

## TRANSFER ADVISING GUIDE

### Associate in Science (A.S.) in Business Administration from County College of Morris to a Bachelor of Science (B.S.) in Business Administration with a Major in Marketing at Rider University

<i>COUNTY COLLEGE OF MORRIS COURSE</i>  <i>Business Administration, A.S.</i> <i>(#2110)</i>	Cr	<i>RIDER UNIVERSITY COURSE/AREA</i> <i>SATISFIED</i> <i>Business Administration, B.S. with a</i> <i>Major in Marketing</i> <i>(120 Credits)</i>	Cr
<b>First Semester</b>			
ENG 111 English Composition I	3	CMP 120 Expository Writing	3
Math Elective MAT 124 Statistics β (3) OR MAT 130 Probability & Statistics β (4)	3/4	MSD 200 Statistical Methods I β (3) OR MSD 200 Statistical Methods I β (3)	3
BUS 112 Introduction to Business	3	CBA 110 Intro to Business	3
BUS 119 Business Information Systems	3	CIS 185 Information Systems Essentials	3
ACC 111 Principles of Accounting I	3	ACC 210 Introduction to Accounting	3
	15/16		15
<b>Second Semester</b>			
ENG 112 English Composition II	3	CMP 125 Research Writing	3
Math Elective MAT 126 Advanced Statistics β (3)	3	MSD 201 Statistical Methods II β (3)	3
Free Elective	3	Free Elective <sup>∅</sup>	3
ACC 112 Principles of Accounting II	4	ACC 220 Managerial Uses of Accounting	3
MKT 113 Principles of Marketing I	3	MKT 200 Marketing Principles	3
	16		15
<b>Third Semester</b>			
Language/Literature Elective CCM suggests students take a language. (ENG-243; ENG-244; ENG-246; ENG-247; ENG-249; ENG-250)	3	Foreign Language Elective <sup>∅</sup> (Language currently not required for Business degree at Rider) Humanities Elective <sup>∅</sup> Literature Elective <sup>∅</sup> Fine Arts Elective <sup>∅</sup>	3
Restricted History Elective (Select from History List: (HIS-113; HIS-114; HIS-117; HIS-118; HIS-123; HIS- 147; HIS-148; HIS-151; HIS-166 & HIS-167)	3	Social Science Elective <sup>∅</sup> (HIS-190; HIS-191; HIS-240; HIS Elect.; HIS- 288; HIS-286; HIS-281; HIS-283; HIS-180 & HIS-181.	3
Business Electives: <u>CCM suggests taking the following course for transfer:</u> BUS 212 Principles of Finance  <u>Choose one course from the following list:</u> BUS 136 Personal Finance BUS 213 Business Law I BUS 214 Business Law II BUS 219 Small Business Operations MKT 218 Advertising	6	Business Elective <sup>∅</sup>  FIN 220 Intro. to Finance (Business Core <sup>∅</sup> )  FIN 200 Managing Your Money BUS 210 Intro to Law & Contracts BUS 211 Commercial Law ENT 100 Intro to Entrepreneurship MKT 205 Advertising Principles Free Elective <sup>∅</sup> Free Elective <sup>∅</sup>	6

(ACC-213; BUS-132; BUS-135; BUS-201; BUS-211; BUS-218; BUS-222; BUS-224/BUS-225; BUS-235; BUS-240; BUS-242; MKT-215) <b>MKT 214 Principles of Marketing II</b>		Free Elective <sup>∅</sup> Free Elective <sup>∅</sup>	
<b>ECO 211 Principles of Economics I</b>	<b>3</b>	<b>ECO 200 Principles of Macroeconomics</b>	<b>3</b>
<b>BUS 215 Principles of Management</b>	<b>3</b>	<b>MGT 201 Fund. Mgmt. &amp; Org. Behavior</b>	<b>3</b>
	<b>18</b>		<b>18</b>
<b>Fourth Semester</b>			
<b>Language/Literature Elective</b> CCM suggests students take a language. (ENG-243; ENG-244; ENG-246; ENG-247; ENG-249; ENG-250)	<b>3</b>	<b>Global Cultural Liberal Arts Elective <sup>∅</sup></b> (Can be a second language) (Language currently not required for Business degree at Rider) <b>Humanities Elective <sup>∅</sup></b> <b>Literature Elective <sup>∅</sup></b> <b>Fine Arts Elective <sup>∅</sup></b> <b>Free Elective <sup>∅</sup></b>	<b>3</b>
<b>Lab Science Elective</b> (BIO-127; BIO-132; BIO-133; CHM-105; CHM-117 & CHM-118; SCI-118; PHY-103; PHY-118)	<b>3/4</b>	<b>Natural Science Elective <sup>∅</sup></b>	<b>3/4</b>
<b>Business Electives: <u>Choose one course from the list:</u></b>  BUS 136 Personal Finance BUS 213 Business Law I BUS 214 Business Law II BUS 219 Small Business Operations MKT 218 Investment Principles (ACC-213; BUS-132; BUS-135; BUS-201; BUS-211; BUS-218; BUS-222; BUS-224/BUS-225; BUS-235; BUS-240; BUS-242; MKT-215) MKT 214 Principles of Marketing II	<b>3</b>	<b>Business Elective <sup>∅</sup></b>  FIN 200 Managing Your Money BUS 210 Intro to Law & Contracts BUS 211 Commercial Law ENT 100 Into to Entrepreneurship MKT 205 Advertising Principles Free Elective <sup>∅</sup> Free Elective <sup>∅</sup> Free Elective <sup>∅</sup> Free Elective <sup>∅</sup>	<b>3</b>
<b>Restricted History Elective</b> Restricted History Elective (Select from History List: (HIS-113; HIS-114; HIS-117; HIS-118; HIS-123; HIS-147; HIS-148; HIS-151; HIS-166 & HIS-167)	<b>3</b>	<b>Social Science Elective <sup>∅</sup></b> <b>Global Cultural Liberal Arts Elective <sup>∅</sup></b> Free Elective <sup>∅</sup> (HIS-190; HIS-191; HIS-240; HIS Elective; HIS-288; HIS-286; HIS-281; HIS-283; HIS-180 & HIS-181.	<b>3</b>
<b>ECO 212 Principles of Economics II</b>	<b>3</b>	<b>ECO 201 Principles of Microeconomics</b>	<b>3</b>
	<b>15/16</b>		<b>15/16</b>
	<b>60/65</b>		<b>60</b>

<b><u>FREE Rider Course Option: Select One Course:</u></b> MKT-320-Consumer Behavior (3) (Rider pre-requisite MKT-200) (CCM pre-requisite MKT-113) <b>OR</b> FIN-220-Introduction to Finance (3) (Rider pre-requisites ACC-210 & ECO-201) (CCM pre-requisites ACC-111 & ECO-212) <b>OR</b> MGT-336-Career Management (3) (Rider pre-requisite MGT-201) (CCM pre-requisite BUS-215)	Following completion to 30 credits and the Rider Intent to Enroll Form and while a student at the County College of Morris; students have the option to take a <u>free</u> course at Rider that counts toward the Rider degree. The selected course allows the County College of Morris student to experience first-hand the academic environment at Rider. See County College of Morris or Rider Transfer representatives. Contact information listed below.	<b>3</b>
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**County College of Morris Footnotes:**

β - CCM - MAT-110-College Algebra, MAT-118-Business Calculus and MAT-123-Pre-Calculus are equivalent to MTH-105-Algebra & Trigonometry at Rider.

**Rider University Footnotes:**

<sup>∅</sup> Students have a number of options to satisfy this requirement; courses will be evaluated on an individual basis.

For transfer credit County College of Morris students must have a grade of “C” or higher in all courses. (No transfer credit will be accepted for any course with a grade of “C-“ or below.)

For Rider Marketing Majors there are 5 tracks available that include: General Marketing; Advertising; Digital Marketing; Professional Selling and Health Care & Pharmaceutical Marketing

\* County College of Morris students interested in the College of Continuing Studies (CCS) at Rider should contact that division directly.

Rider, College of Business Administration does not currently have a foreign language requirement.

β - If CCM students take MAT-124-Statistics or MAT-130-Probability & Statistics, it transfers to Rider as MSD-200-Statistical Methods I. If MAT-126-Advanced Statistics is taken in the second semester, it transfers to Rider as MSD-201-Statistics II. Both then waive the need to take MSD-105-Quantitative Methods of Business at Rider.

**Requirements are subject to change. This Advising Guide is best used in consultation with an advisor.**

**COURSES REMAINING FOR A BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION DEGREE WITH A MAJOR IN MARKETING AT RIDER UNIVERSITY\***

Course Number	Rider University Course Name or Core Area	Credits	Notes* (if course can be taken at CCM, indicate course number)

Rider University - Business Master Program Options:		For additional master’s program information contact:  Chanelle Lester <a href="mailto:clester@rider.edu">clester@rider.edu</a> 609-896-5000 X 5635
MBA	Master of Business Administration ( online, hybrid and in-person)	
MABC	Master of Arts in Business Communication	
MABC	Master of Arts in Business Communication - Health Communication Concentration (on-line)	
MAcc	Master of Accountancy (online, hybrid and in-person)	
Business Analytics	Certificate	

**FOR FURTHER INFORMATION, CONTACT:**

Transfer Services  
Kari Hawkins  
Coordinator of Transfer Services  
County College of Morris  
973.328.5142  
[transferservices@ccm.edu](mailto:transferservices@ccm.edu)

Transfer Admission  
Shannon Conte  
Sr. Assistant Director of Transfer Admission  
Rider University  
609.896.5000 X 7159  
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