the *New Jersey Law Journal* in August. A member of Wolff & Samson's Litigation group, and Real Estate, Development and Land Use group, Tom is also a graduate of Rutgers School of Law. Prior to joining the firm, Tom served as a judicial law clerk to the Hon. Eugene D. Serpentelli, assignment judge, Superior Court of New Jersey in Ocean County.

1997

Naem Akhtar graduated from Widener University School of Law in May 2012 before passing the Pennsylvania and New Jersey Bar exams in February. He is currently employed as a technical analyst in areas of Compensation and Benefits at the United States Department of Treasury.

2001

Gayle Smith, a preschool teacher at Trenton Head Start, is back at Rider for her Master of Arts in Special Education. She and her boyfriend, Justin, went on a two-week vacation to London this past summer.

2005



Bethany Eden Smith, a GEMS grad in Marine Sciences, received her master's degree in Biological Oceanography from the Virginia Institute of Marine Sciences of The College of William & Mary in 2008. She is still happily teaching marine & environmental science at Chesapeake Bay Governor's School in Warsaw, Va. Bethany recently spent two-and-a-half weeks as an Educator-at-Sea with Bob Ballard's Ocean Exploration Trust onboard his exploration vessel *Nautilus* this summer. She did so as a member of the Corps of Exploration, where her main task was translating the scientific missions and results for



Accounting Hall of Fame Honors Four

Rider's Accounting Advisory Council inducted four successful alumni into the Accounting Hall of Fame in May at Pines Manor Restaurant in Edison, N.J. The 2013 honorees are **Sherise D. Ritter '84**, **Robert S. Schimek '87**, the late **Professor George L. Battista '43**, (whose honor was accepted by his wife, **Marianne Battista '56, M.A. '70**), and former state **Sen. Peter A. Inverso '60**. The distinction recognizes accounting alumni who have made significant contributions in the field of accounting, enhanced the image of accountants, and made noteworthy volunteer efforts outside the workplace.

the public tuning in on the NautilusLive website, which showed live video and audio from the ship. They also communicated daily with audiences across the country visiting one of several aquariums, as well. Bethany and her husband, Jonathan, are homeowners in the historic tobacco port town of Urbanna, Va. – home of the state’s official oyster festival – along the banks of the Rappahannock River.

“As an alumna,” writes **Rebecca Vazquez**, “I am proud to represent Rider University as one of the 24 Minority Fellows selected by the National Board of Certified Counselors (NBCC). NBCC is launching this program and I’m honored to be a part of it, along with another Rider alum, **Katherine Heimsch ’04, ’09, ’10**. We hope to keep influencing positive change through the counseling profession and are proud to represent Rider while doing so.”

Dan Vetrano graduated from Rutgers University in 2009 with his Master of Library and Information Science. He is a librarian at Sayreville (N.J.) Library and is also an aspiring author.

2007

Lisa Li was promoted to manager at ParenteBeard LLC, a top-25 accounting firm. Lisa works out of the firm’s New York City office.

2010

Jessica Maiuro works for a subsidiary of Amazon called Quidsi. She is also living out a dream that first blossomed at Rider by working as a voiceover actor. Jessica has been signed with Studio Center Total Production in New York City for the past two years.

Mike Rosati ’10, M.B.A. ’12, was named chief of operations by the Committee for the Preservation of Olympic Wrestling (CPOW) in June. The International Olympic Committee Executive Board voted in February to recommend

that wrestling not be included as one of 25 core Olympics sports, starting in the 2020 Summer Games, but stressed that this is not a final decision. CPOW is dedicated to helping wrestling maintain its traditional spot in the Olympics. Mike, a former wrestler at Rider and a 12-year veteran of the U.S. Coast Guard, has taken a 6-month leave-of-absence to assist USA Wrestling and the CPOW. “I’ve come to accept that I’ll never be an Olympic wrestler ... but I still want to dream about it,” he told TheMat.com.

2011

Andrea Garcia has been teaching seventh-grade English in Rumson, N.J., for the past two years.

2012

After spending the 2012 season interning locally for the Trenton Thunder, the Class AA affiliate of the Yankees, **Sam Sigal** took a job as a media relations assistant for the South Atlantic League’s Hickory (N.C.) Crawdads, part of the Texas Rangers’ minor league chain.

Whitney Bowers joined Focus Media as a marketing specialist after previously working for the Dutchess County (N.Y.) Regional Chamber of Commerce as a community relations specialist.

MASTER’S NOTES

Alex Opiela III, M.B.A. ’08, has been named vice president of risk management and compliance for Royal Bank America, a community bank located in suburban Philadelphia.

BIRTHS

Liam Anthony to **Julie Carbonari Tighe ’00, M.Acc. ’01** and **James Tighe ’97, M.B.A. ’00** on June 12, 2012.

Alice Kathryn to **Loriann Brooks Farrell ’03** and **Christopher Farrell ’02** on October 6, 2012.



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- Welcome someone new to your family?

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In Memoriam

1930s

Evelyn Bermingham Miller '34
Lucille Frascella Bushnell '36
Mildred Emley Horahan '36
Charles B. Koch '36
Anna Lauble Diehl '37
Doris Matthews Clayton '38
Dorothy Becker Gerber '38
Hubert V. Taylor '38
Margaret Bunting Cray '39
Marjorie L. MacQuaide '39
Roger J. O'Kane '39
Vincent W. Watson '39

1940s

Louise Gitto De Martini '40
George W. Haag '41
Shirley May Martin '42
Jean Thompson Cronk '43
Elizabeth Wilfong Graham '43
Orville G. Sansone '43
Sue Merriam Fiser '44
Alice Kline Smyk '47
Harry B. Mohr '48
Arthur S. Schreiber '48
Betty Hoffine Ash '49
Anne Williamson Bulls '49
Thomas S. Collins III '49
Edward F. Goggin '49
Phillip H. Hoke '49
Alexander J. Mastrobattista '49
John C. Messersmith '49
Raymond A. Moleski '49

1950s

Luther W. Fink Jr. '50
Alice McConaughy Hartbarger '50
Mary Halsey Hines '50
Alexander N. Minko '50
Edward Roberts '50
Robert R. Wolfe '50
Albert A. Bernard Jr. '51
George J. Katz '51
Frances Martin McKee '51
Ronald G. Ruff '51
Anthony J. Capozzoli '52
Lorena Young Linhares '52
Charles E. Craig '53

Arthur Bayer '54, '57
Alfred Goldberg '54
Stanley Belza '55
Carmen Graziano '55
Ruth M. Harris '55
Joel Kligman '55
Patricia Blew Toft '55
Harriet Porter Standing '56
David A. Wehr '56, '57
David E. Harper '57
Philip B. Simon '57
James H. Lauffer '58
James M. Warren '58
Ronald H. Barksdale '59
Michael T. Etzrodt '59
Kenneth Mathers '59
Suzanne Mack Peterson '59
Edward A. Pitonak '59

1960s

Chester W. Everleth '60
James M. Marshall '60
Eugene Maslinski '60
Remo J. Nicolai '61
Vincent P. O'Connor '61
Alfred T. Selva '61
Nancy Fitzgerald Smith '61
Fred W. Wollman '61
Mario A. Florio '62
Willard R. Patton '63
David A. Baker Jr. '64
Frank F. DeFrancesco '64
Leonard E. Olson '64
William H. Rhodes Jr. '64
Joseph P. Boon '65
Charles V. Litt '65
Garyth Nair '65
Thomas A. Keating '65
Barbara Keenan Van Doren '65
Charles A. Bevan Jr. '67
Nancy Verenna D'Angelo '67
Virginia Heerwagen Duda '68
Susan Klegman '68
Harry S. Layton Jr. '68
Michael W. Knottek '69
Theresa Brown Martin '69
Mary Dempsey Wescott '69

1970s

Michael J. Denboske '70
Joseph A. DeVito '70
Paul Swierczek '70
Sandy Patrick Battaglia '71
Barbara L. Goldstein '71
Diana Whittier '71
John F. Cerulo Jr. '73
Kathleen S. DeBen '74
Roger W. Lakins '74
Georgia Moscovitis '74
Irene S. Parish '74
Carol Luckert Garlow '75
Erika Rodig Rosera '75
Terrence M. Donovan '76
Dorothy Beers Frascella '76
Betty J. MacQueen '76
Anthony P. Natale '76
Donna Murray Gussow '77
Joan Cook Herrera '77
Evelyn O. Kampmeyer '77
Henry S. Karp Sr. '77
Carol Lowe Marks '78
William C. Parker '78
William Podhirny '78
James A. Robinson '78
Nancy Troth Kindle '79
Peter J. O'Neill '79
Wayne G. Staub '79

1980s

Douglas M. Crowder '80
Richard J. Hackmann '80
William B. Scharpf '81
Thomas S. Nichols '83
Michael B. Tuk '84
Michael J. Confessore '85
Kristine A. Costerisan '86
Susan Cramer Schlegel '87
Marilyn H. Breeden '89

1990s

Catherine Defazio Bender '90
Stephen J. Denig '90
Christina Swain Weck '90
Harley P. Payette '92

2010s

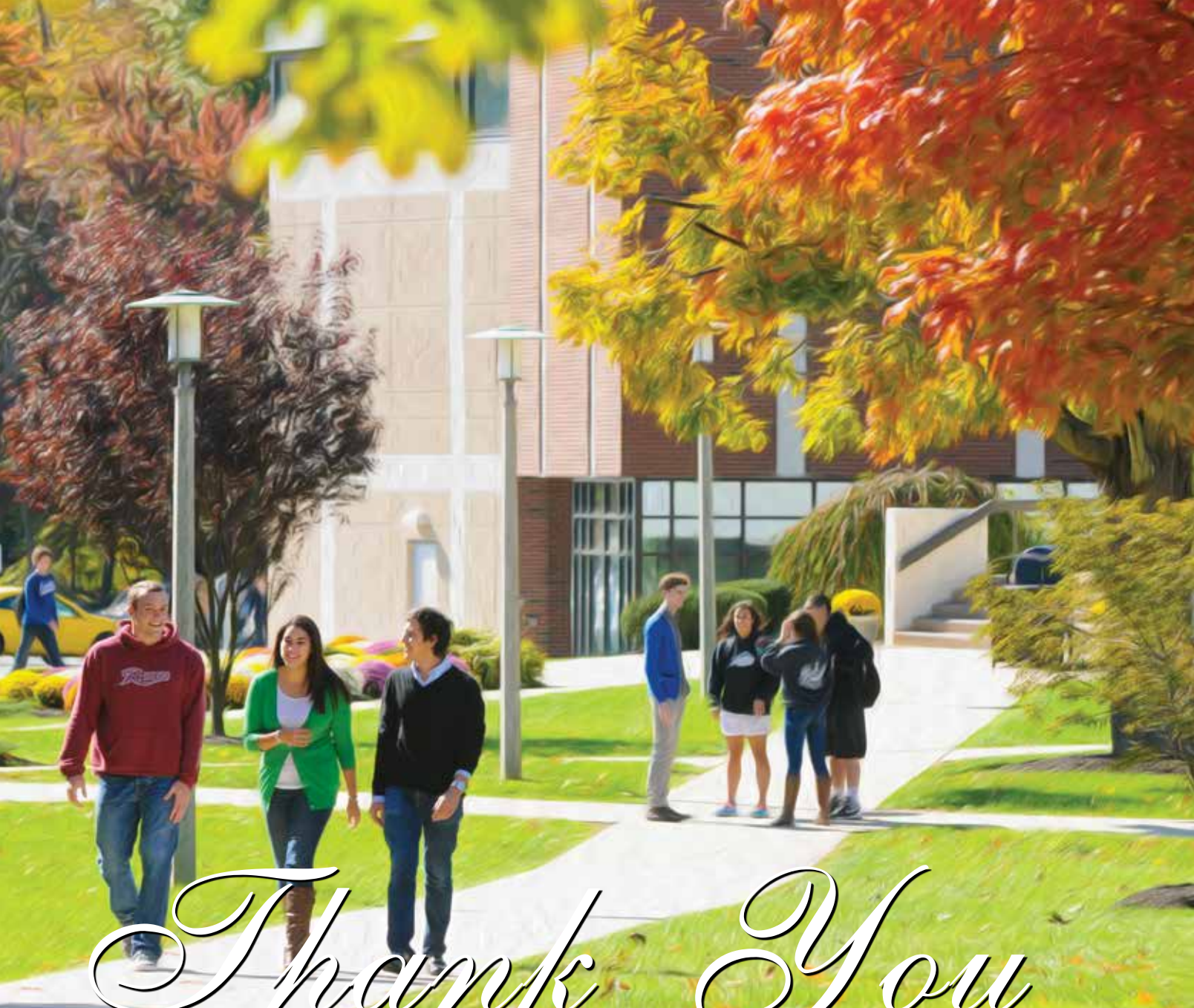
Adam N. Rosignolo '10

Staff

Sandra M. Cornelius,
Retired cashier's office employee
Charles Lintz,
Office of Facilities Management
Sally Carei-Martinez,
*Counselor/Tutor,
Student Support Services*
Lawson R. McElroy,
Retired assistant director of admissions
Betty Nagy,
Retired administrative assistant
Josephine Pinelli,
Retired clerk, bursar's office

Faculty

Harry B. Kavanagh,
*Professor emeritus of
Graduate Education*
Guy W. Stroh,
Professor emeritus of Philosophy



Thank You

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The Rider Fund helps build the bridge between our students' desire to learn and their opportunity to do so. With 97 percent of Rider students relying on financial aid, without your support, their achievements, and in many cases, attending Rider, would not be possible.

On behalf of the entire Rider University community, thank you to the many alumni, students, parents, faculty, staff and friends who continue to support the Rider Fund Campaign. **If you haven't done so already, please consider making your gift today at alumni.rider.edu/give.**

We will be happy to answer any questions about how The Rider Fund is making a difference. For more information, contact the Office of Annual Giving at 609-896-5392 or give@rider.edu.



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